Atul Thorat
Product Designer (UX/UI)

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Summary: Product UX/UI Designer with experience delivering user-centered mobile and web experiences within structured product environments. Skilled in collaborating with cross-functional teams to design consistent, usable interfaces aligned with business requirements, technical constraints, and usability standards. Experienced in validating designs through research and supporting clear, well-documented developer handoffs.

Experience

Product UX/UI Designer
Youhonk (Vioron Internet Pvt Ltd) **Dec 2024 – Present**
Customer, Vendor, and Delivery Mobile Applications

- Delivered UX solutions for a multi-application ecosystem by collaborating with product, engineering, and operations stakeholders.
- Defined user flows, information architecture, and interaction patterns aligned with functional requirements and platform constraints.
- **Customer App:** Improved service booking usability by simplifying task flows, resulting in a **40%** reduction in user friction.
- **Delivery App:** Designed structured workflows for pickup, drop, and verification processes to improve operational clarity.
- **Vendor App:** Created consistent interfaces for booking and request management to support partner efficiency.
- Conducted usability testing, documented findings, and iterated designs to ensure usability, clarity, and consistency.
- Supported design consistency by reusing components and interaction patterns across applications.

UI / UX Designer (Intern)
Seven Mentors Pvt Ltd **May 2024 – Oct 2024**

- Conducted user interviews and competitive analysis to understand user needs and validate assumptions.
- Created personas, information architecture, and task flows to support structured design decisions.
- Designed low- and high-fidelity wireframes and interactive prototypes in **Figma**.
- Prepared annotated design specifications to support efficient developer handoff.

Data Quality Analyst
Machbizz Marketers Pvt Ltd **Jul 2023 – Dec 2024**

- Supported cross-functional teams by maintaining high-accuracy datasets used for marketing and product decision-making.
- Strengthened analytical thinking and attention to detail, contributing to accuracy and validation in UX work.

Skills

UX & Interaction Design
User Research, Information Architecture, Journey Mapping, Task Flows, Wireframing, Prototyping, Usability Testing, Design Documentation.

Design Systems & Standards
Component-based Design, Reusable UI Patterns, Cross-platform Consistency, Basic Accessibility Awareness (Contrast, Touch Targets).

Tools
Figma, Miro, Adobe Photoshop, Illustrator, CorelDRAW, Visual Studio Code, Canva.

Collaboration
Agile Workflows, Stakeholder Communication, Cross-functional Collaboration, Design Handoff.

Education

B.E. in Computer Engineering
JSPM's Bhivarabai Sawant Institute
2017 – 2021

Diploma in Computer Engineering
JSPM's Bhivarabai Sawant Polytechnic
2012 – 2016

Certifications

AI Career Accelerator — *B10X*
UI/UX + Web — *Seven Mentors Pvt Ltd*
UX Mentorship — *Satyen Aghor*
UX/UI Bootcamp — *ImaginXP*

Languages

English, Hindi, Marathi