### Primer for Machine Learning

attilagk

Lazy8

### Machine Learning is Everywhere

- pattern detection and recognition (iphone touch ID, face ID, word autocomplete, speech to text)
- history based recommendation (youtube, facebook, google search, amazon,...)
  - products for customers
  - customers for providers
- email filtering and classification (gmail)

### Machine Learning and Artificial Intelligence

1950s [getting] machines to exhibit behavior, which if done by humans, would be assumed to involve the use of intelligence<sup>1</sup>

now computational methods to automatically learn and to improve with experience<sup>2</sup>

ML<sup>3</sup> statistical ("statistical learning")

Al analytical (knowledge, logic)

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<sup>&</sup>lt;sup>1</sup>Arthur Samuel, 1983

<sup>&</sup>lt;sup>2</sup>http://www.mlplatform.nl/what-is-machine-learning/

### Machine Learning Now

- big data
  - data science, data mining, ...
  - myth: machine learning needs big data<sup>4</sup>
- fast computers
- emerging new methods
  - deep learning, reinfocement learning, ...



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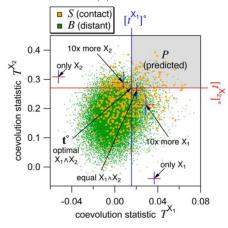
skill set	-
EN	expert knowledge
ST	statistics
PR	programming
DSS	domain spec. softwa
HPC	high perf. comp.
LIB	ML libraries <sup>a</sup>
DOC	ĽΑΤΕΧ, Web

<sup>&</sup>lt;sup>a</sup>Python, R, Java, Julia, Scal

# My Story with Machine Learning<sup>5</sup>

skill	2006	2017
expert knowledge	?	?
statistics	-	+
programming	-	+
domain spec. softw.	-	+
high perform. comp.	-	?
ML libraries	-	?
LATEX, Meb.	-	+

PLoS One. 2012;7(5):e36546.



<sup>&</sup>lt;sup>5</sup>http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0036546

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#### The "Home" Data

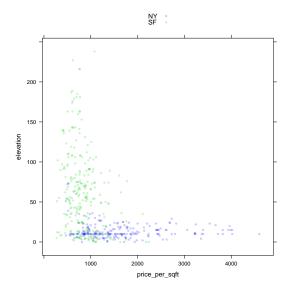
#### Useless except for demonstration

observation	input features / variables				output	
i	$x_{i1}$	x <sub>i2</sub>		$x_{ip}$	Уi	
home	price/sqft	elevation		beds	city	
training data						
1	999	10		2	NY	
2	1939	0		2	NY	
:	:	:	:	:	:	
491	764	163		1	SF	
492	762	216		3	SF	
test data						
493	1196	40		2	?	
<u>:</u>	:	:	:	:	÷	

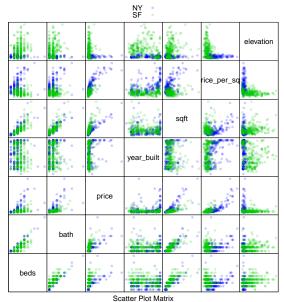
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### Inspecting Dependencies among Variables

2 input features: 2D plots



### **All Inputs**



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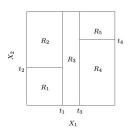
#### **Tasks**

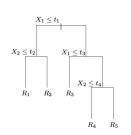
- supervised learning: training and test data
  - prediction, classification
    - ★ pattern recognition
    - ★ business, medical, ... predictions & decisions
- unsupervised learning: only training data
  - structure discovery
    - ★ social, biol., tech. networks, associations,...
    - ★ probabilistic expert systems
  - hypothesis testing, feature subset selection
    - ★ research, marketing
  - matrix completion (imputation)
    - ★ recommendation systems

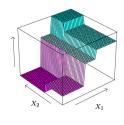
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### Decision Tree is a Simple Model for Classification

A.k.a. CART: Classification And Regression Tree<sup>6</sup>





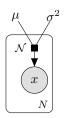


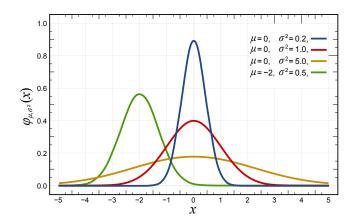
<sup>6</sup>https://web.stanford.edu/ĥastie/Papers/ESLII.pdf



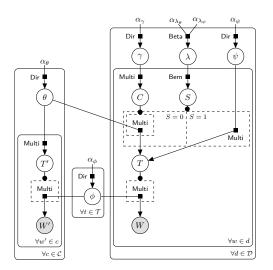
### Normal Model of Data $x_1, ..., x_N$ for Prediction/Inference

Normal distribution  $\mathcal N$  with parameters  $\mu, \sigma^2$ 





### Model for Unsupervised Prediction of Citation Influences<sup>7</sup>



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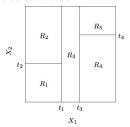
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 $<sup>^{7}</sup>$ http://www.machinelearning.org/proceedings/icml2007/papers/257.pdf  $\Rightarrow 9.90$ 

