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ABOUT

Program Committee

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Ryan Moeller, Utah State University

Review Coordinators

Emily Petersen, Utah State University Kirk St.Amant, East Carolina University
Rebecca Walton, Utah State University

Program Coordinator

Kirk St.Amant, East Carolina University

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Ryan Moeller, Co-Chair

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ert Chris Dayley

Sherena Huntsman

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Carrie Ann Johnson

Breeanne Martin

Emily Petersen

Jennifer Scucchi

Beth Shirley

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Lee-Ann Kastman Breuch,
Vice-President Kaye Adkins,
Treasurer
Erik Hayenga, Secretary

Tracy Bridgeford & Kirk

Kirk St.Amant, Past President

Ryan Hoover, Member-at-Large

Alex Ilyasova, Member-at-

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Carpenter, Russell, East Kentucky University
Clark, David, University of Wisconsin-Milwaukee
Colton, Jared, Utah State University
deWinter, Jennifer, Worcester Polytechnic Institute
Dragga, Sam, Texas Tech University
Eyman, Doug, George Mason University
Harner, Sandi, Cederville University
Henschel, Sally, Midwestern State University
Hirst, Russel, University of Tennessee Knoxville
Hopton, Sarah Beth, Appalachian State University
Jones, Natasha, University of Central Florida

Kitalong, Karla Saari, Michigan Technological University
Klein, Michael, James Madison University
Matveeva, Natalia, University of Houston-Downtown
McNely, Brian, University of Kentucky
Moeller, Ryan, Utah State University
Newbold, Curtis, Westminster College
Petersen, Emily, Utah State University
Pflugfelder, Ehren, Oregon State University
Rush Hovde, Marj, IUPUI
Schreiber, Joanna, Georgia Southern University
Swarts, Jason, North Carolina State University
Walton, Rebecca, Utah State University
Werner, Necia, Carnegie Mellon University
Zachry, Mark, University of Washington
Zemliansky, Pavel, University of Central Florida

Sponsors

A thank you to all of our sponsors.

Special thanks to Bedford/St. Martins and IEEE Wiley for their support and to Oxford for sponsoring our coffee service.

The CPTSC Local Conference Committee would like to thank the staff at the Utah State University Inn and Conference Services for all of their work on the onsite logistics, especially Mara Christensen, Sales and Marketing Director, and Kylie Downs, Program Coordinator. We'd also like to thank the Dean of CHaSS, and our Department Head and staff in the Department of English at Utah State University for supporting our hosting efforts:

John C. Allen, Dean for the College of Humanities and
Social Sciences Jeannie Thomas, Department Head for the
Department of English Annie Strickland, Budget Officer
Lori Hyde, Staff Assistant Carol Hatch, Staff Assistant
Kuniko Poole, Staff Assistant.

CPTSC Conference Award Winners

Distinguished Service Award Recipient

Sam Geonetta

Diversity Scholarship Recipients

Kesha Acharya, Michigan Technological University
David Young, Texas Tech University

Awards for Excellence in Program Assessment

Award for Excellence in Program Assessment: Implementation

Dr. Lee-Ann Kastman Breuch, University of Minnesota, for her collaborative leadership of the Department of Writing Studies in developing and implementing a model of program assessment in its outcomes-oriented design, measurement activities, and transformative curricular results.

Award for Excellence in Program Assessment: Research

Edward M. White, Norbert Elliot, and Irvin Peckham, *Very Like a Whale: The Assessment of Writing Programs*, Utah State University Press, 2015, for its significant contribution to the field of educational assessment of writing programs, modeling of an innovative theory-driven framework, and use cases that demonstrate assessment complexity in action.

CPTSC 2015 SCHEDULE AT A GLANCE

Thursday, October 1

Registration 2:00 pm - 5:00 pm | University Inn

#womeninTC Peer Mentoring 3:00 pm - 4:00 pm | University Inn 507

Program Administrator's Round Table 4:00 pm - 5:00 pm | University Inn 507

Open Reception and Awards 6:30 pm - 9:00 pm

The Italian Place, 48 Federal Ave Shuttles will run from the University Inn

Friday, October 2: Eccles Conference Center (ECC)

