Problem: It can be hard to get good craft beer recommendations
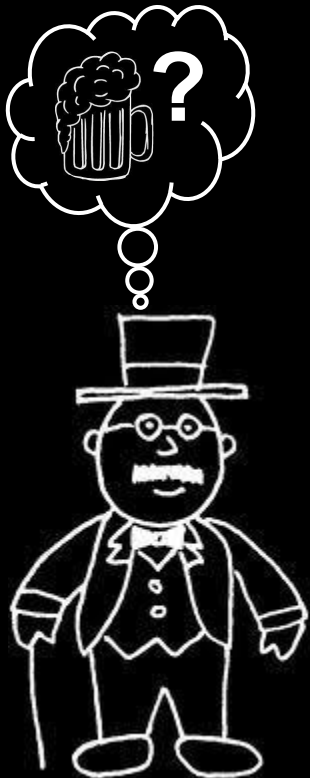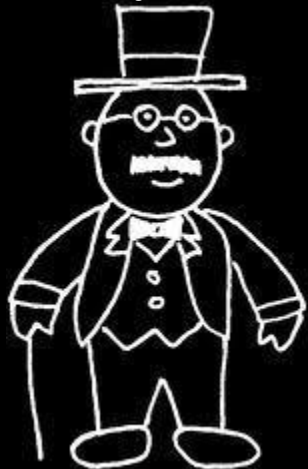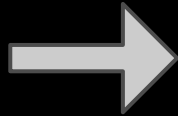
Solution: BeerInsight

Alex Tronchin-James

user reviews
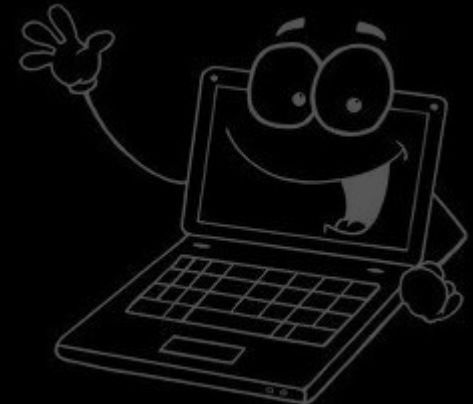
other user reviews
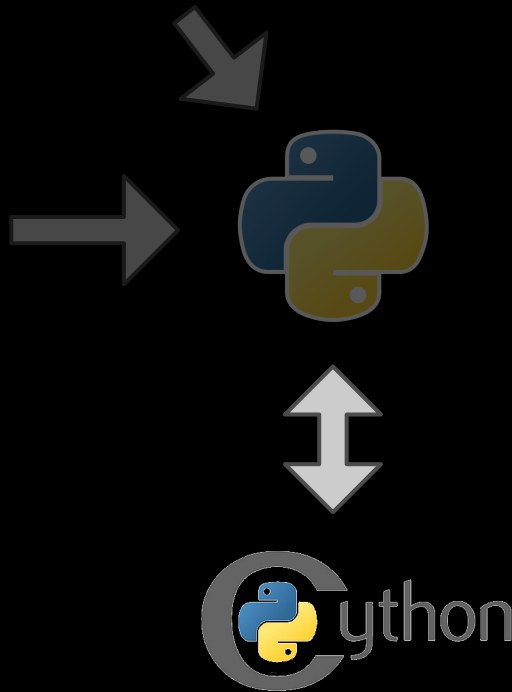
Beeradvocate™

SQLite

user reviews

other user reviews
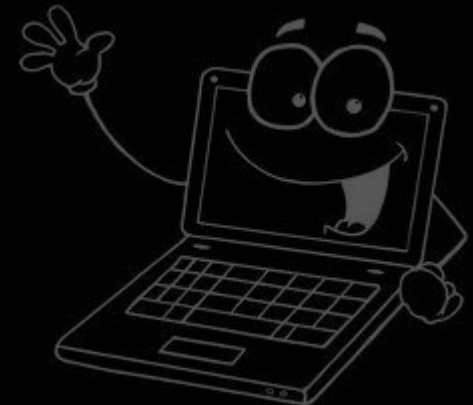
Beeradvocate

SQLite

user reviews

collaborative filtering
recommender system

Alex Tronchin-James, Insight 2013

The recommender is trained using the BeerAdvocate.com database

- 1,586,614 reviews, text, 0-5 star ratings
- 56,857 unique beers
- 33,388 unique users
- Use these to build the **review matrices** Y and R

- Obtained from a friendly blogger (thanks!)
- Previously available from Stanford

