

# Kashif Ali

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## PHP Laravel and Front end and Wordpress Developer

### Summary:

A highly resourceful, innovative, and competent PHP Laravel developer with extensive experience in the layout, design and coding of websites specifically in PHP format. Possessing considerable knowledge of the development of web applications and scripts using PHP Laravel programming language and MySQL databases. Experienced in developing applications and solutions for a wide range of corporate, charity and public sector clients and having the enthusiasm and ambition to complete projects to the highest standard. Looking for a suitable developer position with a ambitious & exciting company.

Web Application Developer with proficient knowledge of entire software development life cycle and React expertise. Adept at using JavaScript, CSS, Bootstrap and HTML to design user interface and deploy it effectively in applications

### Professional Experience:

#### Tech Hunt (PHP Laravel Developer Present)

- Building PHP websites using PHP based frameworks.
- Testing and validating work produced as part of the development process.
- Developing advanced database driven websites & systems including Pakistan Engineering Council.
- Discussing project aims with the client and development team.
- Designing and building web applications using Laravel.
- Utilize backend data services and contribute to increase existing data services API
- Back end development and maintenance of websites using PHP Laravel and MySQL.
- Developing compatible User Interface functionality using jQuery & other libraries.
- Troubleshooting issues in the implementation and debug builds.
- Working with front-end and back-end developers on projects.
- Creative skills to come up with workarounds
- Knowledge and experience with MVC architecture
- SQL knowledge and understanding of database design
- Knowledge of unit testing software
- Experience with query languages for NoSQL or SQL databases
- Knowledge of cloud servers, such as Digital Ocean
- Critical thinking abilities and the ability to analyze problems and create solutions
- Testing functionality for users and the backend.

- Ensuring that integrations run smoothly.
- Scaling projects based on client feedback.

## **Sun Technical (WordPress Developer 2022 to 2024)**

A senior WordPress developer should possess a comprehensive understanding of WordPress development, including its core functionality, theme and plugin development, and advanced technical skills.

### **Core WordPress Knowledge:**

- Deep understanding of the WordPress architecture, including the template hierarchy, hooks, and APIs.
- Familiarity with the WordPress Codex and developer resources.
- Knowledge of WordPress coding standards and best practices.

### **PHP, HTML, CSS, and JavaScript:**

- Proficiency in PHP, including experience with object-oriented programming (OOP) and PHP frameworks.
- Strong HTML, CSS, and JavaScript skills, including experience with modern front-end frameworks like React.
- Familiarity with CSS preprocessors, such as Sass or Less.

### **Theme Development:**

- Experience in creating custom WordPress themes from scratch, as well as customizing existing themes.
- Understanding of responsive design and mobile-first development principles.
- Knowledge of popular theme frameworks, such as Genesis or Underscores.

### **Plugin Development:**

- Ability to develop custom WordPress plugins, ensuring compatibility with the WordPress core and other popular plugins.
- Familiarity with the Plugin API and best practices for plugin development.
- Experience with popular plugin frameworks, such as WP CLI or Freemius.

### **Database Management:**

- Proficiency in MySQL, including the ability to write optimized queries, and understanding of relational databases.
- Knowledge of database optimization and performance tuning.

### **Security and Performance:**

- Understanding of WordPress security best practices, including securing themes, plugins, and the core system.

- Familiarity with performance optimization techniques, such as caching, minification, and CDN integration.

#### **APIs and Integrations:**

- Experience working with APIs, including the WordPress REST API and third-party APIs (e.g., payment gateways, social media platforms).
- Ability to create custom API endpoints and integrate external services.

#### **Design Systems:**

- Experience working with design systems, which are collections of reusable components, patterns, and guidelines for building consistent user interfaces.
- Ability to create, maintain, and extend design systems in WordPress, ensuring consistency and scalability across different projects.
- Familiarity with popular design systems, such as Bootstrap, Material Design, or Tailwind CSS, and their integration with WordPress themes and plugins.

#### **Preferred Qualifications:**

- Experience with version control systems (e.g., Git).
- Knowledge of server management and hosting environments.
- Familiarity with popular WordPress page builders (e.g., Elementor, Divi).
- Medical Billing Services & Revenue Cycle Management. <https://madrelle.com/>
- The National Disabled Law Student Association. <https://ndlsa.org/>
- Empowering Balance & Resilience. <https://shaktitherapyhealing.com/>
- Amazon FBA Prep & 3PL Fulfillment Services. <https://sufilelogistics.com/>
- Expert Immigration & Business Law Solutions. <https://ramlawfirm.com/>
- Medical Students With Disability & Chronic Illness. <https://msdci.org/>

#### **KEY SKILLS:**

- HTML
- CSS
- Bootstrap
- PHP Core
- MYSQL
- JavaScript
- SQA
- GitHub
- Wordpress

#### **QUALIFICATION:**

- Bachelors in Computer Science – 2017 To 2020  
CGPA 3.62 University Of Quaid-Awam NawabShah

**PROJECTS:**

- FYP) Developed Website Using PHP, MySQL, Html, CSS, JavaScript, (Theme Zarb-E- Momin Martial Arts)

**Courses:**

- Web Development Using PHP and MYSQL
- React JS training on Udemy

**LANGUAGE:**

- English
- Urdu