

■ The ROI of Office Plants: Productivity Data You Need to See

At **Atlanta Houseplants**, we don't just love plants for their beauty—we value them for the measurable impact they make on businesses. More and more companies in Atlanta are discovering that office greenery isn't just a perk—it's a proven investment in productivity, employee wellness, and workplace satisfaction. Here's a look at the real research that shows how plants deliver ROI (Return on Investment) in modern workplaces. ■

1. Reduced Sick Days ■

Studies show that employees in offices with plants take fewer sick days compared to those in plant-free environments. Cleaner air, reduced stress, and improved humidity all contribute to fewer respiratory issues and overall better health. This translates directly into cost savings for employers.

2. Increased Productivity ■

Research conducted by the University of Exeter found that productivity can increase by up to 15% when plants are introduced into a workspace. Employees report higher concentration, creativity, and job satisfaction when surrounded by greenery.

3. Improved Employee Retention & Satisfaction ■

A workplace with greenery is consistently rated as more attractive and engaging. Plants create a sense of care and culture—which helps businesses retain top talent. Employees feel valued when their environment supports their well-being.

4. Enhanced Client Perception ■

It's not just your employees who notice. Clients and partners stepping into a plant-filled office associate your brand with professionalism, innovation, and attention to detail. This can give your business a competitive edge.

At **Atlanta Houseplants**, we design, install, and maintain office plant programs that deliver lasting results. By investing in plants, you're investing in your team's health, happiness, and productivity—all while making a strong business case.

■ Ready to see ROI in your workplace?

■ [Click here to book your FREE Office Plant Design or Plant Audit today!](#)