Home-brew collaborative filtering

- regularized least squares linear regression with L-BFGS optimization
- used to return a sparse component of an otherwise dense matrix multiplication

$$< X\Theta^T, R >= Y$$

- **pull request** in progress to include this to

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other user reviews

location data
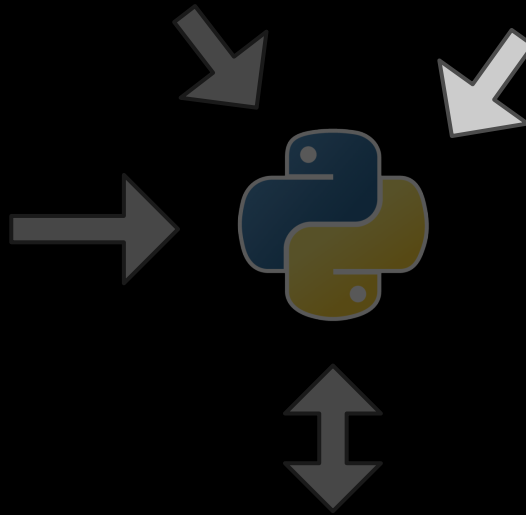
user reviews

collaborative filtering
recommender system
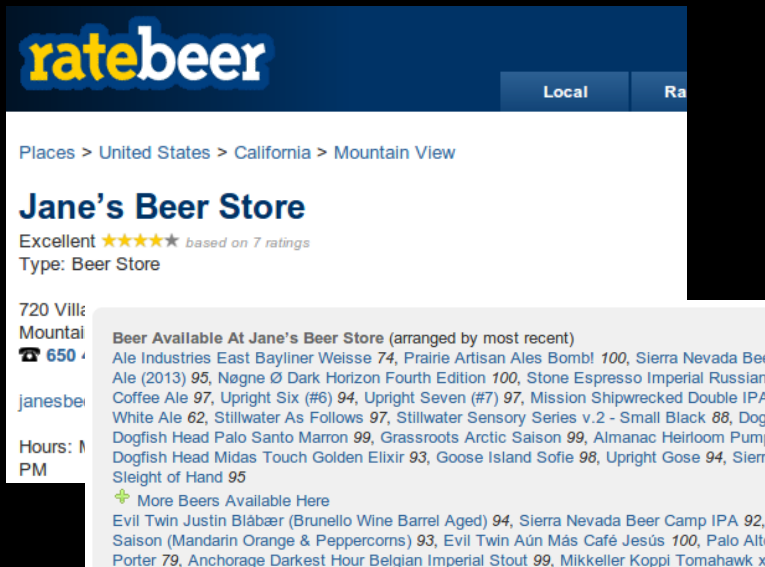
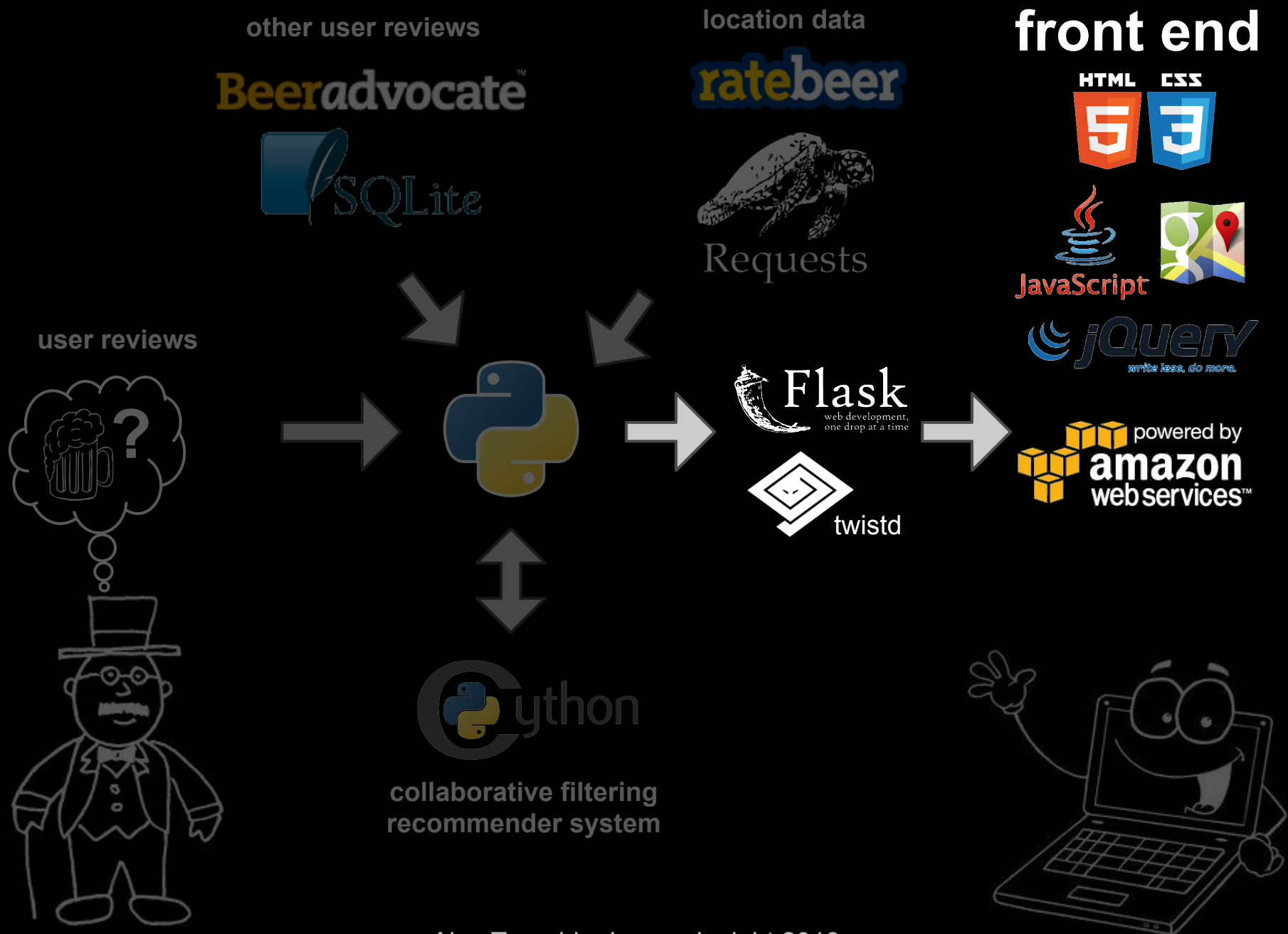Alex Tronchin-James, Insight 2013
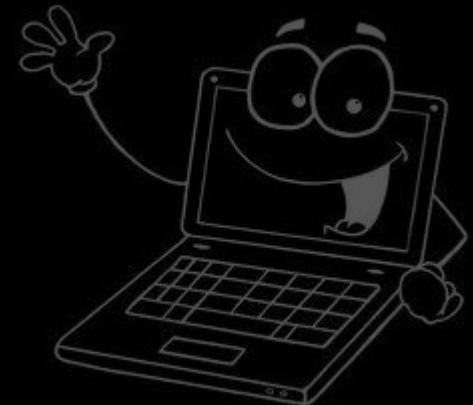
Filter results by location data scraped from RateBeer.com

