Sid Atticus

PERSONAL INFORMATION

Telephone: 017 75 0097 59
Email: sid@atticus.io
Nationality: USA

PROFESSIONAL EXPERIENCE

Freelance Data Analyst   *May 2017 – Present*
- Provided analysis & visualization across financial & product data for several clients.

Sales & Operations Analyst   *February 2016 – May 2017*
VeloCloud Networks   *Mountain View, CA*
- Designed & implemented a framework to integrate sales, marketing & product data into one cloud ecosystem using Salesforce, NetSuite, AWS Redshift & various MySQL DBs for a complete view of the customer.
- Provided data & analysis for a successful $35 million Series D investment round. Met with investors & worked directly with the CEO & CFO to construct a detailed business model & multi-year forecast.
- Managed compensation, performance, & training for worldwide sales force of 25+ representatives.

Consulting Associate   *August 2015 – February 2016*
Kugamon Orders-to-Payments   *San Francisco, CA*
- Communicated with clients, gathered requirements, implemented solutions on the Force.com platform.
- Managed several projects ranging from small (4 development hours) to large (120+ development hours).

Business Analyst   *November 2014 – August 2015*
Credo Reference   *Boston, MA*
- Administered Salesforce & mined CRM data for key customer insights that had previously gone untapped.
- Carried out A/B experiments using SixPack framework for multiple web-apps & pages.
- Created a custom KPI dashboard system using Ruby to automatically track hundreds of indicators across every department for planning & graphical display.

Instructor   *January 2014 – May 2015*
Boston University Questrom of Business   *Boston, MA*
- Designed & taught weekly workshops for both undergraduate & graduate level management students, including: Intro to STATA, Intro & Advanced SPSS, Intro to Bloomberg, Intermediate & Advanced Excel.

SKILLS

- Programming: Python, Java, Scala Ruby
- Statistical Frameworks: SPSS, STATA, R
- Databases: MySQL, Postgres, MongoDB
- Other Software: MS Excel, Salesforce Admin, NetSuite Admin, AWS, Google Cloud Platform
- Business: SaaS Accounting & Revenue Recognition, Supply Chain Management
- Sales: Lead Generation, Compensation & Incentive Plans
- Personal: Watchmaking, Photography

EDUCATION

BA Economics, Boston University   *May 2015*
Minor: Computer Science   *Boston, MA*

RELEVANT COURSEWORK

Data Mining & Analysis
- Visualized & analyzed a variety of data sets, including mapping emergency service requests in real time across Boston using clustering algorithms, Python libraries such as Pandas, Numpy, & SciPy presented with Juypter.

Statistics & Econometrics
- Original research on educational achievement's affect on how the duration of unemployment & quality of work attained after a period of unemployment has changed over time using US Census data from 1967-2010.