

# Data Platform & Analytics

**(Rethink all the Analytics)**

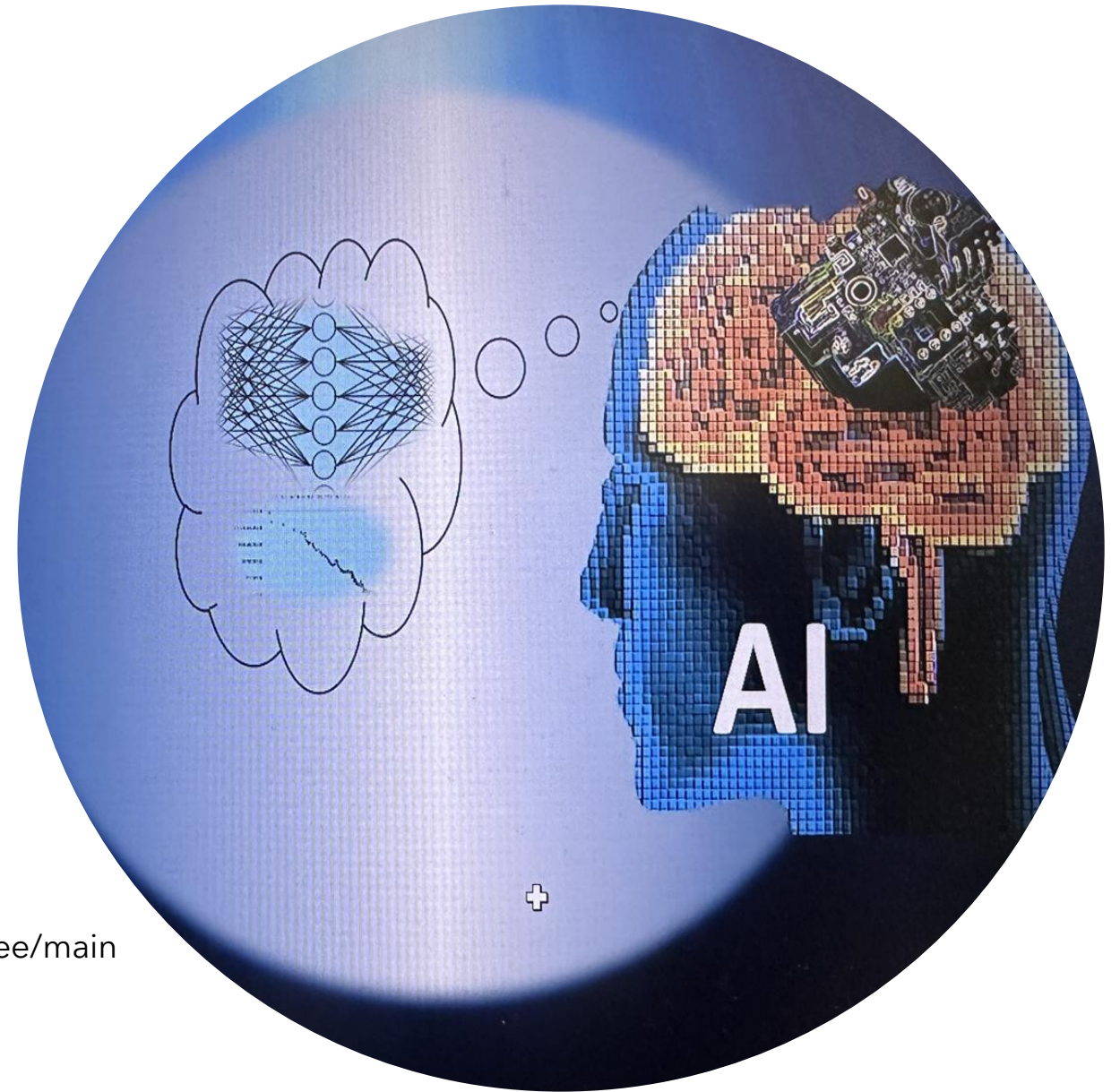
by

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Site web:

[https://github.com/atsuvovor/Pub\\_Data\\_Analytics\\_Project/tree/main](https://github.com/atsuvovor/Pub_Data_Analytics_Project/tree/main)



# Data Analytics Leadership Model

**Strategic Vision:** Developing a clear vision for how data analytics can support the organization's goals. This includes identifying key areas where data can provide insights and drive decision-making.

