



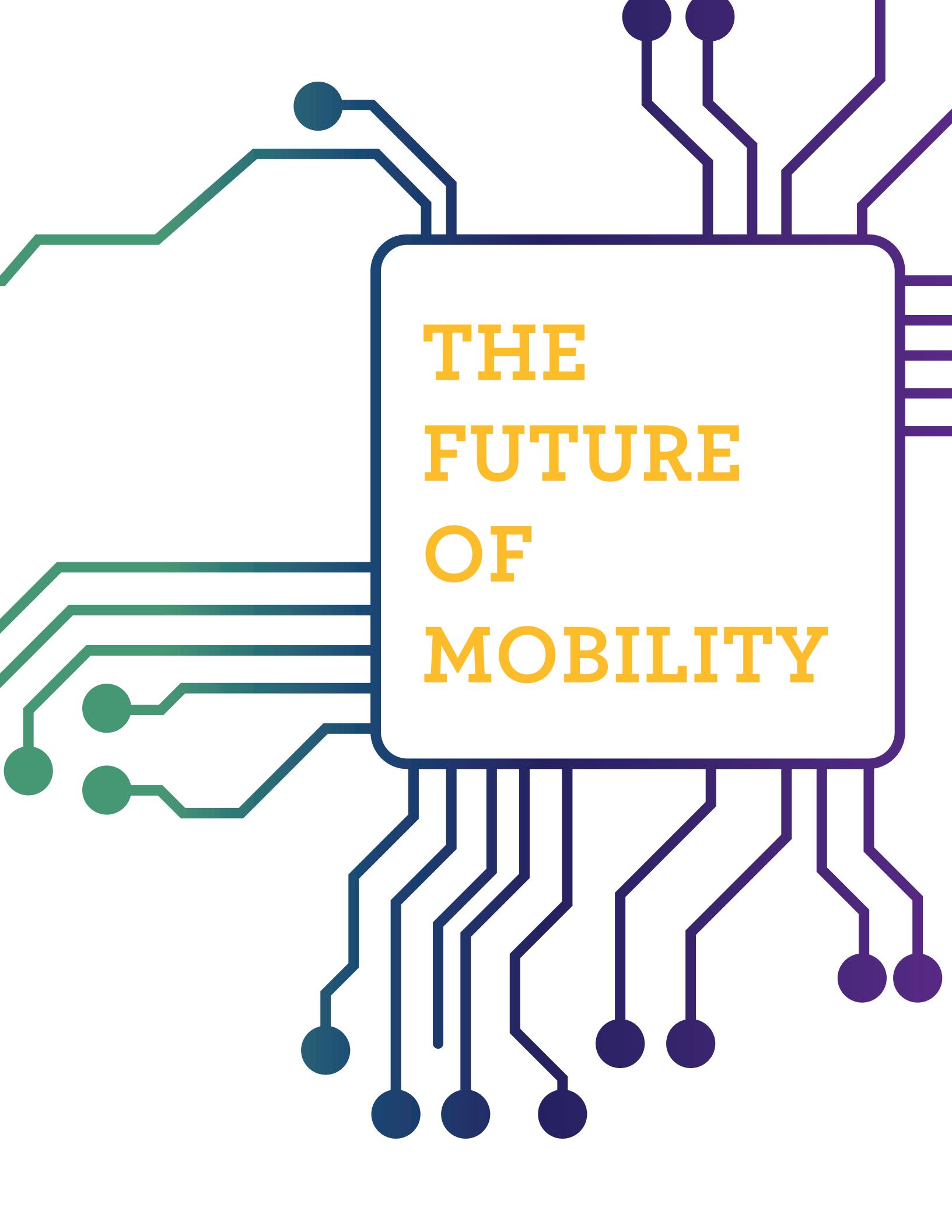
# CONNECTATL

A SUMMIT ON THE FUTURE OF MOBILITY

Powered by



Atlanta Regional Commission



# THE FUTURE OF MOBILITY



**SEPTEMBER 22, 2017**

8:30 AM - 6:00 PM  
Georgia Tech  
Hotel &  
Conference Center

Metro Atlanta is taking active steps to plan for the rapid advancements in transportation technology, such as autonomous vehicles and growing digital connectivity, which promise to transform our region.

The Atlanta Regional Commission is bringing city and county government leaders and transportation officials from across the region together for a one-day summit on the future of mobility. We're calling it ConnectATL.

The summit will provide a framework for how community leaders, civic leaders and business leaders can work together to create a stronger, better connected, and more prosperous Atlanta region. This event will serve as a signal to the world that metro Atlanta is a leader in planning for the future of mobility and smart cities and regions.

