

Ali Qais

Digital Marketer & SEO Specialist

Karachi

marcomarketing786@gmail.com

+92 337 1356768

I am a strategy- and results-driven person with over a year of experience in building both paid and unpaid organic marketing funnels for campaigns. My expertise in digital marketing is complemented by skills in social media marketing, SEO, and email marketing, allowing me to effectively develop and manage successful campaigns across multiple platforms.

Work Experience

Digital Marketing & SEO - Executive

Digital Ride- Pressiqa-Austin, TX

Present

Digital Marketing & SEO work

SEO Assistant

raedz.com & healthyninja.me

November 2024 to January 2025

On Page SEO & Off Page SEO

SEO intern

karachiviews.com-Karachi

September 2024 to November 2024

- Increase organic website traffic by 20% through targeted SEO strategies.
- Content writing, Page Optimization, Keyword research, backlinks, e.t.c

Digital Marketer

Sky Digital Solutions-Karachi

January 2023 to August 2024

- Strategized, developed, and managed paid digital marketing across platforms
- Graphic and video editing

Education

Intermediate in CS

Govt.Degree College

Skills

- Digital marketing, Ads, Social Media Marketing & Management, YouTube SEO, and Graphic & video editing. (2 years)

- Search Engine Optimization, Website Audit, On page & Off page, Backlinks, Keyword Research and Content Optimization. (1 year)

Links

<https://marcomarketing.my.canva.site>

Certifications and Licenses

Digital Marketing & SEO

June 2024 to January 2025

85%