



# FAISAL RIZVI

## Senior Content Writer

### Contact Me

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### Skills & Capabilities

- Working knowledge of MS Office
- eBook, blog, whitepaper, and PD writing
- Technical writing
- Software documentation
- Web content writing
- Excellent oral/written English skills
- AI-free, zero-plagiarism content creation
- Understanding of proofreading guidelines
- Extracting and simplifying complex data
- Creative writing & storytelling
- Specializing in web research since 2011
- Communicating with international clients

### Educational History

- University of Karachi  
*Masters in International Relations*  
Completed in 2021
- University of Karachi  
*Bachelors in Applied Physics with specialization in Electronics*  
Completed in 2018
- Jamia Millia Govt. College (Malir)  
*Intermediate (Second Year) in Computer Science [First Year in Lahore]*  
Completed in 2015

### Personal Profile

A creative content writer with 6 years of experience in eBook, blog, web content, and technical writing. Can produce quality content pieces and documents to accommodate the target audience's needs. Capable of working with internal teams to understand product & documentation requirements. Written 1.2 million words in the past 14 months. Can compose articles that are engaging and informative while analyzing existing content to find areas for improvement. A knack for learning and quickly adapting to new work environments. **Portfolio**

### Professional Experience

#### Global Clicks | Sr. Content Writer (Team Lead) *January 2024 – Present*

Key accomplishments:

- Worked on 300+ projects for US, UK, AUS, Indian, & Chinese clients
- Produced quality blogs, eBooks, PRs, newsletters, whitepapers, etc.
- Writer of the Month (4x) and Runner-Up (8x) in the past 14 months
- Written technical Product descriptions, cryptocurrency whitepapers, ERP blogs, software tutorials, and app developer guides

#### PNC Solutions | Freelance Content Writer *July 2020 – Present*

Key accomplishments:

- Ghost-written over 1,500 quality articles in 4+ years
- Collaborated with different editors on multiple projects
- Penned down SEO articles for company-owned websites
- Passed AI detection on ZeroGPT and Copyleaks at first attempt

#### Xtecsoft | Junior Content Writer *March 2020 – April 2020*

Key accomplishments:

- Helped the company launch their new website Tismiss
- Wrote 14,000+ words in a month for their website KamKaj

#### Dodear | Scriptwriter/Assistant Director *March 2019 – November 2019*

Key accomplishments:

- Penned down 15+ original Urdu scripts for web series
- Interviewed and recruited actors for different roles

### References

Quality references available upon request