**WEBSITE REQUIREMENT**

1. **Fully responsive multivendor ecommerce website for lifestyle product.**
2. **PHP laravel and bootstrap /react.**
3. **Web app for android**

### Customer / User Part (Front End of the website)

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| SL | Features | Description |
| **1.** | **Common in all pages**   * **Header** * **Footer** | **Header**:   * Company Logo, Hotline Number, Top bar: (Login, Signup, Help & Support), Global Search Option, Cart, Cart Summery, Checkout Option, View Cart Option, Wish list, Language Option (English & Bangla),etc. * **Main Menu Bar:** Mega Menu for item featured item categories, etc. * Breadcrumb   **Footer:**   * **Contact Information:** Office Address, Support Number, Email address,etc. * **General Information:** About Us, Mission & Vision, What make us different, Why Choose Us, How to Buy, etc. * **General Policies:** Return Policy, Terms & Conditions, Privacy Policy, Replacement Policy,etc. * **Follow Us On Social Media:** Facebook, Twitter, Linkedin, Instagram, Youtube,etc. * CopyrightInformation |
| **2.** | **Home/Welcome Page** | * **SliderArea** * **All Categories can be placedhere** * **Discount & OfferBanners** * **FeaturedProducts** * **Newest Items/products list** * **Top rated product** * **And other** |

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| **3.** | **Products Category Lists** | * **CategoryManagement** * **Sub categories (Sub-Sub-Category)?** |
|  | **Category wise products Lists** | * **Viewing Mode**: List View & GridView * **Sorting Criteria**: Newest Items, Price: High to Low, Price: Low to High, Based on popularity,etc. * **Viewing Limit Control:** By default it will be 50, but a   user can change it to 80 & 100. |
| **4.** | **Basic Filtering System** | * **Category WiseFiltering** * **Brand WiseFiltering** * **Price wise Filtering (Color wise filtering)?** |
| **5.** | **Product Description Page** | * **Product / Item GeneralInfo.**   + Product/Item Title   + Product or Item Code   + Product Price   + Product Images Gallery   + Product Description: Overview, Specifications.   + Submitting New Reviews from authentic customers   + Sharing Option: Facebook, Twitter, etc. * **Add to Cart Option** * **Add to WishList** * **Buy NowOption** * **Selecting Item Variation like color, size, etc.** * **Related Items/products (You may like this)** |
| **6.** | **Cart Page** | * **List of Items that are added on cart** * **Cart Summary** * **Quantity Control Option (increase +Decrease)** |

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|  |  | * **Items Delete Option fromcart** * **Proceed toCheckout** |
| **7.** | **Checkout Page** | * **List of items that are finalized on cartpage** * **Apply Coupon** * **Add New address for Billing & ShippingAddress** * **Select Billing & Billing Addresslists** * **Select zone/area at the timeof adding new address** * **Select DeliveryOption:** * **HomeDelivery** * **Pickup Point** |
| **8.** | **Order Confirmation Page** | Order confirmation includes a message after the customer completes a purchase.   * **Thank YouMessage** * **Select PaymentMethod**   + **Cash OnDelivery**   + **Online Payment (bkash, Rocket, Nagad, Credit Cart, etc.) (Wallet System)?** |
| **9.** | **User Registration and Login Page** | Your site should definitely let the customers register and login. It’s best to place this on the top bar for easy access.   * **Login with Mobile Number (\*) & Emailaddress** * **Mobile Number Verification** * **Thank You Message after successful registration** |
| 10. | **Forgot / Reset Password Page** | A user or customer can reset his/her password from Reset Password page.  Required Info needed to verify-   * OTP Verification |
| 11. | **Wish list** | A wish-list allows them to store a list of these products so that they can easily find them next time they visit your site. |
| 12. | **Contact Page** | A form will be there to submit customers query & also details contact information will be given to contact with the support team. Google map & Messenger chat box from Fb page will also be there. |
| 13. | **Social Media links** | Providing links to your social media accounts at the bottom of the page lets your customers stay connected with your  brand. |
| 14. | **Terms and Conditions Page** | A Terms andConditionsagreementis a contract which  spellsoutexactlywhatthelegalrelationshipisbetweenthe |

