

# FARYAL IQBAL

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Hardworking job seeker with an experience in conducting research and writing academic papers. Applying for the position of content writer.

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## EDUCATION

<b>Bachelors of Science in Biotechnology</b> Ziauddin University	2020-2025
<b>HSSC Pre medical</b> Govt. Degree College	2018-2019
<b>O Level</b> Beaconhouse School System	2017-2018

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## WORK EXPERIENCE

<b>Content writer</b> (Freelance)	<b>May 2025</b>
<ul style="list-style-type: none"><li>Published an SEO-optimized blog post, "How Long Should a Blog Post Be? The Ideal Length for 2025."</li><li>Edited and proofread the blog post "14 Sales Follow-Up Email Templates to Steal for Your Next Cold Email Campaign."</li><li>Gained hands-on experience with keyword research, formatting, tone adjustment, and basic on-page SEO.</li></ul>	

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## RESEARCH PROJECT

<b>Undergraduate Researcher</b>	<b>January 2024 - December 2024</b>
<ul style="list-style-type: none"><li>Awarded funding for research through the Ignite (NGIRI) program.</li><li>Synthesized photocatalysts (TiO2 nanoparticles, nanocomposites and nanocomposite coated cotton fabric) and conducted dye degradation facilitated by photocatalysts.</li><li>Interpreted and analysed quantitative and qualitative results.</li><li>Produced two scientific research papers.</li><li>Presented product in the 4th sindh research and technology showcase at Expo Centre</li></ul>	

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## CERTIFICATIONS

<b>SEO Crash Course with Brian Dean</b> Online course - Semrush Academy	<b>2025</b>
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## SKILLS

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| <ul style="list-style-type: none"><li>Keyword research</li><li>SEO content writing</li><li>Blog writing</li><li>Qualitative and Quantitative research</li></ul> | <ul style="list-style-type: none"><li>Academic writing</li><li>Microsoft office (Word, Powerpoint)</li><li>Content creation using Canva</li></ul> |
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