# Program

## Welcome Address

*Invited City of Atlanta Mayor Kasim Reed*

## Keynote

*Invited City of Columbus, Ohio Mayor Andrew Ginther*

## Visionary Panel

*Invited City of Atlanta SmartATL Program Director  
Faye DiMassimo*

*Invited Local Motors CEO Jay Roberts*

*Invited Panasonic Smart Mobility Director  
Chris Armstrong*

*Invited GDOT State Traffic Engineer Andrew Heath*

## Breakout Sessions

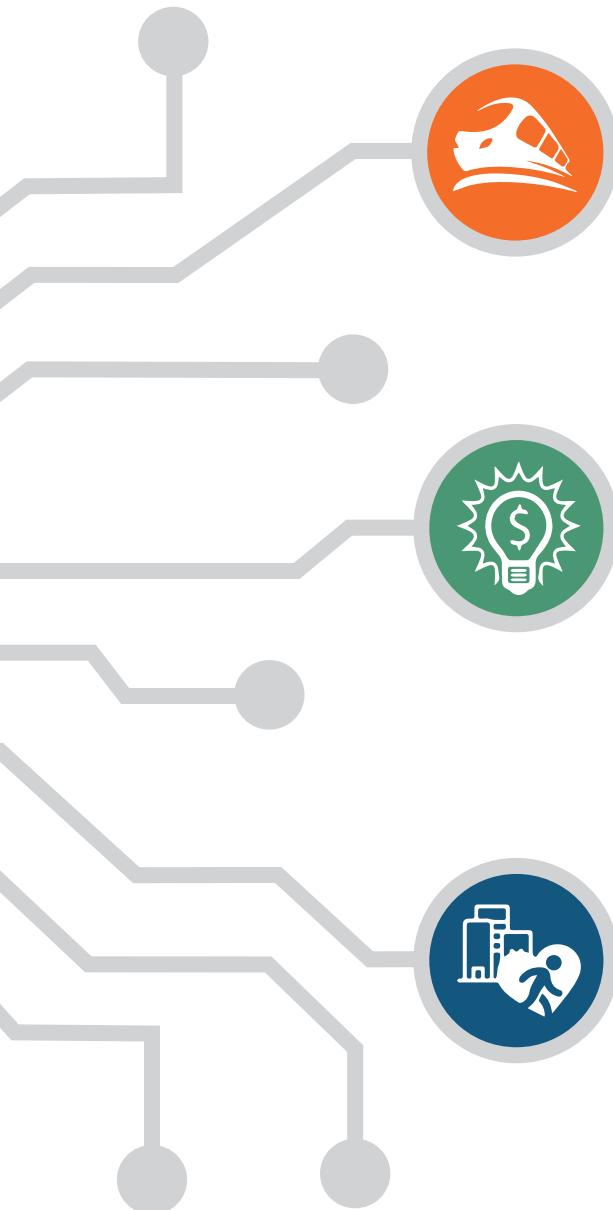
*Focused on World Class Infrastructure, Competitive Economy, and Healthy Livable Communities*

## Exhibit Hall

Displaying a variety of transportation technology software and hardware tools local leaders can engage with.

**“The advent of autonomous cars is one of the most exciting developments ever to happen to cities—and if mayors collaborate with one another, and with partners in the private sector, they can improve people’s lives in ways we can only imagine today.”**

*Michael Bloomberg  
Philanthropist and  
Three-term New York City Mayor*



## World-class Infrastructure

The 20-county Atlanta region is expected to add 2.5 million people between 2015 and 2040. Careful planning and robust investment is needed to ensure metro Atlanta has the infrastructure needed for a successful future.

## Competitive Economy

To ensure that metro Atlanta's economy remains thriving and competitive into the future, the region must take steps to become a globally recognized hub of innovation and prosperity.

## Healthy Livable Communities

The Atlanta region is a collection of vibrant neighborhoods, historic communities and urban places that people and businesses call home. Making these communities even better places to live, work and play is critical to the ongoing vitality of the Atlanta region.

## ConnectATL Summit

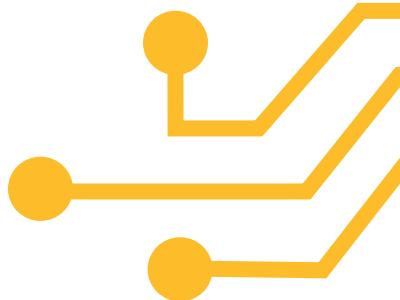
Communities are at the crossroads of a historic shift in transportation technology. We've endured such a shift before when the internal combustion engine overtook the horse and buggy. The goals of moving people and goods more efficiently and safely remain. But, the opportunities for addressing how that happens are more vast. ConnectATL is the first summit to invite the Atlanta region's government and industry leaders to begin exploring how the Atlanta region can lead the way in deploying new transportation tech to address community and industry visions.





