Atul Thorat
Product UX/UI Designer

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Summary: UX/UI Designer with experience designing user-centered mobile and web products. Focused on achieving quantifiable gains in usability and product performance through data-informed design decisions. Skilled in integrating modern AI tools into the design workflow.

Experience

Product UX UI Designer
Youhonk (Vioron Internet Pvt Ltd)   **Dec 2024 – Present**
Suite of Delivery, Customer, and Vendor Apps

- **Led UX/UI efforts** for a multi-app product suite on iOS and Android, designing end-to-end user flows, low-fidelity wireframes, and interactive prototypes.
- **Customer App:** Simplified the booking process by transforming the traditional repair journey into a digital experience, reducing customer friction by **40%**.
- **Delivery App:** Streamlined the pickup-drop workflow for workshop staff, significantly reducing operational friction and improving task completion rates.
- **Vendor App:** Designed portal features for managing bookings and requests, resulting in improved operational efficiency for vendor partners.
- Conducted usability testing and iterated on flows to validate design decisions and ensure seamless handoffs to visual designers and engineers.

UI / UX Designer (Intern)
Seven Mentors Pvt Ltd   **May 2024 – Oct 2024**

- Conducted user interviews and competitive analysis to create accurate user personas and robust information architecture.
- Developed low- and high-fidelity wireframes and interactive prototypes in **Figma**.
- Executed usability tests to gather feedback and delivered precise design specifications for development handoff.

Data Quality Analyst
MACHBIZZ MARKETERS PVT. LTD.   **July 2023 – Dec 2024**

- Collaborated with cross-functional teams to improve data-driven workflows, supporting marketing and product decisions.
- Maintained high data accuracy standards, sharpening attention to detail required for precision design work.

Skills

Design & Methodology
User Research, Personas, Information Architecture, Journey Mapping, Wireframing (Lo-Fi/Hi-Fi), Prototyping, Interaction Design, Usability Testing, Design Handoff.

Tools
Figma, Miro, Adobe Photoshop, Illustrator, CorelDRAW, Visual Studio Code, Canva.

AI & No-Code
Lovable AI, Figma AI, Gamma AI, Google AI Studio, NotebookML, ChatGPT, Claude AI, Perplexity.

Soft Skills
Stakeholder Communication, Cross-functional Collaboration, Attention to Detail, Data-informed Decisions.

Education

B.E. in Computer Engineering
JSPM's Bhivarabai Sawant Institute
2017 – 2021

Diploma in Computer Eng.
JSPM's Bhivarabai Sawant Poly.
2012 – 2016

Certifications

AI Career Accelerator
B10X

UI / UX + Web
Seven Mentor Pvt Ltd

UX Mentorship
Satyen Aghor

UX/UI Bootcamp
ImaginXP

Languages

English, Hindi, Marathi