

BWINTERNAT LVL

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BWINTERNAT LVL

75653 POWHA HX  
DATE: 06/06/89  
TIME: 11:20:38  
REF: 00000  
6TH JUNE 1989

8 N W

FOR MR PEDRO MARTINEZ

RE : SUPERIOR CHAMP DEVELOPMENTS

OUR SAMPLES T1050, T1001 AND T1002 HAVE BEEN ASSESSED BY INTERNAL PANELS AND WE WISH TO PROCEED WITH FURTHER DEVELOPMENTS TO TRIM THE DELIVERIES TO TARGET AND HOPEFULLY FURTHER REDUCE IRRITATION LEVELS. WE SUGGEST THAT T1001 AND T1002 SHOULD BOTH BE MODIFIED BY THE USE OF 40 CORESTA UNITS PAPER (ONE SAMPLE) OR AN INCREASE IN FILTER TIP VENTILATION FROM 10% TO 14% (SECOND SAMPLE). A THIRD OPTION MIGHT BE TO ADD SOME ACID, EG. TARTARIC OR CITRIC AT SAY 0.5-1.0% TO THE PRIMARY CASING FORMULATION TOGETHER WITH THE HIGHER PAPER PERMEABILITY. WOULD THESE SUGGESTED MODIFICATIONS BE ACCEPTABLE TO YOU? MY PERSONAL EVALUATION OF 961121 SUGGESTS LOWER IRRITATION THAN OUR CURRENT SAMPLES BUT THE SUSPICION OF A MOUTH COATING, POWDERY AFTERTASTE. HAVE YOU ALSO FOUND THIS?

REGARDS  
D.E. CREIGHTON  
LEAF DEPT  
BATHK

CC. H.C. HOWELLS. BATHK

75653 POWHA HX  
BWINTERNAT LVL

CC. H. W.  
P. L. A.  
D. F.

Herb, Let's discuss,  
Pedro

WESTERN UNION WORLD HOLIDAYS CALENDAR -  
SEE FYI CATEGORY HOLIDAY.  
JUN 05 1989 2302.

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