Muhammad Atif

Karachi, Pakistan

+92 3182204446 |atifkhann.002@gmail.com | linkedin.com/in/muhammad-atif-526851237 |atifwebservices.com

PROFILE

WordPress developer with hands-on experience in building, **customizing, and optimizing** websites using WordPress, **Advanced Custom Fields (ACF)**, **Elementor, and responsive design techniques**. Skilled in implementing **dynamic data**, troubleshooting, and plugin management to create user-friendly and SEO-optimized web solutions. Familiar with **HTML and CSS** for front-end styling. Currently pursuing **a Bachelor's in Computer Science** and eager to apply my skills in a professional environment to contribute to innovative web solutions.

EDUCATION

Emaan Institute of Management and Science – Bachelor's in Computer Science *(2024 – Present)*
Govt. Degree Science & Commerce College, Karachi – Intermediate in Computer Science *(2021 – 2023)* **Education Trust Nasra School** – Matric in Science *(2021)*

SKILLS

- **Web Development:** WordPress, Elementor, Gutenberg, **Astra, Hello Elementor, Neve** (Theme Customization)
- **Front-End:** HTML, CSS, Mobile-Friendly Design
- **Custom Development: ACF** (Advanced Custom Fields, Custom Post Types, Dynamic Data, Custom Fields)
- **Troubleshooting & Optimization:** Plugin Management, Page Speed Optimization
- **SEO & Performance:** On-Page SEO, Structured Data Implementation
- **Soft Skills:** Problem-Solving, Communication, Team Collaboration, Adaptability, Time Management, Attention to Detail

CERTIFICATIONS

- HTML & CSS Certification – NED University (PITP Program, Feb 2025)

EXPERIENCE

WordPress Developer (2025 – Present)
- **Developing and customizing** WordPress websites using Elementor & themes to enhance user experience.
- **Managing website maintenance, updates, and troubleshooting** to ensure smooth functionality.
- **Implementing ACF** (Advanced Custom Fields) to create custom post types and dynamic data fields for client-friendly content management.
- **Collaborating with teams** to create responsive, user-friendly, and SEO-optimized designs.

PROJECTS

Portfolio Website (Personal Project)
- Designed and developed a personal website showcasing skills, projects, and contact details.
- Used **WordPress, Elementor, and responsive design techniques** to ensure cross-device compatibility.

E-Commerce Store (Practice Project)
- Created a **WooCommerce-based online store**, customized themes, and set up product pages.
- Integrated payment gateways and optimized speed for better user experience.

ACHIEVEMENTS

- Built and customized **5+ WordPress websites** as part of personal learning & freelance projects.
- Developed a strong understanding of **Elementor, themes, and plugin management** in WordPress.
- Maintained a **4.9-star rating** on Fiverr with **150+ completed video editing projects**, ensuring high client satisfaction.
- Successfully delivered **150+ video editing projects**, enhancing video quality and engagement through smooth transitions and color correction.