

# IBRAHIMGHAZANFAR

## PROFILE

I write words that make people stop scrolling, start reading, and – when things go really well – click the damn button.  
Currently helping brands turn bland into brilliant.  
Always learning. Often testing. Never writing fluff.

## EDUCATION

### Intermediate | Govt. Dehli College

October 2024

- Thesis involved studying several technology companies and optimizing their product design process.

## EXPERIENCE

### Content Writer | Freelance

Jan 2025

- Wrote SEO-optimized blog posts, website pages, and product copy for clients in
- Researched topics and keywords to create high-ranking content, using tools like Google Keyword Planner and Surfer SEO.
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### Content Writer | Freelance

December 2024

- Created full brand messaging and website copy for a startup launching a health & wellness product.
- Wrote in a warm, conversational tone to reflect the brand's friendly and credible personality.

## SKILLS

- Creative writing
- Proofreading
- Content marketing
- News writing
- Website & Landing Page Copy
- Grammarly, Hemingway, Surfer SEO, Google Docs

## CONTACT

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