

# Airbnb Listings in Paris, France\*

Tam Ly

March 5, 2024

## 1 Introduction

In this case study we look at Airbnb listings in Paris, France, as of 12 December 2023.

## 2 Distribution and properties of individual variables

### 2.1 Distribution of prices of Paris Airbnb rentals in December 2023

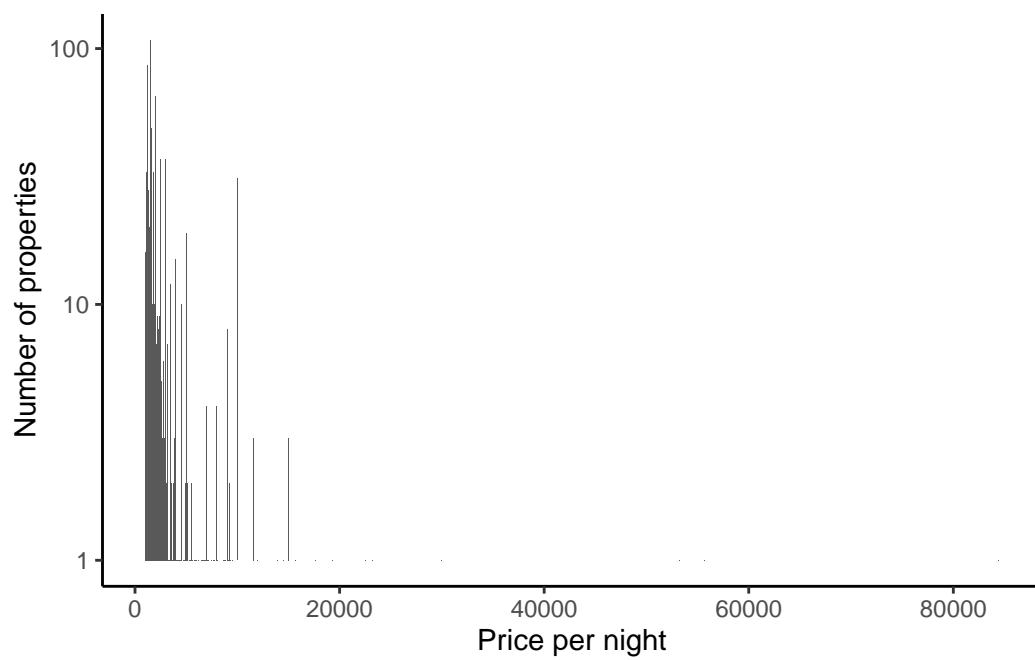
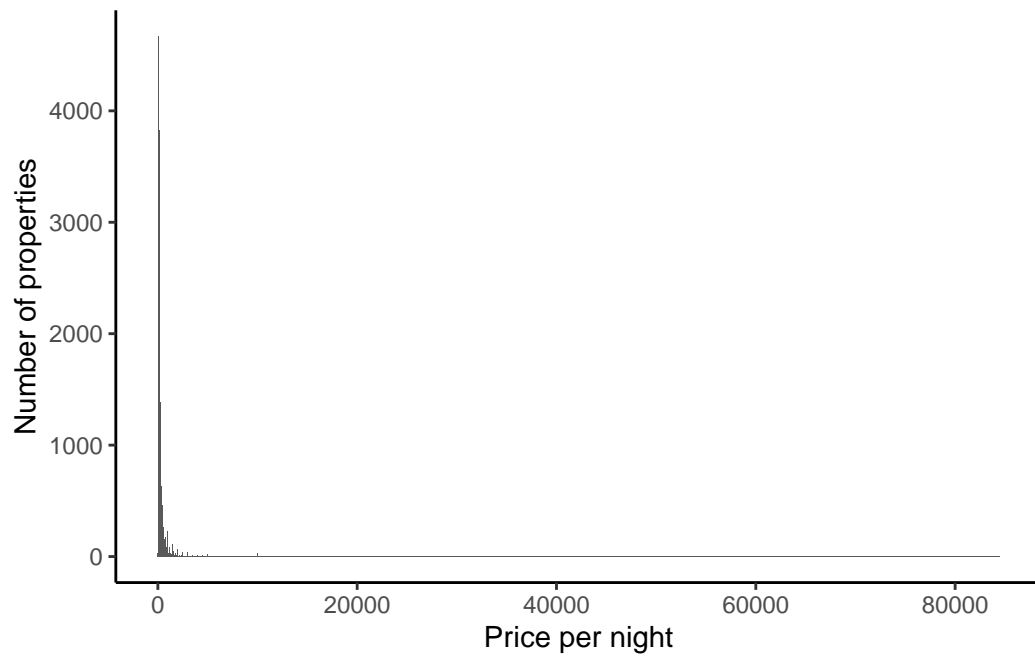
We need to convert the variable from character to numeric:

|     |
|-----|
| —   |
| x   |
| —   |
| 150 |
| 146 |
| 110 |
| 140 |
| 180 |
| 71  |
| —   |

