

# ROOMAN ABBASI

Karachi, Pakistan

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## PROFILE

Aspiring software engineer with strong analytical skills and hands-on experience in data analysis, web development, and e-commerce platforms. Proficient in Python, SQL, and Power BI, with a proven ability to translate data into actionable insights and build user-friendly web solutions.

## EDUCATION

09/2022 - 09/2026

**Bachelor of Science: Software Engineering**

Institute Of Buisness Managemen - Karachi

## EXPERIENCE

02/2024 - Current

**Shoaib Enterprise - Cotton Trading Company**

**Junior Data Analyst** - Karachi

As a Junior Data Analyst, I leverage advanced tools such as Power BI to transform complex datasets into clear, actionable insights that drive strategic business decisions.

- Utilize Power BI and other analytical platforms to visualize purchasing trends and financial performance.
- Interpret data to develop procurement strategies that reduce costs and improve cash flow.

06/2022 - 01/2024

**Dress Code Clothing Brand**

**Shopify Store Manager** - Karachi

Managed the end-to-end development and optimization of the company's Shopify platform, integrating data analytics to enhance customer experience and drive sales growth.

- Built and optimized 60% of the Shopify website, focusing on user-friendly design and sales conversion.
- Employed analytics to refine product listings and improve inventory forecasting.

## SKILLS

**Languages:** Python, SQL.

**Tools & Platforms:** Power BI, Pandas, NumPy, Excel, Shopify.

**Core Skills:** Data Analysis, Data

Visualization, Web Development, Problem Solving, Communication skills.

## CERTIFICATIONS

**International Business Machines (IBM)**

Data AnalysIs with Python

**International Business Machines (IBM)**

Python for Data Science

## ACHIEVEMENTS

- Boosted Shoaib Enterprise's profitability by PKR 400,000–500,000 through data-driven procurement and optimization.
- Built 60% of Dress Code's Shopify website, enhancing user experience and increasing sales.
- Reached FIFA-23 semi-finals (FAST University) – represented IoBM.
- Captained school football team – led to championship victory.