



# AHMED ASIF

## Software Engineer

### ABOUT ME

I am a dedicated WordPress Developer skilled in creating responsive, user-friendly websites using themes, plugins, and custom code. With strong knowledge of HTML, CSS, JavaScript, and PHP, I deliver fast, scalable, and SEO-friendly solutions tailored to client needs. I stay updated with industry trends and consistently ensure high-quality work within deadlines.

### EDUCATION

#### Bachelor of Computer Science

COMSATS University Islamabad

- Abbottabad Campus  
2021 - 2024

#### Intermediate

Pakistan International Public Schools and Colleges Abbottabad  
2019 - 2020

#### Matriculation

Pakistan International Public Schools and Colleges Abbottabad  
2017 - 2018

### CERTIFICATES

- COURSERA  
**WordPress**
- URRAAN  
**Web Development**

### IQAMA DETAIL

Valid and transferable Saudi Iqama

+966 53 602 3546

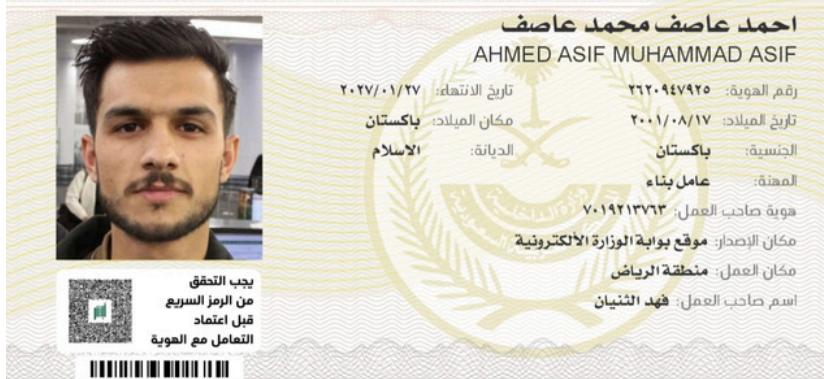
ahmadasif01y@gmail.com

### EXPERIENCE

- **HEX Technologies Abbottbad** 2022 – 2023
  - Developed and maintained custom WordPress websites for clients in e-commerce, real estate, education, and small businesses.
  - Built custom post types, fields, and ACF-based functionality with intuitive, easy-to-manage interfaces.
  - Used Elementor, WPBakery, and Gutenberg to create responsive and visually appealing layouts.
  - Optimized website speed, security, and SEO for high performance.
  - Integrated third-party APIs, configured plugins, and provided ongoing client support and training.
- **Webnotics** 2023 - 2024
  - Designed and managed WordPress websites for businesses in hospitality, services, retail, and corporate sectors.
  - Customized themes, developed reusable components, and implemented dynamic features to enhance site functionality.
  - Leveraged Elementor, Gutenberg, and custom coding to build responsive, high-quality layouts.
  - Improved website loading speed, security protocols, and overall performance through best development practices.
  - Integrated payment gateways, CRM tools, and marketing plugins while delivering continuous technical support and updates to clients.
- **Westwey Chauffeurs LTD – London, UK (Remotely)** 2024-2025
  - Managed daily operations, including booking allocation, route planning, and driver scheduling. Ensured timely service delivery, resolved client queries efficiently, and improved overall operational efficiency through effective team coordination.
- **Skills**
  - WordPress Theme Customization
  - Elementor, WPBakery, Gutenberg
  - Advanced Custom Fields (ACF)
  - Ms Word/ Ms office
  - Excel
  - Responsive Web Design
  - Website Speed Optimization
  - SEO Best Practices Plugin Integration & Configuration
  - cPanel, FTP, and Hosting Management
  - Cross-Browser Compatibility
  - Testing Basic Photoshop/Figma for Web Layouts

# هوية مقيم

رقم النسخة ١



WESTWEY CHAUFFEURS LTD



To,  
**AHMED ASIF**

DATE: 5th Nov, 2025

## Internship Completion Certificate

This is to certify that Mr. Ahmed Asif has successfully completed his internship program at Webnotics. During his tenure, he demonstrated strong dedication, creativity, and a keen interest in learning and applying new technologies.

The internship primarily focused on WordPress and Web Development, where Ahmed gained hands-on experience in website design, theme customization, plugin integration, and front-end development practices. He has shown commendable skills in problem-solving, teamwork, and delivering high-quality work within given timelines.

Total duration of this internship was 6 months. We appreciate his contribution to the organization and wish him continued success in his professional career.

Authorized Signatory  
Webnotics

50 Browning Road London, E12 6QZ United Kingdom  
Tel: +44 20 8638 6168  
Email: info@westwayride.com  
Website: www.westwayride.com

Date: 16/08/2025

### TO WHOM IT MAY CONCERN

This is to certify that Mr. Ahmed Asif was employed with Westwey Chauffeurs LTD, a London-based professional chauffeur company, as a Dispatcher and Controller from 3rd May 2024 to 4th August 2025.

During his tenure, Mr. Ahmed was responsible for managing day-to-day operations, including allocating bookings to chauffeurs, monitoring journey progress, ensuring timely communication with clients, and coordinating last-minute changes effectively. He also handled driver scheduling, route planning, and customer queries with great professionalism and efficiency.

Mr. Ahmed consistently demonstrated strong organizational skills, quick decision-making under pressure, and a commitment to maintaining smooth operations. His ability to handle multiple tasks simultaneously while ensuring high service standards greatly contributed to the efficiency of our team. We found him to be reliable, dedicated, and an excellent team player.

We sincerely appreciate his contributions during his service with us and wish him every success in his future endeavors.

This letter is issued upon his request and without any liability on the part of Westway Chauffeurs Ltd.

Sincerely,  
Ahsan Iftikhar   
Operational Manager  
Westwey Chauffeurs LTD