

Education

Maine East High School (Junior)

(2018-2022)

Technical Skills

- Photoshop
- Illustrator
- InDesign
- Adobe XD
- Premiere Pro
- After Effects
- Sketch
- Affinity Suite
- Procreate
- HTML/CSS
- Final Cut Pro
- Snap Lens

Languages

English (Proficient)
Malayalam (Advanced)
Spanish (Intermediate)

Extracurriculars

Student Council

- Designed posters to promote events

Graphic Design Club (Co-President)

- Fundraised money by designing t-shirts
- Developed plans for events
- Demonstrated graphic design to incoming freshmen

Foundations Club (V.P of Marketing)

- Designed posters to promote events
- Worked on hypothetical merger project & designed elements of the presentation.
- Won 2nd Place in 2019 & 1st Place in 2020 for the Northern Illinois University Business Olympics

KCYL (Public Relations Officer)

- Design social media posts to promote events
- Work closely with other organizations to design event fliers & gain sponsors

Rotary Interactive Club (Officer)

- Designed posters to recruit members.

Awards/Certifications

Adobe Certified Associate

(PS 2015, PS 2020, AI 2020)

About Me

I've always loved designing and have been creative since I was a child. I have volunteered for various non-profit organizations to design for them while adhering to their brand guidelines. I've also worked with local businesses to design packaging & market products through social media. I've worked with local businesses come up with catchy slogans for social media promotion. Through my position as public relations officer of KCYL, I promoted various events. Through the NOVUS program, I worked with a team to design the UI/UX of a hypothetical app. I'm proficient in Adobe CC, PowerPoint, Google Slides. I've participated in a "Digital Literacy" program at our local nursing home, to teach the elderly how to use computers. I would love to be a part of your internship because it would be a great opportunity for me to apply my skills & learn how a working environment operates.

Personal Skills

- Creativity
- Collaboration
- Problem Solving
- Flexibility
- Leadership
- Organization

Work/Volunteering

Himalayan Restaurant (2019-2020)

- Redesigned packaging for a newly introduced food product (Himalayan MOMO). This design was showcased on "Packaging of the World"
- Created marketing phrases and social media posts to promote the product (for seasonal holidays).
- Delivered an appealing, editable menu design to be used as a digital menu.
- Designed elements of promotional website.
- Designed and delivered print-ready sellsheet, which was used to gain more carriers of MOMO.

Revitalize Downtown Stayton (2020)

- Designed event calendar to summarize events organized by RDS
- Designed & delivered print-ready files for banners to promote Downtown Stayton
- Designed and delivered print-ready designs for a series of plaques focused on historical landmarks of Stayton

Pliking (2020)

- Designed brochures and posters that followed existing Brand Guidelines.
- Designed & delivered print-ready files for patches and other merchandise design.
- Created a promotional video detailing Pliking & its goal
- Attended virtual meetings to set clear guidelines for design

Elite Gaming (2020)

- Created social media posts to promote slot machines
- Designed and delivered print-ready for front-entrance window sign
- Create a logo for arcade chairs
- Animated a logo for social sharing