

Muhammad Safi



About Me

I am a dedicated and motivated individual who has completed basic courses in CCTV and Digital Marketing. I have also completed my Intermediate in Computer Science. I have a strong interest in technology and marketing, and I am eager to learn and grow in a professional environment.



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Pakistan, Karachi

LANGUAGE

- Urdu
- English

EDUCATION

- Matriculation in Computer Science
- Intermediate in Pre Engineering

CERTIFICATE

- CCTV Installation from SMIT
- Digital Marketing from JUP INSTITUTE

IT Skills

- Skilled in setting up Analog and IP Cameras.
- Proficient in IP camera configurations, including passwords and IP addresses.
- Capable of setting up HVR and NVR systems with IP and password settings.
- Knowledgeable in working with Cat5e, Cat6, Cat7 cables and RJ45 connections.

Marketing Skills

- Basic understanding of social media platform like facebook, instagram, and whatsapp for business promotion
- Able to create simple marketing posts and banners using free tools like canva
- Familiar with using hashtags and captions to increase reach on social media
- Willing to learn and improve in areas like SEO, email marketing and paid ads