IQRA ABID

Email: psychiqra.abid@gmail.com **Phone**# 0316-1001894

Address: House# 1/14 A Sheet 24 Model Colony Karachi

Soft Skills:

- Adaptability
- Problem Solving
- Good Communication
- Time Management
- Organized

IT Skills:

- Web development
- Woo commerce
- Technical SEO
- Local SEO
- Canva
- Google Analytics
- Google Search Console
- Microsoft Office
- SPSS

Languages:

- English
- Urdu
- Puniabi

Researches:

- "Relationship between Empathy and Pro-Social Behavior among Adolescents and Young Adults: Role of Birth order." (2021)
- "Effectiveness of ABA techniques in reducing excessive Screen Time Behavior." (2020)
- "The influence of Joint Family System on the Social Intelligence of Children." (2018)

Workshops and Seminars:

- Attended seminar on "Young people and Mental Health in a changing world" at Agha Khan University.
- Attended webinar on "DIR Floor Time Model."
- Attended webinar on "Play therapy and its effectiveness."
- Attended webinar on "Remedial Therapy using Orton- Gillingham Approach."

Objective:

An enthusiastic individual seeking to secure a Website Developer position where I can leverage my proficiency in WordPress, Shopify, Wix, HTML, CSS, and JavaScript to design and develop user-friendly websites. Also, committed to contributing positively to the team while acquiring valuable insights and skills in the dynamic field of digital marketing.

Experience:

- Developed an e-commerce website "ZA Vision" using WordPress.
- Design engaging content for various social media platforms.
- One-month internship at "The Gender Guardian."
- Four months' internship at "Umeed e Nau Clinic."
- Conducted Psychological Testing during "Mental Health Camp" organized by the Institute of Professional Psychology, Karachi.

Education:

Bachelor of Science: Psychology 2021

Institute of Professional Psychology, BUKC (CGPA: 3.42)

Intermediate 2016

Bahria College Karsaz, Karachi (A Grade)

Matriculation 2014

Bahria Model School, Majeed S.R.E, Karachi (A Grade)

Societies:

Member at An-Nakhlah society.

Training and Courses:

- Completed the training in **WordPress** from DigiSkills.
- Completed the training in SEO (Search Engine Optimization) from DigiSkills.
- Completed the training in Affiliate Marketing from DigiSkills.
- Completed the training in E-commerce management from DigiSkills.
- Completed the training in **Digital Marketing** from DigiSkills.
- Completed 40-Hour RBT training from Autism Partnership Foundation.
- Completed Scientific Research Writing course at Multiomics.