

Technical AUK

# Basic to Advance HTML

Tags and Elements

**HTML**



# What is Tags and Elements?

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## *HTML Tags*

- Just a **special keyword** or term assigned to a piece of information
- Opening tag marks the beginning of an element & closing tags marks the end.
- Example: **Opening tag** or starting tag `<p>`,
- **Closing Tag** or Ending tag `</p>`
- End tag is usually the same but with a forward slash.
- Some tags **close themselves**. (Single Tag)
- HTML tags are **not case sensitive**: `<P>` means the same as `<p>`
- New standard is to use **lower case**.

# What is Tags and Elements?

## HTML Elements

The HTML element is everything from the start tag to the end tag:

```
<tagname>Any content</tagname>
```

For example

```
<p>paragraph.</p>
```

## Empty HTML Elements

HTML elements with no content

Eg `<br>`

## HTML Attributes

- HTML elements have attributes
- Provide additional information about elements
- Always in start tag

For example ...

`<a>` tag is a hyperlink. The `href` attribute specifies the URL

```
<a href="link or url">any text</a>
```

Similarly `src` attribute specifies the path to the image to be displayed:

# What is Tags and Elements?

