

Estimate by Task

Task	Est. Hours	\$ Per Hr	Days	Subtotal		
Project definition	2	\$ 40	days	\$ 80		
Information design	4	\$ 40	days	\$ 160		
Visual design	6	\$ 40	days	\$ 240		
Flash animation	0	\$ 40	days	\$ 0		
Production	12	\$ 40	days	\$ 480		
Programming	12	\$ 40	days	\$ 480		
Usability testing	4	\$ 40	days	\$ 160		
Competitive analysis	4	\$ 40	days	\$ 160		
Copywriting	1	\$ 40	days	\$ 40		
QA/testing	6	\$ 40	days	\$ 240		
					X % overhead	TOTAL
				\$ 2040	?	\$ 2040