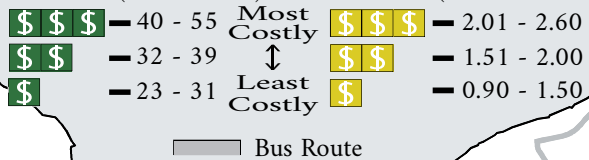


# Fill Your Cart:

## A Comparison of Madison Grocery Prices

Absolute Price (Total Cart \$)    Relative Cart (Total \$/1 oz each item)



**Absolute cart values-** Add the cheapest base price for each product of the same or most similar size together.

**Relative cart values-** Add each base price divided by total ounces of each respective item.

**Cart Items:** Fresh Broccoli, Fresh Fuji Apples, Boneless Skinless Chicken Breasts, White Rice, White Bread, Peanut Butter, Jelly, 2% Milk, Dozen Eggs, Unsalted Butter, Frozen Pizza, and Vanilla Ice Cream

**Note-** West Madison Walmart does not carry fresh apples, fresh broccoli, or fresh chicken, so applesauce (24oz), frozen broccoli (2lbs), and frozen chicken (5lbs) were substituted as they were the most similar products.