Registration 8:30 am - 2:00 pm | Lobby ECC

Session 1 9:00 am - 10:00 am

Coffee Break 10:00 am - 10:15 am

Session 2 10:15 am - 11:15 am

Session 3 11:30 am - 12:30 pm

Lunch on your own 12:30 pm - 2:00 pm

Session 4 2:00 pm - 3:00 pm

Coffee Break 3:00 pm - 3:15 pm

Session 5 3:15 pm - 4:15 pm

Session 6 4:30 pm - 5:30 pm

Saturday, October 3

CPTSC 2015 Business Meeting 9:00 am - 11:00 am | ECC 201/203

CPTSC Excursion 1:00 pm - 4:00 pm

Bear River Marshes Meet in the lobby of the University Inn
by 12:45 pm to catch the shuttle

CPTSC 2015 DETAILED SCHEDULE

Friday, October 2

All Sessions will take place in the Eccles Conference Center (ECC)

Registration 8:30 am - 2:00 pm | Lobby ECC

Session 9:00 am - 10:00 am

Examining the Potential of Ambient Social Media Data on Programmatic Decision Making | ECC 303

Moderator: Laura Vernon

Using Twitter Data to Inform Programmatic Directions by Bridging the Academy and Industry Chris Lam
University of North Texas

Using Twitter Data to Bolster Program Identity and Foster Cross-Disciplinary Research Partnerships Mark A. Hannah
Arizona State University

Using Twitter Data to Attract Students to Technical Communication Programs
Erin Friess
University of North Texas

Advisory Boards, in Research and Practice | ECC 305

Moderator: Ryan Moeller

Beyond Programmatic Assessment: Industry Advisory Boards as Action Research Sites
John M. Spartz
University of Wisconsin-Stout

Viable, Not Just Triable: Research to Discover the Necessary Conditions for a Program

Lars Söderlund
Western Oregon University
and
Elizabeth Kramer-Simpson
New Mexico Tech

Using Research to Build and Benefit from Your Own Advisory Board

Ryan P. Weber

University of Alabama at Huntsville

Building From Where Students Are At: Critical Digital Program Development | ECC 307

Moderator: Jennifer Mallette

Flexible Course and Project Design

Ed Nagelhout
University of Nevada, Las Vegas

Developing Program and Course Assets

Elisa Cogbill-Seiders
University of Nevada, Las Vegas

Interconnected Program and Course Assessment Strategies

Denise Tillery
University of Nevada, Las Vegas

Assessing Consistent Sections of Advanced Communication Courses | ECC 309

Moderator: Sheryl Ruskiewicz

Assessing the Need for and Developing Consistency in Advanced Communication Courses at ISU

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Iowa State University

Developing Programmatic Assessment and Interpreting Preliminary Results

Jo Mackiewicz
Iowa State University

Responding to Opportunities and Challenges

Jeanine Elise Aune
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Preparing and Guiding Students | ECC 201/203

Moderator: Victoria Sadler

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What Fundamental/Practical Skills Should Technical Communication Students Possess When They Graduate?

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Programmatically Addressing the Issue of Value: Preparing Students to Enter Efficiency Environments

Joanna Schreiber
Georgia Southern University

Improving Sustainability and Growth of Technical and Scientific Programs by Adding Intergroup Dialogue to the Curriculum

Corinne Renguette
Indiana University-Purdue University Indianapolis

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Technical Communication Client Projects and Non-Profit Partnerships: Programmatic Research, Student Voices, and Future Directions | ECC 303

Moderator: Ed Nagelhout

Developing a Long-term Non-profit Partnership

Elisabeth Kramer-Simpson

New Mexico Tech

Qualitatively Researching a Long-term Non-profit Partnership

Steve Simpson
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Grant Writing for a Long-term, Non-profit Client

Abigail Smoake
New Mexico Tech

Designing Materials for a Long-term, Non-profit Client

Rachel Rayl
New Mexico Tech

Project Management: How and Why Should We Integrate It in the Technical Communication Curriculum? | ECC 305

Moderator: Michael J. Salvo

The role of Knowledge Management in Understanding Project Management Processes

Constance Kampf
Aarhus University

The Role of Interpersonal Communication in Managing Projects: Integrating Lessons From PM Experts Into Our Teaching of PM

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Managing Experiences: Utilizing User Experience Design (UX) as an Agile Methodology for Teaching Project Management

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East Carolina University

New Learning Experiences: Improving Instructional Design in Technical Communication Through UX Principles | ECC 307

