

# The Time Xperts

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**Proposal for the customize Ecommerce website**

**Date: 13/05/2023**

## **Introduction:**

An e-commerce website is an online platform that allows businesses and individuals to sell products and services to customers over the Internet. It is a digital storefront that enables customers to browse and purchase items, track their orders, and make payments securely.

The design of an e-commerce website typically features a user-friendly interface that allows customers to search for products by category, brand, price, and other criteria. The website also displays product descriptions, images, and reviews to help customers make informed purchase decisions.

## **General Features and Requirements:**

- The E-commerce store must be in PHP or HTML.
- Multi-vendor (people can create their id and shop for selling of products). This option will be initially disabled but after some time we will enable it.
- This store is for selling art products. So, the store must contain different categories.
- The target region is middle east Asia so the domain must be popular, Email domain is also required.
- Different currencies must be included in a store like (SAR, DIRHAM, PKR, QAR, and Dollar).
- The payment method must be included (VISA, Master, PAYPAL, PIONEER, EasiyPaisa, JAZZCASH).
- We will be also operational in Pakistan.
- The store has to be properly secured from hackers and viruses.
- Inventory and data of customers have to be properly stored.
- Purchase history has to be available.
- The back-end design has to be user friendly
- The front end must have easily customizable options like (theme, text, pictures, and formation).
- If we want to apply a discount on products the store must have options to apply a discount on all products and also one specific product.
- Integration of the bank account of the owner to receive payments from customers has to be aligned.



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- Delivery charges can and cannot be charged separate options has to be available in the back-end.
- Customers can also bid for the products there has to be an option in-store where customers can bid at a specific time (a timer should also be present)

## Technical Solution:

The Ecommerce website can be developed using various programming languages and platforms like WordPress Shopify Laravel, Php, and others. For this project, we will use Laravel for coding and SQL for the database to build a smooth and fastest customize platform that will allow you to run your business and attract your customer and vendors smoothly.

## Technical Resources:

- Programming Languages: Laravel and SQL
- Development Tools: Git, GitHub, Visual Studio Code, PyCharm, Google Cloud

## Pricing Detail:

This is a customized Ecommerce site with multiple payment methods. It also includes bidding features that will be customized feature. Keeping in mind all the resources and all these factors we tried to keep the price as low as we can and our final and discounted price for this Site will be

**Rs: 170,000 PKR**

## Terms and Conditions

- Easy Payment Method: **40% advance 30% after beta version delivery and 30% after completion.** Domain and hosting prices are exclusive to this quotation.
- About and Company information and all content will be provided by the client.
- The website will be completed in 30 working days. Any changes asked by the client will not be included in these 30 days.
- All third-party paid APIs should be the client's responsibility.

## Conclusion:

The development plan should follow an Agile methodology and involve a technical team that includes a UI/UX designer, frontend and backend developers, and a project manager. The project should take approximately 4 to 6 weeks to complete and should be subject to testing and quality assurance to ensure its reliability and efficiency.



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## Development Plan:

The development of the ML Pipeline Web App will be done using the Agile development model, which is an iterative and incremental development approach. The development plan will consist of the following phases:

Sr no	Sprint No	Module Title	Description	Timeline
1	Sprint – 1	Planning	<ul style="list-style-type: none"><li>Define project requirements and goals.</li><li>Identify technical resources required for the project.</li><li>Form the development team.</li></ul>	1 -Week
2	Sprint – 2	Design	<ul style="list-style-type: none"><li>Design the user interface and functionality.</li><li>Create technical specifications</li></ul>	2 -Weeks
3	Sprint – 3	Development	<ul style="list-style-type: none"><li>Develop the site using Laravel, and SQL.</li></ul>	2 -Weeks
4	Sprint - 4	Testing	<ul style="list-style-type: none"><li>Test site's functionality and user interface using integration and system testing.</li><li>Identify and fix bugs and errors.</li></ul>	1 -Weeks
5	Sprint - 5	Deployment	<ul style="list-style-type: none"><li>Deploy site to the target platform.</li><li>Create user documentation.</li></ul>	1 -Week

