

# TONY TRUONG-NGUYEN

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## EXPERIENCE

### FREELANCE

#### Graphic Designer

October 2022 - Present

- Designing and photo editing for LA-based production company, Formula.
- Providing deck design support for commercial pitches and photo editing & retouching for photoshoots.
- Coloring indie short-films and web series.
- **RECENT WORK:** NFL Draft social, State Farm Ad pitch

### UNFOLD

#### Graphic Designer

May 2022 - November 2022

- Conceptualizing, designing and producing social content across various entertainment accounts on Instagram, TikTok, and Twitter.
- Ensuring content is visually captivating and engaging enough for higher audience engagement.
- **CLIENTS:** Hulu, MGM Studios, Epic Records

### SPACE150

#### Graphic Designer

June 2019 - May 2022

- Conceptualizing and designing visuals for various client pitches, projects, and productions
- Working closely with the Art Director to formulate cohesive graphic styles and social media content
- Creating engaging content and assets across all digital media and print including flyers and billboards
- Developing brand style guides and art direction for brand & product launches
- Photo editing & retouching brand photoshoots
- **CLIENTS:** Nike, Acitivison, American Express, Red Bull, Harvest House of Cannabis

## SKILLS

- Adobe Creative Suite: Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Lightroom
- Visual design, graphic design, motion design, branding
- Photo editing, photo retouching
- Video editing, video coloring
- Social media - Instagram, TikTok, Twitter (X)
- Web Design - HTML + CSS

## UNIVERSITY

### ST. EDWARD'S UNIVERSITY

Austin, TX

2015 - 2019

Bachelor of Arts in Graphic Design