



Logo Versions



Primary

BOG

Wordmark Only



Icon

Colours



Primary

Hex #FFFEFE

RGB rgb(255,254,254)

CMYK 0 0 0 0

Pantone 11-0601



Secondary

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601



Accent

Hex #F9F9F9

RGB rgb(249,249,249)

CMYK 0 0 0 2

Pantone 11-0601

Background

Hex #3788FF

RGB rgb(55,136,255)

CMYK 78 47 0 0

Pantone 17-4041

Typography

Primary

SIGMAR ONE REGULAR

AA BB CC