Moderator: Rhonda J. Stanton

Designing Courses with LX and Student Journey Maps Sheryl Ruskiewicz

Oakland University

Taking UX Failures as Opportunities In The Classroom Kristi Wiley
Michigan State University

Applying LX Through Third Party Applications in Learning Design
Jack T. Labriola
Texas Tech University

Weighing the Options: Three Perspectives on Assessment Tools
Used in Technical Communication Programs | ECC 309

Moderator: Mark A. Hannah

Balancing the Real and the Ideal: Considering Pre- and Post-Test-
ing as a Tool for Assessment Amanda Bemmer
Southwest Minnesota State University

Testing the Test: When All Else Fails, Revisit the Rubric Tammy
Rice-Bailey
Milwaukee School of Engineering

Unveiling Golden Nuggets of Transformative Learning through
Reflective Writing Laura Vernon
Radford University

Configuring Curriculum and Planning Programs | ECC 201/203
Moderator: Stacey Pigg

Theories and Practices Regarding Student Retention in TPC Pro-
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Utah State University

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The New Writing Major: English Departments and Their Second
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Moderator: Russell Willerton

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Moderator: Becky Jo Gesteland

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Guiseppe Getto
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Stephanie Vie
University of Central Florida and
Jennifer de Winter
Worcester Polytechnic Institute

Cultivating a Programmatic Ethos of Social Justice: Benefits of Partnership-Driven Research | ECC 201/203

Moderator: David Alan Sapp

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Utah State University

Programmatic Ethos: The Partner Organization Perspective Rikki Wheatley-Boxx

AmeriCorps VISTA

Experiences and Lessons Learned: The Partner Organization Perspective Krista Gurko

AmeriCorps VISTA

Experiences and Lessons Learned: The TPC Perspective Rebecca Walton

Utah State University

Lunch on your own 12:30 pm - 2:00 pm

Diversity and Social Justice Luncheon (open for anyone to attend)

oAttendees are responsible for purchasing their own meal at this luncheon

Location: The Skyroom restaurant (4th floor of the Taggart Student Center on the Utah State University campus)

Contact Rebecca Walton (email: rebecca.walton@usu.edu) should you have questions.

Session 4 2:00 pm - 3:00 pm

Aspects of Authorship and Ownership: A Programmatic Perspective | ECC 303

Moderator: Emma Rose

Boots on the IP Ground: Perspectives on How Intellectual Property Impacts TC Programs Tharon Howard

Clemson University

Understanding & Managing the Invention Disclosure Process Brian Still

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Programmatic Considerations in International Contexts | ECC 305

Moderator: Lisa Meloncon

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David Alan Sapp

Loyola Marymount University and

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Identifying Areas of Instructional Need in International Technical Communication Through Intralingual Translation Workshops: Moving Towards Hospitable Writing

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North Dakota State University

Programmatic Perspectives in Online Contexts | ECC 307

Moderator: J.D. Applen

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Texas Tech University

Customizing Online Pedagogy-a Programmatic Approach for Graduate Certificates Adam Rex Pope

University of Arkansas

Researching Models for Online Service-Learning in Technical Communication Teena Carnegie

Eastern Washington University

YouTube™ Beauty Tutorials as Online Instructions: Exploring Implications for Research and Pedagogy

Felicia Chong Oakland University

Gathering Data and Assessing Contexts | ECC 201/203

Moderator: Tammy Rice-Bailey

Using Big, Unstructured Data for Technical Communication Program Improvement Aimee K. Roundtree

Texas State University

Useful Programmatic Data: Cultivating Information to Support Strategic Decision-Making Enrique Reynoso

Purdue University and

Michael J. Salvo Purdue University

Implementing Core Competencies Through Assessment and Curriculum Development Lee-Ann Kastman Breuch

University of Minnesota-Twin Cities and

Barb Horvath

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Assessing Shifts: Using Video Reflections to Make Learning and Practice Visible Emma Rose

University of Washington Tacoma

As If Students Mattered: Gathering Student Perceptions in Curriculum Review and Redesign Susan Popham

University of Memphis

Coffee Break 3:00 pm - 3:15 pm

Session 53: 15 pm - 4:15 pm

The Faces of Distance Education: Utilizing On-Campus Resources to Broaden the Community of Online Learners Through Video Conferencing | ECC 305

