



The not so sexy reality of **START UP** entrepreneurship

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JAMBA - CAREER FOR ALL

THE BEGINNING

- NGO sector
- University
- First job in my life
- THE DREAM :)





CHALLENGES

- 01 FUNDING?
- 02 ALL THE LITTLE
UNEXPECTED SURPRISES
- 03 CLIENTS
- 04 COMPETITION
- 05 GROWTH



IDEA VS. TEAM

WHICH ONE IS MORE IMPORTANT?

MOTIVATION

I feel
like
makin'
dreams
come
true



BURNOUT AND YOUR HEALTH

IT'S YOUR OWN
RESPONSIBILITY!

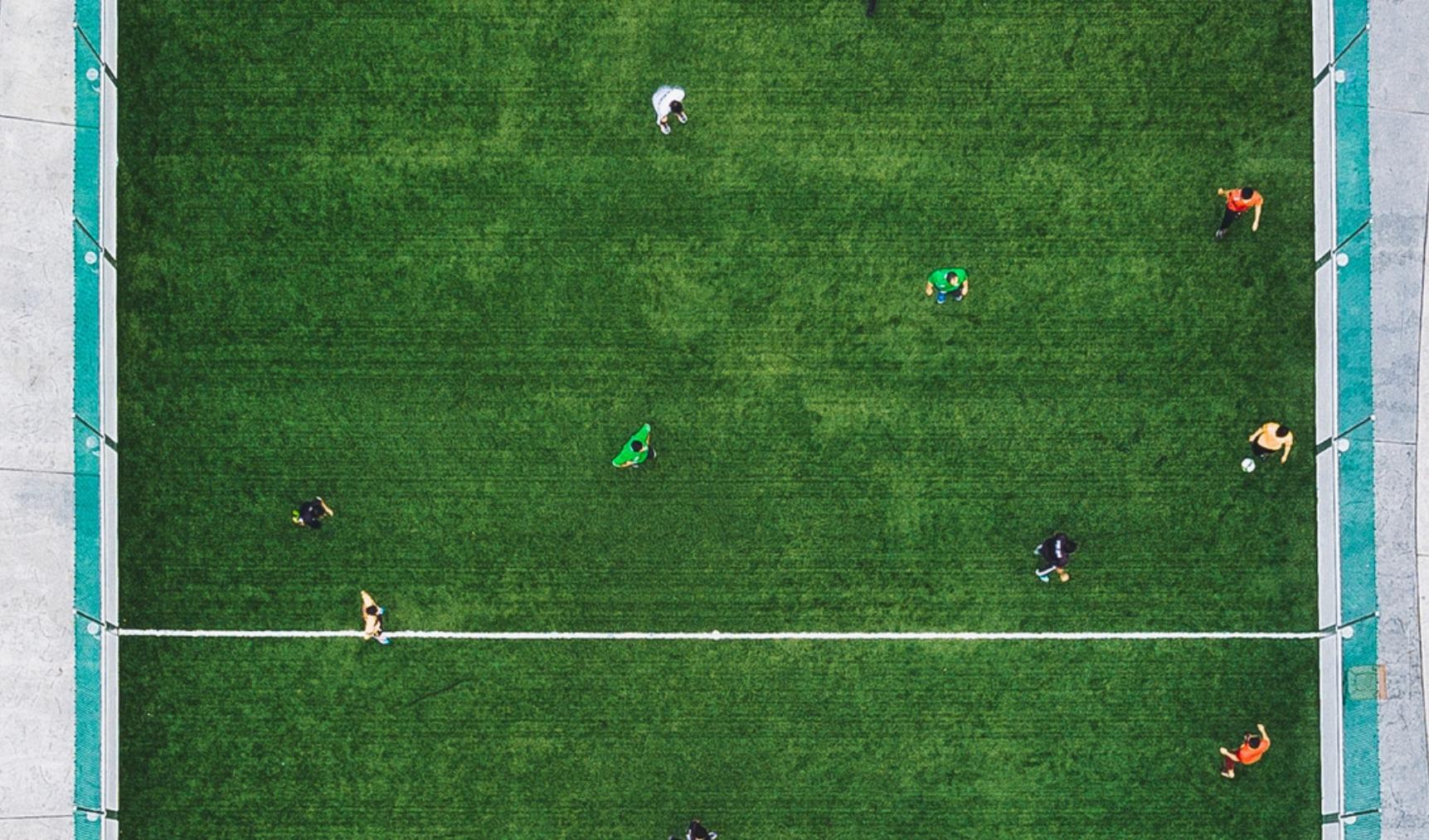


BE
RESPONSIBLE

aaaand THE tips :)



DON'T BE
AFRAID



**YOUR TEAM IS MORE
IMPORTANT THAN YOUR IDEA**



MONEY
ISN'T
EVERYTHING

LEARN FROM YOUR MISTAKES



*From the
real experts*

**L I S T E N T O O T H E R S
... O N L Y S O M E T I M E S**

DREAM BIG
&





Thank you for your time

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