

Abdullah Qureshi

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Sales Officer

Professional Summary

Motivated and customer-focused Sales Officer with over 3 years of experience in the real estate industry, specializing in property sales and client service at **3MS Real Estate (Naya Nazimabad Housing Society)**. Skilled in communication, negotiation, and closing sales efficiently. Certified in Digital Marketing from Arena Multimedia, with practical knowledge of social media marketing, online promotion, and lead generation. Known for professionalism, teamwork, and delivering excellent customer satisfaction.

Work Experience

Sales Officer — 3MS Real Estate (Naya Nazimabad Housing Society)

January 2022 – Present | Karachi, Pakistan

- Managed property sales, leasing, and client consultations for residential and commercial projects.
- Built strong client relationships through regular communication and follow-ups.
- Exceeded monthly sales targets using effective marketing and negotiation strategies.
- Promoted listings through digital channels to increase customer reach and engagement.
- Assisted in documentation and deal finalization to ensure smooth transactions.

Education

Intermediate (1st Year, Pre-Commerce) — In Progress

Government College for Men, Karachi

Matriculation (Commerce Group)

North Karachi School, Karachi — 2021

Digital Marketing Certification — Arena Multimedia

Completed training in SEO, online advertising, and social media marketing — 2024

Core Skills

Real Estate Sales & Marketing
Client Relationship Management
Digital & Social Media Marketing
Negotiation & Deal Closing
Market Research & Property Valuation
Communication & Teamwork

Languages

English (Good)
Urdu (Fluent)