Moderator: Josephine Walwema

The Confluence of Technology and Student Resources That Develop Community in Online Courses Rosa Thornley

Utah State University

Adapting the Objectives of Writing Tutors to Work with Online Students Shay Larsen

Utah State University

Improved Delivery Format for Underutilized Library Services for Online Students Dory Cochran

Utah State University

Re-Contextualizing Courses and Re-Envisioning Classes | ECC 303

Moderator: Enrique Reynoso

Incorporating Social Media in the Technical Communication Classroom Sandi Harner

Cedarville University

Research Methods and Curricular Commitment: Situating a Methods Course within a Professional Writing Minor Program

Michael S. Knievel University of Wyoming

Programmatic Research on Curriculum Development: A Proposal to Include a Capstone Portfolio Course to Shape Program Identity and Curriculum Design

Herb Smith

Kennesaw State University

What Can I Do with this Major? Using the Intro Course to Address a Common Student Concern Nick Carrington

Cedarville University

Pedagogical Perspectives and Practices | ECC 201/203

Moderator: Susan Popham

Students Exit Quietly: Using Critical Theory to Encourage the Dialectic Emily J. Petersen

Utah State University

What Do We Know? Researching the "Obvious" in TC Assignments Chalice Randazzo

Eastern Michigan University

Investigating Writing Instruction in the Disciplines through a Multi-Departmental SOTL Project Pavel Zemliansky

University of Central Florida

Visuals Vying for Valuable Volume: How Teaching Comics in Small Technical Communication Programs Can Yield Big Results

Robert Watkins

Idaho State University

Conversing with The SME: The Development and Efficacy of Social Intelligence in the Training of Technical Communicators

David Young

Texas Tech University

Editor's Round Table | ECC 307

Moderator: Denise Tillery

Sam Dragga, Technical Communication

Donna Kain, Technical Communication Quarterly

Melinda Knight, Business and Professional Communication Quarterly Jo Mackiewicz, Journal of Business and Technical Communication Joe Moxley, Writing Commons

Kirk St.Amant, Communication Design Quarterly

David Alan Sapp, Rhetoric, Professional Communication, and Globalization

Perspectives on Programmatic Research | ECC 303

Moderator: Pavel Zemliansky

Researching a Path for the Next 25 Years Russell Willerton

Boise State University

Toward a Program of "Administrative Research" Jay Gordon

Youngstown State University

Historical Technical Communication: Programmatic Implications

Andrew Hillen

University of South Florida

Reciprocity: IRBs and Technical and Professional Writing

Research(ers) Johanna Phelps-Hillen

University of South Florida

Round Table on Experience Architecture as Technical and Scientific
Communication | ECC 305

Moderator: Adam Strantz

The Difference is in the Design: Toward Culturally-Situated Digital
Translation Laura Gonzales

Michigan State University and
Rebecca Zantjer Michigan State University

Rhetoric and Experience Architecture in Global Contexts Kirk St.
Amant

East Carolina University

Experience Architecture as Technical and Scientific Communication

Michael J. Salvo, Purdue University

Community-Engaged Learning in a Professional & Technical Writing Program

Becky Jo Gesteland and Shelley Thomas

Weber State University

UX Mentorship: Developing a Research Partnership for Program
Innovation Quan Zhou and Victoria Sadler

Metro State University

Engineering a Community: Establishing and Developing Cross-Curricular Collaboration Jennifer Mallette

Boise State University

Stakeholder Theory, Salience, and Program Administration Jim Nugent

Oakland State University

What's in It for All of Us: Critical Reflections on and Best Practices for an Academe-Industry Partnership in Florida's Socio-Political Context

Ella Browning
University of South Florida

CPTSC 2015 TOPICS

Examining the Potential of Ambient Social Media
Data on Programmatic Decision Making | ECC 303

Moderator: Laura Vernon

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Eastern Washington University

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Adapting the Objectives of Writing Tutors to Work with Online Students

Shay Larsen
Utah State University

Improved Delivery Format for Underutilized Library Services for Online Students

Dory Cochran
Utah State University

Re-Contextualizing Courses and Re-Envisioning Classes | ECC 303

Moderator: Enrique Reynoso

Friday Session 5: 3:15 pm - 4:15 pm

Incorporating Social Media in the Technical Communication Classroom

Sandi Harner
Cedarville University

Research Methods and Curricular Commitment: Situating a Methods Course within a Professional Writing Minor Program

