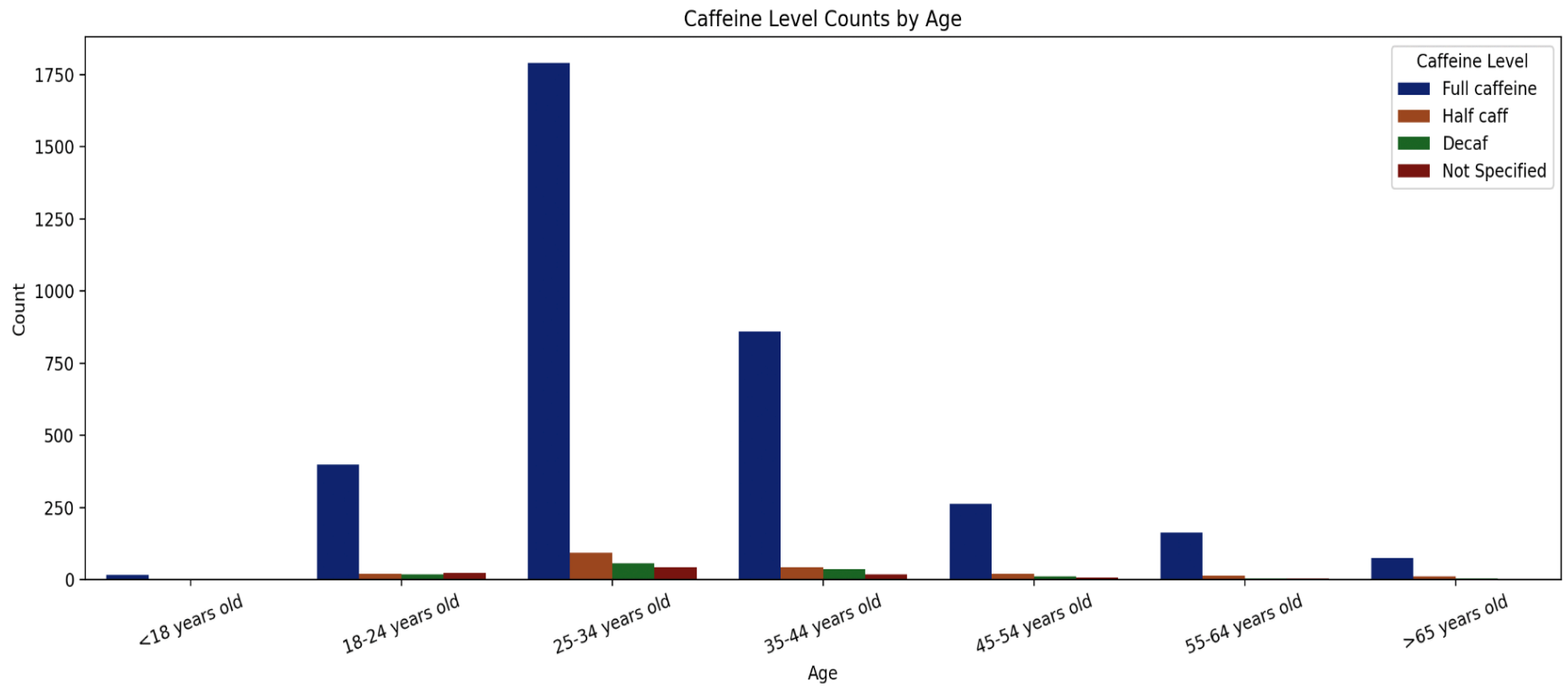
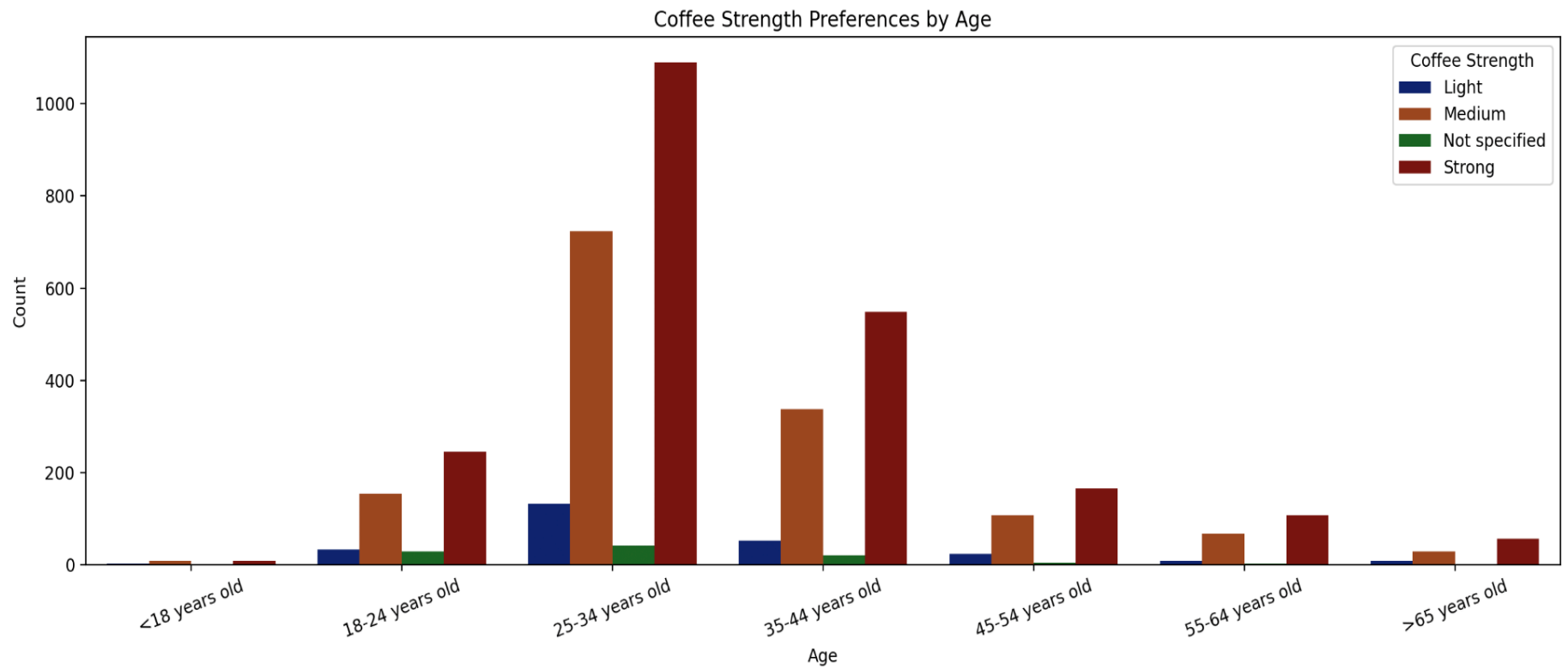


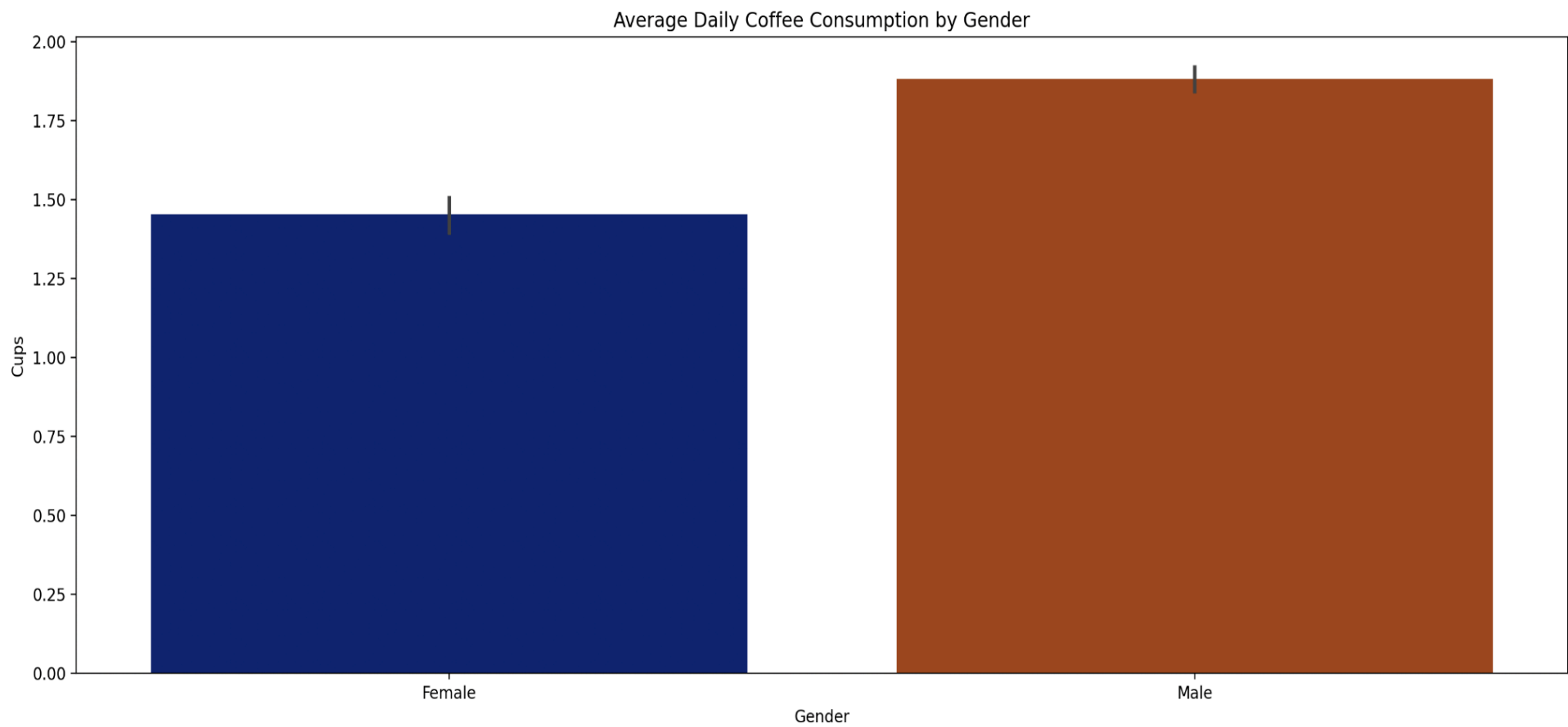
| | Average Daily Consumption (Cups) | |
|-----------------|----------------------------------|-------|
| <18 years old | | 1.364 |
| 18-24 years old | | 1.572 |
| 25-34 years old | | 1.687 |
