



# NASIR IQBAL

## WordPress Developer

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## EDUCATION

### Bachelor of Science in Computer Science

Khushal Khan Khattak University, Karak, Pakistan

2016–2020

### Intermediate

Wisdom Model School & collage

2013–2016

### Matric

Wisdom Model School & collage

2011–2013

## SKILLS

- HTML
- CSS
- Bootstrap
- Tailwind
- JavaScript
- jQuery
- PHP
- MSQI
- ELEMENTOR
- DIVI
- WPBAKERY

## LANGUAGES

- ENGLISH
- URDU
- PASHTO

## ABOUT ME

Experienced and dynamic WordPress Developer with a proven track record of over 5 years in the industry. Proficient in Elementor and DIVI Builder, as well as HTML, CSS, Tailwind, Bootstrap, JavaScript, jQuery, and PHP. Seeking a challenging role where I can leverage my expertise to drive innovation and exceed client expectations.

## PROFESSIONAL WORK EXPERIENCE

### WordPress Developer (Internship) April 2022 – July 2022 WEBBUGGS, [Lahore]

- Initiated as an intern and swiftly transitioned to a permanent position within the first 4 months due to outstanding performance.
- Assisted in the development of custom WordPress themes and plugins using Elementor and DIVI Builder, gaining hands-on experience and practical skills.
- Participated in team meetings, brainstorming sessions, and code reviews to contribute ideas and insights for improving project workflows and development processes.
- Acquired valuable knowledge and insights into industry best practices, emerging trends, and advanced techniques in WordPress development.

### WordPress Developer (Permanent) Aug 2022 – Dec 2024 WEBBUGGS, [Lahore]

- Spearheaded the development of bespoke WordPress themes and plugins using Elementor and DIVI Builder, ensuring seamless integration and optimal performance.
- Collaborated closely with cross-functional teams to gather client requirements, provide technical expertise, and deliver high-quality solutions within project timelines.
- Implemented advanced SEO strategies and best practices to enhance website visibility and drive organic traffic, resulting in improved search engine rankings and user engagement.
- Conducted thorough testing and debugging to identify and resolve technical issues, ensuring seamless user experience across various devices and browsers.
- Mentored junior developers, provided technical guidance, and facilitated knowledge-sharing sessions to foster professional growth and development within the team.

## HOBBIES

- LEARNING
- PLAYING FOOTBALL
- MUSIC & MOVIES
- TRAVELLING

## REFERENCE (EDUCATION )

### Prof . Dr. Muhammad Sharif Khan

Ex Principal Islamia Collegiate School  
Peshawar , Islamia College University  
Peshawar, Pakistan.

Cell +92 334-9083406.

### Dr. Ghani Ur Rahman

Lecturer Department of Computer Science  
and Bio Informatics, Khushal Khan Khattak  
University Karak, Pakistan

Cell +92 344-9464273

### Dr. Shad Muhammad

Lecturer Department of Computer Science  
and Bio Informatics, Khushal Khan Khattak  
University Karak, Pakistan

Cell +92 300-9023349

## REFERENCE (PROFESSIONAL)

### MR . RAZA IMRAN (Snr. Software Engineer )

CTO & Snr . Software Engineer at  
WEBBUGGS , Lahore, Pakistan

Cell +92 342 4121079

### MR. MUHAMMAD USMAN KHAN (Snr. WordPress Developer)

Snr. WordPress Developer & Project  
Manager at WEBBUGGS , LAHORE, Pakistan

Cell +92 321 4815140

## PROFESSIONAL DEVELOPMENT:

- Actively participate in online communities and forums to stay updated with the latest trends and advancements in web development technologies.
- Regularly attend workshops, seminars, and webinars on topics related to WordPress development, UX/UI design, and digital marketing strategies.
- Pursuing courses in advanced WordPress development and web security to further enhance technical skills and expertise.

## PROFESSIONAL SKILLS

- Proficient in WordPress, Elementor, and DIVI Builder
- Extensive knowledge of HTML5, CSS3, Tailwind, Bootstrap, JavaScript ES6+, jQuery, and PHP
- Experience with responsive web design frameworks such as Bootstrap and Foundation
- Familiarity with version control systems such as Git and SVN
- Strong understanding of web accessibility standards and best practices
- Excellent problem-solving and analytical skills
- Exceptional communication and interpersonal abilities

## PROJECT DETAILS

- Led the redesign and redevelopment of a high-traffic e-commerce website using WordPress, Elementor, and DIVI Builder.
- Achieved a 40% increase in conversion rates and a 20% decrease in bounce rates.
- Implemented modern design elements and enhanced user experience features utilizing WordPress, Elementor, and DIVI Builder.
- Optimized product pages and implemented advanced analytics for performance tracking.
- Implemented a robust security framework for a financial services website built on WordPress, leveraging Elementor and DIVI Builder.
- Ensured compliance with industry regulations and protected sensitive user data.
- Implemented encryption protocols, secure authentication mechanisms, and intrusion detection systems within the WordPress ecosystem.
- Implemented user-friendly interfaces and intuitive workflows for ease of use within the WordPress environment.