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|  |  | store and the consumer. |
| **15.** | **Privacy Policy Page** | A privacy policy is a legal document in privacy law, and as  such it must be posted on an ecommerce website. |
| **16.** | **Return Policy Page** | Return Policy page allows your customers to understand  what's required of them in the returns process |
| **17.** | **About Us (including Mission &**  **Vision)** | Company General Information |
| **18.** | **Customer Dashboard** | Managing customer orders and their account information is a mandatory feature.   * **DashboardHome** * **MyOrders** * **AddressBook** * **UpdateProfile** * **Submit Complain for support/help** * **Log Out** |
| **19.** | **Hot Deal Listing** | Admin can select different type of products from different  items by creating a list under hot deal section. This section will always run under a discount set by the admin. |
| **20.** | **Featured Products** | Featured listings are an excellent way to highlight your  products and build a quality threshold for your ecommerce marketplace. |
| **21.** | **Multivendor Integration** | Isolate mini-market for every Vendor, Separate Vendor Panel, Reviews & Commentaries, Attractive Designs for  Vendors’ Storefront Import & Export. |
| **23.** | **Discount Banners** | Increase ecommerce sales with banners. |
| **24.** | **Discount / Offer Page** | All Running offers will listed here & that will be linked with  Home Page like ChalDal.com |
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| **25.** | **Vendor Dashboard** | 1.login & registration panel by email  2.Dashbord with order analytics  3.product upload and edit (simple variable both)  4. withdraw panel  5.store setup  6. vendor verification  7.settings  (Bulk product uploads)? |

**Administration Part (Backend of the website)**

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| **1.** | Admin Dashboard Home | Usually, a website will have a number of managers. You as the owner should be able to decide who can access which part. Includes different statistics record like   * **TotalItems** * **ItemsCategories** * **PendingOrders** * **PendingActions** * **Confirmed Orders** * **DeclinesOrders** * **Total SalesAmount** * **Total PurchaseAmount** * **SalesGraph** * **Delivery Completed Order** * **etc.** |
| **2.** | Nav bar / Menu Management | You can manage menus from adminpanel   * MenuSorting/Rearranging * Mega Menu |
| **3.** | Slider Image & Banner Management | You can manage the slide images from admin panel   * Add NewSlider * Lists ofSlider * Edit/DeleteSlider |
| **4.** | Item Management | * Add NewItem * ItemList * Item CategoriesManagement * BrandManagement * Item PriceManagement * ItemTrash |
| **5.** | Sales & Billing | * Pending OrderList * Confirmed OrderList * Declined OrderList |
| **6.** | Sales Return Management | Managing ecommerce returns can be a headache for online retailers. We will provide a convenient way to manage return order.   * Assign an order asreturn * Return OrderLists * Return Order ItemsList |
| **7.** | Discount Management | * Discount Price / promoprice * Applicable DateStart * Applicable DateEnd |

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| 8. | Coupon Code Management | Coupon management systems help businesses create and distribute coupons to customers, current and potential. Coupon management systems software is a smart way to distribute discounts, while also tracking path-to- purchase, establishing affiliate promoters,rewarding  customer referrals, and increasing revenue. |
|  | Shipping Method & Charges  Management | You can manage city wise delivery charge   * **City/District wise Delivery feemanagement** |
| 9. | Inventory & Stock Management | Stock quantity will be shown for each & every products. Purchase report will be generated. Sales report will be  generated. Stock report will be generated. |
| 10. | Payment Gateway Installation | Online payment system will be integrated. Customer can pay the bill through online using their –   * Credit / DebitCard * MFS: bkash, Nagad, mCash,etc * Online Banking etc * (Chabikathi Wallet)? |
| 11. | SMS Alert/Notification System | * Order Confirmation Message * Delivery ConfirmationMessage * Welcome Message afterRegistration * OTP VerificationMessage * ResetPassword |
| 12. | Customer Management | You can easily manage your customers from admin panel.   * CustomerList * Update CustomerInformation * View Customer Orders from his/herprofile. * View payment statement from his/herprofile. * SuspendLogin |
| 13. | Expense Management Module | * Organize expenseCategory   (Our system lets you categorize your expenses into infinite categories and subcategories to give you a clear picture of your expenses)   * Ability to keep records of dailyexpenses. * Expense Head & GroupManagement * System can export daily monthly, yearlyreport. * Expense Partymanagement |
| 14. | Smart Accounts System | * Receivable PaymentHistory * Payable PaymentHistory * AccountsConfiguration * Ledger BookManagement * DueManagement |
| 15. | Advanced Linear Reporting | * system provides numerous “Reports” to help you better visualize the progress ofyour   Income/Expense/Growth. |

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|  |  | * System lets you monitor your growth daily, weekly, monthly or yearly reports in beautiful info graphics and datavisualizations. * Can apply filters to Graphical Reports either or both by the properties of a main entity and the properties of relatedentities. * You can compare the difference between actual Income and Expense with budget for categorywith time range (weekly, monthly, quarterly oryearly) * AccountsStatements. * ExpensesStatements * SalesReport * StockReport * LedgerReport * Stock CapitalReport * Items InventoryReport * etc |

\*Please Ensure Wallet system integration for cash back and etc.

\*Wallet system need both in website and apps