Mohammad Danial

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Career Objective:

Dynamic and results-oriented UI/UX design leader with expertise in graphic design, WordPress development, automation testing, GitHub version control, and MySQL database management. Over 6 years of experience leading teams to create high-quality user interfaces for web, mobile, and digital platforms. Skilled in collaborating with cross-functional teams, establishing design guidelines, and managing design systems to ensure consistency and innovation. Proven track record of driving user-centered design approaches and delivering impactful solutions in alignment with business goals.

Skills:

- UI/UX Design Leadership
  - Visionary leadership to drive innovation and excellence in UI/UX design.
  - Mentorship and team management to foster growth and collaboration.
  - Strategic planning to align design objectives with business goals.
- Graphic Design
  - Creative flair for designing visually appealing and impactful graphics.
  - Proficiency in Adobe Creative Suite for graphic design tasks.
  - Attention to detail and adherence to brand guidelines.
- WordPress Development
  - Custom WordPress theme and plugin development.
  - Front-end development skills including HTML, CSS, and JavaScript.
  - Experience in optimizing WordPress sites for performance and security.
- Automation Testing
  - Expertise in designing and implementing automated testing frameworks.
  - Proficiency in tools like Selenium for automated UI testing.
  - Analytical skills for identifying and fixing software defects.
- GitHub Version Control
  - Proficient in using Git and GitHub for version control and collaboration.
  - Repository management and branching strategies for effective teamwork.
  - Experience with pull requests, code reviews, and issue tracking.
- MySQL Database Management
  - Database design and optimization for efficient data storage and retrieval.

- - SQL query optimization for improved performance.
    - Backup and recovery strategies to ensure data integrity.
  - Usability Testing & Feedback Gathering
    - Methodical approach to conducting usability tests and gathering feedback.
    - Ability to analyze feedback and iterate designs for improved usability.
    - Empathy for understanding user needs and pain points.
  - Design Guidelines & Standards
    - Establishing and promoting design guidelines and best practices.
    - Documentation of design standards for consistency and scalability.
    - Continuous improvement of design processes based on industry standards.
  - Trend Analysis & Technology Integration
    - Staying updated with the latest design trends, techniques, and technologies.
    - Strategic integration of innovative solutions into the design process.
    - Evaluation of emerging technologies for potential impact on design strategy.
  - Accessibility & Performance Optimization
    - Ensuring UI designs are optimized for usability, accessibility, and performance.
    - Compliance with accessibility standards and best practices.
    - Performance tuning to enhance user experience and responsiveness.
  - Creative Problem Solving
    - Innovative thinking to solve complex design challenges.
    - Resourcefulness in finding creative solutions within constraints.
    - Collaborative problem-solving approach to foster innovation.
  - Design System Development
    - Development of comprehensive design systems for consistency and scalability.
    - Modular design approach for reusability and efficiency.
    - Governance and maintenance of design systems for continuous improvement.

Experience:

Lead UI/UX Designer
Atozee Solutions, India, Hyderabad
[Jan 2019 - Feb 2024]

- Led and mentored a team of UI designers, graphic designers, and developers in creating high-quality user interfaces for web, mobile, and digital platforms.
- Collaborated with UX designers, product managers, developers, and stakeholders to ensure a cohesive visual style and user-centered design approach.
- Oversaw the entire UI process from concept to delivery, including the creation of design guidelines, prototypes, and final visual assets.
- Established and promoted design guidelines, best practices, and standards for the design team, ensuring consistency and quality.
- Managed and conducted usability testing sessions, gathering feedback to enhance design quality and usability.

- Stayed updated with the latest design trends, techniques, and technologies, integrating innovative solutions into the design process.
- Ensured that all UI designs were optimized for usability, accessibility, and performance.
- Facilitated design discussions and led creative brainstorming sessions to solve complex design challenges.
- Worked closely with the development team to ensure accurate implementation of UI designs and provided guidance on visual design aspects.
- Managed the evolution of the design system, ensuring it adapted to user needs, incorporated new design trends, and integrated with emerging technologies.
- Oversaw the development and maintenance of a comprehensive design system, including component libraries and style guides, to streamline design processes and maintain consistency at scale.

Lead UI/UX Designer + WordPress Developer & Automation Tester
Atozee Solutions, India, Hyderabad
[Jan 2020 - Jan 2024]

- Designed and developed custom WordPress websites, ensuring responsive layouts and intuitive user interfaces to enhance user experience and engagement.
- Implemented automation testing frameworks such as Selenium to streamline testing processes and increase efficiency, ensuring high-quality and bug-free websites and Crm's.
- Managed GitHub repositories for version control and collaboration, facilitating seamless teamwork and efficient code management among team members.
- Utilized MySQL databases for data management and integration with WordPress sites, ensuring efficient storage, retrieval, and manipulation of data to enhance website functionality and performance.
- Conducted thorough testing and debugging of WordPress and dot net websites and Crm's to ensure compatibility, security, and optimal performance across various devices and platforms.
- Collaborated closely with clients and stakeholders to gather requirements, provide technical expertise, and deliver tailored WordPress solutions that met their needs and expectations.
- Stayed updated with the latest WordPress trends, tools, and best practices to continuously improve development processes and deliver cutting-edge solutions to clients.
- Provided ongoing maintenance and support for WordPress websites, including updates, backups, and security enhancements, to ensure long-term reliability and performance.

Education:
- Anwar-Ul Uloom College - (B.Sc Computer Science)
- Narayana Junior College - (M.P.C)
- Nalanda Public School - (ICSE)

Technology/Tools Used:

- Adobe XD
- Figma
- Indesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere pro
- Adobe Creative Suite
- Wordpress
- Selenium
- GitHub
- MySQL databases
- Communication and collaboration tools
- HTML, CSS
- WordPress debugging tools, browser developer tools.

UX Project Management and Collaboration:

- Slack
- Invision
- Trello
- UserTesting
- Optimal Workshop
- Hotjar
- UsabilityHub
- Lookback
- Lucidchart
- OmniGraffle
- MindMeister
- Miro
- Principle
- Proto.io
- Flinto
- Marvel
- Google Analytics
- Smaply
- UXPressia
- Miro
- GatherContent
- Contentful
- ClearVoice

Operating System:

Mac, Windows XP and above

Special interests:

Football, Basketball, Video Games and MMA

I hereby declare that the information mentioned above is true to the best of my knowledge.

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