# **TONY TRUONG-NGUYEN**

#### VISUAL DESIGNER + PHOTO EDITOR

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### **EXPERIENCE**

#### FREELANCE | Graphic Designer / Photo Editor / Colorist October 2022 - Current

- Designing and photo editing for an LA-based production company. Provide deck design support for commercial pitches and photo editing & retouching for photoshoots
- Coloring indie short-films and web series
- RECENT WORK: NFL Draft event, State Farm pitch

#### UNFOLD (AD AGENCY) | Graphic Designer May 2022 - October 2022

- Designing and producing social content across various entertainment accounts in Instagram, TikTok, and Twitter
- Ensuring content is visually captivating and engaging enough for high audience engagement
- CLIENTS: Hulu, MGM Studios, Epic Records

#### SPACE150 (AD AGENCY) | Graphic Designer June 2019 - May 2022

- Conceptualizing and designing visuals for various client pitches, projects, and productions
- Working closely with the Art Director to formulate cohesive graphic styles and social media content
- Creating engaging content and assets across all digital media and print including flyers and billboards
- Developing brand style guides and art direction for brand & product launches
- Photo editing & retouching brand photoshoots
- CLIENTS: Nike, Acitivison, American Express, Red Bull, Harvest House of Cannabis

## REVELATOR (PRODUCTION COMPANY) | Post-Production Intern January 2019 - May 2019

 Assisting in-house video production with editing, motion graphics, media organization/management, stock footage + music research, and office management

## **SKILLS**

Photoshop, Illustrator, After Effects, Premiere Pro, InDesign Branding + visual/graphic design Photo editing & retouching Video editing, motion design, coloring Social media - Instagram, TikTok, Twitter (X) Web Design - HTML + CSS

# **UNIVERSITY**

**ST. EDWARD'S UNIVERSITY**, Austin, TX 2015 - 2019 Bachelor of Arts in Graphic Design