

# ANTHONY TOKATLY

## SOFTWARE ENGINEER

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I am a Software Engineer who is dedicated to continued learning and building beautiful and meaningful things. I strive to continually improve my technical skills and grow my knowledge base by tackling projects using new technologies. Determined, analytical, and optimistic.

## Skills

### PROFICIENT

JavaScript  
Ruby on Rails  
HTML  
Sinatra  
Active Record  
Postgres  
Git  
AJAX  
RSpec  
TDD  
Github  
CSS  
Pair Programming  
OO Programming  
Heroku

### EXPOSURE

Angular  
Node  
Express  
Mongo  
Python  
Swift  
Xcode

### PROFESSIONAL SKILLS

Public Speaking  
Team Coordination  
PowerPoint  
Leadership

## Projects

### Emote Me

Jan 2017 to Feb 2017

Ruby on Rails API/web app and Swift mobile app that analyzes user submitted photos to detect emotions. The Swift app determines an emotion using the Google Cloud Vision API and offers resources based on individual's preferences. These resources are used to improve the user's mood or keep the mood high.

Tech Stack: Ruby on Rails, Swift, JS, Highcharts, HTML5, Bower, Materialize, Heroku.

APIs: Google Cloud Vision, Twilio, YouTube, Giphy

Github-Mobile --- Heroku (login email: "lucas@walter.io", password: "password")

### Passion Project - Pick Up Sports

Feb 2017 to Current

An app that allows people to find nearby pickup games to participate in. For example, you could put together or find a local soccer match.

### Ripe?

Feb 2017 to Current

Web and Mobile app that will allow users to find farmers markets near them. App also allows farmers market sellers to market their goods as well.

## Employment

### Marketing Specialist/Project Manager

Eugene, OR

CBT Nuggets

Sep 2014 to Jun 2016

- Structured and built daily emails and targeted lists to grow email subscriptions by 20% each year using the Hubspot email marketing platform.
- Maintained partnerships with multiple vendors to structure media buys and display advertising placements that averaged 250k per quarter.
- Hosted weekly company webinars of up to 500 users to engage customers using Webex and ReadyTalk platforms.
- Managed company brand campaign that led to increased product usage by 50% and strengthened brand image.
- Enhanced company awareness through continued growth of social media channels using Hootsuite to run company Twitter, Facebook, Google+, and YouTube accounts.

### Marketing Intern

Eugene, OR

CBT Nuggets

Jun 2014 to Sep 2014

- Researched tech trends in the information technology industry, specifically targeting Bitcoin usage & new product offerings from Cisco, and circulated findings to build company awareness of upcoming technology.
- Organized company legacy products for more efficient internal use.
- Managed company apparel inventory using company spreadsheets and handled shipping of merchandise to learners domestically and internationally.

## Education

### University of Oregon

Bachelor of Science in Business Administration - Finance 2014

Minor in Computer Science 2014

### Dev Bootcamp

Web Development 2017