

I'm Seemab, I'm a Graphic Designer.



My Profile

Can Speak
English and Urdu

A creative Graphic Designer with 4+ years of experience in designing field.

I create high impact app visuals including Screenshots, Icons, Feature Graphics, and Ad creatives that boost app visibility and improvement in app conversion rate.

Skills

- ✓ App Store and PlayStore Visuals
- ✓ A/B Testing for Creative Optimization
- ✓ Collaboration with Developers
- ✓ Digital Advertising
- ✓ Branding & Visual Identity

Education

Intermediate

City Science College

BS Acc & Finance

University of Southern Punjab

Work Experience

App Design Specialist

2024-Present

Top Edge Technologies, Multan, Pakistan

I Designe high-quality App Store & Play Store screenshots, icons, feature graphics, and ad creatives to enhance app visibility through creative designs.

Graphic Designer

2021-Present

Fiverr

Delivering custom graphic solutions to international clients across the USA, UK, and Europe. Managing full creative process from concept to final delivery.

Jr. Graphic Designer

2022-2023

ESF Media Society, USP

Designed promotional posts, event banners and digital flyers for University's Official social media pages. Enhanced visibility through appealing visual campaigns.



/Seemab Gill



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