| 35-44 years old | | 1.865 |
| 45-54 years old | | 2.012 |
| 55-64 years old | | 2.189 |
| >65 years old | | 2.245 |



| | Decaf | Full caffeine | Half caff | Not Specified |
|-----------------|-------|---------------|-----------|---------------|
| <18 years old | 1 | 16 | 1 | 2 |
| 18-24 years old | 19 | 398 | 20 | 24 |
| 25-34 years old | 58 | 1791 | 93 | 44 |
| 35-44 years old | 37 | 860 | 44 | 19 |
| 45-54 years old | 12 | 263 | 21 | 6 |
| 55-64 years old | 4 | 164 | 14 | 5 |
| >65 years old | 5 | 76 | 12 | 2 |

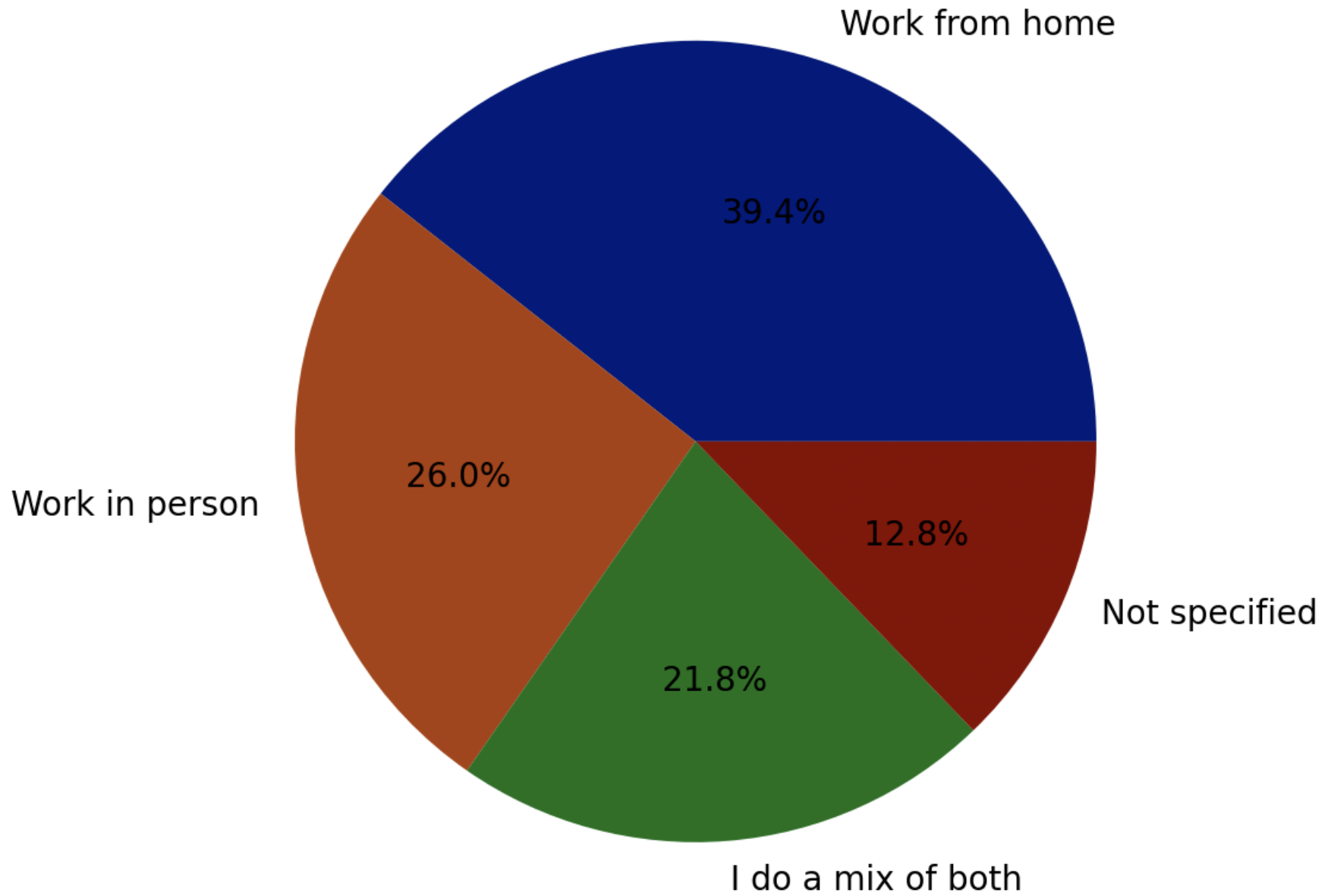


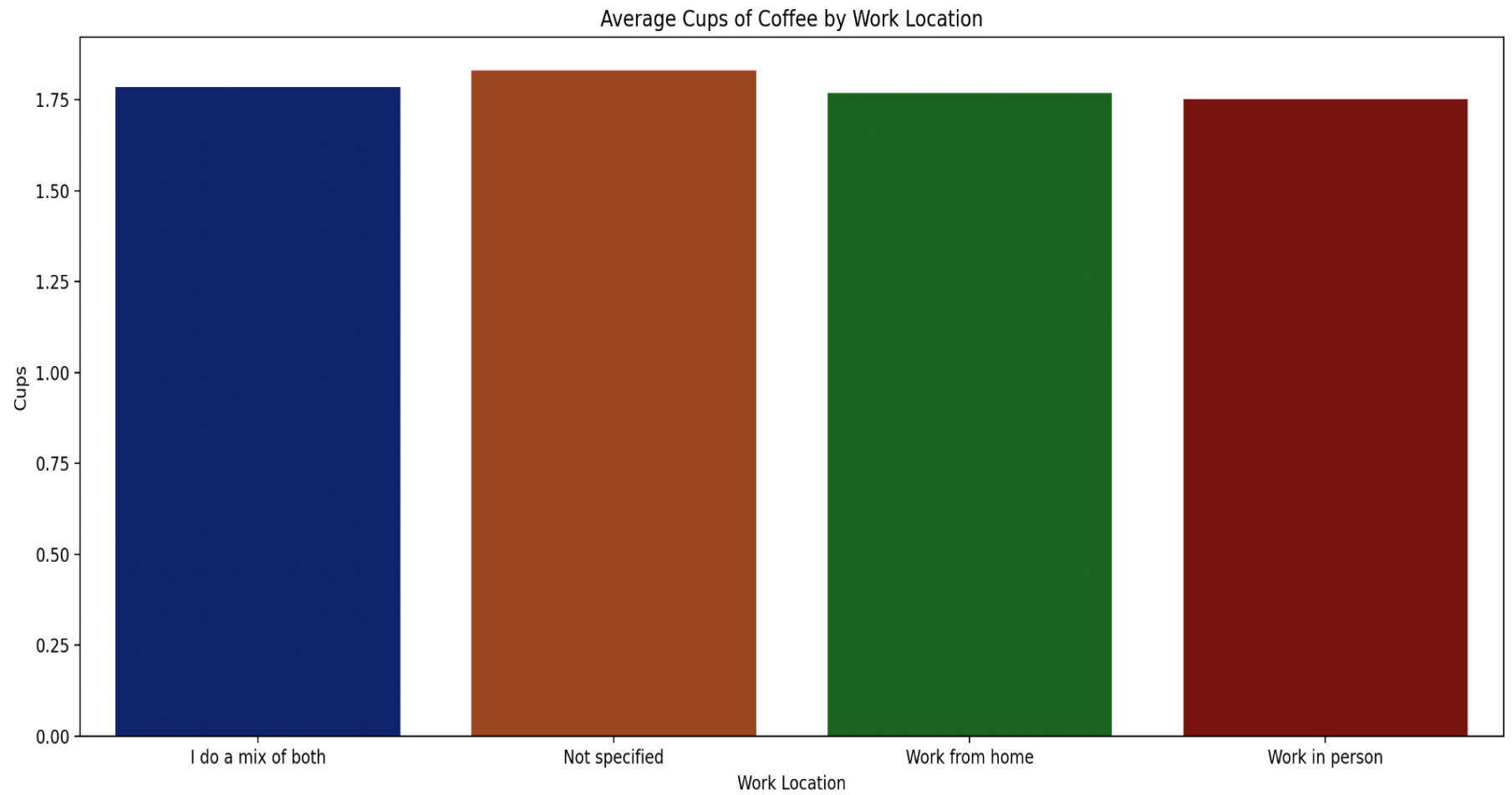
| | Light | Medium | Not specified | Strong |
