**WEBSITE STANDARD REQUIREMENT**

1. **Fully responsive cloud kitechen restaurant website**
2. **PHP Laravel and Bootstrap / React.**
3. **Android & IOS**

**Which Technology Will be Used :**

**For Web**

**Backend : php- Laravel Framework**

**Frontend : React js , Bootstrap 4, js, html , css**

**For Android**

**Backend : Kotlin / Java**

**Frontend : Xml**

**For IOS**

**Backend : Swift** / **flutter**

**Frontend : Xml**

### Customer / User Part (Front End of the website)

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| SL | Features | Description |
| **1.** | **Common in all pages**   * **Header** * **Footer** | **Header**:   * Company Logo, Hotline Number, Top bar: (Login, Signup, Help & Support), Global Search Option, Cart, Cart Summery, Checkout Option, View Cart Option, Wish list, Language Option (English & Bangla), etc. * **Main Menu Bar:** Mega Menu for item featured item categories, etc. * Breadcrumb   **Footer:**   * **Contact Information:** Office Address, Support Number, Email address, etc. * **General Information:** About Us, Mission & Vision, What make us different, Why Choose Us, How to Buy, etc. * **General Policies:** Return Policy, Terms & Conditions, Privacy Policy, Replacement Policy, etc. * **Follow Us On Social Media:** Facebook, Twitter, Linkedin, Instagram, Youtube, etc. * Copyright Information |
| **2.** | **Home/Welcome Page** | * **Slider Area** * **All Categories can be placed here** * **Discount & Offer Banners** * **Featured Products** |

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| **3.** | **Products Category Lists** | * **Category Management** * **Sub categories** |
|  | **Category wise products Lists** | * **Viewing Mode**: List View & Grid View * **Sorting Criteria**: Newest Items, Price: High to Low, Price: Low to High, Based on popularity, etc. |
| **4.** | **Basic Filtering System** | * **Category Wise Filtering** * **Brand Wise Filtering** * **Price Filtering** |
| **5.** | **Product Description Page** | * **Product / Item General Info.**   + Product/Item Title   + Product or Item Code   + Product Price   + Product Images Gallery   + Product Description: Overview, Specifications.   + Submitting New Reviews from authentic customers   + Sharing Option: Facebook, Twitter, etc. * **Add to Cart Option** * **Add to Wish List** * **Buy Now Option** * **Selecting Item Variation like color, size, etc.** * **Related Items/products (You may like this)** |
| **6.** | **Cart Page** | * **List of Items that are added on cart** * **Cart Summary** * **Quantity Control Option (increase + Decrease)** |

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|  |  | * **Items Delete Option from cart** * **Proceed to Checkout** |
| **7.** | **Checkout Page** | * **List of items that are finalized on cart page** * **Apply Coupon** * **Add New address for Billing & Shipping Address** * **Select Billing & Billing Address lists** * **Select zone/area at the time of adding new address** * **Select Delivery Option:** * **Home Delivery** * **Pickup Point** |
| **8.** | **Order Confirmation Page** | Order confirmation includes a message after the customer completes a purchase.   * **Thank You Message** * **Select Payment Method**   + **Cash On Delivery**   + **Online Payment (bkash, Rocket, Nagad, Credit Cart, etc.)** |
| **9.** | **User Registration and Login Page** | Your site should definitely let the customers register and login. It’s best to place this on the top bar for easy access.   * **Login with Mobile Number (\*) & Email address** * **Mobile Number Verification** * **Thank You Message after successful registration** |
| 10. | **Forgot / Reset Password Page** | A user or customer can reset his/her password from Reset Password page.  Required Info needed to verify-   * OTP Verification |
| 11. | **Wish list** | A wish-list allows them to store a list of these products so that they can easily find them next time they visit your site. |
| 12. | **Contact Page** | A form will be there to submit customers query & also details contact information will be given to contact with the support team. Google map & Messenger chat box from Fb page will also be there. |
| 13. | **Social Media links** | Providing links to your social media accounts at the bottom of the page lets your customers stay connected with your  brand. |
| 14. | **Terms and Conditions Page** | A Terms and Conditions agreement is a contract which  spells out exactly what the legal relationship is between the |

