



STEVE LUX  
CREATIVE 'C O D E R

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830.481.7278

## OVERVIEW

### ABOUT ME

#### // SHIPPED TITLES

I'm a senior product developer who has shipped multiple Unity3d desktop, WebGL and mobile titles for multiple industries. Getting results, asymmetrical thinking and team morale are core values.

#### // LANGUAGES

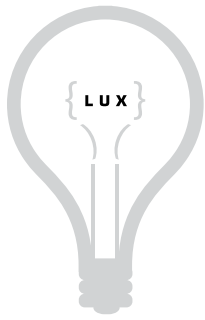
C#, .NET, Python, SQL, XML, XSLT, REST, SOAP, HTML, Canvas, CSS, Javascript, Typescript, VueJS, React, Angular, Lodash, EventEmitter, Jest, JQuery, JQueryUI, AJAX, JSON, C3 charts, D3 charts, Nginx, Apache, SVG, ExtendScript, HLSL/Cg, PHP, JAVA, PERL and more

#### // DEV

Unity3d, UI, UX, Application Architecture, Application Development, Animation, 3D modeling/UV mapping/rigging, JSONObject, LeanTween, Testing, Analytics/Tracking, Unity Cloud Build, Unity Ads, AdMob, Firebase, Cutscenes, Native Plugins, Unit Testing, Full Stack Web Dev, DB Architecture, AWS, Linode, Apache, Git, GitLab, BitBucket, SVN, NPM, Yarn, Brew and more

#### // MANAGEMENT + LEAD

I've been everything from the lone dev up to a VP in charge of multiple departments but my mission was the same: produce, innovate and succeed. User driven strategic product development, innovation and rapid iteration are key ingredients for any project. I drove a work culture that fostered positive morale, personally invested in people and delivered daily doses of levity and laughter. I've done this long enough to understand challenges from the perspective of users, customer success, sales, marketing, engineering and even the board level.



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## EXPERIENCE

### // Prevailion Inc 9.2018 - 1.2023

**VP Product Development + Marketing:** This unique nexus of disciplines was advantageous because it allowed us to generate compelling content that drove thought leadership, lead gen and market comprehension of niche technical concepts while developing innovative products. We prototyped and built desktop, WebGL and mobile solutions in addition to all manor of animation, visualization, collateral, illustrations and campaigns.

**Chief Creative Officer:** In this role, I led a team that established the entirety of the Prevailion brand, product brands and directed all data visualizations.

**Senior Developer:** In this role, i established visual brand with trend setting UI/UX design and front end development (React) of our flagship Apex SAAS product.

### // Atomilux Inc Consulting 7.2017 - 8.2018

**Carnival - Senior Developer:** We developed a mobile Casino Table manager for Android devices utilizing a cutting edge proprietary proximity detection sensor network with the Unity3d game engine.

### // Talus Investments Group 1.2014 - 5.2017

**Korporeal Games - Senior Developer:** We launched a mobile gaming company and created proprietary Intellectual Properties and a host of unique gaming concepts. Skills used: IP Development, Product Development, Character Development, Story Development, Software Development, Product Branding, Product Marketing and Corporate Branding. Multiple titles were published for Android and iOS.

**QUANTOMIC - Senior Developer:** At this startup we created a standalone social commerce platform called Tagspire. My role was pivotal in Product Strategy, Market Strategy, Branding and LAMP Stack Development. I coded the front end of our v1 web, v1 of our mobile app using FLEX/AIR, v1 of our data intelligence portal and researched/authored an internal whitepaper with a new adoption model and user acquisition plan.

Additional work history available upon request.