

ASAD MAHMOOD

Senior Software Engineer

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SUMMARY

Versatile Full-Stack Developer with 4+ years of experience building and maintaining dynamic web applications and backend systems. Proficient in PHP, Laravel, Node.js, and React.js, delivering over **20 successful projects**. Adept at solving complex problems, **improving performance by 30%** in previous roles. Collaborative, working with cross-functional teams to **deliver projects 15%** ahead of schedule. Flexible and adaptable to remote and in-office environments, consistently aligning with company goals to drive success.

PROFESSIONAL EXPERIENCE

Senior Full Stack Software Engineer

2Konnect Services

10/2022 - Present | St. George, Utah, USA

- Led a team of engineers, increasing **project efficiency by 19%**.
- Designed and **implemented scalable solutions** aligned with industry best practices, optimizing performance and ensuring maintainability.
- Managed end-to-end development, delivering high-quality projects on time and within budget, ensuring smooth **collaboration across teams** and exceeding client expectations.
- Conducted **code reviews**, reducing post-release defects by 25%.
- Collaborated cross-functionally with multiple teams, **enhancing customer satisfaction by 20%** through effective communication and efficient problem-solving.
- Optimized team workflows, **reducing development time by 15%** through process improvements.

Full Stack Software Engineer

KK Tech Partners (PVT) LTD

12/2020 - 09/2022 | Multan, Pakistan

- Developed and maintained web applications, significantly improving **overall performance by 32%**.
- Designed and **optimized databases**, resulting in a **32% improvement** in application performance and faster query execution.
- Worked closely with UX/UI designers to strategically optimize and **improve user engagement by 28%**.
- Implemented version control (e.g., Git) and optimized deployment pipelines to streamline workflows and **enhance team collaboration**.
- Diagnosed and **resolved complex technical issues**, including server downtime, database errors, and performance bottlenecks, ensuring high application uptime and seamless user experience.

Freelance Web Developer

Fiverr, Upwork

11/2020 - Present | World Wide

- Delivered over **50 custom websites**, collaborating with clients across multiple industries globally.
- Improved user experience** through mobile-first design, boosting customer engagement and retention across multiple devices.
- Developed and implemented custom **content management systems (CMS)**, enabling clients to manage their websites and enhance workflow efficiency.
- Optimized websites for SEO**, increasing organic traffic by 30%.
- Built long-term client relationships, resulting in **repeat business** and positive reviews.

EDUCATION

Full Stack Web Development (Certificate)

Aptech Computer Education

06/2020 - 12/2020 | Multan, Pakistan

- Skills: HTML, CSS, JavaScript, jQuery, Ajax, Bootstrap, PHP, Laravel, MySQL, Unit Testing, Project Management, Data Analysis, DevOps, OOP, Performance Optimization, API Development, Git

FSC (Pre-Engineering)

Muslim Group of Colleges

04/2018 - 05/2020 | Multan, Pakistan

- Subjects: Mathematics, Statistics, Economics, Physics, Chemistry, Calculus, Algebra, Probability, Data Analysis

PROJECTS

Ticket Auction Web Application

stampbox.com — 08/2020 - 06/2021 | Lahore, Pakistan

Developed a comprehensive platform for stamp collectors, facilitating auctions, trades, and community engagement.

- Integrated **auction features**, allow users to buy, sell, and trade stamps globally.
- Added automated systems for tracking collectibles, **boosting 25% user interaction**.
- Introduced a **coin-based system**, incentivizing member participation.

E-Commerce Web Application

cartlow.com — 10/2020 - 03/2021 | United Arab Emirates

Developed an e-commerce platform allowing users to purchase products with installment options.

- Successfully exceeded initial milestones, delivering the project **20% ahead of schedule**, meeting all key performance indicators.

Multi Level Marketing MLM

2konnnect.com — 08/2022 - 02/2023 | Utah, USA

Developed a multi-level marketing website featuring an **advanced automated system** for managing multiple diverse income streams.

- Implemented **affiliate marketing** and a commission-based plan, resulting in a **53% increase** in business profitability.

Programming Skills

Frontend Technologies

HTML CSS JavaScript TypeScript React.js
Vue.js Next.js Sass Tailwind CSS jQuery
Redux Webpack Jest GraphQL

Backend Technologies

PHP (Laravel, CodeIgniter) Node.js (Express.js)
MySQL, MongoDB RESTful & GraphQL APIs
AJAX & API Integrations OOP & SOLID Principles
WordPress Development Design Patterns

Deployment & Operations

Git, GitHub, Bitbucket, CI/CD AWS, cPanel, Linux
SSL, IMAP, SMTP, SSH Query Optimization
Unit Testing puTTY, FileZilla, Jira Agile, Slack

Soft Skills

Leadership Teamwork Communication
Problem-Solving Pressure Handling
Project Management & Strategic Planning