

# Iqra Akhter

Graphic Designer

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**Portfolio:** behance.net/iqraakhter67

Creative graphic designer passionate about translating ideas into visually striking designs. Proven ability to push creative boundaries and deliver impactful visual Solutions. Eager to contribute my unique vision to enhance brand aesthetics and design strategy.

## Experience

Jan 2024 - Present

### Graphic Designer Chikoo

- Conceptualize e-commerce stores banner design, websites and social media channels to promote product brands. Leverage rebranding expertise in enhancing client's corporate image to ensure profitability and business growth.
- Developed multiple websites using the wordpress platform and implemented custom design theme to enhance user experience.

May 2023 - Dec 2024

### Graphic Designer Inertiasoft Pvt Ltd.

- Develop creative advertising content for various media, including catalogs, menus, business cards, flyers, posters, t-shirts, and product packaging.
- Effectively manage and oversee the progress of multiple design projects concurrently, showcasing adept time management skills to consistently meet and exceed project deadlines.

Aug 2022 - Dec 2022

### Graphic Designer - Internship Cosign Theta

- Created innovative designs that effectively communicated the brand's message to target audiences.
- Collaborated with marketing teams to develop high-impact visuals on etsy that increased customer engagement.

## Education

2019 - 2022

**BS Electronics**  
Sir Syed University

2016 - 2018

**Intermediate Engineering**  
DHACSS college for women

2013 - 2015

**Matric Science**  
Little wood Secondary School

## Skills

Adobe Photoshop  
Adobe Illustrator  
Wordpress elementor



## Languages

English  
Urdu

Fluent/Conversational  
Native/Bilingual