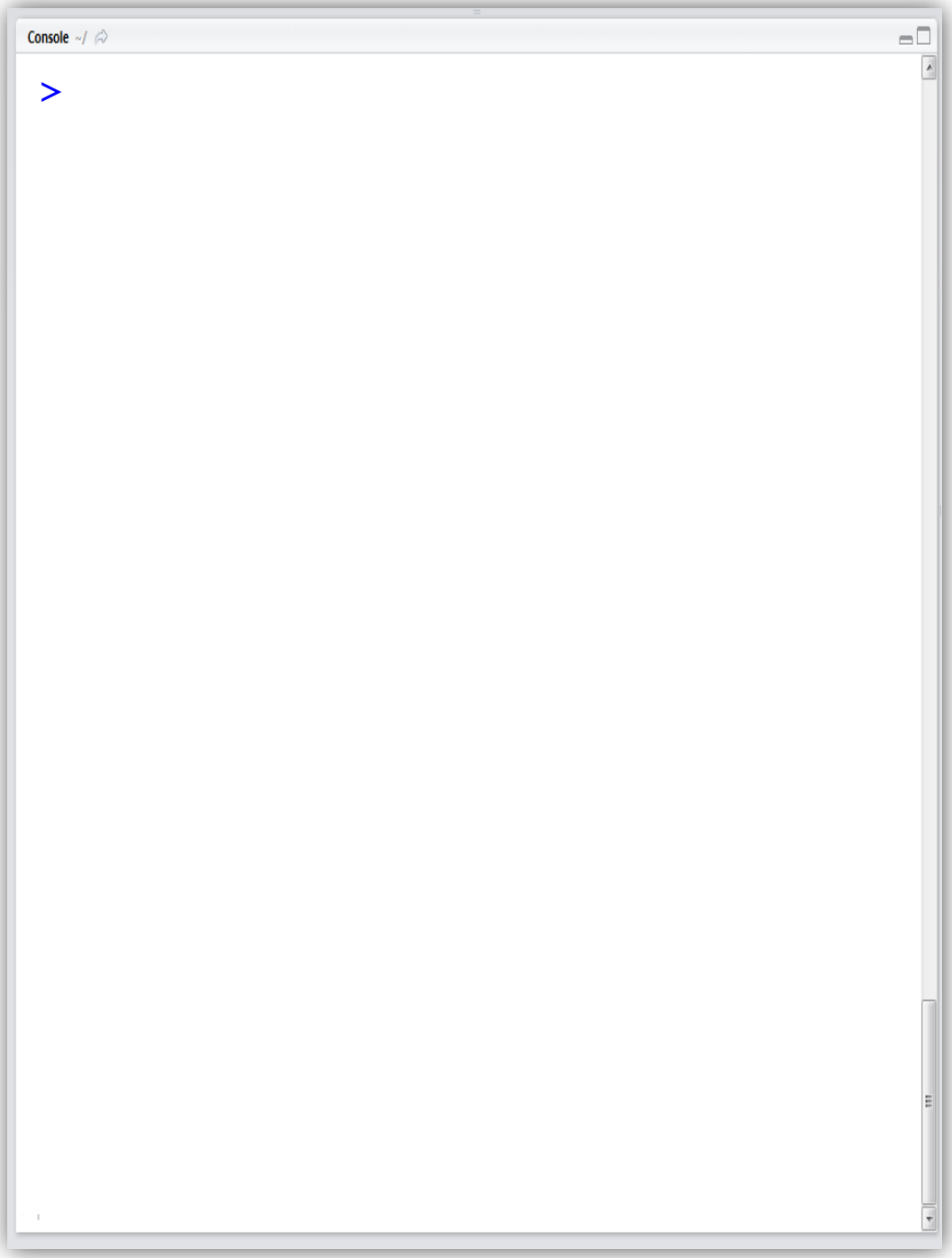
Interactive Mapping in R

Luba Gloukhov


Console ~/
>

Console ~/

```
> library(plotGoogleMaps)
> library(RColorBrewer)
>
```

Console ~/

```
> library(plotGoogleMaps)
> library(RColorBrewer)
> vignette('plotGoogleMaps-intro')
>
```

Console ~/

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> library(plotGoogleMaps)
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>
```

plotGoogleMaps-intro.pdf - Adobe Reader

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R package plotGoogleMaps for automatic creation of web maps – map mashups over Google Maps

Milan Kilibarda[1]

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Contents:

1 Introduction

The plotGoogleMaps package provides an interactive plot device for handling the geographic data within web browsers. It is optimized for Google Chrome browser. It is designed for the automatic creation of web maps as a combination of users' data and Google Maps layers. The input data are in form of Spatial-class with associated coordinate reference system. The classes and methods for spatial data and its manipulation is described in book *Applied Spatial Data*

Console ~/

```
> library(plotGoogleMaps)
> library(RColorBrewer)
> dim(data)
[1] 10000    10
> names(data)
 [1] "artist.name"
 [2] "artist.latitude"
 [3] "artist.longitude"
 [4] "artist.location"
 [5] "artist.hotttnesss"
 [6] "artist.familiarity"
 [7] "title"
 [8] "release"
 [9] "year"
[10] "song.hotttnesss"
>
```

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> library(plotGoogleMaps)
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 [9] "year"
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>
```

