

## Introduction / Business Problem

For our investigation we will be looking into what the best development areas are in Singapore to open a food or drink business such as a restaurant, cafe, or fast food place. We believe that the problem that we can help solve is how can we reduce the risk of a new business by making sure it will be built in the best area possible for it to succeed.

This investigation will help business owners who are looking for new places of opportunity to start a new business. By analysing a selection of data we hope that we can provide an in depth summary of the ideal place to start a food or drink business and explain the pros and cons of the areas.