

Detecting influential beliefs in large-scale surveys

Aleksandar Tomašević

July 2021

University of Novi Sad

Large-scale surveys

Cross-sectional **Omnibus** Social Surveys Focusing
on Social Behavior, Attitudes, and Values

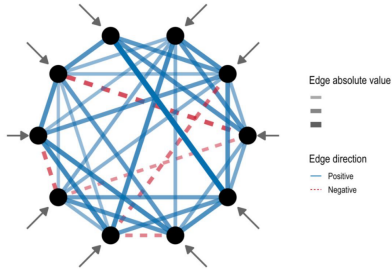
Cross-sectional **Omnibus** Social Surveys Focusing on Social Behavior, Attitudes, and Values

- No single research goal
- Variety of topics and modules



Belief systems

Example Belief System Network



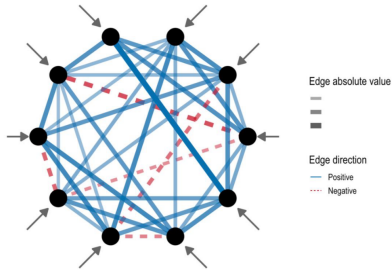
Incoming arrows represent possible exogenous influences

Brandt, M. J., & Sleegers, W. W. A. (2021). Evaluating Belief System Networks as a Theory of Political Belief System Dynamics. *Personality and Social Psychology Review*

Beliefs = **evaluations** or **cognitive** aspects of attitudes

Belief systems

Example Belief System Network



Incoming arrows represent possible exogenous influences

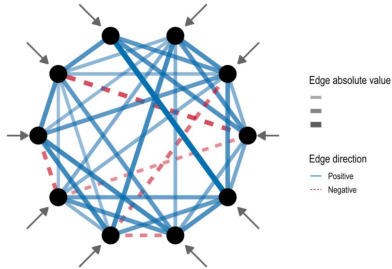
Brandt, M. J., & Sleegers, W. W. A. (2021). Evaluating Belief System Networks as a Theory of Political Belief System Dynamics. *Personality and Social Psychology Review*

Beliefs = **evaluations** or **cognitive** aspects of attitudes

Belief System Networks = the interrelationships of beliefs relevant to politics

Belief systems

Example Belief System Network



Incoming arrows represent possible exogenous influences

Brandt, M. J., & Sleegers, W. W. A. (2021). Evaluating Belief System Networks as a Theory of Political Belief System Dynamics. *Personality and Social Psychology Review*

Beliefs = **evaluations** or **cognitive** aspects of attitudes

Belief System Networks = the interrelationships of beliefs relevant to politics

Connectionist framework **Network Flow**

Motivating example - European Social Survey

Motivating example - European Social Survey

- Round 9, 2018/2019
- 30 European countries
- **Attitude towards national government**



Motivating example

Governmental Performance

Satisfaction with **Economy**

Satisfaction with **Democracy**

State of **Healthcare**

State of **Education**

Political Trust

Parliament

Legal system

Police

Politicians

Political parties

Representation & Fairness

Systems allows people to have **a say**

Systems allows people to have **influence**

Gov. decisions are **transparent**

Gov. takes into account **interests of all**

System gives a **fair chance** to all

Unique Variable Analysis (Christensen, Garrido & Golino, 2020)

Unique Variable Analysis (Christensen, Garrido & Golino, 2020)

Weighted topological overlap (wTO, Zhang & Horvath, 2005)
on partial correlation matrix

Estimate Gaussian Graphical Model

graphical LASSO regularization, extended BIC for model selection

Unique Variable Analysis (Christensen, Garrido & Golino, 2020)

Weighted topological overlap (wTO, Zhang & Horvath, 2005)
on partial correlation matrix

Estimate Gaussian Graphical Model

graphical LASSO regularization, extended BIC for model selection

Split the sample & test network differences.

Integrated Value of Influence (IVI)

(Salvaty, Ramialson & Currie, 2020)