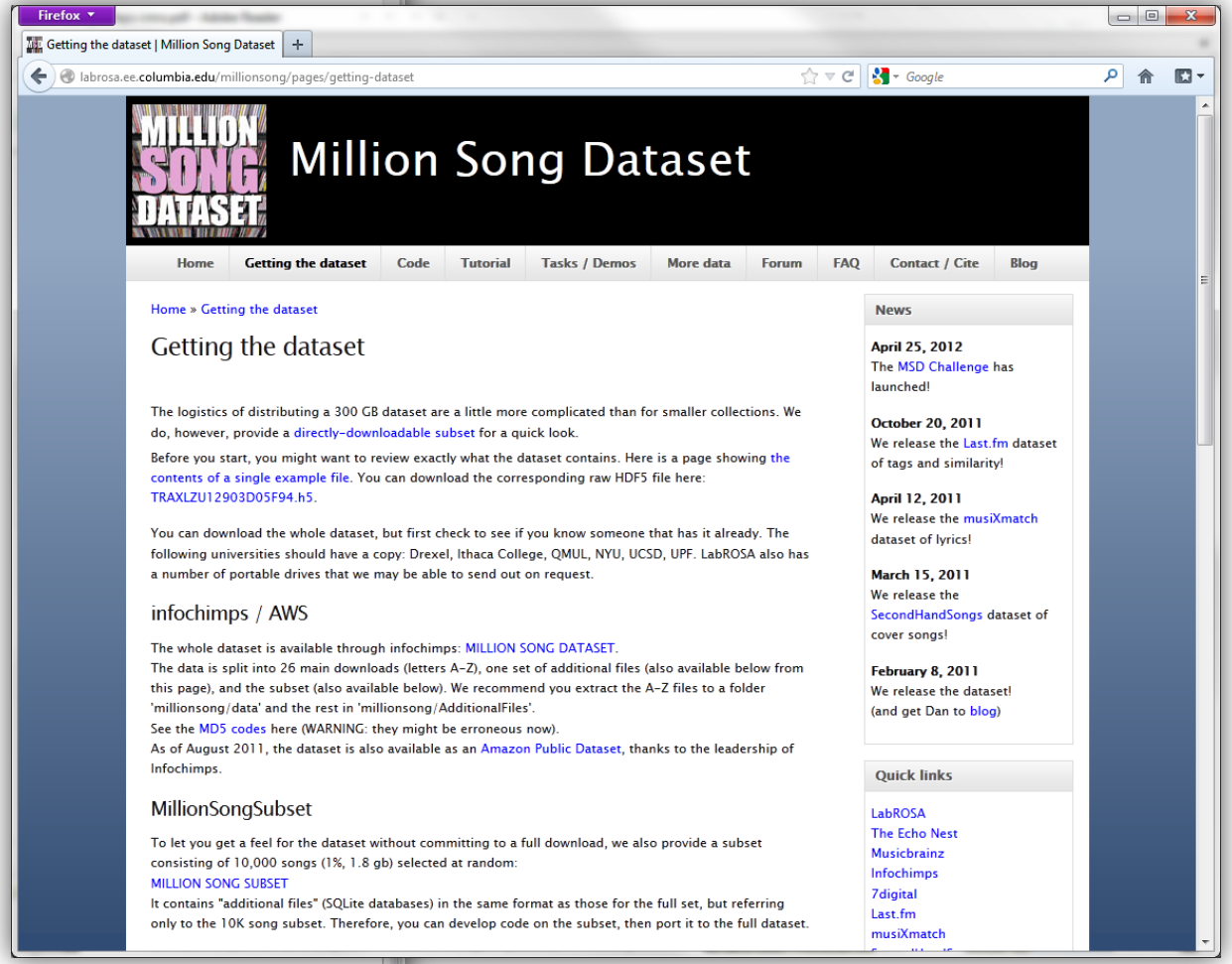

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 [7] "title"
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 [9] "year"
[10] "song.hotttnesss"
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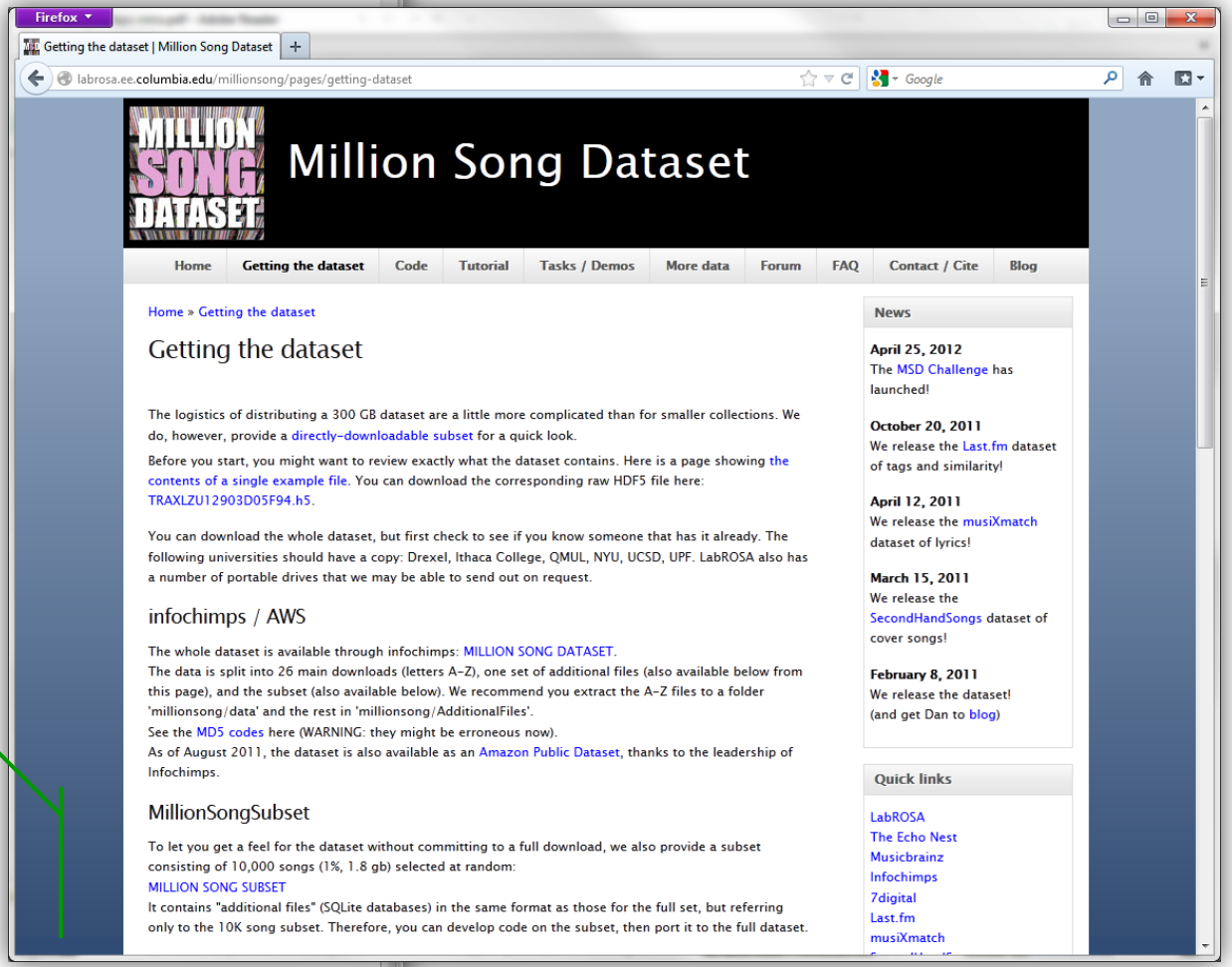

