

# Ανάλυση Κοινωνικών Δικτύων (Social Network Analysis)

## 2<sup>η</sup> Εργαστηριακή Άσκηση

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# Study of Artificial – Real Topologies

- Computation of Ego-centrality
  - Another analysis metric to consider
- Acquisition of real topologies from datasets
- Study and comparison of real topologies with artificial counterparts
- Community detection

# Ego-network & Ego-centrality

- **Ego networks:** consist of a single actor (ego) together with the actors they are connected to (alters) and all the links among those alters
- Computation of ego-centrality (one actor)
  - Adjacency matrix  $A$  (of ego network)
  - $A^2[1-A]$ ,  $1$  is matrix of all 1's
  - # of geodesics of length 2 joining  $i$  to  $j$
  - Sum of the reciprocal of the entries  
gives ego betweenness of the actor
  - Has to be halved if it is a graph
  - Repeat for rest of actors
- The calculation of all the ego betweenness scores for a whole network would be one order of magnitude faster than calculating the real betweenness scores

$$A = \begin{bmatrix} 0 & 1 & 1 & 1 & 1 \\ 1 & 0 & 1 & 0 & 0 \\ 1 & 1 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 & 0 \\ 1 & 0 & 0 & 0 & 0 \end{bmatrix}$$

$$A^2[1-A] = \begin{bmatrix} * & * & * & * & * \\ * & * & * & 2 & 1 \\ * & * & * & * & 1 \\ * & * & * & * & 1 \\ * & * & * & * & * \end{bmatrix}$$

# Initialization

- Run Pathadd.m in folder ComDetTBV090
- Run in folder Algorithms all other functions

# Initialization




- importgml.m
- Directed graph -> undirected

|                          | Τοπολογία                                     | Αρχείο                       |
|--------------------------|-----------------------------------------------|------------------------------|
| ΠΡΑΓΜΑΤΙΚΩΝ<br>ΔΕΔΟΜΕΝΩΝ | <a href="#">American College<br/>football</a> | <a href="#">football.gml</a> |
|                          | <a href="#">Les Miserables</a>                | <a href="#">lesmis.gml</a>   |
|                          | <a href="#">Dolphin social<br/>network</a>    | <a href="#">dolphins.gml</a> |

# Familiarize with the methods, check input & output

- Functions for community detection
- Compare algorithms based on modularity
- Print communities, for nodes in the same community use different colors
- Output of each algorithm, make it in the form of a vector showing for each node its community especially for Girvan-Newman (edge-betweenness)

Cell matrices

| Μέθοδος<br>Εντοπισμού<br>Κοινοτήτων | Αρχείο<br><u>ComDetTBv090\Algorithms</u>                                                                  |
|-------------------------------------|-----------------------------------------------------------------------------------------------------------|
| Spectral Clustering                 | <br>GCSpectralClust2.m |
| Newman-Girvan                       | <br>GGGirvanNewman.m  |
| Modularity<br>Maximization          | <br>GCModulMax1.m    |