

Obulapathi

Email ID: obulapathig1122@gmail.com

Phone: +91-7093947322

OBJECTIVE:

Working as a **Content Specialist** using AEM CMS Tool. A highly organized and hard-working individual looking for a responsible position to gain practical experience.

ACCOMPLISHMENTS:

- Around 4+ years of experience in Content Authoring using **AEM 6.3/6.4/6.5**.
- Good in Page creation and Page Testing.
- Good Knowledge in Digital Marketing.
- Good Experience in Using **Classic UI and Touch UI**.
- Good in **Managing Assets**.
- Good in **Responsive Design of the Web pages**.
- Good in Gathering requirements and using **Jira**.
- Good in using **Web Publishing**.
- Good in using Language Translations using MSM
- Good Knowledge in **Roll out of the Pages**.
- Good Experience in using **Tagging, Rich Text, Experience Fragment**.
- Good in Managing the content and Assets in AEM.
- Good knowledge in **CMS** technologies.
- Very good knowledge on using OOTB components **like carousel, Embed, Accordion etc.,**
- Worked in **author, publisher, and dispatcher**.
- Extensively used **quick publish/Manage Publication, Pages, components, dialogues, templates, DAM**.
- Ensure **authoring and publishing standards are maintained**.

PROFESSIONAL SUMMARY:

Working as a Content Specialist in **Harman International**, from Nov 2020.

PROJECTS

Name: Harman Lifestyle

Client: Harman International (A Samsung Company)

Description:

Harman International Industries, Incorporated, commonly known as Harman, is an American audio electronics company. Since 2017, the company has been an independent subsidiary of Samsung Electronics. Headquartered in Stamford, Connecticut, Harman maintains major operations in the Americas, Europe and Asia.

Responsibilities:

- Worked on AEM 6.5
- Worked on Creating the Pages by using touch ui.
- Good at using Figma.
- Good at using Confluence.
- Creating the Proof Documents for each Page.

- Extensive experience in using MS Office.
- Used most of the components in the project.
- Extensively Tested Pages, Components.
- Extensively worked as author.
- Extensively used quick publish/Manage Publication, Pages, components, dialogues, Templates, DAM.
- Strong analytical skills and communication skills.

Name: Harman Careers

Client: Harman International (A Samsung Company)

Description:

Harman International Industries, Incorporated, commonly known as Harman, is an American audio electronics company. Since 2017, the company has been an independent subsidiary of Samsung Electronics. Headquartered in Stamford, Connecticut, Harman maintains major operations in the Americas, Europe and Asia.

Responsibilities:

- Worked on Creating the Pages by using Classic ui.
- Used RTE, Carousel, Hero title, etc components.
- Extensively Tested Templates, Pages, DAM, Components.
- Extensively worked in author, publisher, and dispatcher.
- Extensively used quick publish/Manage Publication, Pages, components, dialogues, templates, DAM.
- Updating the Pages.
- Creating the Pages.
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Name: Harman Professionals

Client: Harman International (A Samsung Company)

Description:

Harman International Industries, Incorporated, commonly known as Harman, is an American audio electronics company. Since 2017, the company has been an independent subsidiary of Samsung Electronics. Headquartered in Stamford, Connecticut, Harman maintains major operations in the Americas, Europe and Asia.

Responsibilities:

- Worked on AEM 6.3.
- Worked on Creating the Pages by using Classic ui.
- Used RTE, Carousel, Hero title, etc components.
- Extensively Tested Templates, Pages, DAM, Components.
- Extensively worked in author, publisher, and dispatcher.
- Extensively used quick publish/Manage Publication, Pages, components, dialogues, templates, DAM.
- Updating the Pages.
- Creating the Pages.

EDUCATIONAL SUMMARY:

Completed Graduation in Pune (MH).

DECLARATION:

I hereby declare that the above-mentioned information is correct up to my knowledge and bear the responsibility for the correctness of the above-mentioned particulars.

(Obulapathi)