Atul Kumar
User Experience Designer

" I've an appetite for visual finesse, and zeal to make experiences better. Crafting solutions, data narratives, story-boarding & user research excite me the most. Through my previous experiences I realised that I can play in the hybrid space, an infusion of design and technology."

Education

Hochschule für Technik und Wirtschaft, Berlin, Germany
(Exchange Student) Communication Design, Sep 2016-Feb 2017

National Institute of Design, Bangalore, India
M.Des in Information Design, 2015-2017

Manipal Institute of Technology, MAHE, Manipal, India
B.Tech in Computer Science, 2010-2014 | 8.6 CGPA

St. Michael's High School, Patna, India
CBSE, 1998-2010 | XIIth 92%, Xth 95%

Experience

Freelance
Digital illustrations for educational game **Monster Math.** Branding for publishing startup **Flying Penguin.** Wall Graffiti for cakeshop **E=MC2.**

Deloitte-USI, Bangalore, India
Business Analyst - Cyber Security, Jul 2014-Jul 2015

General Electric, Bangalore, India
Software Developer Intern, Jan 2014-Jun 2014

IBM, Bangalore, India
Software Developer Intern, Jul 2013-Aug 2013

College Editorial Board MIT, Manipal, India
Creative Head of council of 40 students, 2013-2014

Key Projects

<u>Saarathi</u> | Travel buddy solution, a railways research project

<u>Board Game Design</u> | Research project on Indian intangible heritage

<u>Data Narrative</u> | Story of India's nuclear journey with data

<u>TapTrac</u> | Modular wearable concept for orientation in public events

<u>Slow-Fun Design</u> | Changing user behaviour in Berlin subway station

<u>Designing for Railways Web</u> | Revamping IRCTC website

Achievements

Adobe Design Achievement Awards (2017) | Semifinalist (Ongoing)

IndiaHCI2016 (2016) | Showcase of Board Game project at IIT Bombay

<u>**ACM Digital Library (2016)**</u> | Paper published for Board Game project

Best D'Vibes Logo (2015) | Deloitte annual festival D'Vibes

Awards | For arts & academics at state, inter-college and inter-school levels

Techniche (2010) | Representative for selected school at IIT Guwahati Tech-fest

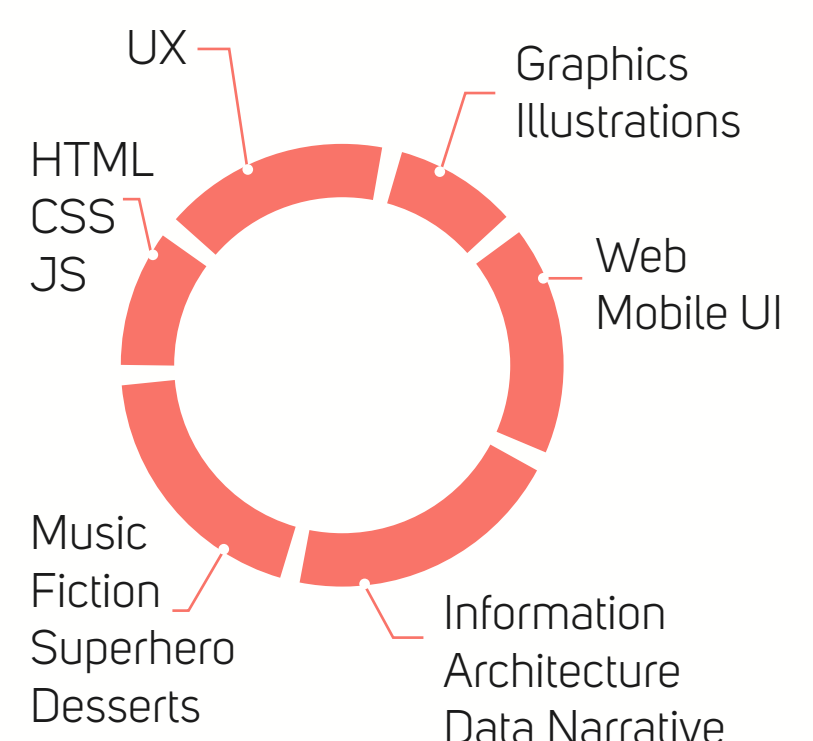**Best Michaelite (2010)** | Consistent overall school performance of 12 years

Good At

Adobe Photoshop
Adobe Illustrator
Sketch App
Principle App
Adobe After Effects
HTML/CSS
Javascript
Prototyping
Story-Boarding

Interests

User Experience
User Interface
Design Research
Information Architecture
Data Visualisation
Graphic Design

Summing it Up!

UX
Graphics Illustrations
HTML CSS JS
Web Mobile UI
Music Fiction Superhero Desserts
Information Architecture Data Narrative

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