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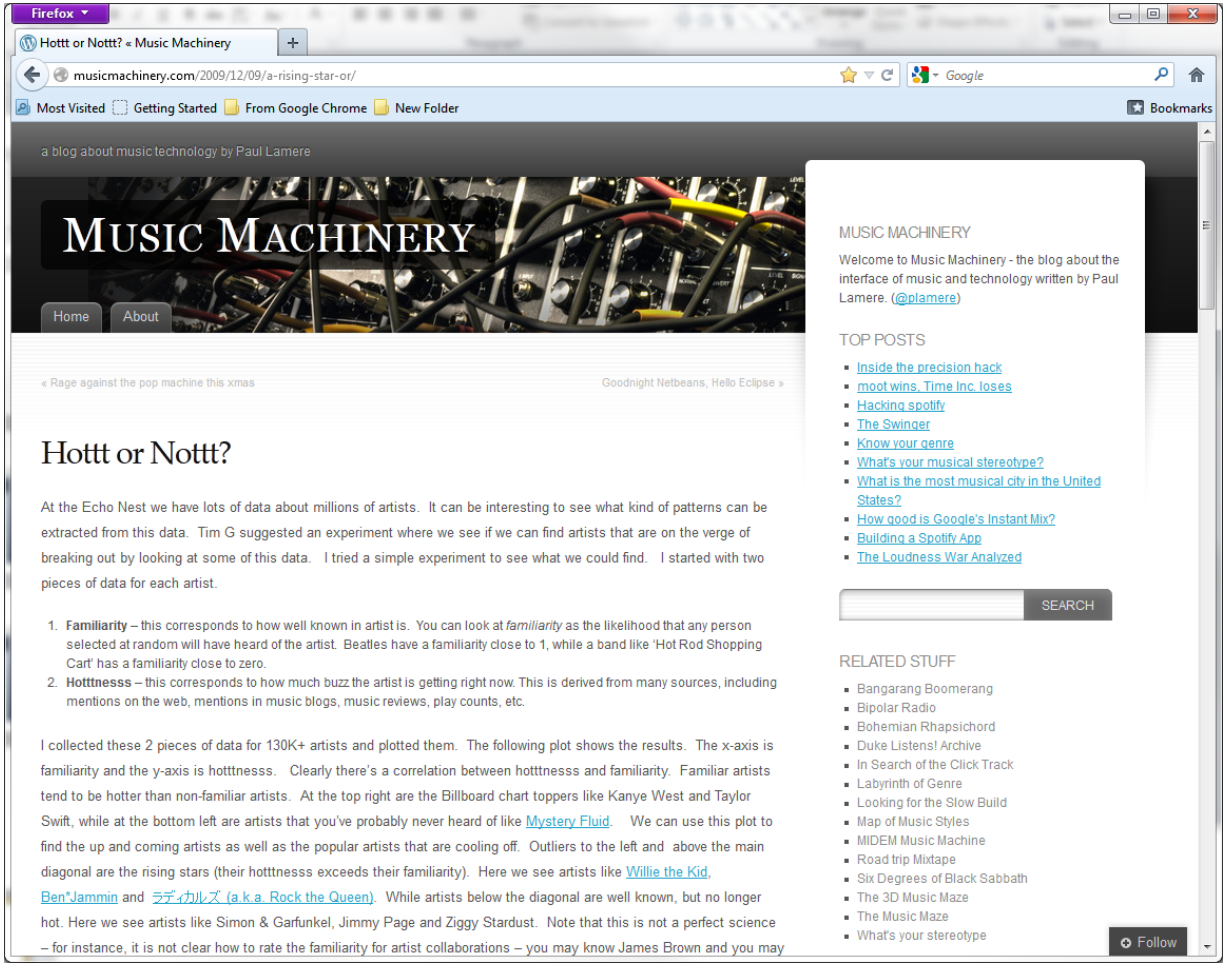
 [3] "artist.longitude"
 [4] "artist.location"
 [5] "artist.hotttnesss"
 [6] "artist.familiarity"
 [7] "title"
 [8] "release"
 [9] "year"
[10] "song.hotttnesss"
>
> data <-
+ data[complete.cases(
+ data$artist.longitude,
+ data$artist.latitude),]
>
```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musicmachinery.com/2009/12/09/a-rising-star-or/
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From Google Chrome
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Bookmarks
a blog about music technology by Paul Lamere
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« Rage against the pop machine this xmas
Goodnight Netbeans, Hello Eclipse »
Hottt or Nottt?
At the Echo Nest we have lots of data about millions of artists. It can be interesting to see what kind of patterns can be extracted from this data. Tim G suggested an experiment where we see if we can find artists that are on the verge of breaking out by looking at some of this data. I tried a simple experiment to see what we could find. I started with two pieces of data for each artist.
1. Familiarity – this corresponds to how well known in artist is. You can look at familiarity as the likelihood that any person selected at random will have heard of the artist. Beatles have a familiarity close to 1, while a band like 'Hot Rod Shopping Cart' has a familiarity close to zero.
