

# Tajwar Shah

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## Personal Profile

I am a self-motivated individual with a flare for marketing and brand management.  
Did my bachelor's degree in marketing from the Royal Holloway University's distant learning program.  
My aim is to prove myself to be a vital resource in the organization where I work.  
My stronghold is my communication and my inter personnel skillset.

## Volunteer Work

### Beaconhouse International College (Aug 2022)

- Managing Information office
- Giving a detailed insight on the international programs of the BIC
- Converting the Admission query into a close
- Covering the entire process on the reporting tool
- Sharing a detailed analysis on the students admitted and the queries that didn't close

### Vice President of Student body- Beaconhouse Int. College (2022-2023)

- Advocating the cases of the student body related to the curriculum, faculty and the institute as a whole
- Managing and arranging inter collegiate events and executing them at par with the institutions set standards
- Conflict resolution at student level
- Giving the new students a detailed tour of the facilities

## Project based experience

- Marketing specialist in Chip & Dip (a school business activity)
- Administration lead in Giltz Gala
- Participated in Entrepreneurship challenge.
- Participated in Ad Making
- Worked as part of management team in Schools' events.
- Participated in LGS MUN 2012-2013
- Worked as part of the publications team at school

## Education

### BSc Business Administration (Major: Marketing)

Royal Holloway University of London (Distant Student Program)  
2021-2024

### A Level (Humanities)

Lahore Grammar School  
2016-2018

### O Level (Business)

Lahore Grammar School  
2013-2016

## Skills

Excellent Communication  
Critical Analysis  
Emotional Intelligence  
Problem Solving  
Content Writing (have been doing paid academic and critical content writing for 3 years now)