



JOSHUA
PRATAMA

BRANDING

PRINT DESIGN

WEB DESIGN

VIDEO DESIGN

GRAPHIC DESIGN



It's all about getting
the most from every
bits and pixels.

Portfolio

Intro.

BRANDING

PRINT DESIGN

WEB DESIGN

MOTION GRAPHIC

ILLUSTRATION

Hi There!

Joshua Pratama

Graphic Designer/ Video Editor
with strong work ethic.

Dependable, detail oriented, and
always aim to stay consistent and
give value. He's flexible and bring
a positive attitude to work and
part of a team.



BACKGROUND



**BOXHILL
INSTUTE**

BACHELOR OF COMMERCE

2025-2028

Education



**THE
HUNDRED GLOVE**

GRAPHIC DESIGNER
AND VIDEO EDITOR

2023-2025

Experience

THE **HUND** **RED** **GLOVE**

GRAPHIC DESIGNER / VIDEO EDITOR

2023-2025

I was responsible for crafting the brand's visual identity across TikTok and marketing campaigns. My work focused on sending a message through content that combined motion design, storytelling, and value to build a distinct online presence. "I send brand value and purpose through marketing campaigns"



THE **HUND** **RED** **GLOVE**

KEY RESPONSIBILITIES

- Designed and edited daily video content for TikTok
- Created engaging thumbnails, motion graphics, and transitions aligned with current trends
- Collaborated closely with the marketing team to plan and execute seasonal campaigns
- Developed product spotlights and lifestyle edits that helped drive audience growth
- Maintained brand consistency while experimenting with new editing styles and visual hooks



THE **HUND** **RED** **GLOVE**

ACHIEVEMENTS

- Produced 100+ high converting TikTok contents.
- Built a strong audience up to 30k+ following on TikTok.
- Increased traffic by 90% through lifestyle oriented contents.
- Created high-converting thumbnails and animated assets that improved click-through rates on video content.
- Boosted average views by 75% with the trending TikTok contents.