**Technical Proficiency:** Understanding data analytics tools, methodologies, and best practices. While a leader may not perform technical tasks daily, having a strong grasp of the field is essential for guiding the team and making informed decisions.

**Stakeholder Communication:** Effectively communicating insights and recommendations to non-technical stakeholders. This includes translating complex data findings into actionable business strategies.

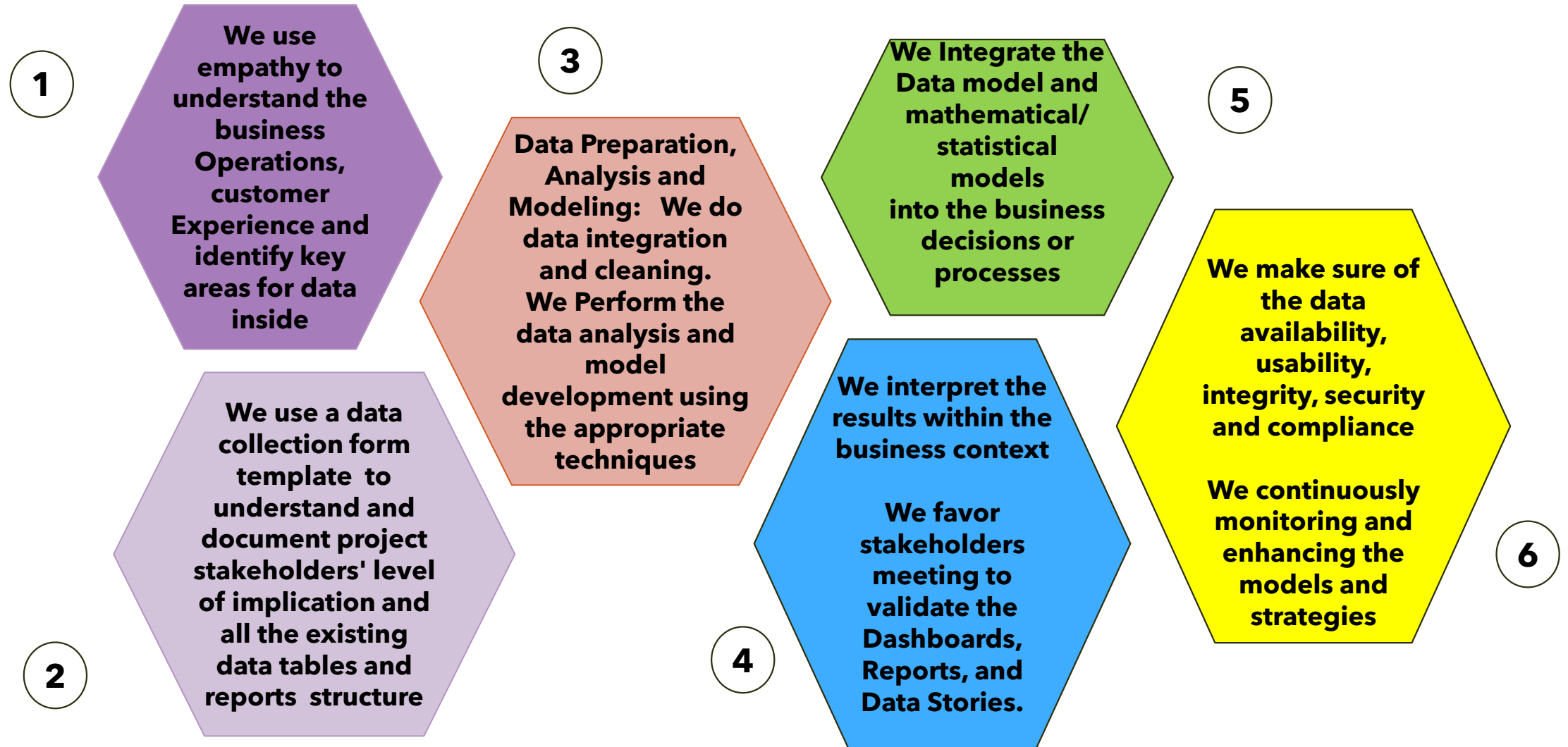
**Ethical Considerations:** Promoting ethical use of data and ensuring that analytics practices respect privacy and other ethical standards.

**Data Governance:** Ensuring data quality, security, and compliance with relevant regulations. Implementing policies and procedures for data management and usage is crucial for maintaining trust and integrity.

