

# Alissa Bengtson | Front-End Web Developer

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## Summary

Passionate front-end web developer with over 10 years of expertise in building responsive, pixel-perfect websites using HTML, CSS, and JavaScript. Dedicated to collaborating with UI/UX teams, optimizing web performance, and ensuring seamless functionality across devices to enhance user satisfaction and drive conversions.

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## Professional Experience

### **Web Producer – Alludo (formerly Corel Corporation)** (Remote)

2011 – 2024

- Hand-coded pixel-perfect, responsive pages from wireframes using HTML, CSS, and JavaScript/jQuery, viewed by over a million users per week for brands like Parallels and WinZip.
  - Optimized user experience and functionality across mobile and desktop platforms, improving performance and user satisfaction.
  - Collaborated with UI/UX designers and stakeholders to refine web experiences, implement resilient architectures, and support site migrations, including CMS transitions.
  - Built engaging, responsive landing pages and web assets aligned with marketing goals to drive conversions.
  - Enhanced functionality and usability of existing web pages on Django-based websites, increasing user engagement.
  - Conducted code reviews and compatibility testing to ensure error-free, cross-browser functionality and maintain quality standards.
  - Mentored junior developers, fostering skill development and adherence to best practices.
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## Skills

**Front-End Development:** HTML, CSS, JavaScript, jQuery, Bootstrap, Tailwind

**Web Optimization:** SEO, performance optimization, Core Web Vitals

**Soft Skills:** Problem-solving, communication, collaboration

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## Tools

Git, SVN, Figma, Adobe Creative Suite, Django, Python, PHP, Asana, Basecamp

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## Education

### **Certificate in Web Design & Development**

University of Denver (Remote)

2017 – 2019

### **Bachelor of Arts in Graphic/Information Design**

Central Connecticut State University

2006 – 2010