

ANTHONY TOKATLY SOFTWARE ENGINEER

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SUMMARY

I am a Software Engineer who is dedicated to continued learning. I strive to improve my technical skills and grow my knowledge base by tackling projects using new technologies and leveraging my past digital marketing skills. Determined, analytical, and optimistic.

PROJECTS

Emote Me Jan 2017 - Feb 2017

Ruby on Rails API/web app and Swift mobile app that analyzes user submitted photos to detect emotions. The Swift app determines an emotion using the Google Cloud Vision API and offers resources based on individual's preferences. These resources are used to improve the user's mood.

Tech Stack: Ruby on Rails, Swift, JS, Highcharts, HTML5, Bower, Materialize, Heroku.

APIs: Google Cloud Vision, Twilio, YouTube, Giphy.

Github-Mobile --- Heroku (login email: "lucas@walter.io", password: "password").

ScoreCard Feb 2017 - Current

An in-progress app that allows users to record their golf scores.

Tech Stack: Node.js, Express, Angular, Mongo.

Ripe Feb 2017 - Current

In-progress Web and Mobile app that will allow users to find farmers markets near them. App also allows farmers market sellers to market their goods as well.

Tech Stack: Ruby on Rails, Swift, JS.

APIs: Google Maps.

SKILLS

PROFICIENT: JavaScript, Ruby on Rails, HTML, Sinatra, Active Record, Postgres, Git, AJAX, RSpec, TDD, Github, CSS, Pair Programming, OO Programming, Heroku

EXPOSURE: Angular, Node, Express, Mongo, Python, Swift, Xcode

PROFESSIONAL SKILLS: Public Speaking, Team Coordination, PowerPoint, Leadership

EMPLOYMENT

Marketing Specialist/Project Manager, CBT Nuggets, Eugene, OR Sep 2014 - Jun 2016

- Structured and built daily emails and targeted lists to grow email subscriptions by 20% each year using the Hubspot email marketing platform.
- Maintained partnerships with multiple vendors to structure media buys and display advertising placements that averaged 250k per quarter.
- Hosted monthly company webinars with up to 500 users to engage customers using Webex and ReadyTalk platforms.
- Managed company brand campaign that led to increased product usage by 50% and strengthened brand image.
- Enhanced company awareness through continued growth of social media channels using Hootsuite to run company Twitter, Facebook, Google+, and YouTube accounts.

Marketing Intern, CBT Nuggets, Eugene, OR Jun 2014 - Sep 2014

- Researched tech trends in the information technology industry, specifically targeting Bitcoin usage & new product offerings from Cisco, and circulated findings to build company awareness of upcoming technology.
- Organized company legacy products for more efficient internal use.
- Managed company apparel inventory and handled shipping of merchandise to learners domestically and internationally.

EDUCATION

University of Oregon

Bachelor of Science in Business Administration - Finance 2014

Minor in Computer Science 2014

Dev Bootcamp

Web Development 2017