**Innovation and Adaptability:** Staying abreast of industry trends and emerging technologies. Encouraging a culture of innovation where the team is open to experimenting with new tools and techniques.

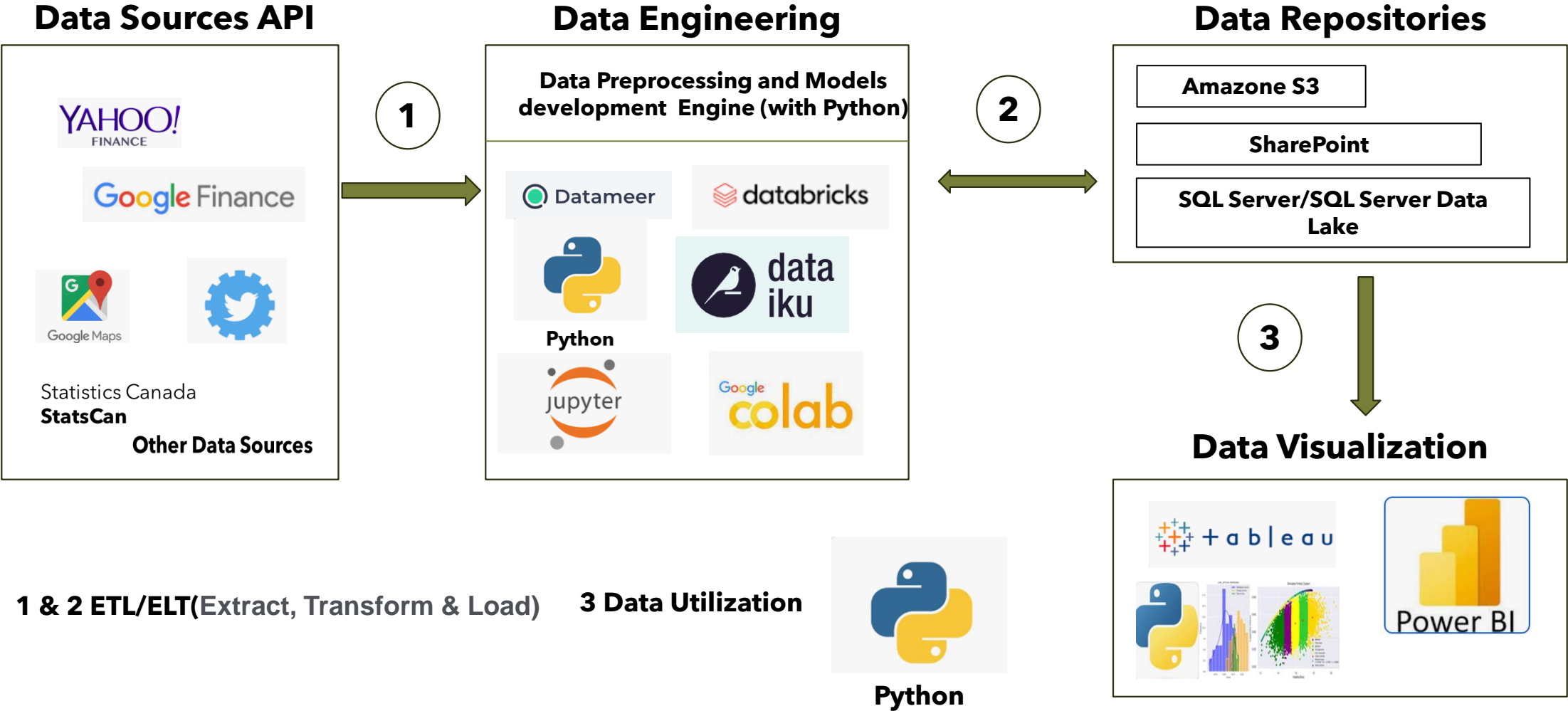
**Performance Measurement:** Establishing key performance indicators (KPIs) to measure the impact of data analytics initiatives. Continuously monitoring and refining strategies based on performance data.

# Data Analytics Team Framework



1 & 2 Client Brainstorm Meeting   3 - Prototyping   4 - Model Evaluation and Validation   5 - Deployment   6 - Data governance

# Data Analytics System



# References

[https://www.ibm.com/docs/it/SS3RA7\\_18.3.0/pdf/ModelerCRISPDM.pdf](https://www.ibm.com/docs/it/SS3RA7_18.3.0/pdf/ModelerCRISPDM.pdf)