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# Various Fitted Models Partitioning Input Space<sup>8</sup>

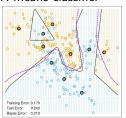
#### decision tree



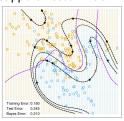
#### generalized linear regression



#### K-means classifier



#### support vector machine



 $^8$ https://web.stanford.edu/ $\tilde{h}$ astie/Papers/ESLII.pdf

### Fitting Decision Trees with R and rpart

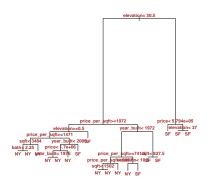
#### Why R?

- created by and for biostatisticians
- functional language (like JavaScript)
- open source
- mature
- lots of machine learning packages
- R2D39

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# Fitted Decision Tree(s)<sup>10</sup>

Several related trees may be fitted. This one is rather complex.



<sup>&</sup>lt;sup>10</sup>https://attilagk.github.io/R-you-experienced/2017-10-16-fixed-and-mixed-models.html

### Demo with "Visual Intro" 11

Observe progressive growth of tree!

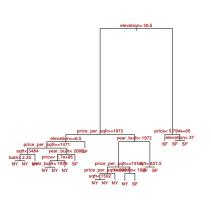
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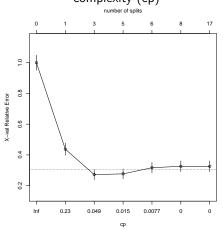
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Tree selection based on fit (error) and complexity (cp)



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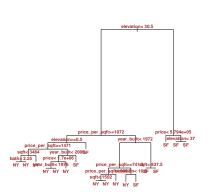
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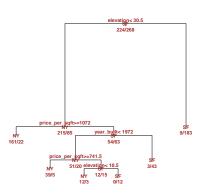
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The optimal tree



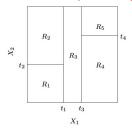
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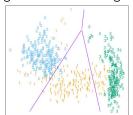
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# Various Fitted Models Partitioning Input Space<sup>8</sup>

#### decision tree performs poorly



#### generalized linear regression



#### K-means classifier



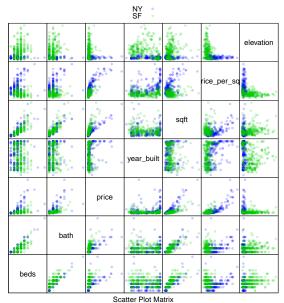
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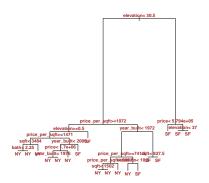
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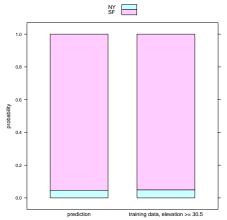
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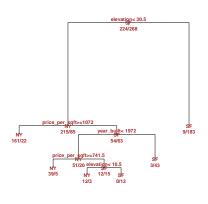
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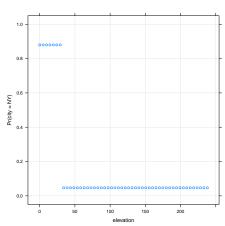
at "the average of traning data"

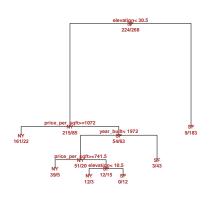




#### at varying elevation

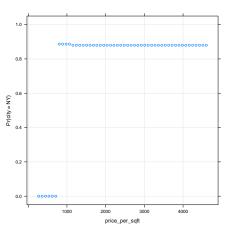
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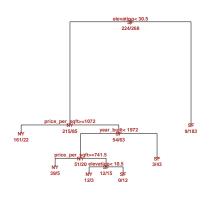


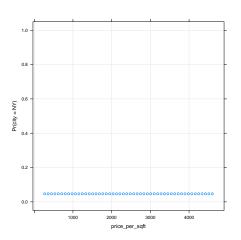


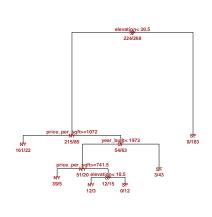
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# at varying price/sqft and average (40m) elevation









at varying price/sqft and 30m elevation

### Conclusion: Machine Learning and You

- understanding it
  - learn concepts not cooking
  - collaboration, interpretation
- doing it
  - ▶ Hello World! is easy but useless
  - obtaining skills takes years but then pays off
- Resources
  - The Elements of Statistical Learning https://web.stanford.edu/ñastie/Papers/ESLII.pdf
  - Machine Learning https://www.cs.ubc.ca/murphyk/MLbook/
  - An Introduction to R https://cran.r-project.org/doc/manuals/r-release/R-intro.html
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