



AARIJ AHMED

FRONT SALES EXECUTIVE

CONTACT

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SOFT SKILLS

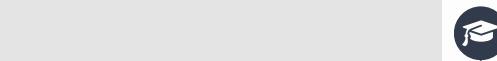
- Communication & Active Listening
- Time Management
- Team Collaboration
- Negotiation
- Problem Solving
- Adaptability

HARD SKILLS

- Cold Calling & Email Outreach
- International Sales Lead Generation
- Digital Marketing Campaigns
- Sales Funnel Management
- B2B/B2C Sales Strategy

CERTIFICATION

Fundamentals of Digital Marketing
Google Digital Garage — Completed
Jan 2023



EDUCATION

- **Bachelor's in Business Administration (Marketing)**
Karachi University Business School, University of Karachi — Graduated Dec 2023
GPA: 2.9 / 4.0
- **Intermediate in Commerce**
Government College for Men, Nazimabad Karachi — Aug 2017 – May 2019