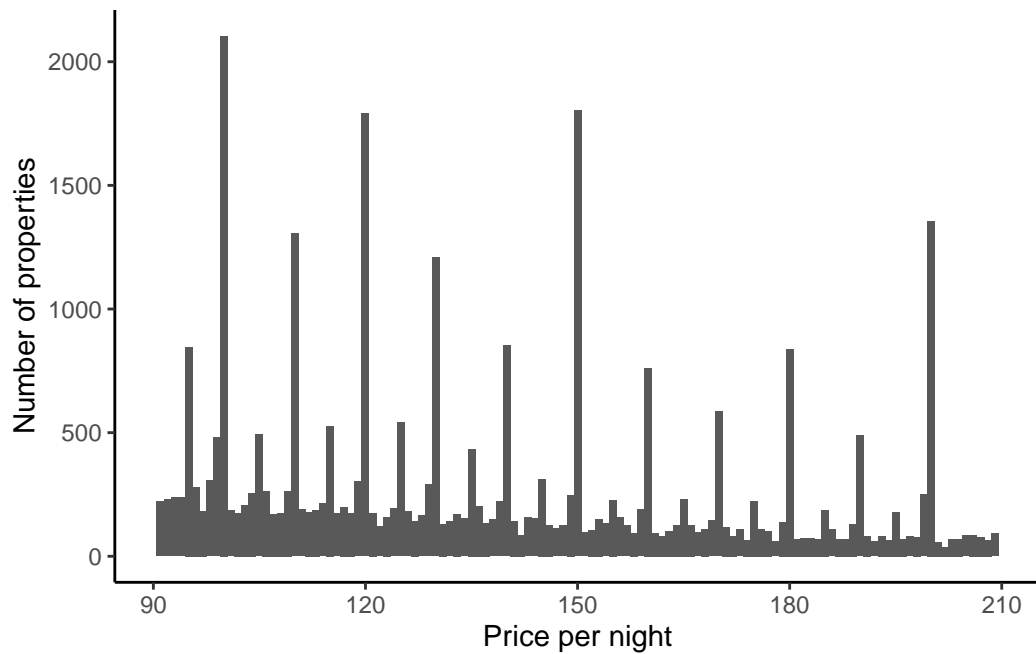
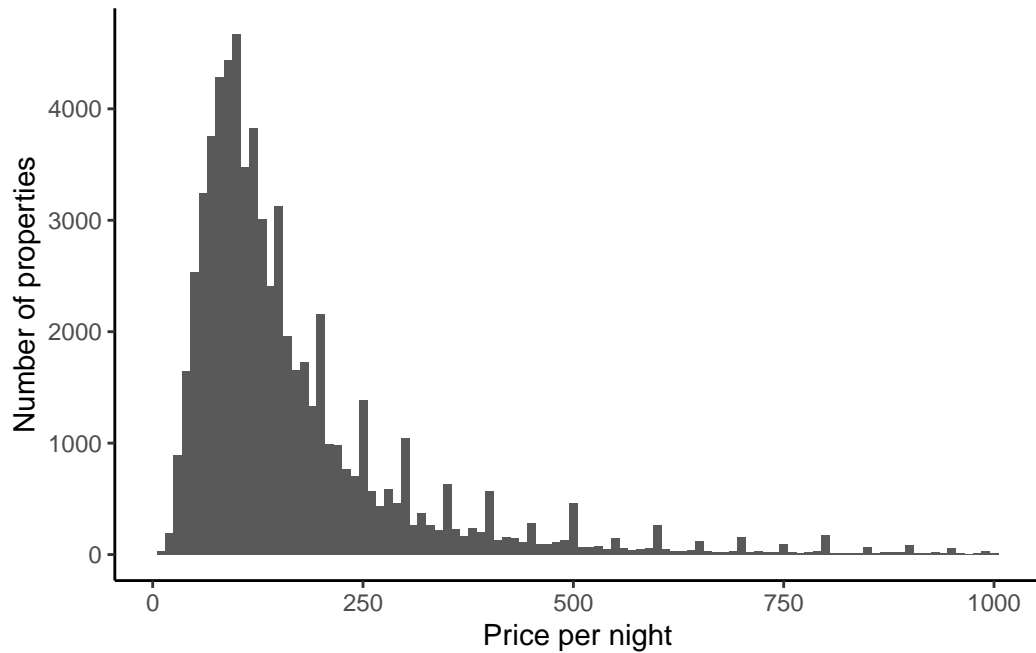
Now we can look at the distribution of prices:

