

Global E-Store

Region	All
fy	2011
City	All

P & L
For Markets
All Values are in USD

Market	NetSales	COGS	Gross margin	GM%
Africa	53.7M	38.1M	15.6M	29.1%
APAC	23.6M	16.5M	7.2M	30.3%
Canada	7.8M	4.5M	3.3M	42.2%
EMEA	48.2M	32.0M	16.1M	33.5%
EU	7.8M	5.9M	2.0M	25.1%
LATAM	19.3M	12.9M	6.4M	33.3%
US	576.0M	407.3M	168.6M	29.3%
Grand Total	736.4M	517.2M	219.2M	29.8%

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