

Skills

- User Interface Design (UI)
- User Experience Design (UX)
- Responsive Web And Mobile Design
- Prototyping
- Wireframing
- Flow Diagrams, Storyboards, Site Maps
- Mockup Development
- UI Optimization
- Banner Design
- Animated Gif Creation
- Consumer Analysis
- Framer
- Webflow
- WordPress
- Client Communication
- HTML, CSS, SCSS, And JavaScript Programming
- Web Development Frameworks And Libraries (Bootstrap, Tailwind)

Employment History

LEAD PRODUCT DESIGNER (REMOTE)

SEPT 2023 - DATE

eSoft Digital Technology

- Conducted customer interviews to understand user needs and pain points, contributing to product development decisions, and collaborated closely with the marketing team to devise practical solutions addressing customer challenges.
- Implemented the Build-Measure-Learn Cycle and Product Development Cycle to iterate and improve product features based on user feedback and data insights improving the company project delivery time.
- Created custom illustrations to enhance user onboarding experience, resulting in a 700+ increase in completed onboarding and post-signup conversions within the first week of launch.
- Created and maintained design documentation and design systems at the beginning of every project which increased our project delivery time by 20%.

UI/UX DESIGNER (HYBRID)

JAN 2023 - SEPT 2023

Touchcore Technology Limited

- Designed 15 customizable travel booking websites that enable users to personalize various elements such as navigation and search bars, product listings, headers, footers, fonts, and input styles. This customization resulted in over 10,000 unique options, enhancing user choice and experience.
- Completed comprehensive end-to-end wireframes, user flows, and prototyping for various projects prior to client meetings, enhancing my ability to justify UI decisions effectively during discussions.
- Designed an in-house utility bill management system for a real estate company, enabling residents to seamlessly pay, view, and manage all their utility needs within the estate.
- Stayed at the forefront of UX/UI trends, shared insights with the team, and consistently championed user-centric designs in decision-making processes.

FREELANCE FRONT-END WEB DEVELOPER (REMOTE-UK)

FEB 2022 - JUN 2022

LiveFPL

- Conducted extensive user research to improve website usability and increase user satisfaction by 20%.
- Created design prototypes, icon sets, and other visual elements to enhance website aesthetics and usability.
- Designed and developed a responsive website template using HTML, CSS, and JavaScript.

UI/UX DESIGNER (HYBRID)

MAR 2020 - JAN 2022

Englighture Technology

- Developed user personas and scenarios resulting in a 15% increase in conversions.
- Designed and managed daily social media content, contributing to a significant increase in the company's social media following.
- Created and maintained design documentation, including style guides and UI libraries, ensuring design consistency across products.
- Participating in design sprints, brainstorming sessions, and other design workshops to generate and refine design ideas.

Top Projects

Intraverse Africa <https://www.intraverse.africa/>

I led the design of this cutting-edge SAAS travel web app for both travel agents and individuals, enabling sales without accreditation. Key features include a price freeze, price tracker, dynamic search and booking engine, travel website builder, order/user management, CMS, and streamlined ticket issuance.

Odiopay <https://www.odiopay.com/>

I led a team of 3 designers to create of this revolutionary "buy now, pay later" fin-tech solution, redefining the credit culture in Africa. Key features include a payment plan customization, quick and easy onboarding process, transparent payment scheduling, multi-store integration, user-friendly dashboard for managing payments and orders, personalize website to share with customers.

Blue Square <https://www.bluesquareng.com/>

I led the design of this user-friendly and luxurious real-estate website. Established it as the primary repository for real estate agents, integrating online inspections, resource management, admin controls, a comprehensive CMS, and detailed property mapping.

Dripylux <https://www.dripylux.com/>

I led the design of this top fashion e-commerce platform, planning to promote diversity in product offerings. Implemented features such as loyalty programs, newsletters, order tracking, email notifications, and more.

Others

- Mopheth Pharmacy
- Saro Lifecare
- Classic Cream
- Ztannery
- Property Hunt
- LiveFPL
- KCM Farms
- Alansons
- Meet-D-Experts
- Miles
- Fruitastic
- Carousel
- GettingBooks
- Success Mango
- Terimac Furniture
- 16thSetCU
- CoopX

Portfolio

Website <https://derick.framer.website/>

Dribbble <https://dribbble.com/ChiemenasOD/>

Tools

- Design Software (Figma, Adobe XD, Adobe Illustrator, Adobe Dimension, Sketch)
- Prototyping And Wireframing Tools (Figma, Adobe XD, InVision, Axure, Balsamiq)
- Low-Code Frontend Development Software (Framer, Webflow, WordPress)
- Frontend Development Framework (React)
- Code Editors (Visual Studio Code, Atom)
- Testing And Debugging Tools (VS Code, Chrome DevTools)
- Browser Developer Tools (Chrome DevTools, Firefox Developer Edition)

Interest

- Start-Ups
- AI
- Front-End Development
- Graphic Design
- Design Systems
- User-Centered Design
- Aesthetic And Visual Trends
- Technology Trends
- Brand Strategy
- Content Development
- Collaboration And Communication
- Football

Education

- Covenant University
- Bachelor of Engineering, Information and Communication Engineering.