

# How Much Do Americans Spend on Their Pets?

Comparing Real Median Household Income by State with the Average Amount of Money Spent on Pets per Year in 2018

Idaho pet owners spend the least on their pets, spending an average of \$20 per month



## 68%

of U.S. households own pets. Dogs are the most common with over 60 million households owning at least one.



## Average Household Expenditures on Pets:

- 1.) Pet food: **44%**
- 2.) Veterinary services: **25%**
- 3.) Pet purchases, supplies, medicine: **22%**
- 4.) Pet services: **9%**

