

Brand Overview

The LUND brand name reflects our premium automotive accessories brand, offering high performance and stylish accessories for trucks, SUVs, CUVs, vans and passenger cars sold through national retailers, warehouse distributors and online retailers. Products include: hood protection, fender flares, running boards/nerf bars, tonneau covers, floor coverings, storage boxes and transfer tanks, cargo management, bed accessories, bed and grille coverings.

Hood Protection

LUND designers have developed one the industry's most durable materials and stylish designs to create a series of hood shields to enhance performance and compliment the contours of trucks, SUVs, CUVs and passenger cars. Products are not only designed to enhance vehicle profiles, but also serve as tough hood and fender protection against bugs, dirt and debris – keeping hoods looking showroom new. Primary products include:

> Interceptor

Product Categories

Hood Protection

Fender Flares

Running Boards/Nerf Bars

Tonneaus

Floor Liners

Cargo Management

Storage Boxes/Transfer

Tanks

Exterior Accessories

Bed Accessories

Grille Coverings

Fender Flares

LUND Fender Flares are manufactured from 100% ABS plastic offering optimal performance, unparalleled durability, and superior protection from dirt and debris. Offered smooth or LUND's exclusive textured finish, our fender flares install easily without cutting or drilling. Primary products include:

> SX-Sport Style > RX-Rivet Style > EX-ExtraWide Style > FX-Flat Style

Tonneau Covers

LUND Tonneau Covers are manufactured to install easily and withstand the harshest elements while protecting and concealing the truck bed's contents as well as improving gas mileage. The product category features a range of premium soft material finishes and a variety of styles including: tri-folds, roll-ups, snap, seal and peel as well as hinged models. Primary products include:

> Genesis: Textured Black Vinyl
Tri-fold, Roll-up, Snap, Seal & Peel, Hinged

> Genesis Elite: Premium Twill Weave Tri-fold, Roll-up, Snap, Seal & Peel, Hinged

> Genesis Elite Steel

Running Boards

Manufactured using the highest-quality materials for years of performance, LUND's running boards are engineered to be a perfect fit for trucks, SUV and CUVs. From black tubular step models to chrome, multi-fit extended running boards with built-in splash guards, LUND offers a broad range of styles and applications. Primary products include:

> Summit Ridge > Crossroads > TrailRunner > Challenger > Delta III

> Trailback

> Multi-fit





Nerf Bars

Manufactured using the highest-quality materials for durability and performance, LUND's nerf bars are engineered to be a perfect fit for trucks, SUV and CUVs. Primary products include:

> Latitude > Rock Rail

> 3" Round Bent Steel> 4" Round Bent Steel> 4" Oval Straight Steel> 4" Oval Bent Steel> 5" Oval ABS> 5" Oval Straight Steel

> 5" Oval Bent Steel > 5" Oval Wheel-to-Wheel Steel

> 6" Oval ABS > 6" Oval Straight Steel

> Step Rail

Floor Liners

LUND's premium floor protection products are the most durable, stylish and functional products on the market today. Precision engineered to fit each vehicle application, both the Catch-It and Catch-All product lines feature a unique surface tread design with a nibbed or anchor locking feature that not only keep the floor coverings in place but also provide all weather protection that withstands snow, mud and chemicals. Finishes include premium carpet or durable vinyl material and rinse clean with a hose.

Cargo Management

LUND's premium cargo management products include a variety of accessories designed to keep cargo safe, secure, organized and accessible. Products include carriers, ramps, racks, totes, management systems, packs, tie downs and bars.

Storage Boxes and Transfer Tanks

LUND offers one of the industry's broadest selections of heavy-duty storage boxes, transfer tanks, and toolboxes along with other toolbox accessories.

Exterior Accessories

LUND offers a series of exterior accessories including cowls and flaps.

Bed Accessories

LUND offers a variety of tough, smart accessories designed to keep the truck bed and tailgate protected – looking great, year after year.

Grille Coverings

LUND's extensive selection of grilles and grille inserts provide the ultimate in quality, protection, individuality, selection and fit.

