

ANNA TRAM

UX Engineer

 annatram.design

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PROFESSIONAL EXPERIENCE

Product Design / Windwalk (Remote)

OCT 2023 — PRESENT

- Redesigned & shipped 'Harbor', a SAAS that effectively streamlines the creation of custom, white-label Hubs to over 40+ clients across various tech/non-tech industries
- Designed over 50+ sales mock Hubs for potential clients within 6 months

UX Design Lead / Tech Fleet (Remote)

JUN 2023 — SEP 2023

- Led team of 4 designers to align project scope & addressed concerns regarding design process
- Facilitated weekly UX-related workshops with team and conducted weekly sprints with client to ensure stakeholder vision remained clear
- Spearheaded the reconstruction of previous Design System which improved visual consistency and standardized the brand's identity
- Effectively delivered 3+ project artifacts by the end of 16-week contract

UX Design Intern / Allwayswithyou (Remote)

MAR 2023 — MAY 2023

- Performed Design Audit to assess for specific areas of improvement
- Composed information architecture & user flows to better articulate interactions between all 8 features
- Conducted 15+ remote usability tests to validate 3 iterations of the design with 100% participant satisfaction regarding ease-of-use
- Successfully delivered fully functioning high-fidelity prototype & mocks of mobile app within 12-week contract

AWARDS

UX Designer / Dubstech Hackathon

MAY 2023

- Participated in a 48-hour design hackathon & placed Top 5 out of 30+ submissions within the e-commerce division

PREVIOUS EXPERIENCE

Registered Nurse / Advent Health (Orlando, FL)

2021-2023

- Efficiently cared for 5 patients with head-to-toe assessments, frequent rounding, and safe administration of medications within 12 hour shift
- Cross-functional collaboration with various medical disciplines to ensure patient needs are met & ensure timely hospital discharge and recovery

EDUCATION

University of Central Florida

Software Development Certification

Springboard

UX/UI Design Certification

Roseman University

B.S. Nursing

University of Colorado

B.A. Psychology

CERTIFICATIONS

Design for Accessibility (WCAG 2.2)

SKILLS

UX/UI

Information Architecture

User Flows / User Journey Map

Interaction Design / Prototyping

User Research & Testing

Content Strategy / Branding

Copywriting

Rapid Design Iterations

Responsive Web Design

SOFTWARE DEVELOPMENT

HTML CSS Javascript Typescript

SQL NOSQL Terminal Commands

DOM Manipulation APIs React

Python

TOOLS

Figma Adobe Creative Studio

Webflow Framer VS Code GitHub

LANGUAGES

English

Vietnamese