

ARIANA LUTTERMAN

901.581.8054 | ariana@superorg.ca

Foresight strategist and design researcher helping purpose-driven organizations create strategies for uncertain futures. Practicing context-rich, participatory methods to co-create organizational strategy.

SUPERORGANISM DESIGN COLLECTIVE | <https://superorg.ca>

2018 - Present

Strategist and Co-Founder | *Systemic design collective launched in 2018. Specializing in strategic foresight, workshop facilitation, stakeholder engagement, and design research.*

How We Talk About What We Do: Designing the Introduction

Mar 2020

Created and ran workshop for the *Relating Systems Thinking and Design Symposium (2019)* and for the *Carnegie Mellon School of Design (2020)* to help participants critically and thoughtfully design the ways they talk about the future and their work

Exploring Futures with Creative Commons Canada

Dec 2019

Designed and led workshop to identify opportunities for a 30-year organizational strategic plan

Innovation at the Northern Center for Sustainability

Feb 2019

Facilitated community engagements as a design consultant and researcher for *Ecology North* to develop plans for a sustainability innovation hub in Yellowknife, Northwest Territories

FORESIGHT WORKSHOP LEADERSHIP

Workshop Facilitator | *Evidence-based explorations of future scenarios to help people and organizations imagine alternative ways forward and strategies for achieving them.*

IndieWeb Summit | Portland, OR

Jul 2019

Led foresight discussion on the future of the independent, decentralized web

UNESCO Knowledge Laboratory at OCADU Co | Toronto, ON

Jun 2019

Facilitated the Futures Literacy framework and curated experiential foresight exhibit

Philippine Center for Foresight | Philippines

May – Jul 2015

Developed and facilitated workshops youth-led and women-led Filipino futures

INDEPENDENT DESIGN RESEARCH

Consultant | WorkTango | Remote

Aug - Jul 2019

- Synthesized government employee insights into actionable feedback to improve workplace culture and strategy

Documentary Researcher | Badenya | Dankawalie Village, Sierra Leone

Jun – Aug 2013

- Filmed documentary on oral storytelling traditions and the influence of African folklore on colonial narratives

EDUCATION

ONTARIO COLLEGE OF ART AND DESIGN | Toronto, ON

Jun 2019

Master of Design in Strategic Foresight and Innovation

Thesis: *Designing Futures with Care: Finding Our Way to Different Worlds Together*

UNIVERSITY OF NORTH CAROLINA | Chapel Hill, NC

May 2016

Bachelor of Arts in Interdisciplinary Studies, *Culture, Creativity, and Theory*

Morehead-Cain Scholar, Phi Beta Kappa, Highest Honors