# **Amar Imtiaz**

## **Sales Development Representative**

Karachi

ammarimtiaz92@gmail.com

+92334 3706338

Skilled in B2B sales, LinkedIn prospecting, cold calling, and email marketing. Consistently exceeded sales targets by effectively scheduling appointments with qualified leads. Consistently exceeded sales targets by effectively qualifying leads and nurturing relationships. Seeking a challenging role in a dynamic sales environment to leverage my expertise and contribute to organizational success.

### Work Experience

#### **SDR**

Scalemill-Karachi February 2023 to Present

#### Key Achievements:

- Generated qualified leads through effective LinkedIn prospecting, cold calling, and email marketing campaigns.
- Increased sales pipeline by successfully scheduling appointments with key decision-makers at target companies.
- Contributed to business development by working closely with sales teams to close deals.

#### Projects:

- PlatformE: Successfully scheduled appointments with major textile companies across Asia.
- Payoneer: Generated a significant number of leads for IT companies in Pakistan.
- PureDome: Currently working on a project to expand the company's presence in the European and Middle Eastern IT markets.

#### Skills:

- B2B sales
- · LinkedIn prospecting
- Cold calling
- · Email marketing
- Sales pipeline management
- · Relationship building

### **Sales Represntative**

THE TELECOM SOLUTION-Karachi September 2023 to February 2024

As a Sales Representative, my role was to do cold calling and convince them to change their current ISP.

#### **Sales Represntative**

EHB-Karachi

June 2022 to August 2023

As a Sales Representative, my role was to do cold calling and convince patients to get prescribed medication from a telemedicine doctor.

## Education

## **Intermediate in Computer Science**

Gulshan Degree College Block 7 - Karachi Present

## **Matriculatin in Computer Science**

St.Pauls English High School - Karachi

### Skills

- Communication skills
- Leadership
- Digital Marketing
- Sales
- Organizational skills
- Appointment Setting (2 years)

## Languages

- English Native
- Urdu Native

### Links

https://www.linkedin.com/in/ammar-imtiaz/