Michael S. Knievel
University of Wyoming

Programmatic Research on Curriculum Development: A Proposal to Include a Capstone Portfolio Course to Shape Program Identity and Curriculum Design

Herb Smith
Kennesaw State University

What Can I Do with this Major? Using the Intro Course to Address a Common Student Concern

Nick Carrington
Cedarville University

Pedagogical Perspectives and Practices | ECC 201/203

Moderator: Susan Popham

Friday Session 5: 3:15 pm - 4:15 pm

Students Exit Quietly: Using Critical Theory to Encourage the Dialectic

Emily J. Petersen
Utah State University

What Do We Know? Researching the "Obvious" in TC Assignments

Chalice Randazzo
Eastern Michigan University

Investigating Writing Instruction in the Disciplines through a Multi-Departmental SOTL Project

Pavel Zemliansky
University of Central Florida

Visuals Vying for Valuable Volume: How Teaching Comics in Small Technical Communication Programs Can Yield Big Results

Robert Watkins
Idaho State University

Conversing with The SME: The Development and Efficacy of Social Intelligence in the Training of Technical Communicators

David Young
Texas Tech University

Editor's Round Table | ECC 307

Moderator: Denise Tillery

Friday Session 5: 3:15 pm - 4:15 pm

Sam Dragga, Technical Communication

Donna Kain, Technical Communication Quarterly

Melinda Knight, Business and Professional Communication Quarterly

Jo Mackiewicz, Journal of Business and Technical Communication

Joe Moxley, Writing Commons

Kirk St.Amant, Communication Design Quarterly

David Alan Sapp, Rhetoric, Professional Communication, and Globalization

Perspectives on Programmatic Research | ECC 303

Moderator: Pavel Zemliansky

Friday Session 6: 4:30 pm - 5:30 pm

Researching a Path for the Next 25 Years

Russell Willerton

Boise State University

Toward a Program of "Administrative Research"

Jay Gordon

Youngstown State University

Historical Technical Communication: Programmatic Implications

Andrew Hillen

University of South Florida

Reciprocity: IRBs and Technical and Professional Writing Research(ers)

Johanna Phelps-Hillen

University of South Florida

Round Table on Experience Architecture as Technical and Scientific Communication | ECC 305

Moderator: Adam Strantz

Friday Session 6: 4:30 pm - 5:30 pm

The Difference is in the Design: Toward Culturally-Situated Digital Translation

Laura Gonzales
Michigan State University
and
Rebecca Zantjer
Michigan State University

Rhetoric and Experience Architecture in Global Contexts

Kirk St. Amant
East Carolina University

Experience Architecture as Technical and Scientific Communication

Michael J.
Salvo, Purdue University

Outreach, Engagement, and Collaboration | ECC 201/203

Moderator: Jolynne Berrett

Friday Session 6: 4:30 pm - 5:30 pm

Community-Engaged Learning in a Professional & Technical Writing Program Becky Jo Gestel and Shelley Thomas

Weber State University

UX Mentorship: Developing a Research Partnership for Program Innovation Quan Zhou and Victoria Sadler

Metro State University

Engineering a Community: Establishing and Developing Cross-Curricular Collaboration

Jennifer Mallette

Boise State University

Stakeholder Theory, Salience, and Programing Administration

Jim Nugent

Oakland State University

What's in It for All of Us: Critical Reflections on and Best Practices for an Academe-Industry Partnership in Florida's Socio-Political Context

Ella Browning

University of South Florida

CPTSC 2015 PRESENTERS

Chris Lam

Using Twitter Data to Inform Programmatic Directions by Bridging the Academy and Industry

Friday, October 2, 9:00 am - 10:00 am

Mark A. Hannah

Using Twitter Data to Bolster Program Identity and Foster Cross-Disciplinary Research Partnerships

Friday, October 2, 9:00 am - 10:00 am

Erin Friess

Using Twitter Data to Attract Students to Technical Communication Programs

Friday, October 2, 9:00 am - 10:00 am

John M. Spartz

Beyond Programmatic Assessment: Industry Advisory Boards as Action Research Sites

Friday, October 2, 9:00 am - 10:00 am

Lars Söderlund

Viable, Not Just Triable: Research to Discover the Necessary Conditions for a Program