- ## Names differ between databases
  ```
  (48, u'Port Brewing/Lost Abbey|Port Brewing High Tide  Fresh Hop IPA')
  (46938, u'Port Brewing Company / Pizza Port|High Tide Fresh Hop IPA')
  ```

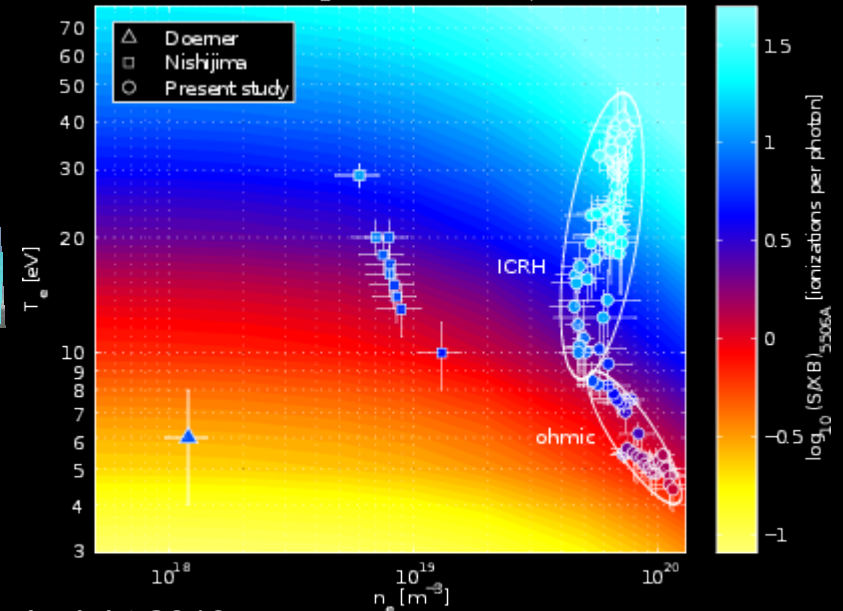- ## … but can be matched by **n-gram similarity**
- ## mismatches are easy to **clean**

other user reviews

location data

front end

Beeradvocate™

SQLite

ratebeer

Requests

HTML CSS 5 3

JavaScript

jQuery
write less, do more.

user reviews

Flask
web development,
one drop at a time

twistd

powered by
amazon
web services™

Cython

collaborative filtering
recommender system

Alex Tronchin-James, Insight 2013

About me

Alex Tronchin-James

Mo I S/XB from sxb93#mo_llu#mo0.dat and experiments for 550.6nm