2. Hotttnesss – this corresponds to how much buzz the artist is getting right now. This is derived from many sources, including mentions on the web, mentions in music blogs, music reviews, play counts, etc.
I collected these 2 pieces of data for 130K+ artists and plotted them. The following plot shows the results. The x-axis is familiarity and the y-axis is hotttnesss. Clearly there's a correlation between hotttnesss and familiarity. Familiar artists tend to be hotter than non-familiar artists. At the top right are the Billboard chart toppers like Kanye West and Taylor Swift, while at the bottom left are artists that you've probably never heard of like Mystery Fluid. We can use this plot to find the up and coming artists as well as the popular artists that are cooling off. Outliers to the left and above the main diagonal are the rising stars (their hotttnesss exceeds their familiarity). Here we see artists like Willie the Kid, Ben*Jammin and ラディカルズ (a.k.a. Rock the Queen). While artists below the diagonal are well known, but no longer hot. Here we see artists like Simon & Garfunkel, Jimmy Page and Ziggy Stardust. Note that this is not a perfect science – for instance, it is not clear how to rate the familiarity for artist collaborations – you may know James Brown and you may
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Goodnight Netbeans, Hello Eclipse »

Hottt or Nottt?

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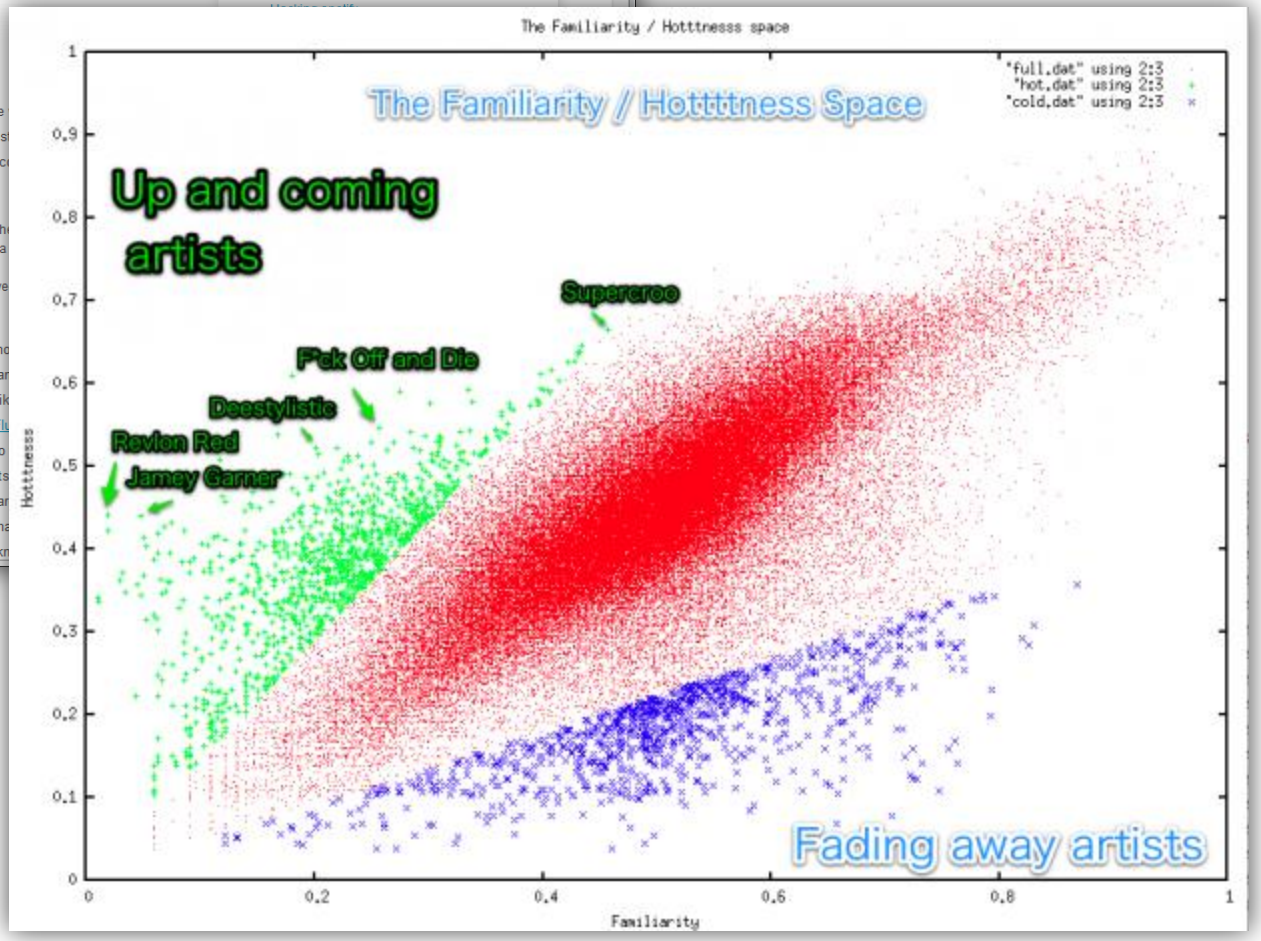
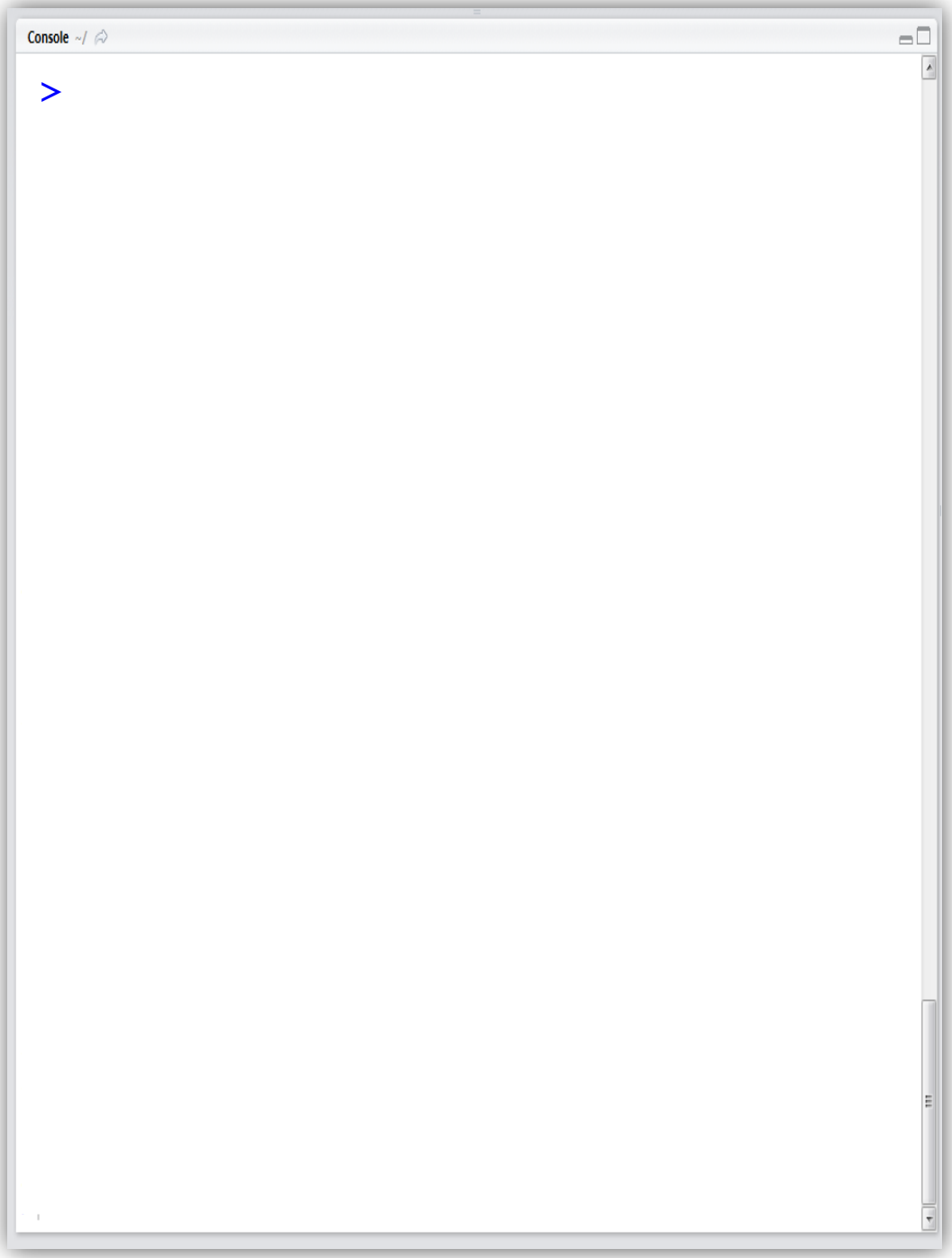
- moot wins, Time Inc. loses



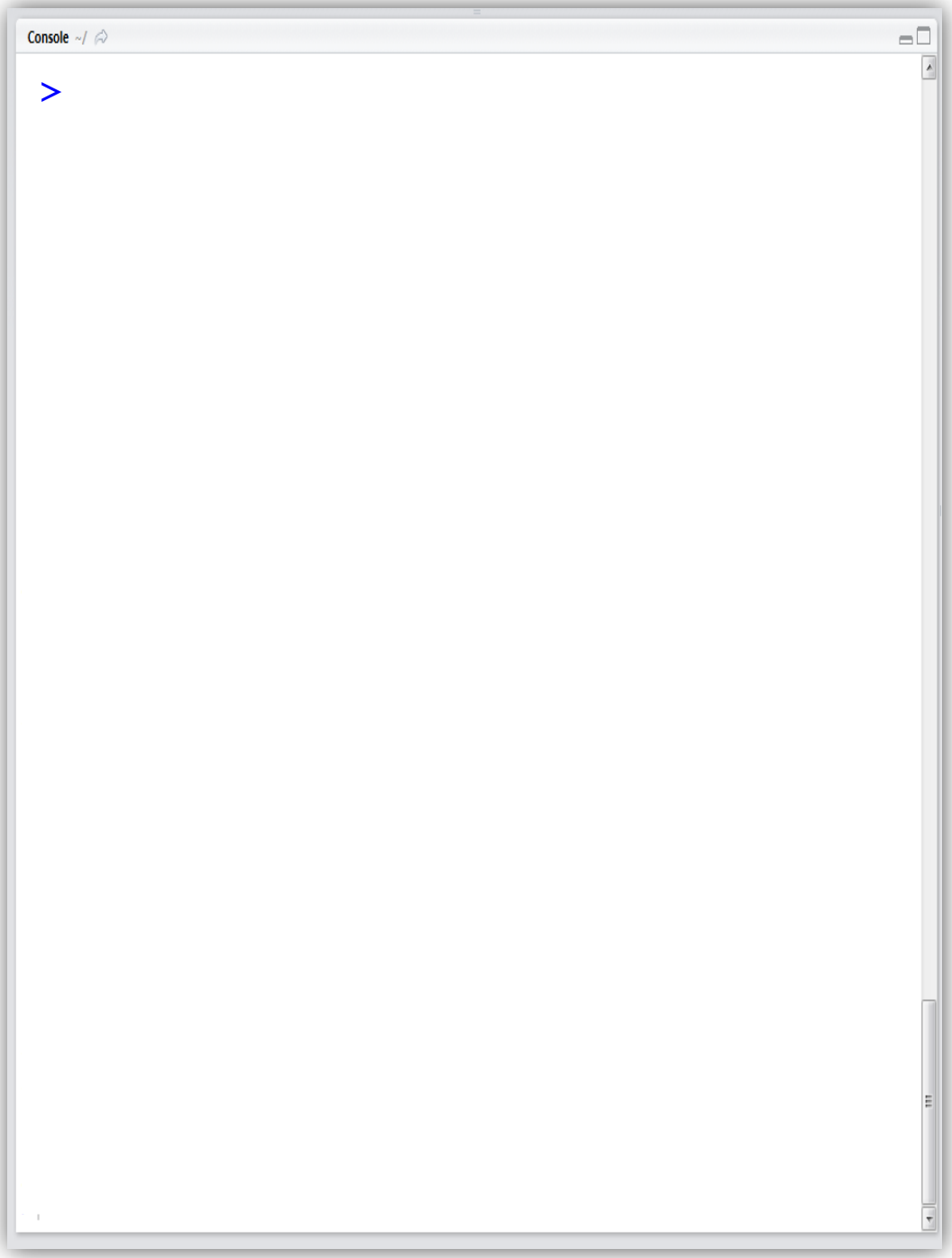

Console ~/
>

Console ~/