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Elizabeth Kramer-Simpson

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Ryan P. Weber

Using Research to Build and Benefit from Your Own Advisory Board

Friday, October 2, 9:00 am - 10:00 am

Ed Nagelhout

Flexible Course and Project Design
Friday, October 2, 9:00 am - 10:00 am

Elisa Cogbill-Seiders

Developing Program and Course Assets
Friday, October 2, 9:00 am - 10:00 am

Denise Tillery

Interconnected Program and Course Assessment Strategies
Friday, October 2, 9:00 am - 10:00 am

Jeanine Elise Aune and Jo Mackiewicz

Assessing the Need for and Developing Consistency in Advanced Communication Courses at ISU
Friday, October 2, 9:00 am - 10:00 am

Jo Mackiewicz

Developing Programmatic Assessment and Interpreting Preliminary Results
Friday, October 2, 9:00 am - 10:00 am

Jeanine Elise Aune

Responding to Opportunities and Challenges
Friday, October 2, 9:00 am - 10:00 am

Rhonda J. Stanton

The Employability of Graduates from Technical Writing Programs: Are They Well Prepared for the Workforce
Friday, October 2, 9:00 am - 10:00 am

Jeffrey A. Bacha

What Fundamental/Practical Skills Should Technical Communication Students Possess When They Graduate?
Friday, October 2, 9:00 am - 10:00 am

Joanna Schreiber

Programmatically Addressing the Issue of Value: Preparing Students to Enter Efficiency Environments

Friday, October 2, 9:00 am - 10:00 am

Corinne Renguette

Improving Sustainability and Growth of Technical and Scientific Programs by Adding Intergroup Dialogue to the Curriculum

Friday, October 2, 9:00 am - 10:00 am

Elisabeth Kramer-Simpson

Developing a Long-term Non-profit Partnership

Friday, October 2, 10:15 am - 11:15 am

Steve Simpson

Qualitatively Researching a Long-term Non-profit Partnership

Friday, October 2, 10:15 am - 11:15 am

Abigail Smoake

Grant Writing for a Long-term, Non-profit Client

Friday, October 2, 10:15 am - 11:15 am

Rachel Rayl

Designing Materials for a Long-term, Non-profit Client

Friday, October 2, 10:15 am - 11:15 am

Constance Kampf

The role of Knowledge Management in Understanding Project Management Processes

Friday, October 2, 10:15 am - 11:15 am

Line Berggreen

The Role of Interpersonal Communication in Managing Projects: Integrating Lessons From PM Experts Into Our Teaching of PM

Friday, October 2, 10:15 am - 11:15 am

Guiseppe Getto

Managing Experiences: Utilizing User Experience Design (UX) as an Agile Methodology for Teaching Project Management

Friday, October 2, 10:15 am - 11:15 am

Sheryl Ruszkiewicz

Designing Courses with LX and Student Journey Maps
Friday, October 2, 10:15 am - 11:15 am

Kristi Wiley

Taking UX Failures as Opportunities In The Classroom
Friday, October 2, 10:15 am - 11:15 am

Jack T. Labriola

Applying LX Through Third Party Applications in Learning Design
Friday, October 2, 10:15 am - 11:15 am

Amanda Bemmer

Balancing the Real and the Ideal: Considering Pre- and Post-Testing as a Tool for Assessment
Friday, October 2, 10:15 am - 11:15 am

Tammy Rice-Bailey

Testing the Test: When All Else Fails, Revisit the Rubric
Friday, October 2, 10:15 am - 11:15 am

Laura Vernon

Unveiling Golden Nuggets of Transformative Learning through Reflective Writing
Friday, October 2, 10:15 am - 11:15 am

Chris Dayley

Theories and Practices Regarding Student Retention in TPC Programs
Friday, October 2, 10:15 am - 11:15 am

Timothy D. Giles

Curricular Bloat and Technical Communication Programs
Friday, October 2, 10:15 am - 11:15 am

Brian Ballentine

The New Writing Major: English Departments and Their Second B.A.
Friday, October 2, 10:15 am - 11:15 am

Carroll Ferguson Nardone and Brian Blackburne

Program Identity and Curriculum Development: Using the Scholarship of Teaching and Learning to Build Sustainable Outcomes
Friday, October 2, 10:15 am - 11:15 am

