

2014

ATLEE  CHURCH

Turning



ANNUAL

REPORT

LETTER FROM THE LEAD PASTOR

I recently spent some time visiting our Scottsville campus. While sitting in the office talking with Campus Pastor Trey, I noticed a sign sitting in the window that read “The best is yet to come!” I’ve thought a lot about that statement as we enter into our 21st year of ministry as a church, and it’s mind blowing to think that the best is still before us when you consider all that’s already taken place.

For 20 years we’ve watched as God transformed life after life, and family after family. We’ve watched God grow us from one campus to five. To think that the best is yet to come—I can’t even begin to imagine what God has in mind. But I’m so looking forward to it.

This report gives you just a snapshot of all that God has done and is doing in and through the lives of people who are Atlee Church. As your pastor I want to say thank you for your commitment and partnership. I know many of you have given sacrificially of your time, talents and resources. Please know that every drop of sweat, every minute served and every penny given God has used to reach people who are far from him and transform their lives.

Our past is remarkable, our present is exciting, and our future has unlimited potential. I don’t know about you but I’m walking into the future excited about what is to come!

In Him,
Jeff Boguess
Senior Pastor

*...no eye has seen, nor ear heard, nor the heart of man imagined,
what God has prepared for those who love him.*

1 CORINTHIANS 2:9



20 YEARS STRONG

With 4 established physical campuses and a growing community attending exclusively online, Atlee is positioned to reach the unchurched like never before.

+36%

2009

922

2014

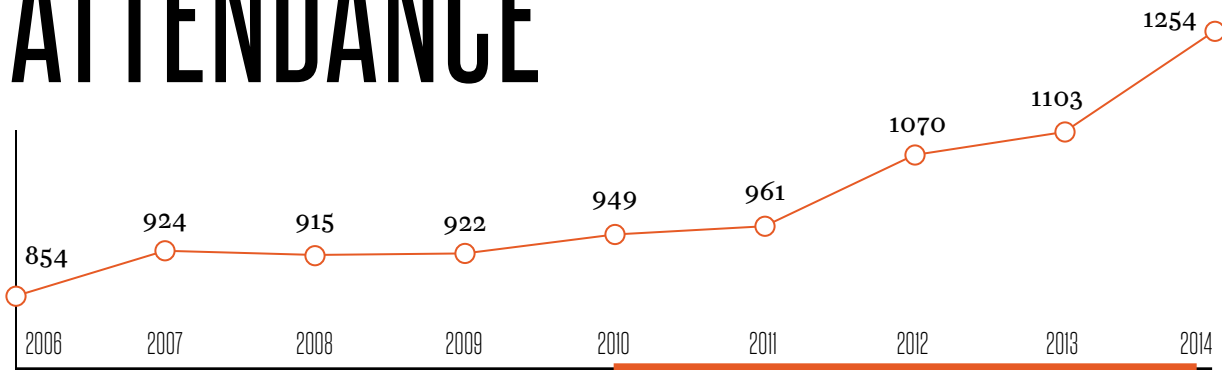
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ATTENDANCE INCREASE SINCE
GOING MULTI-CAMPUS



*Radius drawn from Win Arn Growth Report, "Average Driving Time to Church" reporting 60% of church-goers are willing to drive up to 25 minutes to church.

ATTENDANCE



AVERAGE WEEKLY ATTENDANCE

1,254

AVERAGE WEEKLY
ATTENDANCE IN 2014

36%

ATTENDANCE INCREASE
SINCE GOING MULTI-CAMPUS

61,056

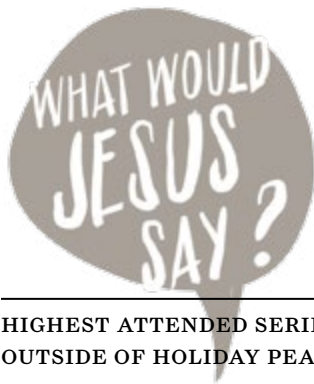
TOTAL ATTENDERS IN 2014

2,026

EASTER ATTENDANCE IN 2014

1,946

CHRISTMAS EVE ATTENDANCE
IN 2014



HIGHEST ATTENDED SERIES
OUTSIDE OF HOLIDAY PEAKS



AVERAGE WEEKLY ATTENDANCE
IN 2014 BY CAMPUS

NEXT STEPS

361

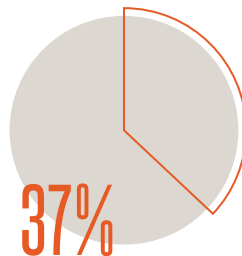
PLACED THEIR FAITH
IN CHRIST BY SHOW
OF HANDS IN 2014

THIRTY-SEVEN

TOTAL SMALL GROUPS

470

PEOPLE IN
SMALL GROUPS



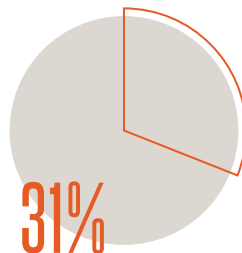
PERCENTAGE OF ATTENDERS
ARE IN SMALL GROUPS*

