

Project Design Phase-I

Proposed Solution Template

Date	01 NOV 2023
Team ID	NM2023TMID03721
Project Name	Creating blog using wordpress platform

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S. No.	Parameter	Description
1	Problem Statement	Discounts and deals are only made available for a limited time. Most likely, you won't get as much of a discount as you would on an internet store. Sometimes it's difficult to move around in marketplaces and malls because of the crowds
2	Idea / Solution description	Easy to find Finding a product on the Internet is much easier than running through your local store to find the right product or size. You can order your shopping online and have it delivered to a convenient pickup point (<u>Click and Collect</u>) or to a Collect in Store counter.
3	Novelty / Uniqueness	It's Specific – You have the ability to search for the exact style, brand, colour and size you need without having to roam multiple stores to find it.
4	Social Impact / Customer Satisfaction	Product Feedback and Feature Requests. Website Feedback and Bug Reports. Customer Reviews & In-app Feedback.
5	Business Model (Revenue Model)	An online revenue model describes the methods of monetization used for businesses to generate revenue online. It's particularly relevant to publishers who may consider different forms of ad revenue
6	Scalability of the Solution	Scalability refers to a website's ability to handle increased traffic and growing demand. As an eCommerce business grows, so does its website's traffic, which can strain its resources. A scalable website can handle increased traffic without sacrificing performance or user experience.