



# Muhammad Safi

## EDUCATION

- Matriculation in Computer Science
- Intermediate in Pre Engineering

## CERTIFICATE

- CCTV Installation from SMIT
- Digital Marketing from JUP INSTITUTE

## IT Skills

- Skilled in setting up Analog and IP Cameras.
- Proficient in IP camera configurations, including passwords and IP addresses.
- Capable of setting up HVR and NVR systems with IP and password settings.
- Knowledgeable in working with Cat5e, Cat6, Cat7 cables and RJ45 connections.

## Marketing Skills

- Basic understanding of social media platforms like facebook, instagram, and whatsapp for business promotion
- Able to create simple marketing posts and banners using free tools like canva
- Familiar with using hashtags and caption to increase reach on social media
- Willing to learn and improve in areas like SEO, email marketing and paid ads

## LANGUAGE

- Urdu
- English