ALIYAN HASSAN

Contact

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Profile

Motivated and detail-oriented SEO Enthusiast with practical knowledge in On-Page, Off-Page, Technical, and Local SEO. Skilled in optimizing website content, meta tags, headings, and images to improve search visibility and drive organic traffic. Adept at conducting keyword research, backlink analysis, and AI-assisted SEO audits. Committed to learning and applying AI-driven SEO strategies to deliver measurable results for software houses and digital brands.

Work experience

Aspiring SEO Specialist | Internship Applicant

- Gained practical knowledge in On-Page, Off-Page, Technical, and Local SEO through hands-on practice.
- Optimized website content, meta tags, headings, images, and URLs to improve search visibility and traffic.
- Conducted keyword research, backlink analysis, and basic AI-assisted SEO audits.
- Skilled in analyzing website performance and implementing best practices to enhance user experience.

Skills

★★★★☆ On-Page SEO
★★★★☆ Off-Page SEO
★★★★☆ Technical SEO
★★★★☆ Local SEO
★★★★☆ Keyword Research & Analysis
★★★★☆ HTML/CSS
★★★★☆ JS
★★★★☆ Problem Solving

Certification

- **Cisco Certified Network Associate (CCNA)**
  Validated skills in networking fundamentals, IP services, security fundamentals, automation, and network access.

- **Diploma Of Associate Engineering (DAE) in Software Engineering**
  Aligarh Institute Of Technology, karachi
  2024 – Present

- **Matriculation (Science Group)**
  Karachi Public School
  Graduated: 2024