

You are not going to be able to preserve programs and files if you want to perform a clean install.

Windows 7 Enterprise is technically a higher edition. Windows 10 Enterprise would be its equivalent.

If you want to migrate to Windows 10 Pro, that would involve downgrading, which would call for a custom install.

You could perform a backup in advance, but prepare to reinstall applications and hardware drivers.

Review:

[How to manually backup and restore your files](#)

and

[How to: Perform a custom installation of Windows](#)

There are some exotic options you could try if you do really want to preserve the programs and files.

1. Open **Registry Editor**(WIN + R, type regedit, hit Enter)
2. Browse to key **HKEY_Local Machine > Software > Microsoft > Windows NT > CurrentVersion**
3. Change **EditionID** to **Pro** (double click EditionID, change value, click OK). In your case it should at the moment show **Enterprise**
4. Change **ProductName** to **Windows 10 Pro**. In your case it should at the moment show **Windows 10 Enterprise**
5. Browse to key **HKEY_Local Machine > Software > Wow6432Node > Microsoft > Windows NT > CurrentVersion**, change the same two values as in steps 3 and 4 above
6. Close the **Registry Editor**
7. Insert the **Windows 10 Pro** installation media, do an in-place upgrade by launching the setup from desktop (*not booting with Windows 10 Pro install media*)
8. When asked, enter your **valid** Windows 10 Pro product key and **select what to keep**(*settings, personal files and apps, only personal files or nothing*)
9. Windows 10 Pro in-place upgrade will be done now.

Best,
Andre
Windows Insider MVP
MVP-Windows and Devices for IT
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