

Website: <https://www.billboard.com/>

**Intended Audience:**

people interested in mainstream music

**Purpose:**

to inform people of current music and artists  
to entertain  
to persuade people into reading artist articles  
to persuade people to watch their videos

# HOME

## CHARTS

### Weekly

- Hot 100
- Billboard 200
- Billboard Global 200
- Billboard Global Excl. US
- Artist 100

### Year-End

- Year-End Hot 100 Songs
- Year-End Billboard 200 Albums
- 2020 Year-End Boxscore
- Google's Top Hummed Songs 2020

### Decade-End

- Decade-End Top Artists
- Decade-End Hot 100 Songs
- Decade-End Billboard 200 Albums

## VIDEO

### Video Series

- Billboard News
- Live Videos
- Quizzed
- How It Went Down
- Emerging Artists
- My Billboard Moment

## NEWS

### Genres

- Pop
- Hip-Hop/R&B
- Dance
- Country
- Latin
- Rock
- K-pop

### Topics

- Year in Music 2019
- Pride
- Podcasts
- International