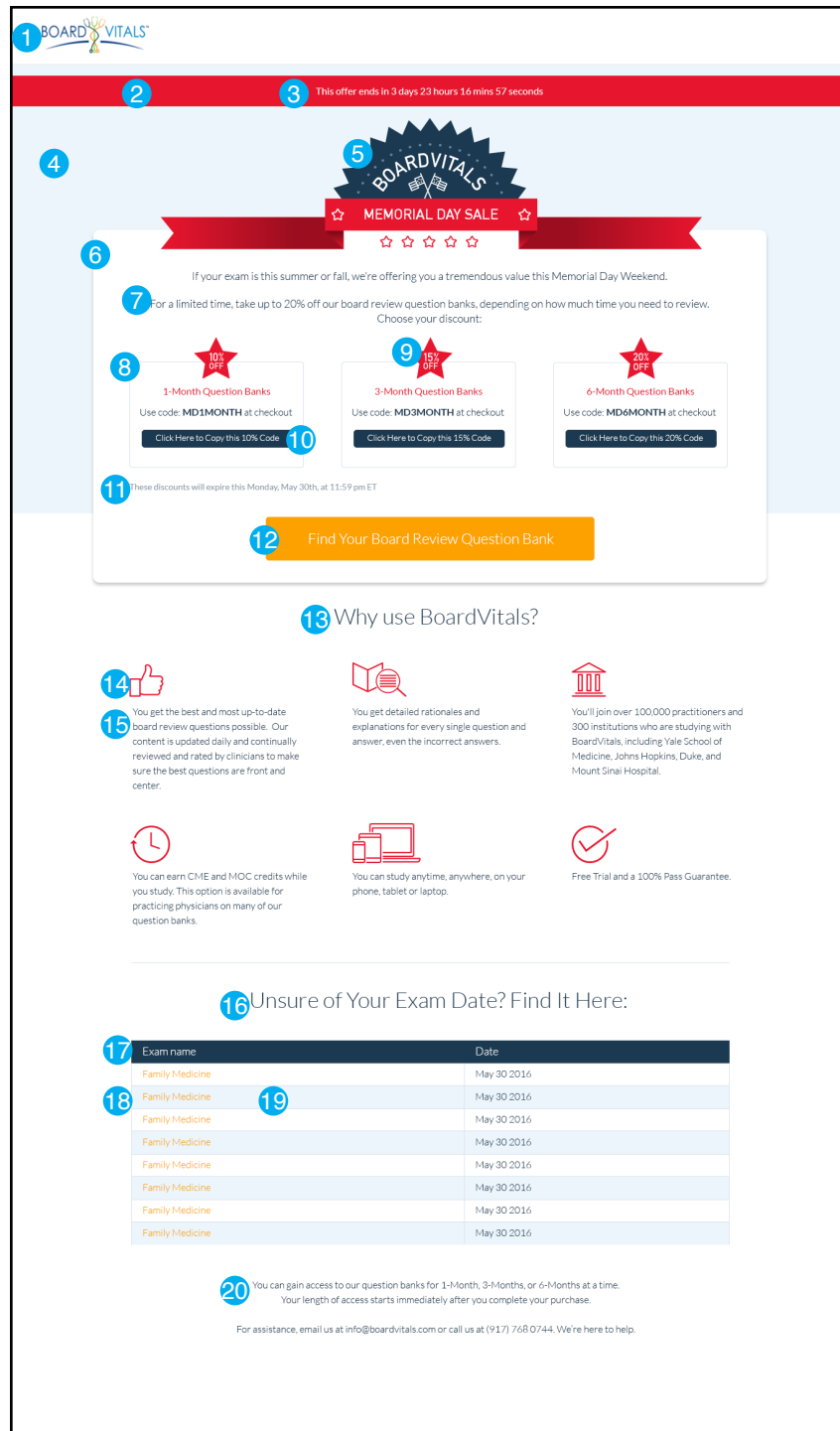BOARDVITALS

MEMORIAL DAY

2016

DESIGN GUIDELINES

Desktop view

1 BoardVitals logo is available in the assets folder.

2 Red bar color is #e8152e

3 Countdown starts from day 4
Font is Lato(https://fonts.google.com/specimen/Lato)
Font size is 16pt
Font color is #FFFFFF(White)
Font weight is Regular