389

CURRENT VOLUNTEERS

156

NUMBER OF VOLUNTEERS
THAT MAKE A SINGLE
SUNDAY HAPPEN



PERCENTAGE OF
ATTENDERS ARE SERVING*

106

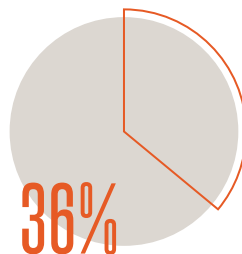
BAPTISMS IN 2014

446

CURRENT MEMBERS

EIGHTY-THREE

NEW MEMBERS IN 2014



PERCENTAGE OF
ATTENDERS ARE MEMBERS*

MISSIONS & OUTREACH

IN 2014

OUR ANNUAL

ECUADOR MISSION TRIP

SENT 12 PEOPLE TO IBARRA

2 CARS

WERE DONATED
TO HOMELESS WOMEN

20+ VOLUNTEERS HELPED

WATERMARKS CAMP

CONSTRUCT A NEW BUILDING

89 PEOPLE IN

FINANCIAL CRISIS RECEIVED
ASSISTANCE FROM OUR

BENEVOLENCE FUND

100 BREAKFAST MEALS
WERE SERVED AT A SPECIAL
EVENT FOR RECIPIENTS OF
OUR FOOD PANTRY

THE PROCEEDS FROM THE
ATHENS CONCERT PROVIDED

144 BIBLES

FOR INDIVIDUALS AT ST. JOSEPHS VILLA

LONG-TERM HOUSING

& WORK WAS PROVIDED FOR 3 HOMELESS MEN

A THANKSGIVING MEAL WAS SERVED
TO 4 SINGLE-MOTHER FAMILIES

62 BIBLES

WERE DONATED
FOR PRISON INMATES

CHRISTMAS GIFTS

WERE DONATED FOR OVER 600 KIDS THROUGH OUR
ANGEL TREE AND THRIVE PROGRAMS

ENRICHMENT SEMINARS

AND ACTIVITIES WERE PROVIDED
FOR 9 SINGLE MOTHERS AND THEIR KIDS
THROUGH THRIVE OUTREACH

TRUNK OR TREAT

AT NORTHMINSTER AND SCOTTSVILLE
COLLECTIVELY REACHED OVER 1000
PEOPLE FROM THE COMMUNITY

250 CHRISTMAS CARDS

WERE DONATED TO PRISON INMATES
SO THEY COULD WRITE TO THEIR FAMILIES

75 VOLUNTEERS PARTICIPATED IN

MISSION TO VIRGINIA

SERVING 70 FAMILIES WITH
HOUSE CARE, REPAIR AND WINTERIZATION

2 MOVIE NIGHTS
REACHED ABOUT

100 PEOPLE

FROM THE COMMUNITY

VOLUNTEERS SERVED
WATER BOTTLES
AND CLEANED AT
TWO LOCALS PARKS

3 KIDS

ARE SPONSORED THROUGH
COMPASSION INTERNATIONAL

HOMELESS SHELTER

WAS PROVIDED FOR 80 WOMEN THROUGH CARITAS

NEARLY 60 WOMEN
PARTICIPATED IN

WOMEN BUILD

PROJECTS FOR HABITAT
FOR HUMANITY

EGGSTRAVAGANZA

IN SCOTTSVILLE REACHED OVER 300 PEOPLE

396 BACKPACKS OF FOOD

WERE PROVIDED FOR KIDS
THROUGH ATLEE ACTION PACKS

OVER

300 SHOE BOXES

WERE PACKED WITH DONATIONS FOR
OPERATION CHRISTMAS CHILD

KIDJAM REACHED

100 KIDS

FROM OUR CHURCH
& THE COMMUNITY

ONLINE

While we soft-launched a live stream of our Sunday service in December of 2013, we officially relaunched our online broadcast as a "campus" in September of 2014. Since then a growing community of people have been attending exclusively online from all over the United States.

FORTY

PLACED THEIR FAITH IN
CHRIST IN 2014

2

FROM ONLINE COMMUNITY
BAPTIZED IN 2014

48+

AVERAGE WEEKLY
ATTENDANCE IN 2014

2014

48+

2015

66+

INCREASE IN AVERAGE ATTENDANCE as of February 2015

THE GLOBAL LEADERSHIP SUMMIT



Atlee is the premiere host-site in Central Virginia for The Global Leadership Summit. The Summit is a two-day leadership event experienced by more than 170,000 leaders around the world, telecast from Willow Creek Community Church near Chicago every August.