---

\*Code and data are available at: [https://github.com/atn-ly/airbnb\\_paris\\_eda](https://github.com/atn-ly/airbnb_paris_eda)



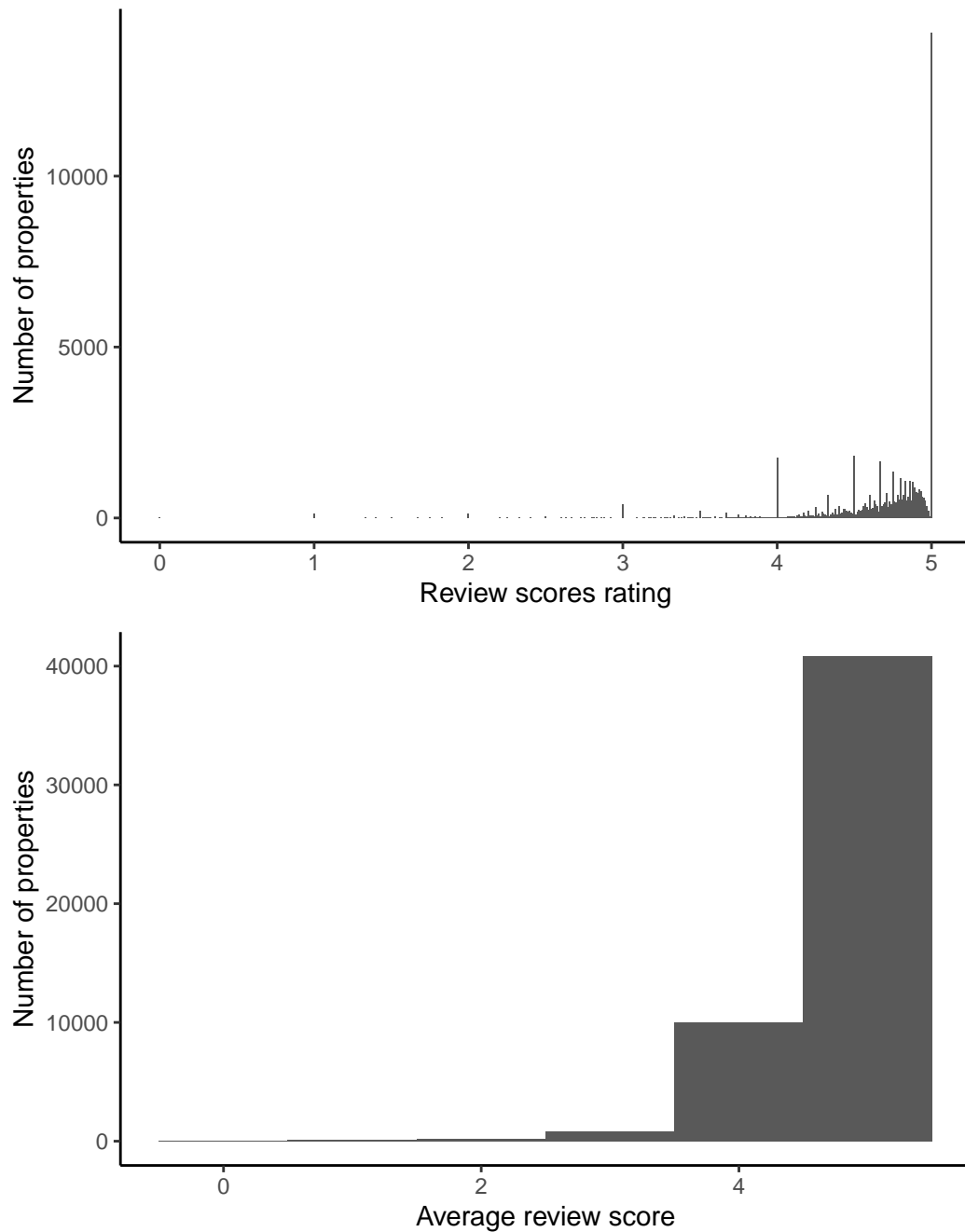
Changing the bins to be smaller:



## 2.2 Distribution of review scores for Paris Airbnb rentals in December 2023

We will remove prices that are more than \$999 and remove anyone with a NA for whether they are a superhost.

