



M.Ibad

Aspiring Content Writer

CONTACT

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 Karachi, Pakistan

EDUCATION

Aptech Institute

Web Development Course

Nazeer Hussian University

Bachelor of Business

Management

SUMMARY

Creative and detail-oriented Content Writer with strong writing skills and a passion for web, mobile app development, and eCommerce. Skilled in crafting engaging, SEO-friendly content through thorough research and persuasive copywriting. Adept at collaborating with teams, monitoring content performance, and optimizing for search engine visibility.

SKILLS

- Web & Mobile App Content Creation
- SEO Content Writing
- Copywriting & Editing
- Creative Writing
- Content Management Systems (Wordpress, Shopify)
- eCommerce Content Development
- Communication skill

WORK EXPERIENCE

- Fresh graduate with a passion for writing, seeking to start a career as a Content Writer. Skilled in SEO content creation, research, and persuasive copywriting. Eager to learn, grow, and contribute creative ideas while developing expertise in crafting engaging content for web, mobile apps, and eCommerce platforms.