Kendall Leon

Localizing in and on the Environment: Designing an Asset Based Curriculum
Friday, October 2, 11:30 am - 12:30 pm

Ashley Patriarca

Beginning Anew: Updating a Programmatic Identity to Reflect Regional Needs
Friday, October 2, 11:30 am - 12:30 pm

Lehua Ledbetter

Negotiating Programmatic Development: Local Geographies and Global Institutions
Friday, October 2, 11:30 am - 12:30 pm

Stacey Pigg

Research, Localization, and Articulating Programmatic Identities
Friday, October 2, 11:30 am - 12:30 pm

Erin Pumroy

The New Norm: Challenges and Suggestions for Peer-To-Peer Assessment Training and Norming
Friday, October 2, 11:30 am - 12:30 pm

Ian Weaver

Numbers or Faces: Why Are We Assessing? For Administration or Students?
Friday, October 2, 11:30 am - 12:30 pm

Timothy Elliott and Brandon Strubberg

Scoring the Process: Anonymizing, Norming, Reporting Preliminary Findings, and Lessons Learned
Friday, October 2, 11:30 am - 12:30 pm

Kimberly Baker

Usability Research as Tool to Ease Transition from Classroom to Workplace
Friday, October 2, 11:30 am - 12:30 pm

Russel Hirst

The Value to Technical Communication Programs of Editing a Journal in Science/Technology/Policy
Friday, October 2, 11:30 am - 12:30 pm

J.D. Applen

Technical Communication, Digital Humanities, and STEM

Friday, October 2, 11:30 am - 12:30 pm

Pavel Zemliansky

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Guiseppe Getto

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Stephanie Vie and Jennifer de Winter

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Jared Colton

Programmatic Ethos: The TPC Perspective

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Rikki Wheatley-Boxx

Programmatic Ethos: The Partner Organization Perspective

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Krista Gurko

Experiences and Lessons Learned: The Partner Organization Perspective

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Rebecca Walton

Experiences and Lessons Learned: The TPC Perspective

Friday, October 2, 11:30 am - 12:30 pm

Tharon Howard

Boots on the IP Ground: Perspectives on How Intellectual Property Impacts
TC Programs Tharon Howard

Friday, October 2, 2:00 pm - 3:00 pm

Brian Still

Understanding & Managing the Invention Disclosure Process

Friday, October 2, 2:00 pm - 3:00 pm

Kirk St.Amant

Who Owns Your Course? Your Curriculum? Your Program?

Friday, October 2, 2:00 pm - 3:00 pm

Keshab Scharya

Usability for Social Justice in Technical Communication: Exploring Localization
Usability of Western Technology in a South-East Asian Country

Friday, October 2, 2:00 pm - 3:00 pm

David Alan Sapp and Angela Christine Bailey

Inter-Institutional Partnerships Between the República de Colombia and the
United States: Preliminary Considerations

Friday, October 2, 2:00 pm - 3:00 pm

Massimo Verzella

Identifying Areas of Instructional Need in International Technical Communication Through Intralingual Translation Workshops: Moving Towards Hospitable Writing

Friday, October 2, 2:00 pm - 3:00 pm

Sam Dragga

Extralocating Faculty in Technical Communication

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Adam Rex Pope

Customizing Online Pedagogy—a Programmatic Approach for Graduate Certificates

Friday, October 2, 2:00 pm - 3:00 pm

Teena Carnegie

Researching Models for Online Service-Learning in Technical Communication

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Felicia Chong

YouTube™ Beauty Tutorials as Online Instructions: Exploring Implications for Research and Pedagogy

Friday, October 2, 2:00 pm - 3:00 pm

Aimee K. Roundtree

Using Big, Unstructured Data for Technical Communication Program Improvement

Friday, October 2, 2:00 pm - 3:00 pm

Enrique Reynoso and Michael J. Salvo

Useful Programmatic Data: Cultivating Information to Support Strategic Decision-Making

Friday, October 2, 2:00 pm - 3:00 pm

Lee-Ann Kastman Breuch and Barb Horvath

Implementing Core Competencies Through Assessment and Curriculum Development

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Emma Rose

Assessing Shifts: Using Video Reflections to Make Learning and Practice Visible

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Susan Popham

As If Students Mattered: Gathering Student Perceptions in Curriculum Review and Redesign

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Rosa Thornley

The Confluence of Technology and Student Resources That Develop Community in Online Courses

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