UVA - Redundancy analysis

Governmental Performance

Satisfaction with **Economy**

Satisfaction with **Democracy**

State of **Healthcare**

State of **Education**

Political Trust

Parliament

Legal system

Police

Politicians

Political parties

Representation & Fairness

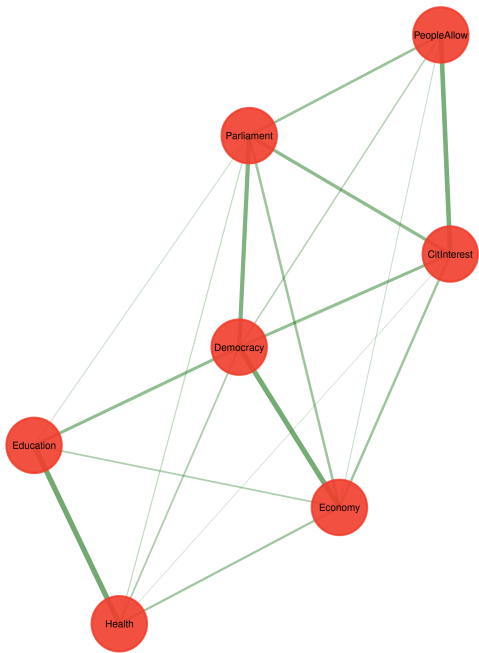
Systems allows people to have **a say**

~~Systems allows people to have~~ **influence**

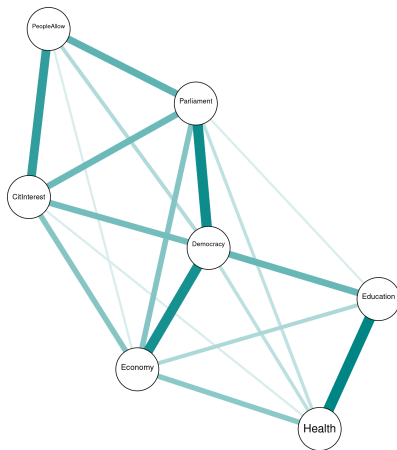
~~Gov. decisions are~~ **transparent**

Gov. takes into account **interests of all**

~~System gives a~~ **fair chance** ~~to all~~



Electoral autocracies VS Liberal Democracies



$$IVI_i = (\text{Hub}_i)(\text{Spread}_i)$$

$$IVI_i = (\text{Hub}_i)(\text{Spread}_i)$$

$$\text{Hub}_i = \text{DC}_i + \text{LH}_{\text{index}_i}$$

$$\text{Spread}_i = (\text{NC}_i + \text{CR}_i) (\text{BC}_i + \text{CI}_i)$$

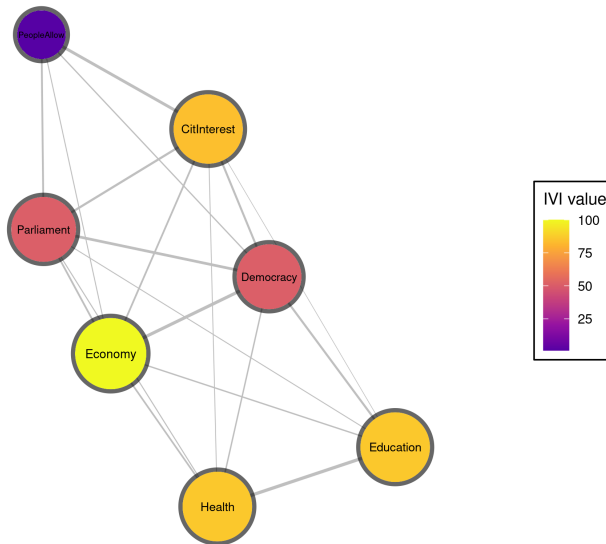
$$IVI_i = (\text{Hub}_i)(\text{Spread}_i)$$

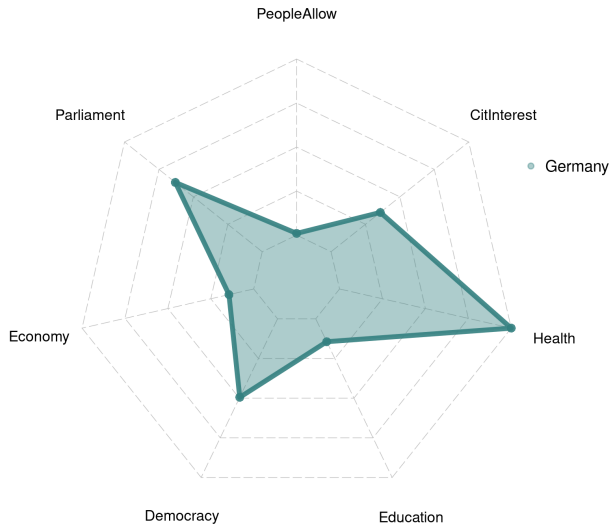
$$\text{Hub}_i = \text{DC}_i + \text{LH}_{\text{index}_i}$$

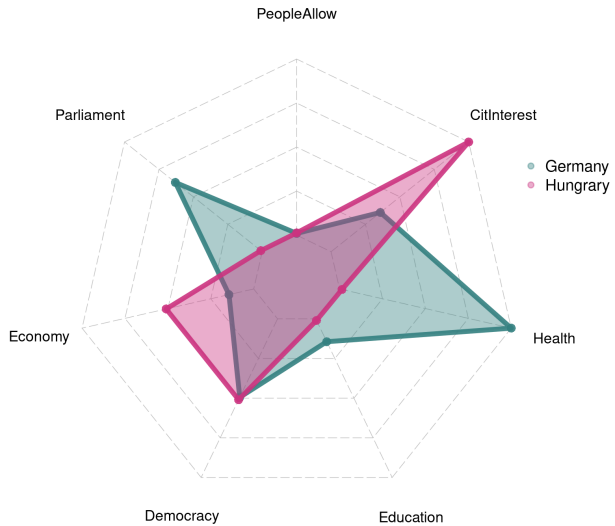
$$\text{Spread}_i = (\text{NC}_i + \text{CR}_i)(\text{BC}_i + \text{CI}_i)$$

