



# MUHAMMAD ISMAIL

## WORDPRESS & PHP DEVELOPER

### Profile

I'm a WordPress & PHP Developer with 9+ months of experience in theme customization, speed optimization (Elementor, WP Rocket, Asset Cleanup Pro, etc.), and FTP management. Skilled in PHP, MySQL, Laravel, and Adobe tools, I focus on clean code, responsive design, and fast, user-friendly websites.

### Projects

#### Digipix.ai

Developed DigiPix.ai, an AI platform with video enhancement, chatbots, and no-code tools. Used BeTheme, Muffin Builder, and sliders for design; optimized speed with WP Rocket and custom features via Code Snippets and Breezy. Managed files via FTP.

#### Special Kind of Play

Created a responsive website for Special Kind of Play (SKOP), an inclusive early learning center for children with special needs. The site offers easy access to program details and enrollment information.

#### Kabul Express

Developed a responsive website for Kabul Express, a Canada-based logistics company. Integrated real-time order tracking and simplified booking for freight and parcel services.

#### Textile / Insurance

Built a fully functional frontend/backend solution using HTML, CSS, JavaScript, PHP, and MySQL. Developed dynamic forms and implemented backend logic for data management and user interaction.

### Expertise

#### Wordpress



#### HTML / CSS



#### Speed optimization



#### Javascript



#### File Transfer Protocol



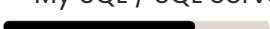
#### PHP / Laravel



#### Git / GitHub



#### My SQL / SQL Server



### Experience

#### WordPress Developer – Digipix

Jan 2025 – Jun 2025 (6 months) | Karachi – On-site

- Developed and maintained WordPress websites for multiple industries
- Customized themes using Elementor & Muffin Builder
- Created sliders with Revolution Slider, LayerSlider, and custom HTML/CSS/JS
- Performed speed optimization using WP Rocket, Asset Cleanup Pro, Breeze, and Code Snippets

#### PHP Developer – Sibex System

Oct 2024 – Dec 2024 (3 months)

- Developed a full insurance website using Core PHP
- Created a static website for a textile business using HTML, CSS, and JS
- Worked on backend logic, form handling, and responsive layout design

### PERSONAL INFO

Father Name	<b>Muhammad Raheel</b>
CNIC	<b>42101-9985842-9</b>
Date of Birth	<b>13-10-1999</b>
Martial Status	<b>Single</b>

### EDUCATION

**Hafiz e Quran**  
from Dawat-e-Islami. (72% A GRADE)

#### Bachelor of Science (BS) in Data Science (Undergraduate)

Virtual University of Pakistan  
Currently Enrolled – 3th Semester

#### Advanced Diploma in Software Engineering (ADSE)

From Aptech North Karachi (GPA 3.5)

#### Diploma of Associate Engineer

in (C.I.T) From Board of Technical Education Karachi (B GRADE )

### LANGUAGE

English

Urdu