

ABDUL HANNAN



About Me

I am a motivated and quick-learning individual with a strong interest in Marketing, especially in Digital promotion and customer engagement. I also have basic knowledge of IT cctv installation and general IT skills, which help me adapt to technical environments easily. I am passionate about learning new tools and techniques and aim to grow in a dynamic and challenging work environment.



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Pakistan, Karachi

LANGUAGE

- Urdu
- English

EDUCATION

- Matriculation in Computer Science
- Intermediate in Computer Science

CERTIFICATE

- **Information Technology Essential** from JDC Institute
- **CCTV Installation** from SMIT
- **Digital Marketing** from JUP INSTITUTE

IT Skills

- Skilled in setting up Analog and IP Cameras.
- Proficient in IP camera configurations, including passwords and IP addresses.
- Capable of setting up HVR and NVR systems with IP and password settings.
- Knowledgeable in working with Cat5e, Cat6, Cat7 cables and RJ45 connections.

Marketing Skills

- Basic understanding of social media platform like facebook, instagram, and whatsapp for business promotion
- Able to create simple marketing posts and banners using free tools like canva
- Familiar with using hashtags and captions to increase reach on social media
- Willing to learn and improve in areas like SEO, email marketing and paid ads