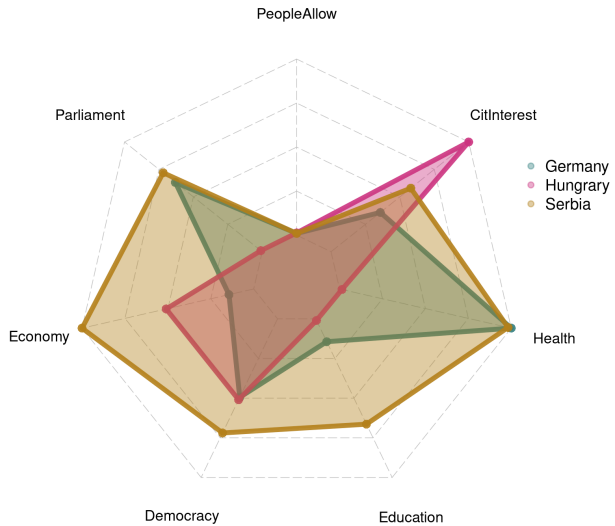
Scaled *IVI* [0, 100]

Belief Network IVI - Complete ESS R9 dataset

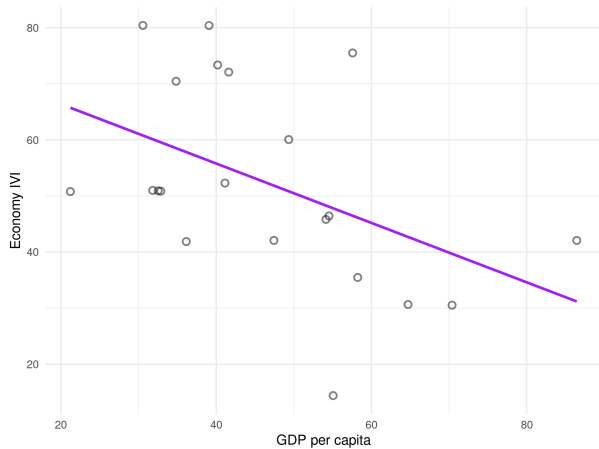




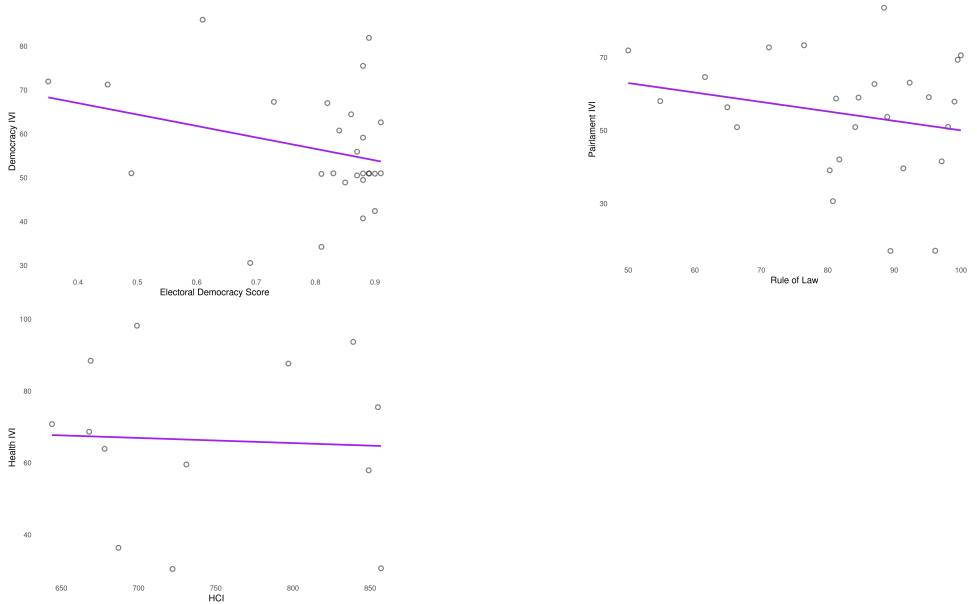




GDP per capita vs Economy IVI



$$r = 0.429 \quad p = 0.02$$



Summary

- After removing redundancies we have fully-connected, simple belief network

Summary

- After removing redundancies we have fully-connected, simple belief network
- Network structure differences between subgroups (regime type)

Summary

- After removing redundancies we have fully-connected, simple belief network
- Network structure differences between subgroups (regime type)
- High Influence of beliefs related to problematic domains for a given society

Directions

- Differences between ruling and opposition parties voters
- Pairwise Ising model (binary beliefs)
- Compare with other influence/centrality metrics
- Investigate time temporal stability in panel surveys

Thank You! github.com/atomashevic/essnet

atommashovic@ff.uns.ac.rs