|-----------------|-------|--------|---------------|--------|
| <18 years old | 3 | 8 | 1 | 8 |
| 18-24 years old | 33 | 154 | 29 | 245 |
| 25-34 years old | 132 | 723 | 41 | 1090 |
| 35-44 years old | 52 | 338 | 21 | 549 |
| 45-54 years old | 23 | 108 | 5 | 166 |
| 55-64 years old | 9 | 67 | 3 | 108 |
| >65 years old | 8 | 29 | 2 | 56 |



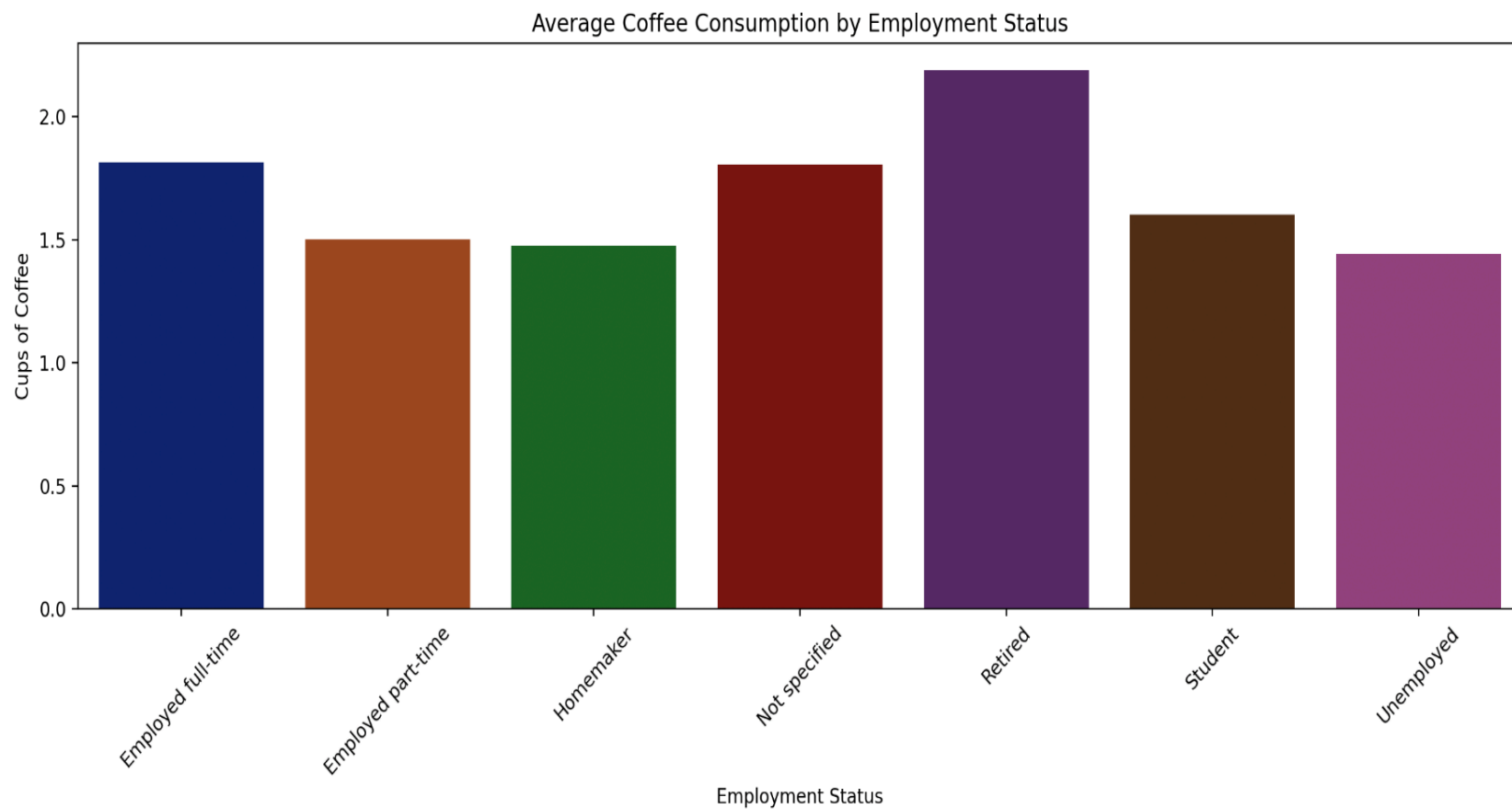
| Average Daily Consumption (Cups) | |
|----------------------------------|-------|
| Female | 1.453 |
| Male | 1.882 |

Where people most often drink coffee





| | Average Daily Consumption (Cups) |
|--------------------|----------------------------------|
| I do a mix of both | 1.785 |
| Not specified | 1.831 |
| Work from home | 1.77 |
| Work in person | 1.752 |



| | Average Daily Coffee Consumption (Cups) |
|--------------------|---|
| Employed full-time | 1.815 |
| Employed part-time | 1.502 |
| Homemaker | 1.474 |
| Not specified | 1.806 |
| Retired | 2.188 |
| Student | 1.602 |
| Unemployed | 1.444 |