



## Contact



Bahawalpur, Pakistan



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## Education

BBA Honors: From Islamia University Bahawalpur.

Session (2020-2024)

ICS: From Govt. S.E. College, Bahawalpur

Session (2018-2020).

Matriculation: Govt. Abbasia H/S School, Bahawalpur (2017)

# ABDUL HASEEB

## Digital Marketer

As a digital marketer, I have experience developing and executing successful digital marketing campaigns across multiple channels. I have a deep understanding of the latest digital marketing trends, techniques, and tools, and have applied this knowledge to achieve measurable results for clients.

## Work Experience

- Designed and executed engaging social media campaigns across various platforms, resulting in a substantial growth in followers, engagement, and brand awareness for clients.
- Managed multiple digital marketing campaigns simultaneously, ensuring alignment with client objectives, budget constraints, and timelines.
- Social Media Marketing
- Email Marketing
- Experience using Hootsuite for social media monitoring
- 3 month Internship at Mind4Youth company
- 3 month Internship at Project C Foundation

## Skills

- Email Marketing
- Social Media Management
- Social Media Monitoring
- Social Media Scheduling
- Hootsuite
- Canva
- Video Editing
- Facebook Ads Management
- Facebook Business Manager
- LinkedIn Ads
- Google Ads
- Google Analytics
- Youtube Ads
- Twitter Ads
- Time Management
- Copywriting
- Data Analysis
- Data Visualization
- Excel Dashboard
- Power BI
- Web scrapping
- Virtual assistant
- Wordpress Web Development
- Google search ads
- Google Display Ads
- Google Video Ads