

Archana Stephenson

UI UX Designer & Researcher

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Tamil Nadu, India



OBJECTIVE

Seeking a **UI UX Designer & Researcher** role to create meaningful digital experiences, not just interfaces, by blending design strategy, user research, and AI-driven innovation. I aim to enhance engagement, streamline interactions, and create meaningful digital experiences that drive user satisfaction and business growth.

PROFESSIONAL SUMMARY

- Gained hands-on UI/UX experience through case studies, applying user-centered design, research, wireframing, and prototyping to improve usability and engagement.
- Co-founded Arc'nd Vault, successfully delivering an interior design project, 5+ branding projects, and multiple graphic design works within a year, while ensuring high-quality design solutions.
- Currently designing a user-centered website for a branding project at Arc'nd Vault, focusing on intuitive navigation and seamless UX.
- Applied architectural design thinking to enhance usability, addressing user pain points with functional, aesthetic solutions.
- Led branding and visual identity, boosting revenue by 20% through a cohesive design system and improved brand consistency.
- Integrated AI tools to reduce post-processing time by 75%, enhancing project efficiency and accelerating turnaround times, resulting in faster delivery and improved workflow productivity.

EXPERIENCE

Arc 'nd Vault

Chennai, India

02/23 - Present

Co-Founder

- Co-founded Arc'nd Vault, delivering 1 interior project, 5+ branding projects, and multiple graphic designs in a year, currently leading UI/UX design for a website.
- Developed a cohesive design system, enhancing brand consistency and attracting new opportunities.
- Secured 3 repeat clients, boosting client retention and fostering long-term partnerships.
- Boosted revenue by 20% by expanding branding, visual identity, and design services, driving business growth.

YellowSub Studio

Chennai, India

07/23 - 05/24

Architectural Intern

- Produced detailed working drawings for multiple architectural projects, ensuring precision and clarity in execution.
- Designed 3D models for various projects, enhancing spatial understanding and presentation quality.
- Supported graphic design tasks for presentations, refining visual storytelling and project presentations.
- Developed high-quality 3D visualizations for luxury villas, reducing design uncertainty and shortening the client decision-making process, leading to quicker project approvals.

Freelance

Remote

10/22 - 07/23

3D Visualizer

- Completed 10+ 3D visualization projects by creating realistic models and high-quality renders, streamlining client decision-making in the design phase.
- Collaborated with architects and interior designers to refine project concepts by providing realistic 3D representations

La Manjal
Pondicherry, India
11/22 - 12/22

- Architectural Student Intern**
- Created 3D models for architectural projects by translating design concepts into detailed visualizations, enhancing project presentations.
 - Assisted in design conceptualization by supporting project detailing and refining small-scale architectural elements.

SKILLS

Design	User Interface (UI) Design, User Experience (UX) Design, Interaction Design, UX Research, Wireframing, Lo-Fi & Hi-Fi Prototypes, UX Design Process, Visual Design, Branding, Logo Design, Typography, Color Theory, Conceptual Design
Research	User interviews, User Testing, Information Architecture, Journey Mapping, Quantitative Analysis, Competitor Analysis, and Design Strategy
Software	Figma, FigJam, Dovetail, Framer, Spline, Adobe Illustrator, Adobe Photoshop, Adobe Premeire pro, Adobe after effects, Notion, SketchUp, Twinmotion, AutoCAD, Canva, ChatGPT, Midjourney, Microsoft Office
Core Skills	Design Thinking, Design Principles, Design System, User Psychology, Accessibility, Responsible AI, Communication, Start-up Leadership, Freelancing, Pricing Strategy, Personal Branding, Client Relations
AI Design	AI Prompting, Generative AI, AI Image Generation, Creative AI Thinking, AI-Powered Personal Branding, AI-Assisted Design

EDUCATION

MIDAS 2019 - 2024	Bachelor of Architecture (B.Arch) CGPA : 8.47 Developed an agro-tourism and eco-lodging model for hilly terrains, focusing on sustainable tourism, economic diversification, and environmental conservation.
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LANGUAGE

English (Fluent) | **Tamil** (Native) | **Hindi** (Conversational) | **Malayalam** (Conversational)

LICENSES & CERTIFICATIONS

- Architect** - Council of Architecture - India
Issued 2025
- Google AI Essentials** - Google
Issued 2024
- Google UX Design** - Google
Issued 2024
- Figma UI UX Design Essentials** - Udemy
Issued 2024
- User Experience Design Fundamentals** - Udemy
Issued 2024
- The Branding Masterclass The Entire Brand Design Process** - Udemy
Issued 2024