POOJA –Shopify Expert

Brief Profile	· Overall, 8 years and 6 months of experience in the IT industry. · 8 years and 6 months of experience in Shopify
Total Experience	8 years and 6 months
Education	B.E. Computer Science Engineering
Business Areas	Ecommerce, Web Development & Logistic
Operating Systems	Windows, Ubuntu
Languages/Technologies	PHP7 , NodeJs, React js, jQuery, Ajax, Javascript, CorePHP, HTML5, CSS3, Bootstrap, MySQL, Shopify
Architecture and Frameworks	Shopify,
Tool	Visual Studio Code, JIRA, Bitbucket, Git, Postman, Putty, WinsCP, Workbrench
Certifications	Shopify - Theme Development, Product Fundamentals Bigcommerce - Product

PROJECT EXPERIENCE SUMMARY

Project Name & Description	Technologies, Framework, Tools	Role
East India Company Pvt. Ltd (3 Stores) Lifestyle & bullion coin based website	Shopify Plus	Associate Lead Engineer

https://theeastindiacompany.com/ https://lifestyle.theeastindiacompany.com/ https://collections.theeastindiacompany.com/		
Reza Real diamond based website https://www.worldofreza.com/	Shopify Plus	Associate Lead Engineer
Tasva It's a fashion (Indian traditional cloths) based website https://www.tasva.com/	Shopify Advance	Associate Lead Engineer
SUGAR Cosmetics Website SUGAR Cosmetics is a cosmetics brand https://in.sugarcosmetics.com https://us.sugarcosmetics.com	Shopify Plus	Sr. Software Engineer
FABBAG It's a beauty subscription brand https://fabbag.com	Shopify Plus	Sr. Software Engineer
Turn Organic Its and organic grocery mart https://turnorganic.in	Shopify Basic	Sr. Software Engineer
TOWN OF TEE It's a fashion store https://www.townoftee.com/	Shopify Basic	Sr. Software Engineer

House Of Makeup		
House Of Makeup It's a cosmetic based website https://houseofmakeup.com/	Shopify Advance	Sr. Software Engineer

PROJECT DETAILS

Title	East India Company
Tools:	Shopify Plus
Responsibilities	● Create and Develop website from scratch using theme with full customise changes ● Develop the custom theme settings as per need ● Create the Google Analytics Events and SEO ● Worked as an fullstack developer ● Worked on the data migration task

Title	Tasva
Tools:	Shopify Advance
Responsibilities	● Develop few features full customise changes ● Develop the custom theme settings as per need ● Create the Google Analytics Events and SEO ● Handled the FED development

Title	Reza
Tools:	Shopify Plus
Responsibilities	● Create and Develop website from scratch using theme with full customise changes ● Develop the custom theme settings as per need ● Create the Google Analytics Events and SEO ● Worked as an fullstack developer ● Worked on the data migration task

Title	SUGAR Cosmetics Website
Tools:	Shopify Plus
Responsibilities	- I Design Website from scratch using and developed private apps for them - Create Contact Us Form with an attachment field - Create & Design Store Locator Page - Create & Design make up selection page - Design separate Order UI Page - Using Shopify API's build and backed for Android and IOS Platform - Create Bulk Orders Creating APP for them - Create Specific Pin code Selection Feature (For COVID Situation). - Using Shopify APIs create and backend functionality related to operations - Did Google Analytics Events and SEO Part for them

Title	FABBAG
Tools:	Shopify Plus
Responsibilities	- Create and Design website from scratch using theme with few customize changes - Create Bulk Orders Creating APP for them - Create Specific Pin code Selection Feature (For COVID Situation) - Create and Design Product Selection Page for them after successfully placed order - Create & design Beauty Advisor Page for them - Create Bulk Fulfilment process - Using Shopify APIs create and backend functionality related to operations - Did Google Analytics Events and SEO Part for them

Title	Turn Organic
Tools:	Shopify Basic
Responsibilities	- Create and Design website from scratch using theme with few customize changes - And handled the Sales and Marketing Part for them (Facebook & Google Paid Ads) - Managing there Facebook and Insta Page - Create the Google Analytics Events and SEO

Title	Town Of Tee
Tools:	Shopify Basic
Responsibilities	- Create and Design website from scratch using theme with few customize changes - And handled the Sales and Marketing Part for them (Facebook & Google Paid Ads) - Managing there Facebook and Insta Page

	● Create the Google Analytics Events and SEO

Title	**House Of Makeup**
Tools:	Shopify Advance
Responsibilities	● Create and Design website from scratch using theme with few customize changes
	● And handled the Sales and Marketing Part for them (Facebook & Google Paid Ads)
	● Managing there Facebook and Insta Page
	● Create the Google Analytics Events and SEO