

SAJID GHAFOOR

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WORK EXPERIENCE

Ifkaar Technologies / Product Designer

October 2022 – April 2024

Products : Interpreters, eNotary, Arteciate (Mobile Apps / Web)

As the sole designer in my first year, I led the design vision for the company and contributed to product strategy and decision-making. I designed new features as well as overhauled visual design for all products and marketing by introducing a company-wide style guide, all while working closely across multiple development teams within an agile environment.

After my first year, I worked within a design team, focusing more on the product, and turning complex workflows into simple and intuitive interactions. I contributed to the design of new features from start to finish. This included conducting workshops and design sprints, interviewing users for testing and research, building user flows, wireframing, final designs and prototypes of varying fidelity.

Repair Desk / Sr UI UX Designer (Lahore)

May 2020 – October 2022

Product : POS, Repair Shop Management System (Web / Mobile)

Working with the design team by creating concepts, visual mockups and specifications, and representing designs to the product team. Delivered a wide variety of marketing material – including brand identity, websites & landing pages, mobile apps, emails, social media posts, banner ads, and more.

Swenggco Software / Interaction Designer (Sialkot)

Sep 2018 – Feb 2020

Project Base

Working closely with Development team to launch the projects on time and provide best solution for the problems we face. As a UI/UX designer, I have to come up with some early sketches for the client, once he finalize the initial sketches, I move forward and start working on its visual design

EDUCATION

B.A Fine Art Aug 2003

University of Punjab Lahore, Pakistan

MFA Interaction Design May 2005

LSA Lahore, Pakistan

TOOLS

UI Design

Sketchapp, Figma, Photoshop, Illustrator, Adobe XD, Adobe InDesign

UX Design

InvisionApp, Figma, UX Pin, Zeplin, Baslamiq

Teamwork

Jira, Trello, Asana

UX SKILLS

Prototyping, Wireframing, Usability Testing
User Research, User Interface

INTERESTS

Calligraphy, Board Games, Broadway shows
Greeting Cards

PORTFOLIO

www.behance.net/sajidghafoor347

www.dribbble.com/sajid786