



ALI RAZA

ASSISTANT SEO EXECUTIVE

EXPERIENCE

Assistant SEO & Social Media Executive

PNT GLOBAL (HYBRID)

Sep 2024 - Feb 2025

- Research and analyzed keywords to find the best opportunities for improving website rankings and increasing traffic.
- Optimize website pages, including titles, meta descriptions, and content, to improve on-site SEO performance.
- Built quality backlinks through outreach and collaboration, helping boost the website's authority and search visibility.
- Prepared detailed SEO performance reports to track progress, share results with client, and recommend improvements.
- Worked on both on-site and off-site SEO strategies to drive organic growth and meet client's requirement.

Sales Executive

K.H. SOLUTIONZ (ON-SITE)

Jun 2024 - Aug 2024

COURSES

Grow More Academy

Backlinks & Content Writing

SKILLS

- MS OFFICE
- SEO
- Effective Communication
- Content Writer

EDUCATION

Government Degree College, KMC store

Intermediate in Computer Science

2023-2025

Board of Secondary Education Karachi

Matriculation in Computer Science

2022-2023

LANGUAGE

- English