4 BG Color is #ecf5fb

5 Graphic is available in assets folder

6 White block
Corner radius 10px
Width is 0px
Height is 5px
Blur is 10px
Color is #CDCDCD

7 Font is Lato
Font color is #1b3950
Font size is 18pt
Font weight is Light

8 Rectangle corner radius 5px
Stroke color is #d7e1eb
Fill color is #FFFFFF(white)
Red text color is #e8152e
Red font size is 16pt
Red font weight is Regular
Blue text color is #1b3950
Blue body font size is 16pt
Blue body font weight is Light
Blue promo code font size is 16pt
Blue promo code font weight is BOLD

9 Stars are available in asset folder

10 Button corner radius is 5px
Button color is #1b3950
Font is Lato
Font color is #FFFFFF
Font size is 14pt
Font weight is Light

11 Font is Lato
Font color is #8d9ba8
Font size is 14pt
Font weight is Regular

12 Button radius is 5px
Button color is #FDA100
Button font is Lato
Button font color is #FFFFFF
Button font size is 24pt
Button font weight is Light

13 Font is Lato
Font color is #1b3950
Font size is 36pt
Font weight is Light

14 Icons are available in asset folder

15 Font is Lato
Font color is #1b3950
Font size is 16pt
Font weight is Light

16 Font is Lato
Font color is #1b3950
Font size is 36pt
Font weight is Light

17 Column header color is #1b3950
Column header font color is #ffffff
Column header font size is 18pt
Column header font weight is Light

18 Row link font is Lato
Row link font color is #FDA100
Row link font size is 16pt
Row date color is #1b3950
Row date font size is 16pt

19 Row colors are
#FFFFFF - white
#ecf5fb - light blue
Row divider color is #d7e1eb

20 Font is Lato
Font color is #1b3950
Font size is 16pt
Font weight is Light

Mobile view

*Device width less than 768px, should see this view

This offer ends in 3 days 23 hours 16 mins 57 seconds

BOARDVITALS

MEMORIAL DAY SALE

If your exam is this summer or fall, we're offering you a tremendous value this Memorial Day Weekend.

For a limited time, take up to 20% off our board review question banks, depending on how much time you need to review.
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Free Trial and a 100% Pass Guarantee.

Unsure of Your Exam Date? Find It Here:

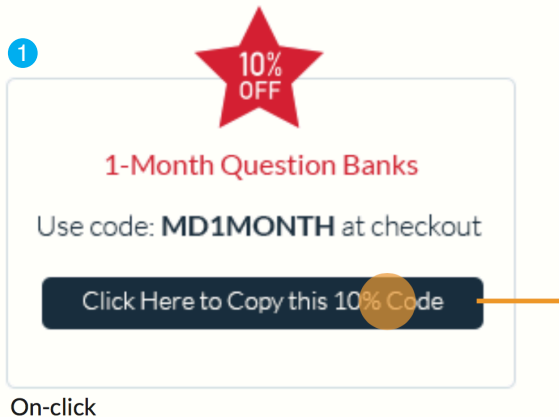| Exam	Date
Exam name line 1 Exam name line 2	May 31 2016
Exam name line 1 Exam name line 2	May 31 2016
Exam name line 1 Exam name line 2	May 31 2016
Exam name line 1 Exam name line 2	May 31 2016
Exam name line 1 Exam name line 2	May 31 2016
Exam name line 1 Exam name line 2	May 31 2016
Exam name line 1 Exam name line 2	May 31 2016
Exam name line 1 Exam name line 2	May 31 2016

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Your length of access starts immediately after you complete your purchase.

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Interaction

1

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On-click

10%
OFF

1-Month Question Banks

Use code: **MD1MONTH** at checkout

Code copied!

"Code copied!" displays for 3 seconds

1 On-click, "Code copied!" v display for 3 seconds before returning to original Call To Action

2

10%
OFF

1-Month Question Banks

Use code: **MD1MONTH** at checkout

Click Here to Copy this 10% Code

"Click Here to Copy this ##% Code" slides up

10%
OFF

1-Month Question Banks

Use code: **MD1MONTH** at checkout

Code copied!

- "Code copied!" slides up and displays for 3 seconds.
- "Code copied!" slides down and "Click Here to Copy this ##% Code" slides back down

2 Transition animation from "Click here to copy this ##% Code" to "Code copied"

Interaction

#FDA100

#1B3950

#f9b53d

#234865

1 Button hover

Exam name

Exam name

2 Link hover
On hover, underline the link