



STEVE LUX  
CREATIVE 'C O D E R

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830.481.7278

## OVERVIEW

### ABOUT ME

I'm a senior UI/UX and front end developer with 20+ years of experience. Getting results, asymmetrical thinking and team morale are core values.

#### // LANGUAGES

Javascript, Typescript, VueJS, React, Angular, Lodash, EventEmitter, Jest, JQuery, JQueryUI, AJAX, JSON, C3 charts, D3 charts, SQL, XML, XSLT, REST, SOAP, HTML, Canvas, CSS, Nginx, Apache, SVG, C#, .NET, Python, ExtendScript, HLSL/Cg, PHP, JAVA, PERL and more

#### // DEV

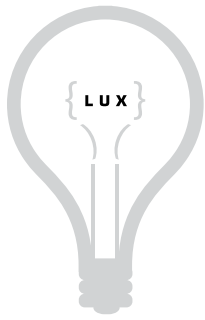
Full Stack Web Dev, DB Architecture, AWS, Linode, Apache, Git, GitLab, BitBucket, SVN, NPM, Yarn, Brew and more

#### // APPS

Figma, Sketchup, Adobe Suite, Office and more

#### // MANAGEMENT + LEAD

I've been everything from the lone dev up to a VP in charge of multiple departments but my mission was the same: produce, innovate and succeed. User driven strategic product development, innovation and rapid iteration are key ingredients for any project. I drove a work culture that fostered positive morale, personally invested in people and delivered daily doses of levity and laughter. I've done this long enough to understand challenges from the perspective of users, customer success, sales, marketing, engineering and even the board level.



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## EXPERIENCE

### // Prevailion Inc 9.2018 - 1.2023

**VP Product Development + Marketing:** This unique nexus of disciplines was advantageous because it allowed us to generate compelling content that drove thought leadership, lead gen and market comprehension of niche technical concepts while developing innovative products. We prototyped and built desktop, WebGL and mobile solutions in addition to all manor of animation, visualization, collateral, illustrations and campaigns.

**Chief Creative Officer:** In this role, I led a team that established the entirety of the Prevailion brand, product brands and directed all data visualizations.

**Senior Developer:** In this role, i established visual brand with trend setting UI/UX design and front end development (React) of our flagship Apex SAAS product.

### // Atomilux Inc Consulting 7.2017 - 8.2018

**Carnival - Senior Developer:** We developed a mobile Casino Table manager for Android devices utilizing a cutting edge proprietary proximity detection sensor network with the Unity3d game engine.

**Max Digital - Full Stack Web Developer:** I coded alongside multiple devs for primarily front end dev and also authored a few .NET APIs.

### // Talus Investments Group 1.2014 - 5.2017

**Prevailion - Senior Developer:** This startup involves an intelligence platform that handles predictive threat analysis. I architected a vision with complete UI/UX and then built a v1 prototype LAMP stack with front and back end development.

**Korporeal Games - Senior Developer:** We launched a mobile gaming company and created proprietary Intellectual Properties and a host of unique gaming concepts

**QUANTOMIC - Senior Developer:** At this startup we created a standalone social commerce platform called Tagspire. My role was pivotal in Product Strategy, Market Strategy, Branding and LAMP Stack Development. I coded the front end of our v1 web, v1 of our mobile app using FLEX/AIR, v1 of our data intelligence portal and researched/authored an internal whitepaper with a new adoption model and user acquisition plan.