

Kashan Ali

New Delhi, India 110025 | +918858511345 | kashanali136@gmail.com

Summary

Experienced web developer specializing in WordPress and Shopify development, with a strong background in creating responsive, SEO-friendly, and high-performing websites. Skilled in custom theme design, plugin integration, eCommerce setup, and API integrations. Proficient in HTML5, CSS3, JavaScript, Liquid, and PHP. Focused on delivering user-centered, scalable, and optimized web solutions that drive business growth and enhance user experience.

Skills

- HTML
- CSS
- JavaScript
- PHP
- MySQL
- WordPress
- Shopify
- Wix and Squarespace
- React.js
- Liquid
- woocommerce
- Google Search Console
- CPanel
- API integration
- Mobile-Responsive Design
- SEO implementation
- Cross-browser testing
- Website optimization
- Content management
- Project Management

Experience

WEB DEVELOPER | 07/2023 - 12/2024

Wild Flower Digital - Hyderabad, IN

- Developed web applications using HTML, CSS, JavaScript, and jQuery.
- Worked closely with designers to accurately implement UI and UX designs in the codebase.
- Collaborated with other developers on coding projects.
- Tested cross-browser compatibility for websites and applications in Chrome, Firefox, Safari, Opera, and Internet Explorer.
- Debugged client-side issues related to web development projects.
- Monitored website performance and optimized code for speed.
- Integrated third-party APIs into existing websites and applications.
- Managed content updates on websites using WordPress and Shopify.
- Designed and developed responsive websites, portals, and large-scale web applications for multiple clients, optimized for both mobile and desktop platforms.
- Managed website deployment and maintenance, including troubleshooting and performance optimization.
- Implemented SEO best practices to improve website visibility and search engine ranking.

SOFTWARE ENGINEER | 01/2022 - 07/2023

HCL Technologies Limited - Noida, IN

- Assisted senior developers in designing and coding website layouts, templates, and features.
- Conducted regular website maintenance and troubleshooting, ensuring optimal performance and user experience.

- Completed the basics of web development training with HTML, CSS, and JavaScript.
- I worked on WordPress projects as a front-end developer.
- Ensured website security by implementing measures to protect against common vulnerabilities.
- Implemented SEO best practices to improve website visibility and search engine ranking.
- Developed web applications using HTML, CSS, JavaScript, and jQuery.
- Worked closely with designers to accurately implement UI and UX designs in the codebase.
- Tested cross-browser compatibility for websites and applications in Chrome, Firefox, Safari, Opera, and Internet Explorer.
- Provided technical support in resolving customer issues related to web development projects.
- Monitored website performance and optimized code for speed.
- Integrated third-party APIs into existing websites and applications.
- Managed content updates on websites using WordPress and Shopify.

WEB DEVELOPER | 06/2021 - 01/2022

ESENAY DIGITAL

- Collaborated with cross-functional teams to develop and implement innovative website solutions.
- Designed and developed responsive web applications using WordPress, Shopify, and custom website development to meet client requirements, and enhance user experience.
- Integrated third-party APIs and services to enhance website functionality and user interactions.
- Implemented SEO best practices to improve website visibility and organic search rankings.
- Developed web applications using HTML, CSS, JavaScript, and jQuery.
- Monitored website performance, and optimized code for speed.

Education and Training

UNITED INSTITUTE OF TECHNOLOGY - Prayagraj, UP | Bachelor of technology

Computer Science, 09/2020

NYAYA NAGAR PUBLIC SCHOOL - Prayagraj, UP | Intermediate

Science, 04/2015

Nyaya Nagar Public School - Prayagraj, UP | High School

Science, 04/2013

Projects

- <https://oxfordbusinesscollege.ac.uk/>
- <https://stillersafe.com/>
- <https://castlemanorinn.com/>
- <https://nicicecreams.com/>
- <https://bira91.com/>
- <https://aartiagrawalqhht.com/>
- <https://www.vektopc.com/>
- <https://www.sunbeamventures.in/>
- <https://sophielagirafe.in/>
- <https://rayhaanperfumes.com/>

Accomplishments

- 7 Week training in Machine Learning with python
- Full stack web development certification from UDEMY
- REACTJS Certification from Skillsoft Percipio