



# ATUL KUMAR

## User Experience Designer

“ Visual finesse and better experiences drive my work wagon. The challenge to play in the hybrid space, an infusion of design and technology is exciting and fulfilling. My specialities include Human Computer Interaction, Design Research, Data Visualisation, User Experience Design, and Story-boarding.”

### EXPERIENCE

#### PhonePe (Flipkart), Bangalore, India

User Experience Designer, Feb 2018-Present

#### Hotstar (Star India), Mumbai, India

User Experience Design (Contract), Jan 2018

#### Microsoft, IDC, Hyderabad, India

User Experience Design Intern, Jul 2017-Dec 2017

#### Deloitte-USI, Bangalore, India

Business Analyst - Cyber Security, Jul 2014-Jul 2015

#### General Electric, Bangalore, India

Software Developer Intern, Jan 2014-Jun 2014

#### IBM, Bangalore, India

Software Developer Intern, Jul 2013-Aug 2013

#### College Editorial Board MIT, Manipal, India

Creative Head of council of 40 students, 2013-2014

### PUBLICATIONS

*“Community Based System Design for Indian Railways in the Context of Senior Citizens”*

- Interact 2017, IIT-Bombay - Springer

*“Introducing New Age To ICH: Revering Matters Of Significance”* - IndiaHCI2016, IIT-Bombay - ACM

### EDUCATION

#### Hochschule für Technik und Wirtschaft, Berlin, Germany

(Exchange Student) Communication Design, Winter 2017

#### National Institute of Design, Bangalore, India

M.Des in Information Design, 2015-2017

#### Manipal Institute of Technology, MAHE, Manipal, India

B.Tech in Computer Science, 2010-2014 | 8.6 CGPA

#### St. Michael's High School, Patna, India

CBSE, 1998-2010 | XIIth 92%, Xth 95%

### ACHIEVEMENTS

UXIndia 2017 - Student Gold Award

Adobe Design Achievement Awards 2017 - Semifinalist

Information is Beautiful Awards 2017 - Longlist

D'Vibes Deloitte Annual Fest 2015 - Best Logo

Microsoft Windows App Hackathon, Manipal, 2013 - Second Prize

Revels - Manipal Fest 2010-14 - Awards in Fine Arts & Cartooning

Technique, IIT-G 2010 - School Student Shortlist

Best Michaelite, 2010 - Excellence for 12 years at school

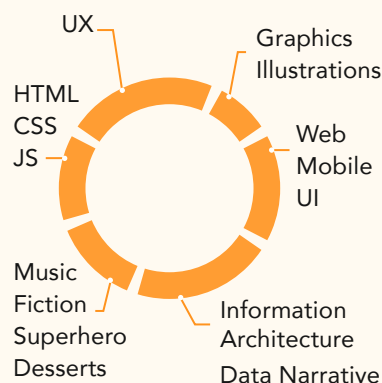
### GOOD AT

Sketch  
Principle  
Adobe XD  
Photoshop  
Illustrator  
Flinto  
Story-Boarding  
HTML/CSS  
Javascript  
Prototyping

### INTERESTS

User Experience  
User Interface  
Design Research  
Information Architecture  
Data Visualisation  
Graphic Design

### SUMMING IT UP!



### REACH OUT AT

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