

FARYAL IQBAL

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Hardworking job seeker with an experience in conducting research and writing academic papers. Applying for the position of content writer.

EDUCATION

Bachelors of Science in Biotechnology	2020-2025
Ziauddin University	
HSSC Pre medical	2018-2019
Govt. Degree College	
O Level	2017-2018
Beaconhouse School System	

WORK EXPERIENCE

Content writer (Freelance)	May 2025
• Published an SEO-optimized blog post, "How Long Should a Blog Post Be? The Ideal Length for 2025."	
• Edited and proofread the blog post "14 Sales Follow-Up Email Templates to Steal for Your Next Cold Email Campaign."	
• Gained hands-on experience with keyword research, formatting, tone adjustment, and basic on-page SEO.	

RESEARCH PROJECT

Undergraduate Researcher	January 2024 - December 2024
• Awarded funding for research through the Ignite (NGIRI) program.	
• Synthesized photocatalysts (TiO ₂ nanoparticles, nanocomposites and nanocomposite coated cotton fabric) and conducted dye degradation facilitated by photocatalysts.	
• Interpreted and analysed quantitative and qualitative results.	
• Produced two scientific research papers.	
• Presented product in the 4th sindh research and technology showcase at Expo Centre	

CERTIFICATIONS

SEO Crash Course with Brian Dean	2025
Online course - Semrush Academy	

SKILLS

- Keyword research
- SEO content writing
- Blog writing
- Qualitative and Quantitative research
- Academic writing
- Microsoft office (Word, Powerpoint)
- Content creation using Canva