

# Muhammad Ukasha

WordPress Developer

[in](#) LinkedIn | [Portfolio](#) | [✉ ukashacoder@gmail.com](mailto:ukashacoder@gmail.com) | [+92 308 3089235](#) | [Karachi](#)

## SUMMARY

WordPress Developer with 2 years of experience specializing in **Elementor, Figma to WordPress conversion, WooCommerce, and SEO-friendly websites**. Strong grip on **HTML, CSS, JavaScript** with expertise in site optimization, backups, and performance improvements. Adept at delivering responsive, scalable websites that enhance user experience and business growth.

## WORK EXPERIENCE

**Invenzee – WordPress Developer** May 2024 – Present — Karachi (Onsite, Night Shift)

- Developed and optimized Elementor-based websites from Figma designs.
- Customized WooCommerce checkout flows, product layouts, and third-party integrations.
- Improved site performance with caching, SEO, and optimization techniques.
- Managed backups, updates, and security fixes for stable operations.

**Brand Steps – WordPress Developer** Sep 2023 – Apr 2024 — Karachi (Onsite)

- Converted Figma designs into responsive WordPress websites using Elementor.
- Customized themes and WooCommerce stores with SEO-friendly structures.
- Performed site optimization, backups, and security maintenance.
- Used HTML, CSS, and JavaScript for advanced front-end adjustments.

**The Coderz Hub – WordPress Developer** Jan 2023 – Aug 2023 — Remote

- Delivered custom WordPress projects with Elementor and WooCommerce.
- Focused on theme customization, SEO-ready development, and optimization.
- Ensured regular backups, responsive layouts, and security updates.
- Resolved plugin conflicts and responsive design issues.

## SELECTED PROJECTS

**HighAltitudeMods – Ecommerce Store** [highaltitudemods.com](https://highaltitudemods.com)

Developed a fully functional WooCommerce store with product variations, payment gateways, and Elementor-based design. Optimized for performance and seamless user experience.

**Union Food Group – Corporate Website** [unionfoodgrp.com](https://unionfoodgrp.com)

Built a modern, SEO-friendly corporate website using Elementor. Delivered a responsive layout with optimized structure to boost search visibility and usability.

**TPHG Solutions – Service Website (UK Client)** [tphgsolutions.co.uk](https://tphgsolutions.co.uk)

Designed and developed a service-based plumbing website with Elementor and WPForms. Implemented SEO-friendly architecture and responsive design for cross-device compatibility.

**The Flower Factor – Custom Checkout** [theflowerfactorllc.com/checkout](https://theflowerfactorllc.com/checkout)

Created a custom multi-step checkout form in PHP integrated with WooCommerce. Enhanced user journey with form validation, responsiveness, and streamlined transaction flow.

## SKILLS

---

### Technical Skills

- Tools: Elementor, WooCommerce, LiteSpeed Cache, WPForms
- Website Management: cPanel, Backups, Bug Fixing, Security, WooCommerce Payments, Maintenance, Site Optimization, SMTP Setup
- Programming Languages: HTML5, CSS3, JavaScript (ES6+)
- Frameworks Libraries: TailwindCSS, GSAP

### Soft Skills

Problem-Solving, Time Management, Communication, Attention to Detail

## EDUCATION

---

### 2022 – 2024   **Intermediate (High School Diploma)**

Kaim Khan Memorial Higher Secondary School, Tando Allahyar  
Coursework: Mathematics, Computer Science, English

### Ongoing   **Self-Taught WordPress Development**

Learned via online resources, professional projects, and continuous practice  
Focus: Elementor, WooCommerce, Customization, SEO, and Performance Optimization