

# **SARAN M**

## **Graphic designer**

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errordetector](http://www.behance.net/errordetector)

### **ABOUT ME**

I work with established entrepreneurs by creating different types of designs so they can showcase their business, gain more exposure, attract their target audience, get more website traffic, and increase their revenue.

### **SKILLS**

- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign,), Figma and Canva.
- Skilled in prototyping, wireframing, and creating design systems.
- skilled in Html and css

### **WORK EXPERIENCES**

#### **Talentara Edu Tech Pvt Ltd | March 2025 – Up to Present**

##### **GRAPHIC DESIGNER**

- Determine the best ways to convey clients' vision through different forms of design.
- Create designs and illustrations via graphic design and digital art software.
- Created visual assets aligned with brand guidelines, maintaining consistency across all media.
- Developed creative design concepts, graphics, and layouts for brand identity, marketing materials, and digital platforms.
- Increased client engagement through compelling visual storytelling in ad campaigns.

### **INTERNSHIP**

- **DUHZINE IT SOLUTION | UI/UX DESIGNER**  
**AUGUST 2024 – NOVEMBER 2024,CHENNAI (REMOTE)**

### **EDUCATION**

2021 – 2024 | ST.XAVIER'S COLLEGE –PALAYAMKOTTAI  
Bachelor of computer science

### **LANGUAGES**

- Tamil
- English