

About Exhibiting at the SSHA Conference...

Location: The Palmer House Hilton
17 East Monroe Street
Chicago, IL 60603

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| Hours: | Thursday, November 21(Set-up) | 11:00 A.M. - 6:00 P.M. |
| | Friday, November 22 | 8:00 A.M. - 5:00 P.M. |
| | Saturday, November 23 | 8:00 A.M. - 4:30 P.M. |

Options: Send a representative and display your books in person.
Rental: \$495 for one 6' X 30' table
Additional tables \$345 each

REGISTRATION COMING SOON!

Publishers who are unable to attend, but wish to have a few titles exhibited should contact The Scholar's Choice. They will again be providing the combined book exhibit at our annual conference. Please contact **Mary Lynn Howe by email (mlh@scholarschoice.com) or phone (315-905-4208) if interested. For additional information on The Scholar's Choice, please visit their website at www.scholarschoice.com**

Benefits: SSHA is known not only for its generous book sales, but also for its recruiting potential. Many SSHA participants are leading scholars in their fields and are eager to talk with publishers about manuscripts.

Free admission to all sessions.

There is a special group rate of \$272 per night plus tax for single or double occupancy. Hotel reservations may be online through the SSHA conference web page:

<https://ssha.org/conference/>

About Advertising in the SSHA Program...

Description: The SSHA program booklet contains a detailed schedule of the program including paper titles/presenters, session indexes by topic and alphabetically by presenter and exhibitor index. The 2018 program contained 124 pages and was perfect bound.

Circulation: SSHA membership, program participants, chairpersons of corresponding academic departments nationwide -- 3,500 pieces

Issue Date: Distributed November 21-24, 2019

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| Rates: | Full page = | \$390.00 USD |
| | Additional pages = | \$290.00 USD |
| | Inside front cover = | \$450.00 USD |
| | Inside back cover = | \$425.00 USD |
| | Packet inserts = | \$450.00 USD |

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Mechanical Requirements:

Full page ad size: 4 ½" X 7 ½" (no bleeds)
Pdf files preferred

Closing date: All pdf files must be submitted along with full payment by September 25, 2019. Submit your pdf files to Judy Warner: juewarne@iu.edu