# PRESENTING SPONSOR

**\$25,000**



## ACCESS

- Exclusivity in sponsor category and industry
- Opportunity for company executive to speak from the main stage
- Opportunity to participate in a breakout session on Sept. 22 during summit for up to 100 participants
- Opportunity to host an invitation-only working session the day before on Sept. 21
- Opportunity to host a dinner the evening before on Sept. 21 with speakers and special guests
- Opportunity to host an invite-only lunch on Sept. 22
- Opportunity to be interviewed for ConnectATL Podcast at summit on Sept. 21
- Ten tickets to ConnectATL all day on Sept. 22
- One-night stay at the Georgia Tech Hotel (6 rooms)

## VISIBILITY

- Mention and recognition from the stage as Presenting Sponsor
- Prime visibility as Presenting Sponsor in all ConnectATL printed and online sponsor listings
- One full-color page ad in the program for company message or advertisement to Atlanta leaders
- Mention in all pre- and post-event printed press and media
- Two tables (6 feet long) side by side in exhibit hall and priority selection of placement
- Logo on event invitation and event signage sponsor banners and step-and-repeat
- Highest visibility on ConnectATL website, social media and email updates



## PLATINUM SPONSOR

**\$15,000**

### ACCESS

- Opportunity for company executive to introduce a speaker
- Opportunity to lead a breakout session on Sept. 22 during summit for up to 100 participants
- Opportunity to host an invite-only lunch on Sept. 22
- Opportunity to be interviewed for ConnectATL Podcast at summit on Sept. 21
- Eight tickets to ConnectATL all day on September 22
- One-night stay at the Georgia Tech Hotel (3 rooms)

### VISIBILITY

- Mention and recognition from the stage as Platinum sponsor
- Prime visibility as Platinum sponsor in all ConnectATL printed and online sponsor listings
- One full-color half-page ad in event program for company message or advertisement to Atlanta leaders
- Mention in all pre- and post-event printed press and media
- One table (6 feet long) in exhibit hall and priority selection of placement
- Logo on event invitation and event signage sponsor banners and step-and-repeat photo banner
- Visibility on ConnectATL website, social media and email updates

## GOLD SPONSOR

**\$7,000**

### ACCESS

- Opportunity to participate in an invite-only lunch on Sept. 22
- Six tickets to ConnectATL all day on Sept. 22
- One-night stay at the Georgia Tech Hotel (1 room)

### VISIBILITY

- Mention and recognition from the stage as Gold sponsor
- Prime visibility as Gold sponsor in all ConnectATL printed and online sponsor listings
- 1/4 color page ad in event program for company message or advertisement to Atlanta leaders
- Mention in all pre- and post-event printed press and media
- One table (6 feet long) side by side in exhibit hall
- Logo on event invitation and event signage sponsor banners and step-and-repeat photo banner
- Visibility on ConnectATL website, social media and email updates



## SILVER SPONSOR

\$2,500

### ACCESS

- Opportunity to participate in an invite-only lunch on Sept. 22
- Four tickets to ConnectATL all day on Sept. 22

### VISIBILITY

- Mention and recognition from the stage as Silver sponsor
- Visibility as Silver sponsor in all ConnectATL printed and online sponsor listings
- Logo placement in Silver Sponsor section of ConnectATL program
- Mention in all pre- and post-event printed press and media
- One table (6 feet long) in exhibit hall
- Logo on event invitation and event signage sponsor banners and step-and-repeat photo banner
- Visibility on ConnectATL website, social media and email updates

## EXHIBITOR

\$1,500

### ACCESS

- Two tickets to ConnectATL all day on Sept. 22

### VISIBILITY

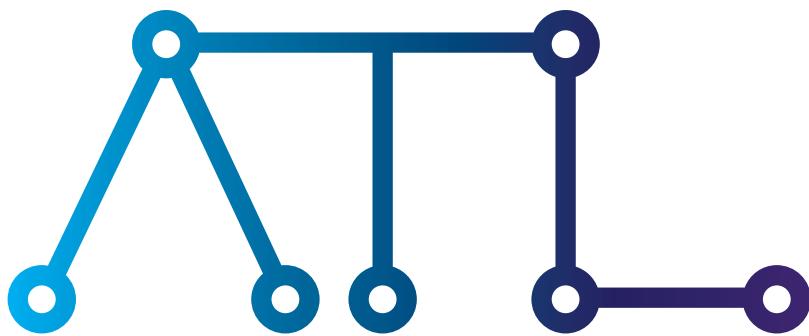
- Logo included on exhibitors page in printed program
- Logo included on exhibitor page on website
- One table (6 feet long) in exhibit hall

“

*The anticipated changes to mobility are bound to be some of the most transformative innovations of our lives. This conference will spark our thinking around how we can support both a seamless transition of technologies and continued innovation within the Atlanta region.*”

Doug Hooker  
Executive Director  
Atlanta Regional Commission





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ConnectATL.org



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lcaceda@atlantaregional.org



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