# Sid Padture

## PERSONAL INFORMATION

Address: Luisenstr. 48, 10117 Berlin

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Nationality: USA (EU Blue Card Holder: Authorized to Work in Germany)

**Date of Birth:** 05.04.1993

## PROFESSIONAL EXPERIENCE

## **Business Intelligence Engineer**

Frachtraum

February 2018 – Present Berlin, Germany

- Introduced endpoints using AWS Lambda to provide preprocessed operational data across the company.
- Increased conversion by improving feature engineering for models of customer interactions.
- Created a Python microservice using Flask to provide classifiers via API for a dynamic pricing algorithm.

## Sales & Operations Analyst

VeloCloud Networks (Acquired by VMware)

February 2016 – May 2017 Mountain View, CA

- Architected and implemented a Data Warehouse to integrate sales, marketing, & product data using AWS Redshift from Salesforce, Marketo, NetSuite, & various other databases for a complete view of the customer.
- Provided data & analysis for a successful \$35 million Series D funding round. Met with investors while working directly with the CEO & CFO to construct a detailed business model & multi-year forecast.
- Managed compensation, performance, & training for worldwide sales team of 25+ representatives & agents.

Consultant

August 2015 – February 2016

Kugamon

San Francisco, CA

- Communicated with clients, gathered requirements, & implemented solutions on the Force.com platform.
- Managed several projects ranging from small (4 development hours) to large (120+ development hours).

**Business Analyst** 

November 2014 – August 2015

Credo Reference

Boston, MA

- Created a custom analytics system to visualize & track hundreds of indicators across every department. Applied classification and descriptive algorithms automatically. Built in Python and deployed using Django.
- Mined CRM data for key customer insights that had previously gone untapped.
- Carried out A/B experiments using Google Analytics & SixPack for multiple products and features

#### Instructor

January 2014 – May 2015

**Boston University Questrom School of Business** 

Boston, MA

Designed & taught weekly STATA, SPSS, Bloomberg, & Advanced Excel workshops for MBA candidates.

#### **SKILLS**

- Code: Python, JavaScript, Java/Apex, R
- **Data:** NumPy/Pandas, SciPy, sklearn, TensorFlow, Keras, MySQL, Postgres, MongoDB
- More: AWS Lambda, MS Excel, SalesForce, Tableau, Looker, AWS Redshift, Google Analytics
- **Business:** Growth Forecasting, SaaS Accounting & Revenue Recognition
- Sales: Lead Generation, Compensation Plans
- Languages: English (Native), German (A2)
- **Personal:** Watchmaking, Photography

## **EDUCATION**

## Bachelors in Economics, Boston University

May 2015

Minor: Computer Science

Boston, MA

## **PROJECTS & COURSEWORK**

## **Data Mining & Analysis**

• Worked with the City of Boston to map emergency service requests in real time and predict future hotspots using hierarchical clustering algorithms in Python, Pandas, Numpy, & SciPy. Presented with Juypter.

## **Statistics & Econometrics**

Original research on educational achievement's effect on how the duration of unemployment, & quality of
work attained after a period of unemployment has changed over time using US Census data from 1967-2010.