Now we can look at the distribution of reviews:

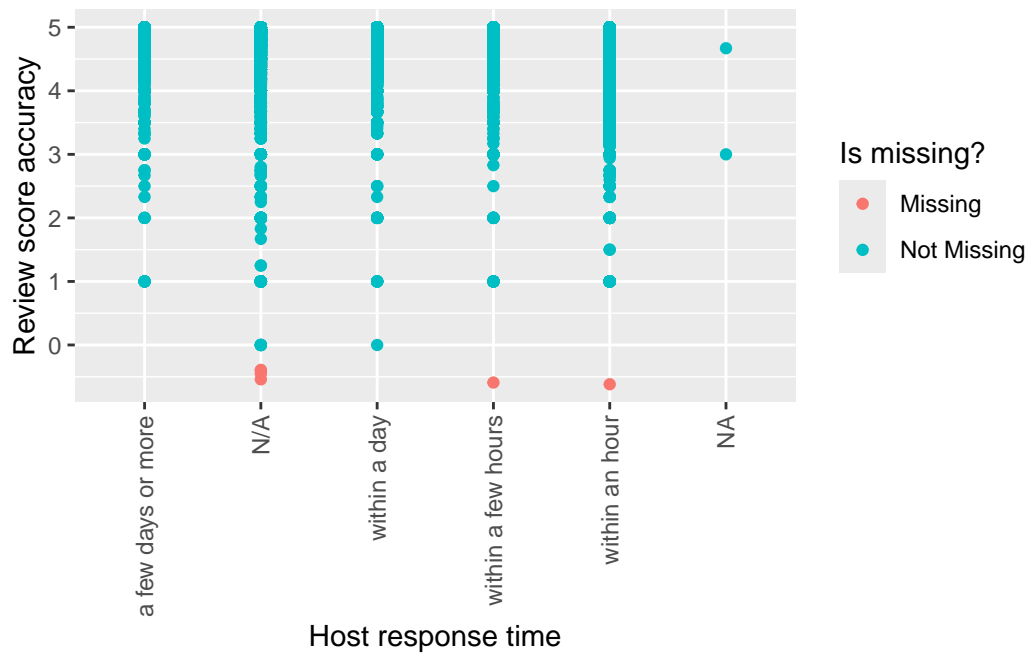


### 2.3 Missing values in host response time

We see that the variable `host_response_time` has NAs:

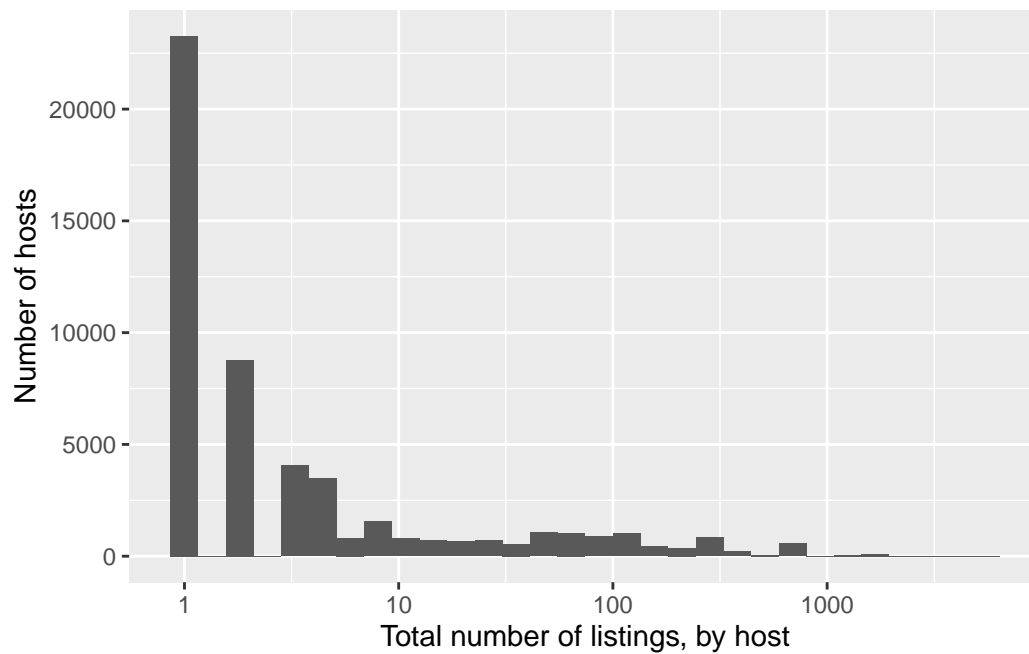
| host_response_time | n     |
|--------------------|-------|
| N/A                | 16531 |
| a few days or more | 1243  |
| within a day       | 5297  |
| within a few hours | 6811  |
| within an hour     | 22094 |
| NA                 | 2     |

