

SHEIKH ABDUL SAMAD

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Flat no.10, NS Mansion Wilson street Jubilee, Karachi

CAREER OBJECTIVES

To leverage my skills in social media strategy and content creation to drive brand growth, engagement, and online presence.

EDUCATION

GRADUATION, 2025: KARACHI UNIVERSITY

Bachelor of Business Administration (BBA)

INTERMEDIATE, 2019: ISLAMIA COLLEGE

Pre-Medical

MATRIC, 2017: MAMA BABY CARE SCHOOL

Bio-Science

PERSONAL & TECHNICAL SKILLS

- Social Media Marketing
- Meta Business Suite
- Shopify Ecommerce.
- Skilled in WordPress (built-in theme and plugin)
- Microsoft Office (MS Word, MS Excel & MS PowerPoint).
- Team Collaboration

CERTIFICATION

- Social Media Marketing Certified, NS Training
- WordPress Certified, Al-Fateem Academy
- Shopify Ecommerce Certified, LWE
- Microsoft Office Certified, LWE