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|  | **Objective** |

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| Haseeb  Qureshi | Nazimabad # 2, Karachi  +92(333) 1374543  Haseebqureshi.aha@gmail.com |

I am a Digital Marketer with a BS in Industrial/organizational Psychology. My goal is to utilize my understanding of human behavior within marketing strategies, creating impactful campaigns that resonate with consumers

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| c | Education |

## BS Psychology | Karachi University

### **2019-2023**

### **Specialization In Industrial And Marketing Psychology With Major Subject: Marketing Research | Consumer Behavior | Psychological Assessment**

### Projects: Brand Relaunch [Pizza Hut] | Brand Image and Brand Preception | Marketing Strategy And SWOT Analysis | Consumer Engagement In The Virtual World (Online Buying) | Consumer Profiling

### **Professional Experience**

### **Product Listing Executive | Sanaulla The Big Store**

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|  | certificates Data Analysis Marketing Automation |

* Social Media Management
* Masterclass in Marketing Psychology
* Marketing Psychology with Neuromarketing
* The Fundamental of Digital Marketing
* Foundations of Digital Marketing and E-commerce
* Google Analytics for Beginners

# SKILL Content Marketing:

* Critical Thinking
* Analytical Skills
* Creativity
* Creative Problem-Solving
* Adaptability and Learning Agility
* Consumer Psychology
* Administrative Task
* Creative Marketing Techniques
* Multi-Task

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| --- | --- |
| Haseeb  Qureshi | Nazimabad # 2, Karachi  +92(333) 1374543  Haseebqureshi.aha@gmail.com |

# Expertise

* Social Media Marketing 10/7
* Design Skills 10/6
* Shopify 10/3
* Campaign Management 10/6
* Email Marketing 10/6
* SEM/SEO 10/3
* Content Creation 10/6