When we include NAs in the graph:



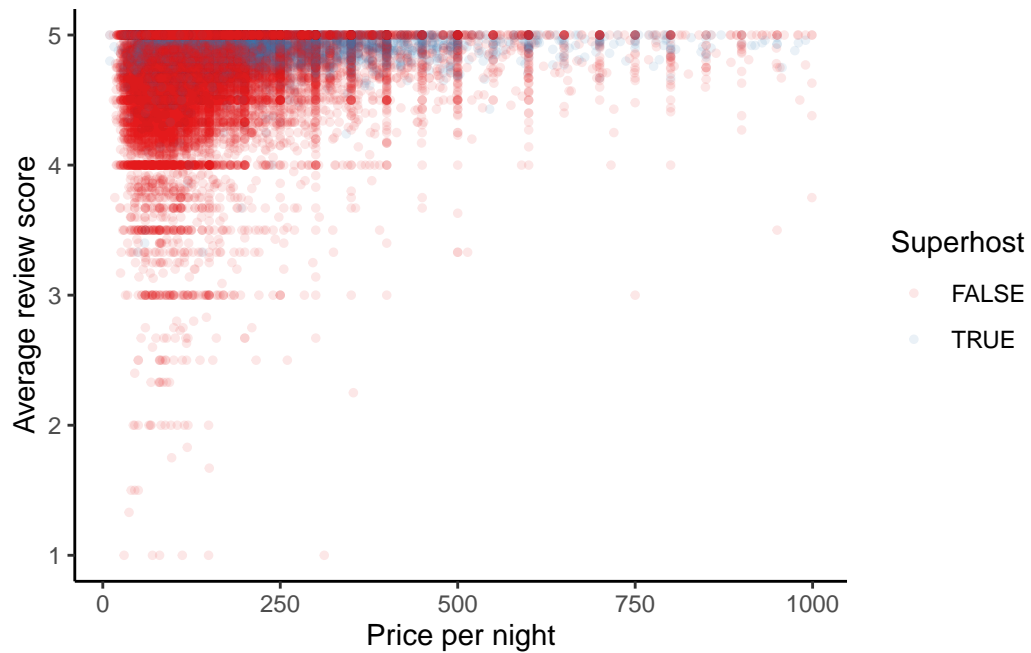
We remove NAs in response time.

## 2.4 Distribution of the number of properties a host has on Airbnb, for Paris Airbnb rentals in December 2023



### 3 Relationships between variables

#### 3.1 Relationship between price and review and whether a host is a superhost, for Paris Airbnb rentals in December 2023



#### 3.2 Model explaining whether a host is a superhost based on their response time

|                                      | (1)                |
|--------------------------------------|--------------------|
| (Intercept)                          | −16.354<br>(0.448) |
| host_response_timeN/A                | 0.877<br>(0.211)   |
| host_response_timewithin a day       | 2.019<br>(0.211)   |
| host_response_timewithin a few hours | 2.695<br>(0.210)   |
| host_response_timewithin an hour     | 2.973<br>(0.209)   |
| review_scores_rating                 | 2.643<br>(0.082)   |
| Num.Obs.                             | 35 652             |
| AIC                                  | 29 972.7           |
| BIC                                  | 30 023.6           |
| Log.Lik.                             | −14 980.357        |
| RMSE                                 | 0.37               |