

Atif Bozdar

ID: 42401-9958742-9

Place of birth: Pakistan

Nationality: Pakistani

CONTACT

📍 Sector 9\E Baldia Town Karachi,
Sindh, Pakistan,
Pakistan (**Home**)

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WORK EXPERIENCE

22/08/2022 – CURRENT Pakistan

SEO Specialist Tech Critica

- Worked as an SEO Specialist to optimize websites and gain more traffic from different search engines.
- Improved organic search traffic with high-quality backlink acquisition and other link building techniques.
- Managed multiple client accounts simultaneously, ensuring timely delivery of results driven campaigns tailored to each specific business need.
- Making high quality backlinks to improve ranking on Search Engine.
- Enhanced website rankings by implementing effective on-page and off-page SEO strategies.
- Conducted many audits of customer's website to get the proper knowledge of the traffic and niche.

EDUCATION AND TRAINING

24/06/2023 – 24/10/2023 Pakistan

Affiliate Marketing digiskill

Website <https://digiskills.pk/> | Level in EQF EQF level 7

SKILLS

On-page SEO | Technical SEO | Off-page SEO | Google Analytics | Google Search Console | Ahref and Semrush | Screaming Frog | Other SEO Tools Expertise | WordPress | Team Management | Keyword Research & Analysis | Website Auditing

LANGUAGE SKILLS

MOTHER TONGUE(S): Urdu

Other language(s):

English

Listening C1

Reading C1

Writing C2

Spoken production C1

Spoken interaction C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user