



Collab Program

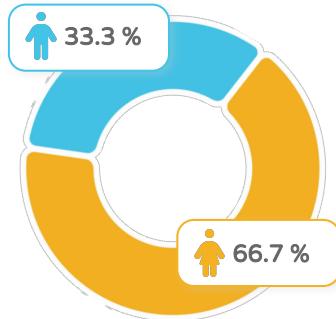




📍 90% USA fans

_products sold online
(ecommerce)

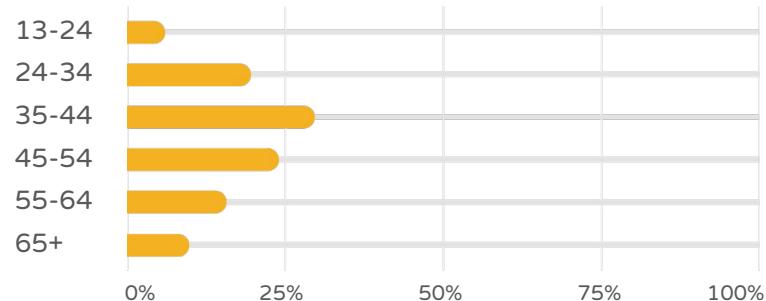
Gender



Brand Vibe

- Easy & Fun Recipes
- Practical Recipes
- Recipes for the everyday chef

Age Range



SZND Collab Program

te
ez



What is a collab?

It's great way for us to create partnerships with products in the same industry but not competing categories. You'll get extra exposure, content, and high quality assets at a discounted rate.



What you get

- ✓ 1x collab video showing your product being used with SZND Spices
- ✓ Video shared on Instagram as a collaborative post
- ✓ Full Usage Rights in Perpetuity
- ✓ 2 Aspect Ratios: 4:5 & 9:16 upon request

Cost Breakdown : 50% of final assets



Types of Collab

Option 1

You Pay

\$1,275.00

Recipe

- Total Production Cost: \$2,550
- SZND Pays: \$1,275

Option 2

You Pay

\$1,500.00

ASMR

- Total Production Cost: \$3,000
- SZND Pays: \$1,500

Option 3

You Pay

\$1,750.00

Cooking Show

- Total Production Cost: \$3,500
- SZND Pays: \$1,750

Styles of Collab Videos



Recipe

Romanticized recipe video

No talent needed to hire

Light music as audio

Audience draws their own conclusion



Styles of Collab Videos



ASMR

“Food Porn” style video

No talent needed to hire

ASMR audio

Audience draws their own conclusion

<https://www.instagram.com/p/C6eqZwiyPDf/?hl=en>

Styles of Collab Videos



Cooking Show

Talent to hire

Walks audience through the recipe

Allows specifics to be communicated to the audience

<https://www.instagram.com/p/C1qByVBMZb5/?hl=en>



Sznd Collabs - Food



SZND
x Tnuva



SZND
X Bee Mindful Hunnie



SZND
x Sunkist



SZND
x Hoosier Hill

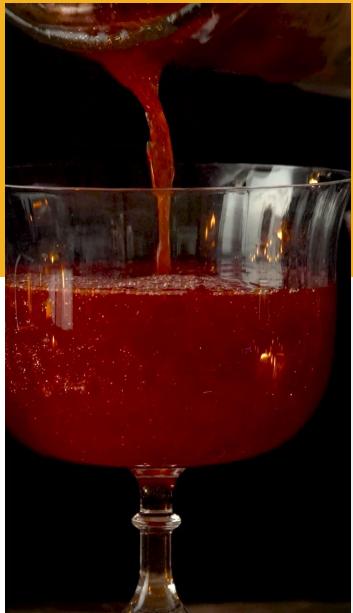
SZND Collab Program

te
ez

Sznd Collabs - Drink



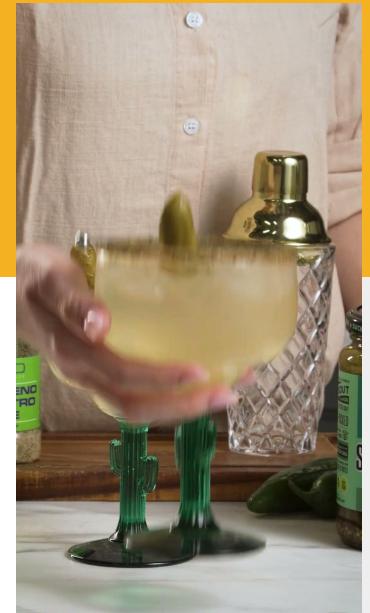
SZND
x Cycling Frog



SZND
x Especia Spiced Rum



SZND
x Tanduay Rum



SZND
x SuckerPunch

SZND Collab Program

te
ez



Next Steps

All you'd need to do is send product to:



Teez Agency LLC
9650 Topanga Canyon Pl.
Suite E Chatsworth, CA 91311

*Around 12 units or 1 case is usually more than enough



Timeline



Week 1: Recipe Development



Week 2: Shoot



Week 3: Submit first cut



Week 3: Submit final cut