

# ISM DIRECTORS' REPORT

Image Systems Marketing (Pvt) Ltd.

(an wholly owned subsidiary of NIFTNational Institutional Facilitation
Technologies (Pvt.) Ltd.)

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Your Directors are pleased to present the Annual Report and the Audited Financial Statements of the Company for the year ended June 30<sup>th</sup>, 2021 together with the Auditors' report thereon.

## **Profit and Loss Appropriations**

The Directors propose following appropriations out of the profit for the current year:

	2020- 21	2019-20	
	Rup	Rupees	
Profit before Tax		46,171,621 1,411,442	
Other Comprehensive Income Taxation			
Total Comprehensive Income		47,583,063	
Un-appropriated Profit as at July 1st, 2019 / 2018		192,177,816	
Un-appropriated Profit as at June 30th, 2020 / 2019		239,760,879	
Appropriation during the year - Final Cash Dividend for the year 2019-20 @ nil (2018-19: nil)			
Balance as at June 30th, 2020 / 2019		239,760,879	
Subsequent Effects			
	2020 - 21	2019 - 20	
The Board of Directors of the Compan, in their meeting hell Did not propose any dividend:	d an October 06 <sup>th</sup> 20	20,	
- Final Cash Dividend @ r.il (2019-20 : nil )	-	3	
- Issuance of Bonus Shares @ nil (2019-20: nil)	-		



#### **Financial Results**

The sales revenue of Rs.114.2 million for the year was lower by 0.1% compared to Rs.114.3 million of previous year, resulting in before tax net profit of Rs. 46.2 million for the year as compared to profit of Rs.47.3 million during previous year.

The decrease in profitability was mainly due to lower other income during the year.

Cost of Services during the year decreased by 7.53% as compared to the previous year mainly due to less consumption of spare and loose tools.

Other Income of Rs. 0.031 million was earned mainly on write back of liabilities no more payable.

## Liquidity Management and Cash Flow Strategy

Current cash requirements are adequately financed through internal cash generation and also with recourse to financing by Parent Company. Borrowing capacity of the company is limited to lease financing arrangements and short term financing by Parent Company.

The cash position of the company was stable position during the reporting year. During the year company's cash and cash equivalents were reduced by Rs. 0.007 million. At the end of the year, the Company had a net position comprising positive cash and cash equivalent amounting to Rs. 0.086 million.

#### **Operations and Significant Events**

#### 1. Support to NIFT Operations

Provided support to NIFT's 27 clearing centers, PKI data center as well as NIFT's main data center and its DR site in Islamabad.

#### 2. Equipment Rentals

The company had equipment rental agreement with parent company NIFT to provide printer on rent. During the period, company earned rental income of Rs. 14.4 Million. Last year it was also Rs. 14.4 Million.

### 3. Batch Printing Business

During the year batch printing business of Haleeb Foods continued. The project involves printing of batch information. During the year, 600 million batches were printed and corresponding revenue of Rs. 14.9 million was earned as compared to 516 million batches and revenue of Rs. 13 million in last year.

#### 4. Check Truncation / Desk Top Scanners

Distributor agreement signed with Digital Check of USA for Desktop Scanners is continuing. Digital Check is world renowned company for desktop scanners. As a result of aggressive marketing campaign, company sold 14 licenses of troy printers/scanners during the period and earned a revenue of Rs. 1.9 Million. At the close of the year, the company has stock valuing Rs. 3.1 Million (2018-19: 2.8 Million).

#### **Future Prospects**

There are prospects for archiving, digitization and scanning businesses for which aggressive marketing strategy will be followed.

After the introduction of Image based clearing services ISM will play its role in marketing its products and services to bank branches.

#### **Industrial Relations**

Generally normal working industrial relations prevailed at all locations of the Company.

#### Directors

During the year Mr. Kashif Karimi, representing First Women Bank, resigned from the Board and in his place Mr. Muhammad Amin from FWBL joined.

## **Auditors**

The auditors A. F. Ferguson & Company, Chartered Accountants will retire after audit of 2020-21. Being eligible, they have offered themselves for reappointment. Board of Directors have recommended appointment of M/s. A.F. Ferguson & Company Chartered Accountants as external auditors for the year 2021-22.

On behall of the Board

Chief Executive

Director