

Problems of Grocery Shopkeeper

The grocery shopkeeper has a challenges in tracking stocks levels, managing records, & preventing overstocks or stockover. They also face issue with delay, shortages & inconsistencies from suppliers affecting product availability. In the price & competition they have to balance the competitive pricing with profitability amidst fluctuating supplier cost. They have to also manage customer service for their satisfaction, handling complains & ensuring a positive shopping experience. They also need to check the quality of the product. They also have problem from Theft, Spoilage of the product & damages, They also have to manage the cash flow for operational stability & growth for that we can make a website for the customer to show their credit and to tell the complain of customer & we can also make the digital records of billing, etc. They also have min 100 customer & max 200 customer daily.

- Analysis:-

They have minimum 100 & maximum 200 customer daily.

- Problems:-

To get the website or application under the month.

• Executive Summary:-

This project aims to make a website or application for a Grocery Shopkeeper for tracking the order or stocks that are over & to get the feed back of customer. To do the digital marketing of the product or of the shop. To show the best price from another shops of Grocery. To increase the sales of product or the strength of shop in competitive position.

• Project Description:-

This project involves developing a new way of technology in the Grocery shops. From this the new customer can also approach the best Grocery shop. That's best way to approach the new customer for getting the best shop for customer. This includes enhancing the online target audience. This also increases the shopping experience, improving social media presence of shop to get best marketing.

Project is designed to show the presence of the shop & the product ~~of the~~ quality. to make the get sale growth & brand loyalty.

• Current Solⁿ:-

The shopkeeper uses the note-book & Gives a written bill they can also use the ~~the~~ delivery for the near people.

• Deliverables:-

I can deliver the best service for customer & updates for the # application, Design & launching a new series of application. They will also get the best services for the application.

• Coast:-

- For making the website /application → 50 lakh
- For updates & services → 25 lakh
- For research, development → 10 lakh
- For market research → 15 lakh
- For showing credit → 5 lakh

1.05 Cr.

• Deadline of web/application:-

The web will be done under a month & application under the 3 month. It will also have some testing period under it.

• Digital marketing Enhancement:-

It will also affect the digital marketing stores for Grocery stores of other. Overall things will make increase in sales by 40-45% in shop.