

ROOMAN ABBASI

Karachi, Pakistan

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PROFILE

Aspiring software engineer with strong analytical skills and hands-on experience in data analysis, web development, and e-commerce platforms. Proficient in Python, SQL, and Power BI, with a proven ability to translate data into actionable insights and build user-friendly web solutions.

EDUCATION

09/2022 - 09/2026 **Bachelor of Science: Software Engineering**
Institute Of Buisness Managemen - Karachi

EXPERIENCE

02/2024 - Current **Shoaib Enterprise - Cotton Trading Company**
Junior Data Analyst - Karachi

As a Junior Data Analyst, I leverage advanced tools such as Power BI to transform complex datasets into clear, actionable insights that drive strategic business decisions.

- Utilize Power BI and other analytical platforms to visualize purchasing trends and financial performance.
- Interpret data to develop procurement strategies that reduce costs and improve cash flow.

06/2022 - 01/2024 **Dress Code Clothing Brand**
Shopify Store Manager - Karachi

Managed the end-to-end development and optimization of the company's Shopify platform, integrating data analytics to enhance customer experience and drive sales growth.

- Built and optimized 60% of the Shopify website, focusing on user-friendly design and sales conversion.
- Employed analytics to refine product listings and improve inventory forecasting.

SKILLS

Languages: Python, SQL.

Tools & Platforms: Power BI, Pandas, NumPy, Excel, Shopify.

Core Skills: Data Analysis, Data

Visualization, Web Development. Problem Solving, Communication skills.

CERTIFICATIONS

International Business Machines (IBM)

Data Analysis with Python

International Business Machines (IBM)

Python for Data Science

ACHIEVEMENTS

- Boosted Shoaib Enterprise's profitability by PKR 400,000–500,000 through data-driven procurement and optimization.
- Built 60% of Dress Code's Shopify website, enhancing user experience and increasing sales.
- Reached FIFA-23 semi-finals (FAST University) – represented IoBM.
- Captained school football team – led to championship victory.