

Program: B.Tech Computer Engineering

End Semester Examination: B.Tech. Semester VI

Course Code: CECALO6032 Course Name: Data Warehousing and Mining

Time: 2 hour

Max. Marks: 60

Instructions: 1. All three questions are compulsory

Que. No.	Question	Max. Marks	CO	BT
Q1	Solve any Four			
i)	Describe the characteristics that define a data warehouse?	5	CO1	BT2
ii)	What are the common data loading techniques used in data warehousing?	5	CO2	BT1
iii)	Discuss key issues of Data Mining.	5	CO3	BT3
iv)	Explain Market Basket Analysis with an example.	5	CO4	BT2
v)	How do classification and clustering tasks differ from each other?	5	CO5	BT3
vi)	Write short notes on web usage mining.	5	CO6	BT3

Que. No.	Question	Max. Marks	CO	BT												
Q2 A	Solve any Two															
i)	Illustrate the process of multilevel association rule mining using a relevant example?	5	CO4	BT2												
ii)	Use K-means algorithm to create 3 clusters for given data set of values :{2,3,6,8,9,12,15,18,22}	5	CO5	BT5												
iii)	Design snowflake schema for company sales with three dimensions such as Location, Item and Time.	5	CO2	BT6												
iv)	Write short notes on Factless Fact table.	5	CO1	BT2												
Q 2 B	Solve any One															
i)	The college wants to record the marks for the courses completed by the students using the dimensions: (i) Course (ii) Student (iii) Time and a measure of Aggregate marks. Create a Cube and describe following OLAP operations Slice,Dice,Roll-up,Drill-down and Pivot .	10	CO2	BT5												
ii)	Use Complete linkage algorithm to find the clusters from the following dataset. <table border="1"><tr><td>X</td><td>4</td><td>8</td><td>15</td><td>24</td><td>24</td></tr><tr><td>Y</td><td>4</td><td>4</td><td>8</td><td>4</td><td>12</td></tr></table>	X	4	8	15	24	24	Y	4	4	8	4	12	10	CO5	BT6
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Y	4	4	8	4	12											



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Q3	Solve any Two																																																							
i)	Transactions consist of a set of items $I = \{a,b,c,\dots\}$ with min support = 3 <table><tr><td>TID</td><td>Items Bought</td></tr><tr><td>1</td><td>f,a,c,d,g,i,m,p</td></tr><tr><td>2</td><td>a,b,c,f,l,m,o</td></tr><tr><td>3</td><td>b,f,h,j,o</td></tr><tr><td>4</td><td>b,c,k,s,p</td></tr><tr><td>5</td><td>a,f,c,e,l,p,m,n</td></tr></table> Generate FP-Tree for the above transactions.	TID	Items Bought	1	f,a,c,d,g,i,m,p	2	a,b,c,f,l,m,o	3	b,f,h,j,o	4	b,c,k,s,p	5	a,f,c,e,l,p,m,n	10	CO4	BT6																																								
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ii)	What is Web Structure mining? Explain its techniques.	10	CO6	BT2																																																				
iii)	Find the root of classification model using decision tree and using the following training data set based on “Own House”. <table><tr><td>Tid</td><td>Income</td><td>Age</td><td>Own House</td></tr><tr><td>1</td><td>Very High</td><td>Young</td><td>Yes</td></tr><tr><td>2</td><td>High</td><td>Medium</td><td>Yes</td></tr><tr><td>3</td><td>Low</td><td>Young</td><td>Rented</td></tr><tr><td>4</td><td>High</td><td>Medium</td><td>Yes</td></tr><tr><td>5</td><td>Very High</td><td>Medium</td><td>Yes</td></tr><tr><td>6</td><td>Medium</td><td>Young</td><td>Yes</td></tr><tr><td>7</td><td>High</td><td>Old</td><td>Yes</td></tr><tr><td>8</td><td>Medium</td><td>Medium</td><td>Rented</td></tr><tr><td>9</td><td>Low</td><td>Medium</td><td>Rented</td></tr><tr><td>10</td><td>Low</td><td>Old</td><td>Rented</td></tr><tr><td>11</td><td>High</td><td>Young</td><td>Yes</td></tr><tr><td>12</td><td>Medium</td><td>Old</td><td>Rented</td></tr></table>	Tid	Income	Age	Own House	1	Very High	Young	Yes	2	High	Medium	Yes	3	Low	Young	Rented	4	High	Medium	Yes	5	Very High	Medium	Yes	6	Medium	Young	Yes	7	High	Old	Yes	8	Medium	Medium	Rented	9	Low	Medium	Rented	10	Low	Old	Rented	11	High	Young	Yes	12	Medium	Old	Rented	10	CO5	BT6
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Course Outcomes (CO) -Learner will be able to:

CO1: Understand Data Warehouse fundamentals with dimensional modelling

CO2: Understand OLAP operations in Multidimensional Data Model

CO3: Understand Data Mining and Data Pre-processing steps.

CO4: Explore frequent patterns and Association mining algorithms.

CO5: Apply various classification and clustering techniques on real world scenario.

CO6: Describes social network in Web Mining and apply web mining algorithm.

BT1- Remembering, BT2- Understanding, BT3- Applying, BT4- Analyzing, BT5- Evaluating, BT6- Creating