

Beyond Creamy and Deliciousness

CAFE CARNIVAL

www.keshavrajcafecarnival.com





















About Carnival

nd Snacks.

Cafe Carnival Is Supply Chain Of Beverages, Pastries, Bakery Products And Snacks. Cafe Carnival Working In Different Types Of Franchise Module Like Yashodeep Amruttulya Tea, White House Chat, All Type Of Bakery Ranges, Beverages And Indian And International Snacks. Cafe Carnival Currently operating in MAHARASTRA & KARNATAKA states having its own branches And franchise outlets in MUMBAI, PUNE, SATARA, SANGLI, KOLHAPUR, PANDHARPUR, THANE AND BELGAUM (BELGAVI) (KARANATAKA).

Café Carnival having joint venture with WHITE HOUSE & YASHODEEP AMRUTTULYA.

Why Cafe Carnival

- HUGE RANGE OF PRODUCTS
- HIGHLY PROFESSIONAL and HELPFUL SUPPORT STAFF
- MARKETING, Branding and PROMOTION provided by company
- VERY HIGH PROFIT SHARING
- NEW PRODUCT INNOVATIONS
- READY TO RUN SHOP
- QUARTERLY EVALUATIONS
- CONTEMPORARY & MODERN INTERIORS
- STAFF TRAINING & RECRUITMENT
- Company will provide you own billing software
- We Baked Our Bread in own outlets.
 (Serving 8 Types of Bhels, 7 Types of Pani Puri, 5 Types of Kachori and Chats etc...) and Yashodeep Amrutullya Tea.

Our USP

- Ready to run, A-Z setup done by us.
- Live Kitchen 100 % Fresh Cakes and Snacks made in 15 minutes.
- Largest Variety of Cakes and Desserts, Mocktails, Iced Tea, Breads, Snacks etc...
- International, Modern and Contemporary Shop Designing.
- High Quality Products at Pocket Friendly Rates.
- Risk Free, Recession Proof business, as there is a consistent demand for Cakes, Snacks, Beverages and Desserts.
- Very High margins. Net Profit of up to 1-1.50 Lakhs per month, depending on location.
- Complete training given to Counter staff.
- Easy to run business. No experience required.
- Promotion Material and Strategies shared to boost sales.
- Complete Raw Material and Gift Items supplied by the company.



Franchisee Model and Menu

A) Yashodeep Tea

Amruttullya Tea Irani Tea Green Tea Lemon Tea Masala Tea Ice Tea



B) White House

Kolhapur Bhel Bhaubali Bhel Puneri Bhel Sukki Bhel Chowpatty Bhel Farsan Bhel Chana Bhel Papdhi Bhel Dhahi Kachori Dhahi Chakli **Dhahi Chat** Dhai Puri Shev Puri Masala Puri **Chat Papdi** Mumbai Special Puri Masala Kachori Mix Kachori



C) Baker's Café

Birthday Cakes
All Types of Cakes
Muffins
Doughnuts
Éclair's
Mousse
Panna Kotta
Pastries
Cookies



Ice Cream
Bakery Snacks (Puff, Samosa Etc..)



Brownies

D) Café Carnival

Milk Shakes Mocktails Ice Tea Ice Cream Shakes Faluda C. A. D. B Cold Coffee Mastani



VEG

Baguette Pizza Burger Sandwich Grilled Sandwich Pasta Fries



Jain Special Food Maggi Nachos



Baguette Pizza Burger Sandwich Grilled Sandwich Salad



Up Coming

A)Biryani And Kebab

Veg Biryani Non Veg Biryani Special Fish Biryani Kebabs Chicken/Fish 65



B) Desi Street Food

Pav Bahji Idali Dosa Potato Wada with 9 Flavours Different types of Pakoda's Samosa

C) Live Ice Cream

Projected Sales and Profit Report

Perticular	White House	Yashodeep Amruttulay	Bakers Café	Café Carnival (B Type Citys)	Café Carnival (A Type Citys)
Daily Sale Projection	4000	5000	7000	12000	20000
Monthaly Sales Projection	120000	150000	210000	360000	600000
Food Cost	48000	90000	84000	126000	210000
Rent	10000	10000	15000	40000	70000
Salary	10000	8000	12000	40000	50000
Electricity	500	500	5000	20000	30000
Misc. Expenses	1000	500	5000	10000	10000
Advertisement	1000	500	2000	5000	5000
Royalty	12000		14700	25200	42200
Total Expenses	82500	109500	137700	266200	417200
Net Profit / Month (Before Income Tax Annual)	37500	40500	72300	93800	182800

Franchisee Setup Cost

Particular	White House Chats	Amrutullya Tea	Amrutullya and White House	Café Carnival Cake Shop.	Café Carnival All Menu
Shop Size	100 sqrft	100 sqrft	100 sqrft	200 sqrft	300-400 sqrft
Franchisee Fee	75000	75000	150000	150000	250000
Civil + Interior etc	NA	Na	NA	220000	450000
Kitchen Equipment's, Cutlery etc	165000	65000	230000	150000	400000
POS, Software, Licenses Etc	NA	NA	NA	50000	50000
Initial Raw Material.	10000	10000	20000	30000	100000
Total Capital Investment	150000	250000	400000	600000	1250000

Contact For Franchises

7709363811

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