```
> data <- subset(data,
+ artist.familiarity>0)
> data$sa.hf <-
+ data$song.hotttnesss/
+ data$artist.familiarity
>
```

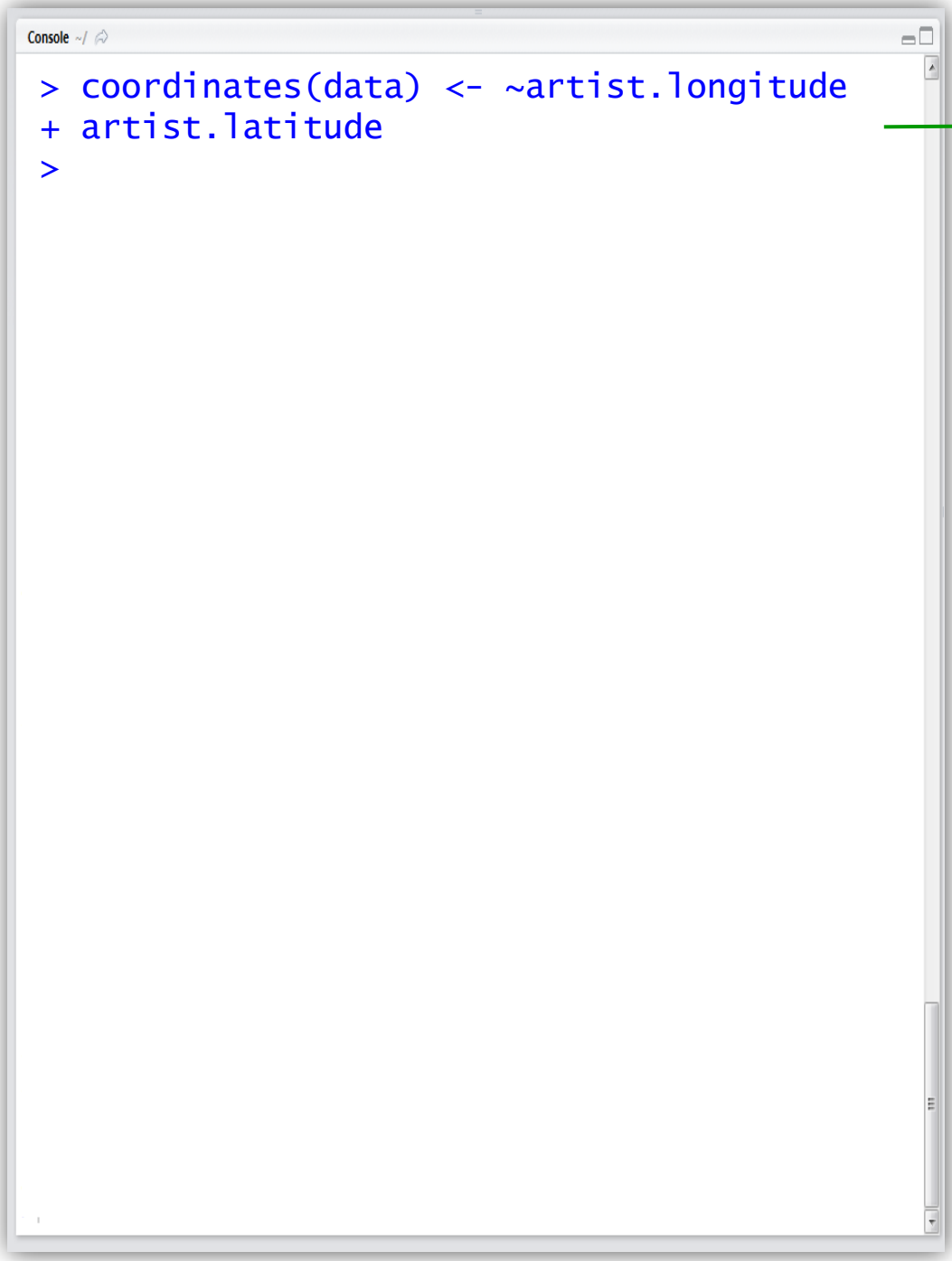
Console ~/

