



SUMAMA SHIEKH

Digital Marketier

I want to succeed in a stimulating and challenging environment that will provide me with advancement opportunities. I want to excel in this field with hard work, perseverance and dedication. I want a highly rewarding career where I can use my skills and knowledge for organizational and personal growth.

Contact



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Nazimabad no 1 karachi,Sindh

Education

● Matriculation

SIR SYED CHILDRENS ACADEMY,
KARACHI
2018-2019

● Intermediate

FORMEN COLLEGE , NAZIMABAD
• 2020 - 21

● Bachelers

Iqra University , BBA
Graduation under process

Experience

● PRODUCT HUNTER

• MAXCOM SOLUTION

Work as a product hunter with having an experience of 2 years.

● S E O

MAXCOM SOLUTION

Perform SEO practices at some of my client Websites and on Amazon (Keyword research, keyword placement, create backlinks)

● Freelancer

Fiver and Upwork

Having experience of 6 months working from home. Having experience of 6 months at Shopify working on a website and developing it too.

● E-commerce Experience

Social Medial Platforms

E-mail support,Meta ads,Google ads,Social media management ,Content calendar,content strategy,marketing strategy,implementation of AIDA model and marketing funnel

Skills

Customer Care



Paid marketing



Social Media
Management



Shopify manager



strategy maker



Language

English



urdu



Reference

[Available upon request.]