

VIRAL MISTRY

UI/UX DESIGNER

SUMMARY

UI/UX Designer with over 7 years of experience crafting intuitive and engaging digital experiences across iOS and Android platforms. Proficient in Figma, Photoshop, and Illustrator, with a keen eye for interaction and accessibility design, driving enhanced user satisfaction and brand identity. Committed to innovative design solutions and collaborative project execution, aspiring to push creative boundaries in the digital landscape.

TECHNICAL SKILLS

- Prototyping Tools
- User Research
- Playstore banner
- Interaction Design
- Visual Design
- Appstore banner
- Social media banner
- User Testing Tools

PROFESSIONAL EXPERIENCE

Senior UI/UX Designer, Qodors Technologies Aug 2018 - Jan 2025

- Designed mobile applications for iOS and Android platforms.
- Created promotional banners for the App Store and Google Play Store.
- Developed app icons to enhance brand identity.
- Designed engaging social media banners for marketing purposes.
- Collaborated effectively with the development team to ensure project alignment.
- Ensured timely delivery of projects to meet deadlines.

UI/UX Designer, SCC infotech Jan 2018 - Aug 2018

- Designed intuitive UI/UX for Mobile apps, enhancing user satisfaction and engagement.
- Collaborated with developers for seamless integration, improving project delivery time.
- Conducted user research and testing, refining designs based on feedback.
- Utilized design tools to create prototypes, facilitating stakeholder approvals.
- Streamlined design processes, contributing to efficient team workflows.

EDUCATION

Bachelor in Computer Engineering May 2016

Gujarat Technological University

Diploma in Computer Engineering Aug 2012

Gujarat Technological University

Web & Graphics Designer Course 2017

Tops Technology

DESIGNING TOOLS

- **Adobe Illustrator**
- **Adobe Photoshop**
- **Figma**
- **Canva**

ADDITIONAL INFORMATION

- **Languages:** English, Hindi, Gujarati.
- **Certifications:** , Stellar Performer of the Month, Feb 2021(for outstanding Performance, Service & Dedication.