```
> data <- subset(data,
+ artist.familiarity>0)
> data$sa.hf <-
+ data$song.hotttnesss/
+ data$artist.familiarity
> data <- subset(data, data$sa.hf>1)
> dim(data)
[1] 175  11
>
```


Console ~/
>

Console ~/

```
> coordinates(data) <- ~artist.longitude
+ artist.latitude
>
```



Convert data into a Spatial Points Data Frame.

Console ~/

```
> coordinates(data) <- ~artist.longitude
+ artist.latitude
>
> proj4string(data) <-
+ CRS("+init=epsg:4326")
>
```

Console ~/

```
> coordinates(data) <- ~artist.longitude
+ artist.latitude
>
> proj4string(data) <-
+ CRS("+init=epsg:4326")
>
```

Ensure that the coordinates will be interpreted as longitudes and latitudes.

Console ~/

```
>
> max = ceiling(max (data$sa.hf))
```

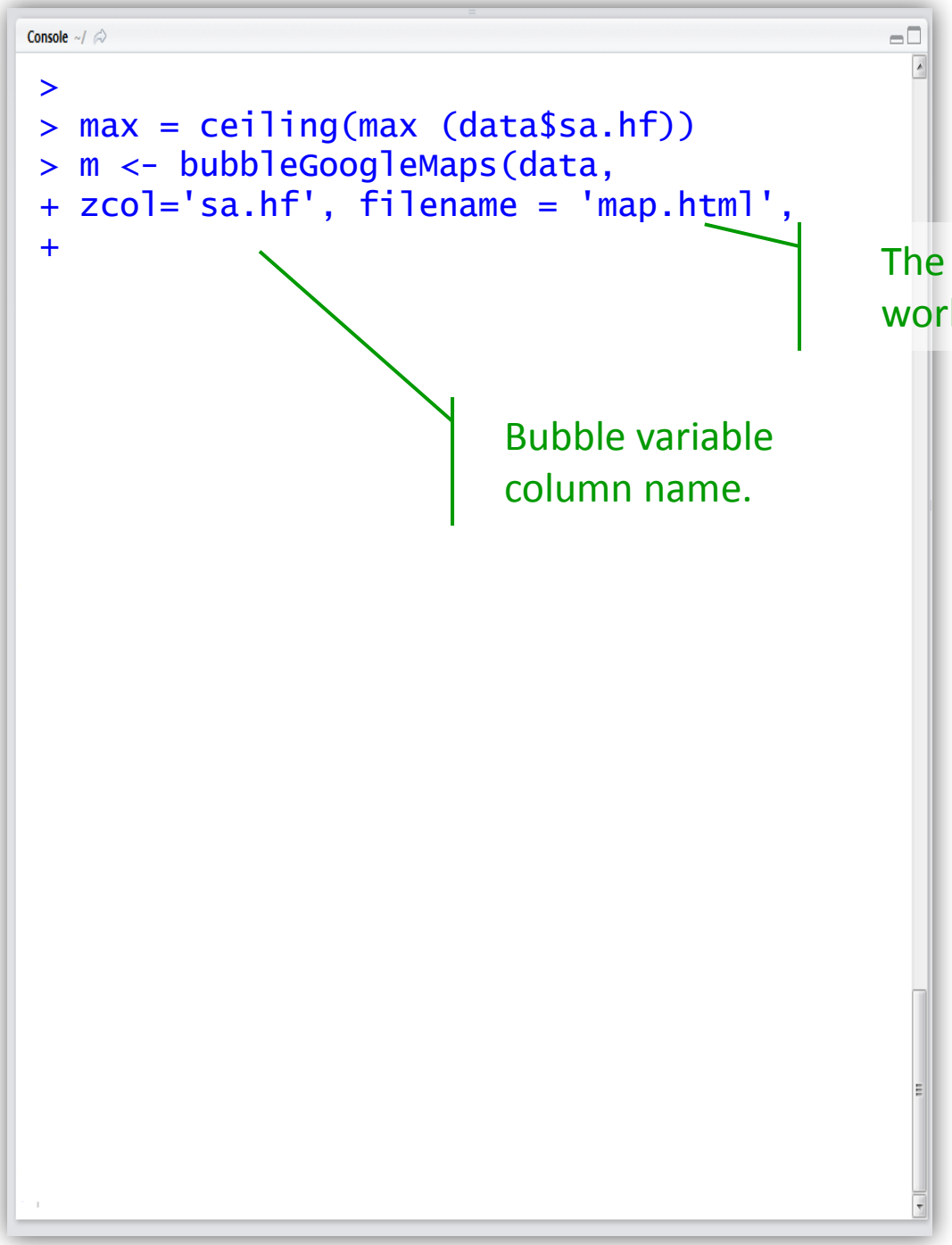
Console ~/

```
>
> max = ceiling(max (data$sa.hf))
> m <- bubbleGoogleMaps(data,
+
```

Create a bubble plot of spatial data on Google Maps.

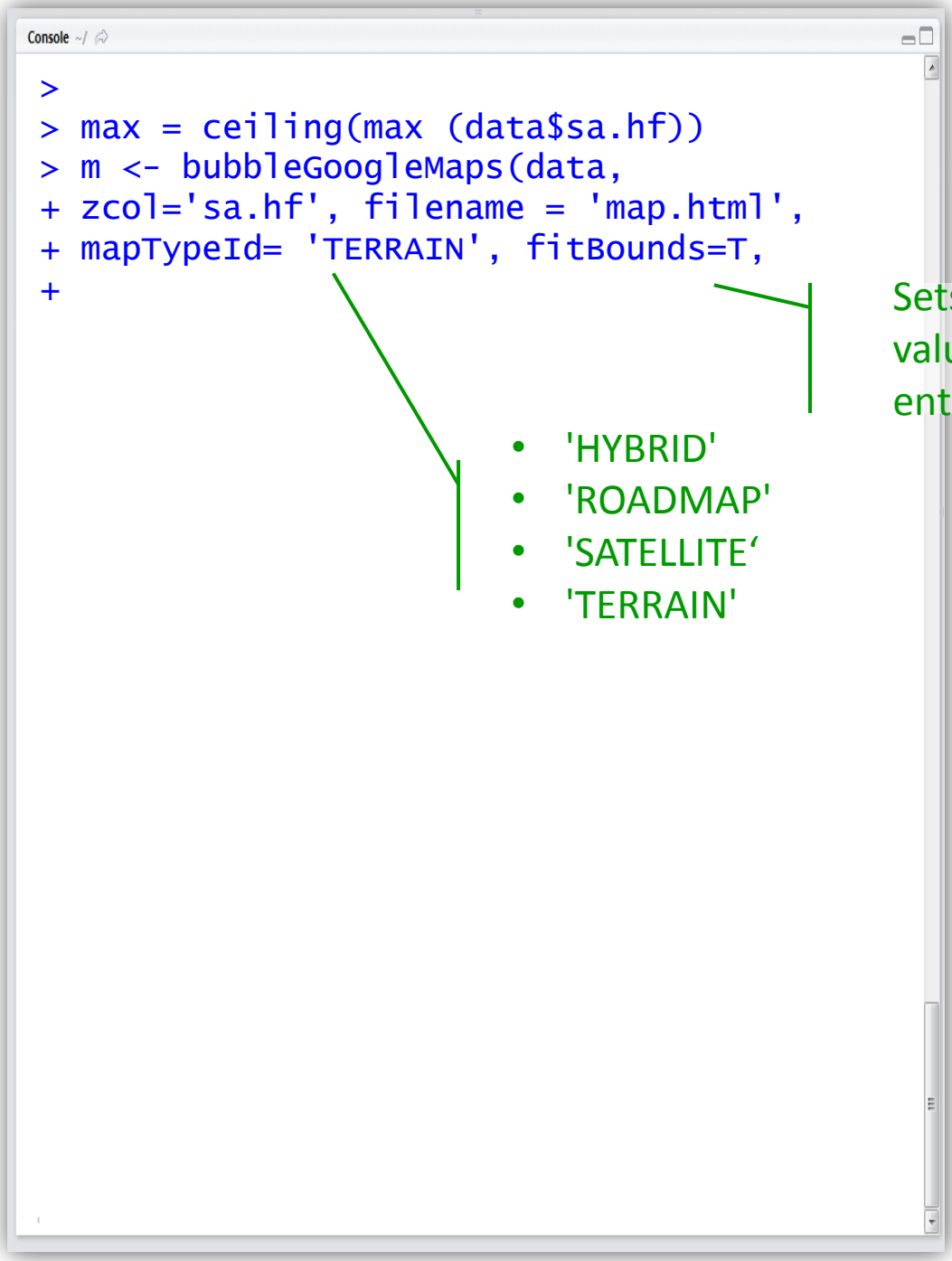
Console ~/

```
>
> max = ceiling(max (data$sa.hf))
> m <- bubbleGoogleMaps(data,
+ zcol='sa.hf', filename = 'map.html',
+
```


Console ~/
>
> max = ceiling(max (data$sa.hf))
> m <- bubbleGoogleMaps(data,
+ zcol='sa.hf', filename = 'map.html',
+
Bubble variable column name.
The name of the output file to be saved in working directory

Console ~/