282

INDIVIDUALS ATTENDED
IN 2014

2013

230

2014

282

RECENT ATTENDANCE FOR THE SUMMIT

39

CHURCHES & ORGANIZATIONS
ATTENDED IN 2014

WEBSITE

27,888

WEBSITE VISITS IN 2014

SEVENTY-SIX

AVERAGE VISITS PER DAY
IN 2014

79,050

PAGE VIEWS IN 2014

1393

TOTAL PODCAST VIEWS
IN 2014

4862

VIDEO VIEWS ON YOUTUBE
IN 2014

TOP STATES OUTSIDE VIRGINIA TO VISIT OUR WEBSITE IN 2014

BRAZIL

TOP COUNTRY OUTSIDE U.S. TO
VISIT OUR WEBSITE IN 2014

39

STATES VISITED OUR WEBSITE
IN 2014

EIGHTY-EIGHT

COUNTRIES VISITED OUR
WEBSITE IN 2014

WHAT WOULD JESUS SAY TO PHIL ROBERTSON?
STATE OF MIND: DEPRESSION
STATE OF MIND: ANXIETY

TOP 3 MESSAGE PODCASTS IN 2014



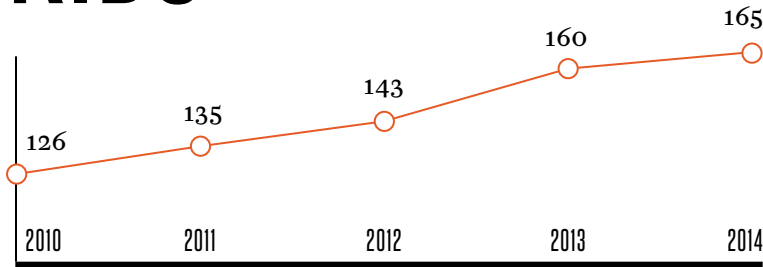
TAKE IT TO CHURCH

MOST WATCHED VIDEO
IN 2014

PENNSYLVANIA
WASHINGTON D.C.
MARYLAND
NORTH CAROLINA

TEXAS

KIDS



AVERAGE WEEKLY ATTENDANCE IN ATLEE KIDS



WEEKLY ATTENDANCE
IN 2014 BY CAMPUS

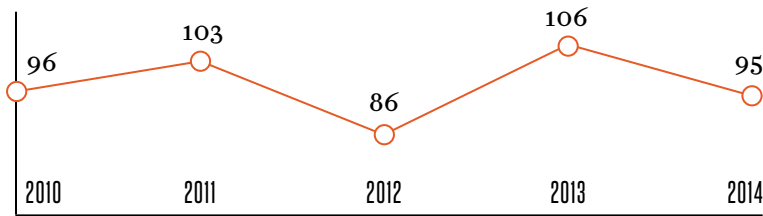
THIRTEEN

KIDS BAPTIZED IN 2014

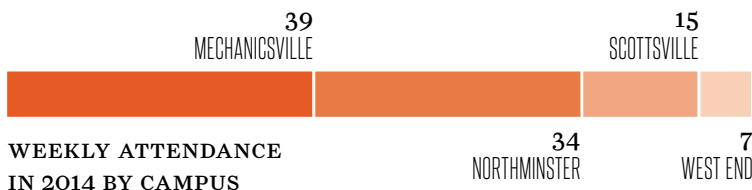
287

AVERAGE ATTENDANCE
FOR FIRST FRIDAYS KIDSTUF
IN 2014

STUDENTS



AVERAGE WEEKLY ATTENDANCE IN ATLEE STUDENTS



WEEKLY ATTENDANCE
IN 2014 BY CAMPUS

SIXTEEN

STUDENTS BAPTIZED IN 2014

80

2014 SUMMER RETREAT
ATTENDANCE

115

2014 WINTER RETREAT
ATTENDANCE

FINANCES



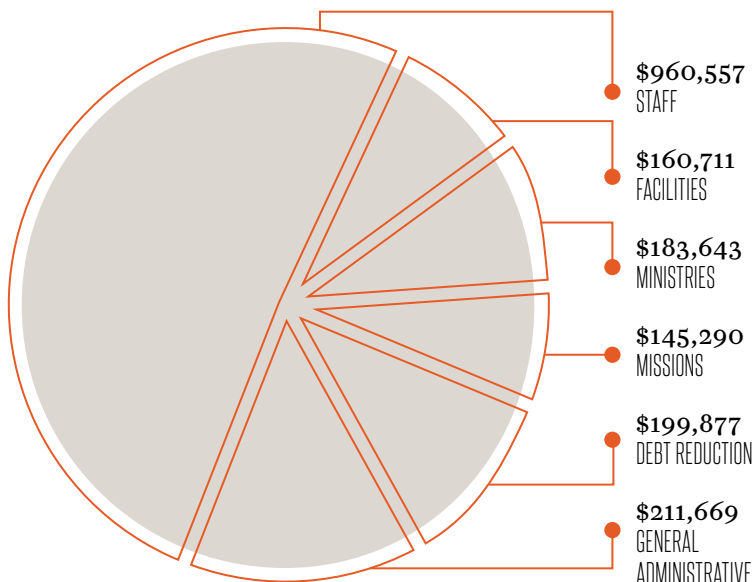
RECENT ANNUAL INCOME

\$1,677,910

TOTAL INCOME FOR 2014

\$1,861,749

TOTAL EXPENSES IN 2014



BREAKDOWN OF EXPENSES FOR 2014



atleechurch.org