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|  |  | store and the consumer. |
| **15.** | **Privacy Policy Page** | A privacy policy is a legal document in privacy law, and as  such it must be posted on an ecommerce website. |
| **16.** | **Return Policy Page** | Return Policy page allows your customers to understand  what's required of them in the returns process |
| **17.** | **About Us (including Mission &**  **Vision)** | Company General Information |
| **20.** | **Featured Products** | Featured listings are an excellent way to highlight your  products and build a quality threshold for your ecommerce marketplace. |
| **21.** | **Multivendor Integration** | Isolate mini-market for every Vendor, Separate Vendor Panel, Reviews & Commentaries, Attractive Designs for  Vendors’ Storefront Import & Export. |
| **22.** | **Discount Banners** | Increase ecommerce sales with banners. |
| **23 .** | **Discount / Offer Page** | All Running offers will listed here & that will be linked with  Home Page like ChalDal.com |
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**Administration Part (Backend of the website)**

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| **1.** | Admin Dashboard Home | Usually, a website will have a number of managers. You as the owner should be able to decide who can access which part. Includes different statistics record like   * **Total Items** * **Items Categories** * **Pending Orders** * **Pending Actions** * **Confirmed Orders** * **Declines Orders** * **Total Sales Amount** * **Total Purchase Amount** * **Sales Graph** * **Delivery Completed Order** * **etc.** |
| **2.** | Nav bar / Menu Management | You can manage menus from admin panel   * Menu Sorting/Rearranging * Mega Menu |
| **3.** | Slider Image & Banner Management | You can manage the slide images from admin panel   * Add New Slider * Lists of Slider * Edit/Delete Slider |
| **4.** | Item Management | * Add New Item * Item List * Item Categories Management * Brand Management * Item Price Management * Item Trash |
| **5.** | Sales & Billing | * Pending Order List * Confirmed Order List * Declined Order List |
| **6.** | Sales Return Management | Managing ecommerce returns can be a headache for online retailers. We will provide a convenient way to manage return order.   * Assign an order as return * Return Order Lists * Return Order Items List |
| **7.** | Discount Management | * Discount Price / promo price * Applicable Date Start * Applicable Date End |

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| 8. | Coupon Code Management | Coupon management systems help businesses create and distribute coupons to customers, current and potential. Coupon management systems software is a smart way to distribute discounts, while also tracking path-to- purchase, establishing affiliate promoters, rewarding  customer referrals and increasing revenue. |
|  | Shipping Method & Charges  Management | You can manage city wise delivery charge   * **City/District wise Delivery fee management** |
| 9. | Inventory & Stock Management | Stock quantity will be shown for each & every products. Purchase report will be generated. Sales report will be  generated. Stock report will be generated. |
| 10. | Payment Gateway Installation | Online payment system will be integrated. Customer can pay the bill through online using their –   * Credit / Debit Card * MFS: bkash, Nagad, mCash, etc * Online Banking etc |
| 11. | SMS Alert/Notification System | * Order Confirmation Message * Delivery Confirmation Message * Welcome Message after Registration * OTP Verification Message * Reset Password |
| 12. | Customer Management | You can easily manage your customers from admin panel.   * Customer List * Update Customer Information * View Customer Orders from his/her profile. * View payment statement from his/her profile. * Suspend Login |
| 13. | Expense Management Module | * Organize expense Category   (Our system lets you categorize your expenses into infinite categories and subcategories to give you a clear picture of your expenses)   * Ability to keep records of daily expenses. * Expense Head & Group Management * System can export daily monthly, yearly report. * Expense Party management |
| 14. | Smart Accounts System | * Receivable Payment History * Payable Payment History * Accounts Configuration * Ledger Book Management * Due Management |
| 15. | Advanced Linear Reporting | * system provides numerous “Reports” to help you better visualize the progress of your   Income/Expense/Growth. |

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|  |  | * System lets you monitor your growth daily, weekly, monthly or yearly reports in beautiful info graphics and data visualizations. * Can apply filters to Graphical Reports either or both by the properties of a main entity and the properties of related entities. * You can compare the difference between actual Income and Expense with budget for category with time range (weekly, monthly, quarterly or yearly) * Accounts Statements. * Expenses Statements * Sales Report * Stock Report * Ledger Report * Stock Capital Report * Items Inventory Report * etc |

**Android/ios App features:**

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| SL | Features | Description |
| **1.** | * **Splash Screen** | * Animation Splash Screen |
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