```
>
> max = ceiling(max (data$sa.hf))
> m <- bubbleGoogleMaps(data,
+ zcol='sa.hf', filename = 'map.html',
+ mapTypeId= 'TERRAIN', fitBounds=T,
+
```



Sets the maps to fit to the boundary box values of spacial object, in our case – entire world.

- 'HYBRID'
- 'ROADMAP'
- 'SATELLITE‘
- 'TERRAIN'

Console ~/

```
>
> max = ceiling(max (data$sa.hf))
> m <- bubbleGoogleMaps(data,
+ zcol='sa.hf', filename = 'map.html',
+ mapTypeId= 'TERRAIN', fitBounds=T,
+ max.radius=75000,
+
```

Console ~/

```
>
> max = ceiling(max (data$sa.hf))
> m <- bubbleGoogleMaps(data,
+ zcol='sa.hf', filename = 'map.html',
+ mapTypeId= 'TERRAIN', fitBounds=T,
+ max.radius=75000,
+
```

value for largest circle (the plotting symbols) in meters

Console ~/

```
>
> max = ceiling(max (data$sa.hf))
> m <- bubbleGoogleMaps(data,
+ zcol='sa.hf', filename = 'map.html',
+ mapTypeId= 'TERRAIN', fitBounds=T,
+ max.radius=75000,
+ key.entries= c( 1.05,1.1,1.25,max),
+
```

Console ~/

```
>
> max = ceiling(max (data$sa.hf))
> m <- bubbleGoogleMaps(data,
+ zcol='sa.hf', filename = 'map.html',
+ mapTypeId= 'TERRAIN', fitBounds=T,
+ max.radius=75000,
+ key.entries= c( 1.05,1.1,1.25,max),
+
```

Key Values. These are upper endpoints. Do not include lowest value.

Console ~/

```
>
> max = ceiling(max (data$sa.hf))
> m <- bubbleGoogleMaps(data,
+ zcol='sa.hf', filename = 'map.html',
+ mapTypeId= 'TERRAIN', fitBounds=T,
+ max.radius=75000,
+ key.entries= c( 1.05,1.1,1.25,max),
+ colPalette=brewer.pal(4,"YlOrRd"),
+ layerName="Ratio of Song Hotness to
+ Artist Familiarity")
>
```

Console ~/

```
>
> max = ceiling(max (data$sa.hf))
> m <- bubbleGoogleMaps(data,
+ zcol='sa.hf', filename = 'map.html',
+ mapTypeId= 'TERRAIN', fitBounds=T,
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Key Header

Console ~/

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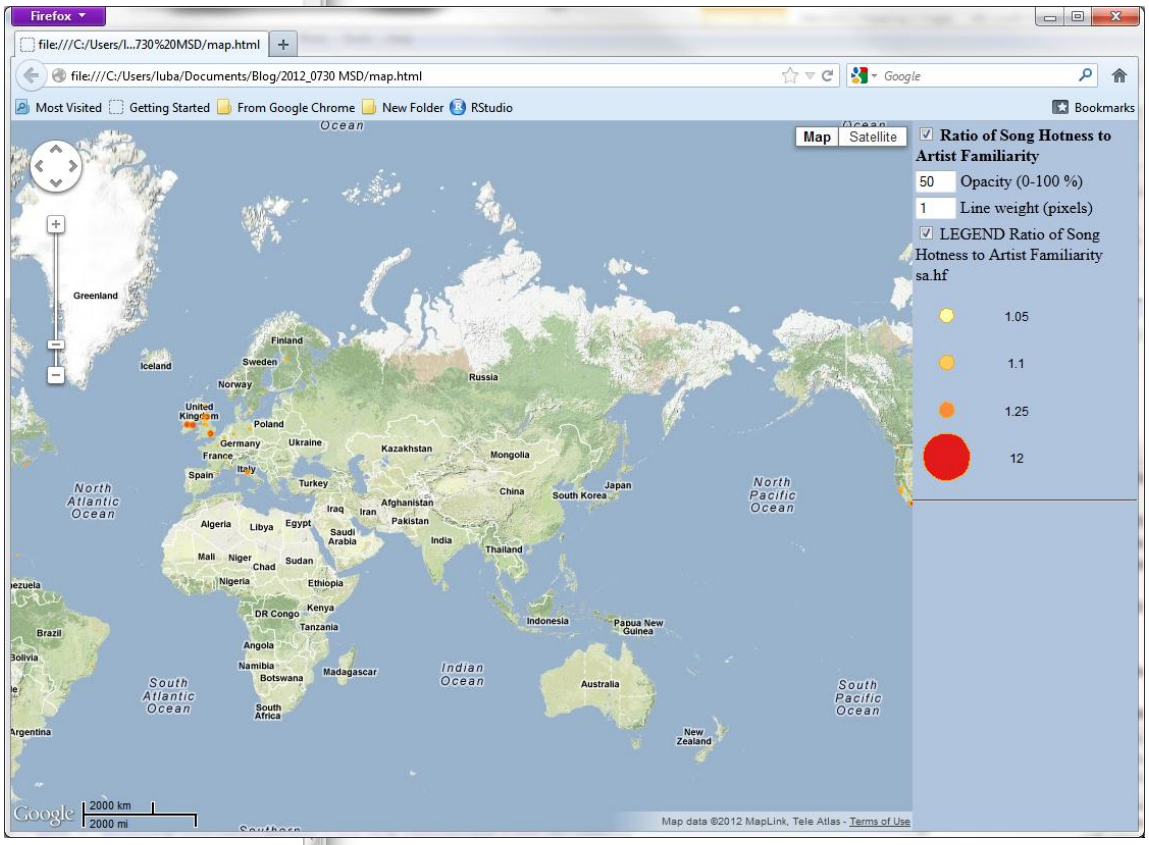

