

WEBSITE STANDARD REQUIREMENT

1. Fully responsive cloud kitchen restaurant website
2. PHP Laravel and Bootstrap / React.
3. Android & IOS

Which Technology Will be Used :

For Web

Backend : php- Laravel Framework

Frontend : React js , Bootstrap 4, js, html , css

For Android

Backend : Kotlin / Java

Frontend : Xml

For IOS

Backend : Swift / flutter

Frontend : Xml

Customer / User Part (Front End of the website)

SL	Features	Description
1.	Common in all pages <ul style="list-style-type: none">▪ Header▪ Footer	Header: <ul style="list-style-type: none">✓ Company Logo, Hotline Number, Top bar: (Login, Signup, Help & Support), Global Search Option, Cart, Cart Summary, Checkout Option, View Cart Option, Wish list, Language Option (English & Bangla), etc.✓ Main Menu Bar: Mega Menu for item featured item categories, etc.✓ Breadcrumb Footer: <ul style="list-style-type: none">✓ Contact Information: Office Address, Support Number, Email address, etc.✓ General Information: About Us, Mission & Vision, What make us different, Why Choose Us, How to Buy, etc.✓ General Policies: Return Policy, Terms & Conditions, Privacy Policy, Replacement Policy, etc.✓ Follow Us On Social Media: Facebook, Twitter, LinkedIn, Instagram, Youtube, etc.✓ Copyright Information
2.	Home/Welcome Page	<ul style="list-style-type: none">▪ Slider Area▪ All Categories can be placed here▪ Discount & Offer Banners▪ Featured Products

3.	Products Category Lists	<ul style="list-style-type: none"> ✓ Category Management ✓ Sub categories
	Category wise products Lists	<ul style="list-style-type: none"> ▪ Viewing Mode: List View & Grid View ▪ Sorting Criteria: Newest Items, Price: High to Low, Price: Low to High, Based on popularity, etc.
4.	Basic Filtering System	<ul style="list-style-type: none"> ▪ Category Wise Filtering ▪ Brand Wise Filtering ▪ Price Filtering
5.	Product Description Page	<ul style="list-style-type: none"> ▪ Product / Item General Info. <ul style="list-style-type: none"> ✓ Product/Item Title ✓ Product or Item Code ✓ Product Price ✓ Product Images Gallery ✓ Product Description: Overview, Specifications. ✓ Submitting New Reviews from authentic customers ✓ Sharing Option: Facebook, Twitter, etc. ▪ Add to Cart Option ▪ Add to Wish List ▪ Buy Now Option ▪ Selecting Item Variation like color, size, etc. ▪ Related Items/products (You may like this)
6.	Cart Page	<ul style="list-style-type: none"> ✓ List of Items that are added on cart ✓ Cart Summary ✓ Quantity Control Option (increase + Decrease)

		<ul style="list-style-type: none"> ✓ Items Delete Option from cart ✓ Proceed to Checkout
7.	Checkout Page	<ul style="list-style-type: none"> ✓ List of items that are finalized on cart page ✓ Apply Coupon ✓ Add New address for Billing & Shipping Address ✓ Select Billing & Billing Address lists ✓ Select zone/area at the time of adding new address ✓ Select Delivery Option: ✓ Home Delivery ✓ Pickup Point
8.	Order Confirmation Page	<p>Order confirmation includes a message after the customer completes a purchase.</p> <ul style="list-style-type: none"> ▪ Thank You Message ▪ Select Payment Method <ul style="list-style-type: none"> ✓ Cash On Delivery ✓ Online Payment (bkash, Rocket, Nagad, Credit Cart, etc.)
9.	User Registration and Login Page	<p>Your site should definitely let the customers register and login. It's best to place this on the top bar for easy access.</p> <ul style="list-style-type: none"> ✓ Login with Mobile Number (*) & Email address ✓ Mobile Number Verification ✓ Thank You Message after successful registration
10.	Forgot / Reset Password Page	<p>A user or customer can reset his/her password from Reset Password page.</p> <p>Required Info needed to verify-</p> <ul style="list-style-type: none"> ▪ OTP Verification
11.	Wish list	<p>A wish-list allows them to store a list of these products so that they can easily find them next time they visit your site.</p>
12.	Contact Page	<p>A form will be there to submit customers query & also details contact information will be given to contact with the support team. Google map & Messenger chat box from Fb page will also be there.</p>
13.	Social Media links	<p>Providing links to your social media accounts at the bottom of the page lets your customers stay connected with your brand.</p>
14.	Terms and Conditions Page	<p>A Terms and Conditions agreement is a contract which spells out exactly what the legal relationship is between the</p>

		store and the consumer.
15.	Privacy Policy Page	A privacy policy is a legal document in privacy law, and as such it must be posted on an ecommerce website.
16.	Return Policy Page	Return Policy page allows your customers to understand what's required of them in the returns process
17.	About Us (including Mission & Vision)	Company General Information
20.	Featured Products	Featured listings are an excellent way to highlight your products and build a quality threshold for your ecommerce marketplace.
21.	Multivendor Integration	Isolate mini-market for every Vendor, Separate Vendor Panel, Reviews & Commentaries, Attractive Designs for Vendors' Storefront Import & Export.
22.	Discount Banners	Increase ecommerce sales with banners.
23 .	Discount / Offer Page	All Running offers will listed here & that will be linked with Home Page like ChalDal.com

