

# ARIANA LUTTERMAN

901.581.8054 | [ariana@superorg.ca](mailto:ariana@superorg.ca)

Foresight strategist and design researcher helping purpose-driven organizations create strategies for uncertain futures. Practicing context-rich, participatory methods to co-create organizational strategy.

## SUPERORGANISM DESIGN COLLECTIVE <https://superorg.ca>

2018 - Present

Strategist and Co-Founder | *Systemic design collective launched in 2018. Specializing in strategic foresight, workshop facilitation, stakeholder engagement, and design research.*

*How We Talk About What We Do: Designing the Introduction*

Mar 2020

Created and ran workshop for the *Relating Systems Thinking and Design Symposium (2019)* and for the *Carnegie Mellon School of Design (2020)* to help participants critically and thoughtfully design the ways they talk about the future and their work

*Exploring Futures with Creative Commons Canada*

Dec 2019

Designed and led workshop to identify opportunities for a 30-year organizational strategic plan

*Innovation at the Northern Center for Sustainability*

Feb 2019

Facilitated community engagements as a design consultant and researcher for *Ecology North* to develop plans for a sustainability innovation hub in Yellowknife, Northwest Territories

## FORESIGHT WORKSHOP LEADERSHIP

Workshop Facilitator | *Evidence-based explorations of future scenarios to help people and organizations imagine alternative ways forward and strategies for achieving them.*

IndieWeb Summit | Portland, OR

Jul 2019

Led foresight discussion on the future of the independent, decentralized web

UNESCO Knowledge Laboratory at OCADU Co | Toronto, ON

Jun 2019

Facilitated the Futures Literacy framework and curated experiential foresight exhibit

Philippine Center for Foresight | Philippines

May – Jul 2015

Developed and facilitated workshops youth-led and women-led Filipino futures

## INDEPENDENT DESIGN RESEARCH

Consultant | WorkTango | Remote

Aug - Jul 2019

- Synthesized government employee insights into actionable feedback to improve workplace culture and strategy

Documentary Researcher | Badenya | Dankawalie Village, Sierra Leone

Jun – Aug 2013

- Filmed documentary on oral storytelling traditions and the influence of African folklore on colonial narratives

## EDUCATION

ONTARIO COLLEGE OF ART AND DESIGN | Toronto, ON

Jun 2019

Master of Design in Strategic Foresight and Innovation

Thesis: *Designing Futures with Care: Finding Our Way to Different Worlds Together*

UNIVERSITY OF NORTH CAROLINA | Chapel Hill, NC

May 2016

Bachelor of Arts in Interdisciplinary Studies, *Culture, Creativity, and Theory*

Morehead-Cain Scholar, Phi Beta Kappa, Highest Honors