

Ayman Mohammed Al Junaid

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PROFESSIONAL SUMMARY

Analytical, and intuitive WordPress Developer & AI Enthusiast with over 4 years of experience, developing 30+ custom themes and 50+ plugins, accomplishing 35% increase in website performance optimization and enhancing loading times by up to 60%. Demonstrates robust expertise in implementing advanced security measures, minimizing security vulnerabilities by 40% across WordPress applications and multi-site networks. Skilled in designing and maintaining WordPress solutions with an emphasis on user experience, site architecture, wire-framing, and prototyping, attaining 25% expansion in user engagement and interaction through user-centered, interactive digital experiences

CORE COMPETENCIES

- WordPress Development
- Data Analytics and Reporting
- Email Setup and Management
- UX/UI Web Design
- Social Media Integration
- Database Backup and Recovery
- Digital Marketing and SEO
- Agile Project Management
- AI Integration

WORK EXPERIENCE

AI Writa | New York, US

January 2023 – Present

Co-Founder & CTO

- Co-founded AI Writa, integrating AI solutions for 15,000+ users, contributing to \$125,000 revenue.
- Direct technical strategy across the software development life cycle (SDLC), achieving a 40% increase in user satisfaction.
- Lead a team of 15+ developers and designers, aligning project outcomes with organizational goals, generating 95% on-time delivery and 10% cost savings per project.
- Optimize platform performance, scalability, and security, securing 25% increase user retention and a 15% improvement in load times, while reducing security incidents by 20% through threat management.
- Monitor industry trends and market needs via research and business evaluations, identifying 5+ emerging trends per quarter and integrating 50% of identified features.

Creative Brands Group Limited | Nairobi, Kenya

September 2022 – Present

Lead Web Developer (Remote)

- Design 70% of technical specifications for websites, collaborating with stakeholders to define user requirements, matching 90% alignment with user needs and minimizing project revisions by 20%.
- Analyze performance, security, and requirements across projects, ensuring 100% compliance with industry standards and decreasing security risks by 25%.
- Establish new programs and enhance existing ones, increasing platform reliability by 30% and cutting downtime by 20%.
- Implement new features and functionalities on company websites, boosting website structure, generating 15% improvement in user retention and 25% faster loading times.
- Develop responsive user interfaces with React, increasing user engagement by 30% and user satisfaction scores by 20%.
- Architect website structures and streamlined navigation, strengthening user engagement by 35% and lowering bounce rates by 15%.
- Formulate user-friendly interfaces for 30 company websites, streamlining the user experience, and reducing 50% in task completion time.

Waya Limited | Washington, US

February 2022 – Present

Web Developer (Remote / After working hours)

- Establish and manage back-end systems, integrating database and server functions, boosting site efficiency by 30%.
- Resolve 95% of technical issues within 24 hours by collaborating with the management team, ensuring 99.9% uptime.
- Lead and refine the website structure from concept to deployment, completing 100% project alignment with organizational objectives.
- Strengthening website organic traffic by 35% through targeted SEO strategies, securing a top 5 search ranking for keywords and improving website visibility by 50%.
- Monitor performance metrics of the live website using Google Analytics, Pingdom, and Uptime Robot, promoting real-time performance, and identifying 10% faster response times.

B4D Organization

Feb 2017 – July 2017

Data Management

- Led 3+ data assessments (baseline, Post-Distribution Monitoring, and end line) ensuring 100% accuracy by resolving discrepancies.
- Mentored 5 volunteers, reaching 100% data accuracy across projects.
- Gathered, recorded, and encoded data from survey data in KOBO toolbox for advanced analysis.

EDUCATION

AI Neelin University

March 2023

Control Engineering

YALI

TOEFL

December 2022

TECHNICAL SKILLS

- Programming Languages: HTML, CSS, JavaScript, PHP, Python.
- Page Builders: Elementor, Elementor Pro, Divi, WPBakery, UX Builder.
- Additional Tools: MySQL, Google Analytics, SMTP Configuration.
- E-commerce Solutions: WooCommerce, Shopify, Payment Gateway Integration.
- Performance Optimization: Caching, CDN Integration, Speed Testing.
- API Integration: RESTful APIs, Third Party Service Integration.
- Cybersecurity Tools: Kali Linux, Wireshark, Nmap, Metasploit.
- Linux Administration: Shell Scripting, System Monitoring, Network Configuration.

ADDITIONAL QUALIFICATIONS

BAI Learning Manager

Identifying and Avoiding Burnout

October 2022

California Consumer Privacy Act (CCPA)

October 2022

Password Security for Financial Institutions

October 2022

IT Professional CAN-SPAM, TCP

October 2022

Mhiwar Alibtkar Training Center

Workshop on Offensive Security

February 2020

Electronic Accounting

January 2020

Comboni College

Journey B1+

June 2019

English Language Elementary

April 2019