

# SAJID GHAFOOR

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## WORK EXPERIENCE

### Ifkaar Technologies / Product Designer October 2022 – April 2024

#### Products : Interpreters, eNotary, Arteciate ( Mobile Apps / Web )

As the sole designer in my first year, I led the design vision for the company and contributed to product strategy and decision-making. I designed new features as well as overhauled visual design for all products and marketing by introducing a company-wide style guide, all while working closely across multiple development teams within an agile environment.

After my first year, I worked within a design team, focusing more on the product, and turning complex workflows into simple and intuitive interactions. I contributed to the design of new features from start to finish. This included conducting workshops and design sprints, interviewing users for testing and research, building user flows, wireframing, final designs and prototypes of varying fidelity.

### Repair Desk / Sr UI UX Designer (Lahore) May 2020 – October 2022

#### Product : POS, Repair Shop Management System (Web / Mobile)

Working with the design team by creating concepts, visual mockups and specifications, and representing designs to the product team. Delivered a wide variety of marketing material – including brand identity, websites & landing pages, mobile apps, emails, social media posts, banner ads, and more.

### Swenggco Software / Interaction Designer (Sialkot) Sep 2018 – Feb 2020

#### Project Base

Working closely with Development team to launch the projects on time and provide best solution for the problems we face. As a UI/UX designer, I have to come up with some early sketches for the client, once he finalizes the initial sketches, I move forward and start working on its visual design.

## EDUCATION

**B.A Fine Art** Aug 2003  
Univeristy of Punjab Lahore, Pakistan

**MFA Interaction Design** May 2005  
LSA Lahore, Pakistan

## TOOLS

### UI Design

Sketchapp, Figma, Photoshop, Illustrator,  
Adobe XD, Adobe InDesign

### UX Design

InvisionApp, Figma, UX Pin, Zeplin, Baslamiq

### Teamwork

Jira, Trello, Asana

## UX SKILLS

Prototyping, Wireframing, Usability Testing  
User Research, User Interface

## INTERESTS

Calligraphy, Board Games, Broadway shows  
Greeting Cards

## PORTFOLIO

[www.behance.net/sajidghafoor347](https://www.behance.net/sajidghafoor347)

[www.dribbble.com/sajid786](https://www.dribbble.com/sajid786)