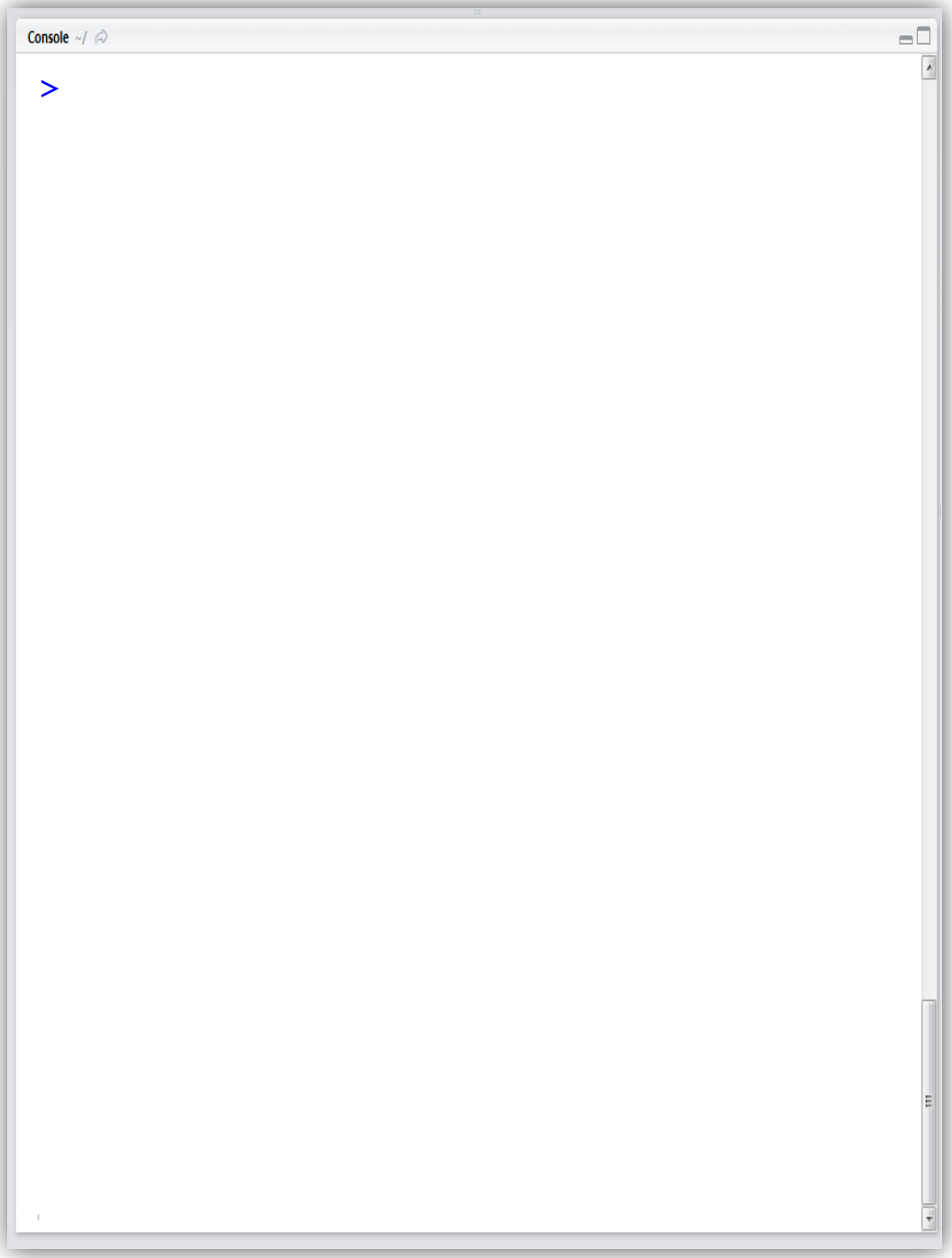
Console ~/
>

Console ~/

```
>
> code <- sprintf('<br><iframe <-
+ width=\\"200\\" height=\\"150\\"
+ src=\\"http://www.youtube.com/embed?
+ autoplay=1&listType=search&list=%s\\"
+ frameborder=\\"0\\" allowfullscreen>
+ </iframe>',
+ paste(data$artist.name, data$title,
+ sep=" "))
>
> data$youtube=as.character(code)
>
```

```
Console ~/
>
> code <- sprintf('<br><iframe <-
+ width=\\"200\\" height=\\"150\\"
+ src=\\"http://www.youtube.com/embed?
+ autoplay=1&listType=search&list=%s\\"
+ frameborder=\\"0\\" allowfullscreen>
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+ autoplay=1&listType=search&list=%s\\"
+ frameborder=\\"0\\" allowfullscreen>
+ </iframe>',
+ paste(data$artist.name, data$title,
+ sep=" "))
>
> data$youtube=as.character(code)
>
```

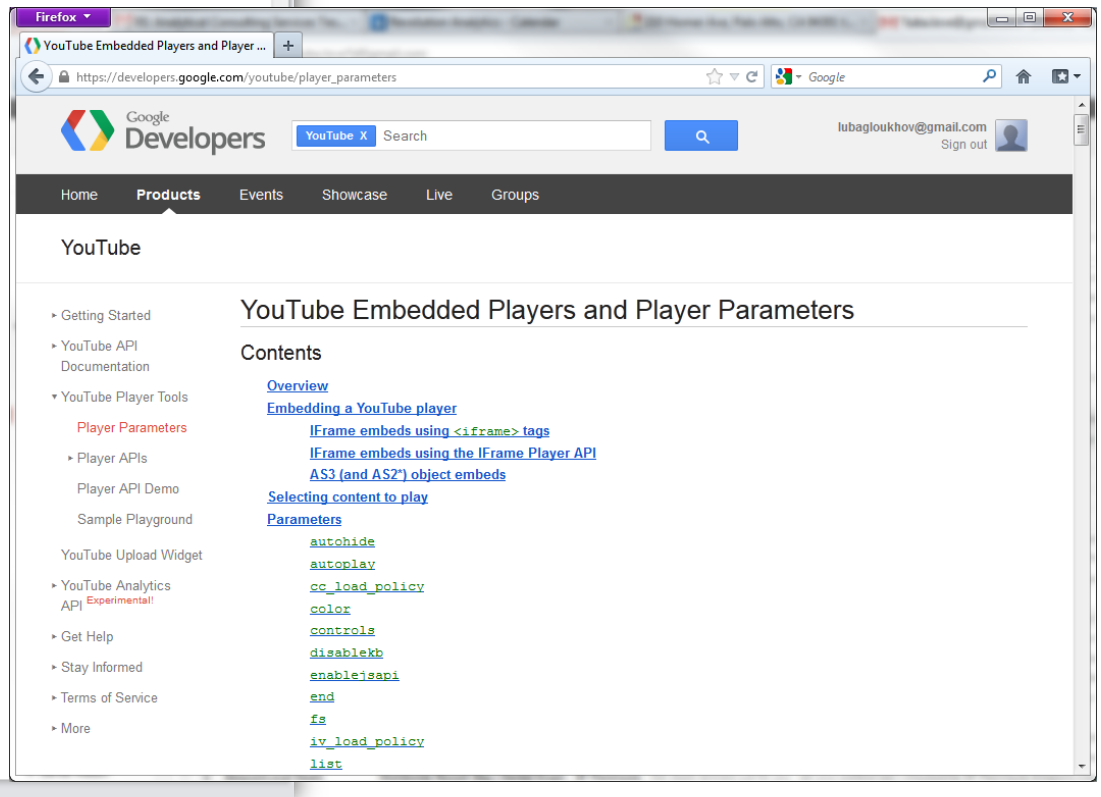

Console ~/

```
>
> max = ceiling(max (data$sa.hf))
> m <- bubbleGoogleMaps(data,
+ zcol='sa.hf', filename = 'map2.html',
+ mapTypeId= 'TERRAIN', fitBounds=T,
+ max.radius=75000,
+ key.entries= c( 1.05,1.1,1.25,max),
+ colPalette=brewer.pal(4,"YlOrRd"),
+ layerName="Ratio of Song Hotness to
+ Artist Familiarity")
> m
```

Resources

plotGoogleMaps Vignette
http://cran.r-project.org/web/packages/plotGoogleMaps/vignettes/plotGoogleMaps-intro.pdf
R-Based Interfaces to Google Maps
http://maths.anu.edu.au/~johnm/r/spatial/googlemaps.pdf
http://www.maths.anu.edu.au/~johnm/wkshp/R/RTour-rc33.R
plotGoogleMaps - A Simple Solution for Geological Survey Web Mapping
http://e-science.amres.ac.rs/TP36035/wp-content/uploads/2012/06/PLOTGOOGLEMAPS_full.pdf

Million Song Dataset
http://labrosa.ee.columbia.edu/millionsong/pages/getting-dataset
Music Machinery Blog - Hottt or Nottt
http://musicmachinery.com/2009/12/09/a-rising-star-or/

Google Dev - YouTube Embedded Player Parameters
https://developers.google.com/youtube/player_parameters