



Muhammad Ovais

Graphic Designer, 3D Product & Environmental Artist

A skilled graphic designer excels in crafting visually captivating designs across mediums, while a proficient 3D artist specializes in creating immersive three-dimensional visuals. Both leverage creativity and technical expertise to bring concepts to life in their respective fields.

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EDUCATION

Bachelor's Of Media Sciences

Iqra University

02/2018 - 03/2023

KARACHI PAKISTAN

Courses

- Major In Arts and Design
- Animation
- Graduate with 3.36 CGPA
- Attested & Verified Degree

Intermediate

Allama Iqbal Govt college

07/2013 - 05/2017

Courses

- Pre-Engineering

WORK EXPERIENCE

Graphic Designer

Amaze Media Link

01/2020 - 12/2022

Karachi Pakistan

Achievements/Tasks

- Created visual identities for clients, including logos, color palettes, and brand guidelines, to establish a strong and cohesive brand presence across various platforms.
- Designed print materials such as brochures, flyers, posters, and business cards, ensuring they effectively communicate key messages and adhere to brand guidelines.
- Developed digital assets for online marketing campaigns, including social media graphics, display ads, email newsletters, and website banners, to attract and engage target audiences.
- Collaborated with the development team to create user-friendly interfaces for websites and mobile applications, focusing on usability, functionality, and visual appeal to enhance the overall user experience.
- Prepared visually engaging presentations for client meetings, showcasing design concepts, project progress, and proposed solutions, effectively communicating ideas and gathering feedback for further refinement.

Freelancing

Graphic Designer || Motion Designer|| 3D artist

01/2017 - Present

Freelancing is open source platform for skilled based people..

Achievements/Tasks

- Collaborated with clients to bring their vision to life through three-dimensional visuals. Created stunning models, animations, and renderings for various industries such as gaming, architecture, advertising, and product design.
- Developed logos, brand identities, and style guides to maintain consistency across all brand communications.

SKILLS

Creativity

Typography

Layout Design

Color theory

Attention to details

Time management

3D environment

3D Product Designing

Branding

UI

Social media

Print design

Video editing

Communication

Problem solving

Understanding of design principles

SOFTWARE SKILLS

Unreal Engine

Adobe Creative Suite

Blender3D

Maya

Zbrush

CERTIFICATES

English Language Course From Domino. (2012 - 2013)

LANGUAGES

Urdu

Native or Bilingual Proficiency

English

Full Professional Proficiency