

# Jennifer Spriggs

UX & Visual Designer

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I build elegant visual solutions to complex creative problems. My practice as a consumer product and visual designer has given me a foundation in quick iteration and problem solving with an eye for detail and form. I tackle problems holistically, designing with intention and empathy.

## Experience

<b>StratusCore</b> UX & Visual Designer Seattle, WA Feb. 2017 - Present	<ul style="list-style-type: none"><li>- developing SaaS platform and visualized dashboard for production companies and artists to manage their projects and production budgets</li><li>- created prototypes in Sketch and Adobe XD to support rapid testing and development</li><li>- also responsible for all front-end code and development</li></ul>
<b>Lulabop</b> UX Designer & Developer Seattle, WA Dec. 2016	<ul style="list-style-type: none"><li>- researched problems and solutions with current website architecture through user interviews and google analytics synthesis</li><li>- prototyped and iterated deployable solutions with designer tools, then went straight to code in the Shopify platform</li><li>- deployed ahead of schedule to help client pitch and roll out new website, brand, and product to Home Depot for wholesale deal</li></ul>
<b>LPK</b> Visual & Print Designer Cincinnati, OH Aug. 2015 - Sept. 2016	<ul style="list-style-type: none"><li>- created packaging, artwork and soft product goods for P&amp;G's feminine care brands based on qualitative and quantitative user research</li><li>- inventor on several patents pending for the Always brand</li><li>- created user personas informed by P&amp;G qualitative research</li><li>- built collaborative design sessions to help P&amp;G executives re-think feminine-care and baby-care products</li></ul>
<b>GoGo Travel</b> UX & Visual Designer Cherry Hill, NJ June 2015	<ul style="list-style-type: none"><li>- developed wireframes and mock-ups for website re-design in Omnigraffle and HD prototypes in Sketch</li><li>- created custom icons and visual content in Illustrator</li></ul>

## Projects

<b>Almanac Metrics</b> Chicago, IL   August 2016	<ul style="list-style-type: none"><li>- designed logo and icon assets for urban farming startup</li><li>- presented to client and finished a week before deadline</li></ul>
<b>Oh Hey</b> New York, NY   June 2015	<ul style="list-style-type: none"><li>- built functional web application in six hours during Hack Bushwick</li><li>- responsible for all front end design, UX, and graphics</li><li>- won crowd favorite app</li></ul>

## Education

<b>General Assembly</b>	<b>UX Design Immersive</b>   Seattle, WA   Sept. 2016 - Dec. 2016 <b>Front &amp; Back End Web Development</b>   New York, NY   Sept. 2014 - Feb. 2015
<b>Girl Develop It</b>	<b>Ruby 101</b>   Cincinnati, OH   Sept. 2016 - Dec. 2016
<b>University of Cincinnati</b>	<b>Bachelor of Science in Fashion Design</b>   Cincinnati, OH   2007-2012

## Skills

Adobe CC  
Sketch  
Axure  
Invision

## Development

HTML 5  
CSS  
Javascript  
Ruby on Rails

## Professional Groups

StartupBus Rider  
AIGA Member  
Cincinnati Arts x Tech Board Member