MOVING ON



Portfolio

BRANDING

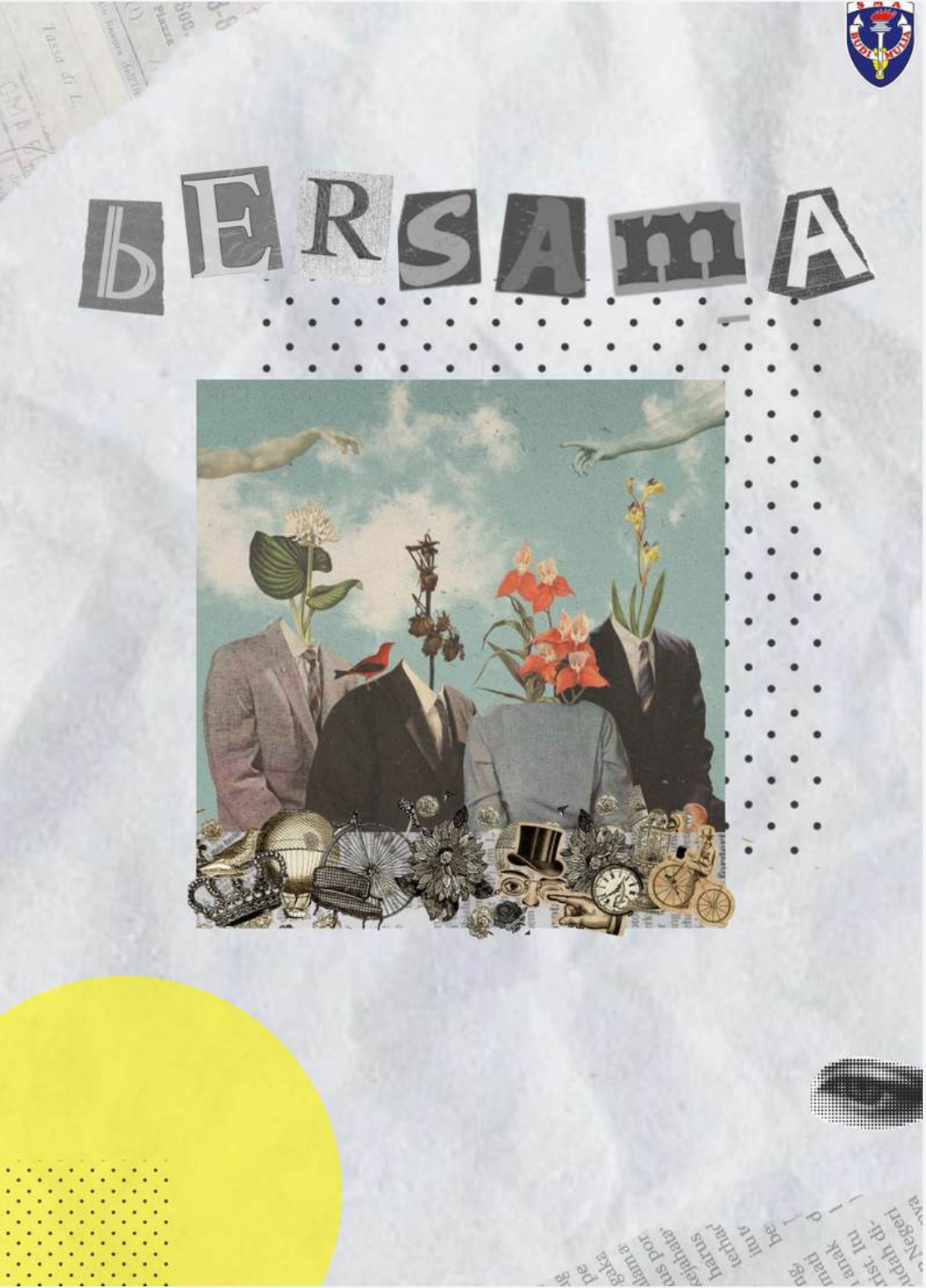
PRINT DESIGN

WEB DESIGN

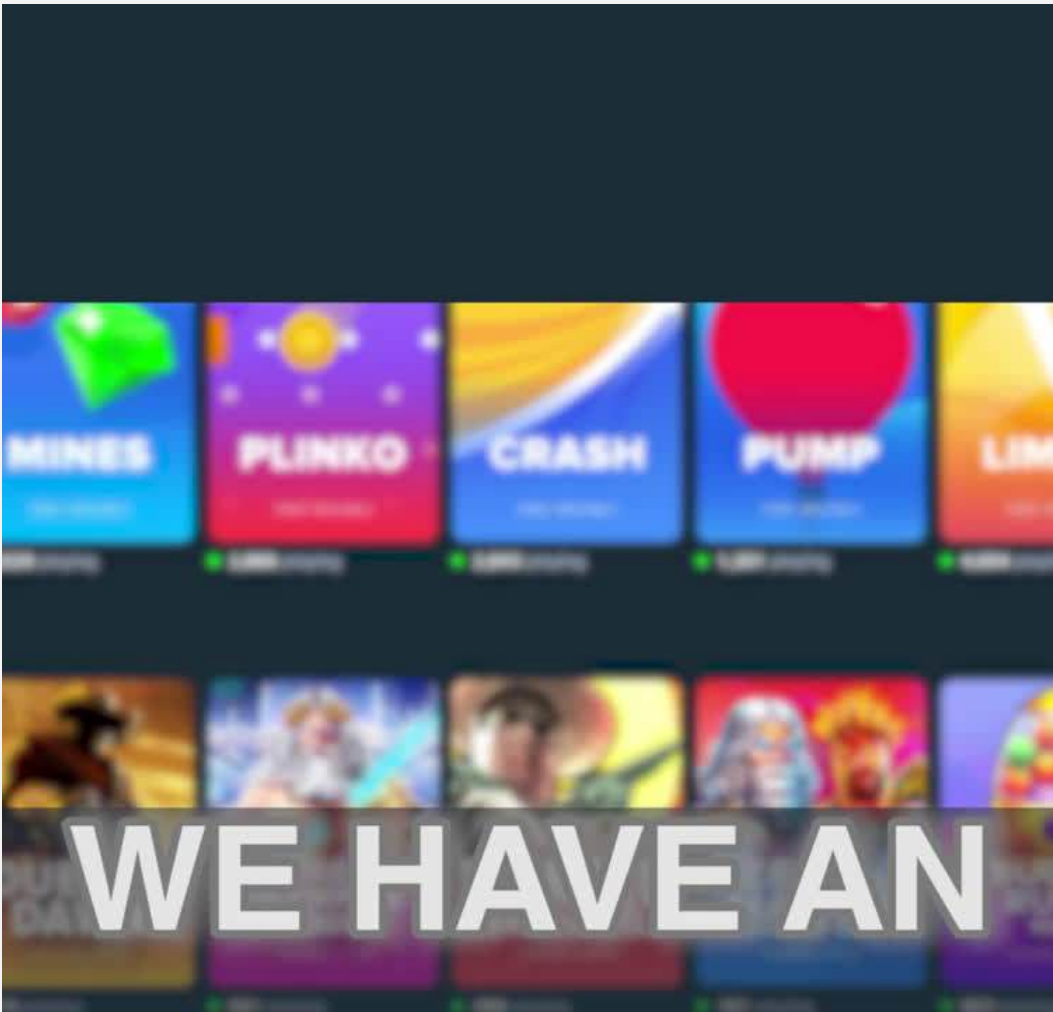
MOTION GRAPHIC

ILLUSTRATION

Highlights



Video



Previous video edits that I have done from clients all around the globe, with 100% satisfied customers.



Editing

Client *Testimonials*

THEHUNDREDGLOVE



“I’ve worked with many creatives, but Josh stands out. his attention to detail, color and ability to tell a story through his work is unmatched. He made our brand feel alive.”

SAMUEL MORGAN



“Completely transformed our social media presence. The designs are eye catching, trendy, and exactly what our audience loves. Engagement definitely went through the roof.”

TYLER VIZZY



“The best person you could ask for”

Client *Testimonials*

LINA. G



“Working with Josh honestly felt like having a creative partner in the room. He just got what I was trying to say with my brand and brought it to life in a way I never could’ve imagined. Super kind, super talented, and really easy to work with.”

R. EISENBERG



“What stood out most was how he actually listened. He didn’t just slap a template together, he created something that really felt like me.

ELLY



“I thought I was just hiring a graphic designer, but he brought so much more to the table! ideas, insights, even crack jokes. He made the process feel fun again.”

BRANDING

PRINT DESIGN

WEB DESIGN

MOTION GRAPHIC

ILLUSTRATION

“Make it Feel”

*Let's design it
right.*

VISIT MY INSTAGRAM:

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Work with me.

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GRAPHIC DESIGN

Portfolio

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