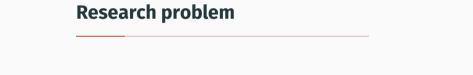
# **Detecting influential beliefs in large-scale surveys**

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1. Research problem	
2. Belief networks	
3. Integrated Value of Influence	
4. Discussion	



• Large-scale surveys?

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- ESS, GSS, ALLBUS, BSAS

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- Influential beliefs?

## Motivating example - ESS - Attitude towards government

### **Govermental Performance**

Satisfaction with **Economy**Satisfaction with **Democracy**State of **Healthcare**State of **Education** 

#### **Political Trust**

Parliament
Legal system
Police
Politicians
Political parties

### **Representation & Fairness**

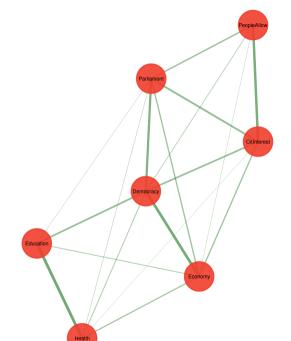
Systems allows people to have a say
Systems allows people to have influence
Gov. decisions are transparent
Gov. takes into account interests of all
System gives a fair chance to all

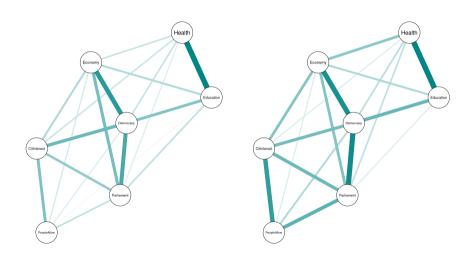
## **Analytical strategy**

- CAN UVA IVI
- GGM with redundancy analysis (UVA)
- Network tree partition of covariance matrix of GGM
- · Centrality Influence IVI
- IVI differences between groups



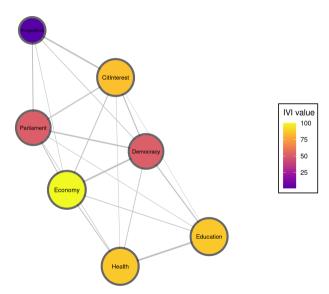
**Belief networks** 



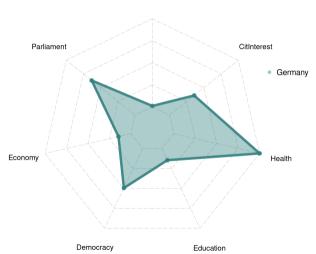


Integrated Value of Influence

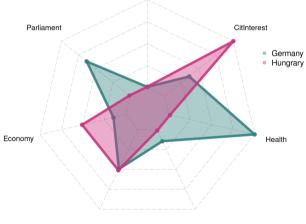
Belief Network IVI - Complete ESS R9 dataset







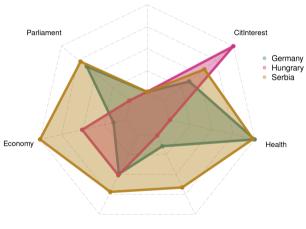




Democracy

Education

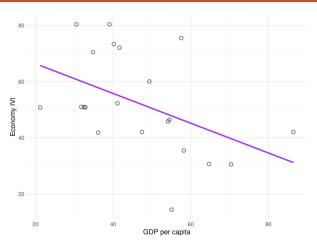




Democracy

Education

## GDP per capita vs Economy IVI



$$r = -0.429$$
  $p = 0.02$ 

**Discussion**