

# act\_report

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## 1 WeRateDogs Analysis

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The [WeRateDogs Twitter account (@dog\_rates)]([https://twitter.com/dog\\_rates](https://twitter.com/dog_rates)) has a simple premise: they take photos of peoples' dogs and rate them on a 1-10 scale, often rating dogs well above 10. Since its inception in 2015, the account has grown to more than 8 million followers.

WeRateDogs went mainstream – and launched a meme – during a notorious exchange in 2016, when, as described by Know Your Meme, "Twitter user @brant took issue with the account's rating system, tweeting @dog\_rates to tell them it didn't make any sense.

WeRateDogs was right, they are good dogs. But are some breeds of dog more good than others? We set out to answer that question and put our top data analyst on the task.

Here are the top ten breeds when it comes to who other users favorite and retweet:

The French Bulldogs appears to be most popular with followers, despite being only the 10th most popular breed shared. Our data analyst crunched the numbers and confirmed it: French Bulldogs, along with Pembrokes, Labrador Retrievers, Samoyeds, and Golden Retrievers are statistically more likely to receive more likes and retweets than other breeds.

Now we know!

In [ ]:



**WeRateDogs™** ✓

@dog\_rates

Your Only Source For Professional Dog  
Ratings Instagram and Facebook ⇌  
WeRateDogs  
[partnerships@weratedogs.com](mailto:partnerships@weratedogs.com)



**brant**  @brant · 12 Sep 2016

 69
  821
  1.4K



**WeRateDogs™** @dog\_rates · 12 Sep 2016

 34
  1.4K
  4.8K



**brant**  @brant · 12 Sep 2016

 21
  809
  1.1K



**WeRateDogs™**  
 @dog\_rates

Following

@brant they're good dogs Brent

RETWEETS  
**6,616**

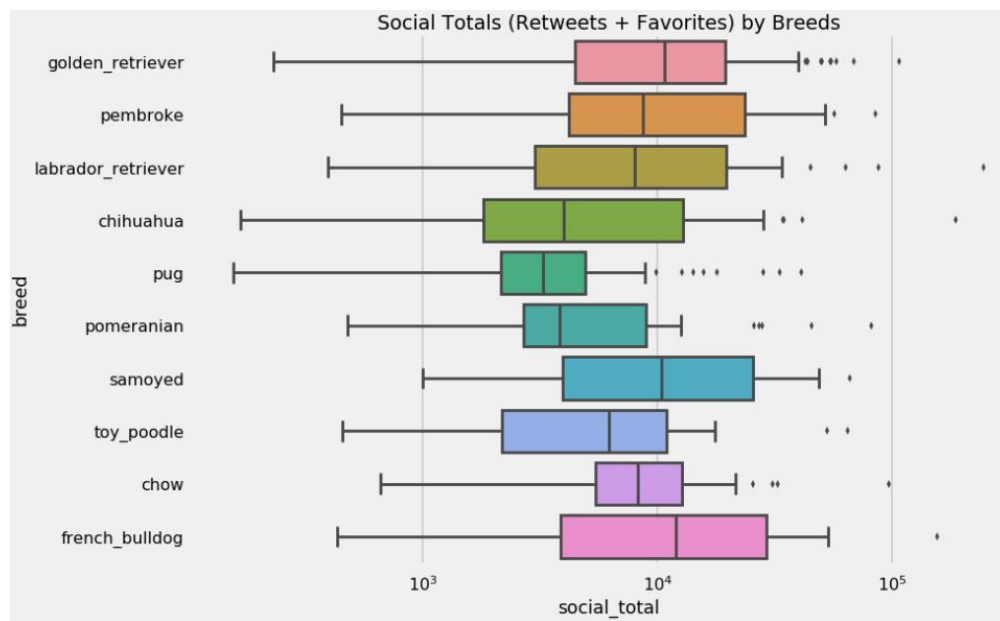
LIKES  
**16,335**



4:05 PM - 12 Sep 2016

 88
  6.6K
  16K

Average social score	
breed	
french_bulldog	23057.954545
samoyed	17144.970588
labrador_retriever	16234.342105
golden_retriever	15527.016529
pembroke	14609.850000
chow	13734.428571
chihuahua	11394.363636
pomeranian	9873.588235
toy_poodle	9838.733333
pug	6235.404255





**WeRateDogs™** ✓  
@dog\_rates

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"Ello this is dog how may I assist" ...10/10



7:18 PM - 19 May 2016

989 Retweets 3,244 Likes