Administration Part (Backend of the website)

1.	Admin Dashboard Home	<p>Usually, a website will have a number of managers. You as the owner should be able to decide who can access which part. Includes different statistics record like</p> <ul style="list-style-type: none"> ✓ Total Items ✓ Items Categories ✓ Pending Orders ✓ Pending Actions ✓ Confirmed Orders ✓ Declines Orders ✓ Total Sales Amount ✓ Total Purchase Amount ✓ Sales Graph ✓ Delivery Completed Order ✓ etc.
2.	Nav bar / Menu Management	<p>You can manage menus from admin panel</p> <ul style="list-style-type: none"> ✓ Menu Sorting/Rearranging ✓ Mega Menu
3.	Slider Image & Banner Management	<p>You can manage the slide images from admin panel</p> <ul style="list-style-type: none"> ▪ Add New Slider ▪ Lists of Slider ▪ Edit/Delete Slider
4.	Item Management	<ul style="list-style-type: none"> ▪ Add New Item ▪ Item List ▪ Item Categories Management ▪ Brand Management ▪ Item Price Management ▪ Item Trash
5.	Sales & Billing	<ul style="list-style-type: none"> ▪ Pending Order List ▪ Confirmed Order List ▪ Declined Order List
6.	Sales Return Management	<p>Managing ecommerce returns can be a headache for online retailers. We will provide a convenient way to manage return order.</p> <ul style="list-style-type: none"> ✓ Assign an order as return ✓ Return Order Lists ✓ Return Order Items List
7.	Discount Management	<ul style="list-style-type: none"> ▪ Discount Price / promo price ▪ Applicable Date Start ▪ Applicable Date End

8.	Coupon Code Management	Coupon management systems help businesses create and distribute coupons to customers, current and potential. Coupon management systems software is a smart way to distribute discounts, while also tracking path-to- purchase, establishing affiliate promoters, rewarding customer referrals and increasing revenue.
	Shipping Method & Charges Management	You can manage city wise delivery charge ✓ City/District wise Delivery fee management
9.	Inventory & Stock Management	Stock quantity will be shown for each & every products. Purchase report will be generated. Sales report will be generated. Stock report will be generated.
10.	Payment Gateway Installation	Online payment system will be integrated. Customer can pay the bill through online using their – <ul style="list-style-type: none"> ▪ Credit / Debit Card ▪ MFS: bKash, Nagad, mCash, etc ▪ Online Banking etc
11.	SMS Alert/Notification System	<ul style="list-style-type: none"> ▪ Order Confirmation Message ▪ Delivery Confirmation Message ▪ Welcome Message after Registration ▪ OTP Verification Message ▪ Reset Password
12.	Customer Management	You can easily manage your customers from admin panel. <ul style="list-style-type: none"> ▪ Customer List ▪ Update Customer Information ▪ View Customer Orders from his/her profile. ▪ View payment statement from his/her profile. ▪ Suspend Login
13.	Expense Management Module	<ul style="list-style-type: none"> ▪ Organize expense Category (Our system lets you categorize your expenses into infinite categories and subcategories to give you a clear picture of your expenses) <ul style="list-style-type: none"> ▪ Ability to keep records of daily expenses. ▪ Expense Head & Group Management ▪ System can export daily monthly, yearly report. ▪ Expense Party management
14.	Smart Accounts System	<ul style="list-style-type: none"> ▪ Receivable Payment History ▪ Payable Payment History ▪ Accounts Configuration ▪ Ledger Book Management ▪ Due Management
15.	Advanced Linear Reporting	<ul style="list-style-type: none"> ▪ system provides numerous “Reports” to help you better visualize the progress of your Income/Expense/Growth.

		<ul style="list-style-type: none"> ▪ System lets you monitor your growth daily, weekly, monthly or yearly reports in beautiful info graphics and data visualizations. ▪ Can apply filters to Graphical Reports either or both by the properties of a main entity and the properties of related entities. ▪ You can compare the difference between actual Income and Expense with budget for category with time range (weekly, monthly, quarterly or yearly) ▪ Accounts Statements. ▪ Expenses Statements ▪ Sales Report ▪ Stock Report ▪ Ledger Report ▪ Stock Capital Report ▪ Items Inventory Report ▪ etc
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Android/ios App features:

SL	Features	Description
1.	▪ Splash Screen	▪ Animation Splash Screen
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	Wish list	<p>A wish-list allows them to store a list of these products so that they can easily find them next time they visit your site.</p>